

# RENNA MEDIA WEBSITE RATE SHEET

**REACH YOUR HYPER-LOCAL TARGET MARKET**

To place an ad call: **Joe Renna at 908-447-1295**

email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)



**A BANNER AD** 500 x 100 pixels **\$240**  
per 100,000 views or 1 year.

Appears in rotation with other ads on top of all pages.

**B COLUMN AD** 250 x 156 pixels **\$40 per town**  
per 100,000 views or 1 year.

Appears in rotation with other ads on home page and right of town pages of your choice on computer screens and below page on handheld devices.

**C ADVERTORIAL** 200 words + image **\$40 per post**  
Appears on blog page and on town pages of your choice. Also appears on town's Facebook page. Image should be 150 x 150 pixels. Custom writing and photography available.

**D PHOTO ALBUM AD** 2000 pixels max **\$40**  
Appears in photo album of your choice on Renna Media website with link and Facebook album. Custom photo albums available for \$240.

**E CALENDAR EVENT** **FREE for non-profits** **\$20**  
Event appears on RennaMedia.com calendar and in weekly TWIN newsletter **per event**

**F NEWSLETTER AD** 250 x 156 pixels **\$20**  
**This Week In Networking (TWIN)** **per newsletter**  
Appears on weekly newsletter sent via Constant Contact to Renna Media email network.

**All ads include links to a website.**

**Art cost is \$40. FREE ART for print advertisers.**

