

# Green Brook Gazette

MAILED FREE TO EVERY  
HOME AND BUSINESS  
IN GREEN BROOK, NJ

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ISSUE 4 • DECEMBER 2013

**SANTA IS COMING TO TOWN!**  
SATURDAY  
**DECEMBER 21ST**  
Santa will be coming around Green Brook on the Fire Truck between the hours of 10am to 3pm.

**BREAKFAST WITH SANTA**  
SUNDAY  
**DECEMBER 22ND**  
9AM TO 11AM AT THE GREEN BROOK FIRE HOUSE.  
The first 300 kids under 10 years old will receive a present from Santa!!

## LAUNCH OF GREEN BROOK TOWNSHIP'S BUSINESS DIRECTORY AND "SHOP LOCAL FOR THE HOLIDAYS" CAMPAIGN

The Township of Green Brook would like to announce its "Shop Local for the Holidays" Campaign, in conjunction with the launch of the Green Brook Business Directory on the Township website. The directory consists of a listing of all businesses in town including the business name, location, and contact information. The goal of this initiative is to provide residents with a convenient way to search for local business options, making it even easier to support Green Brook's business community. The directory can be found on our website at [www.greenbrooktpw.org](http://www.greenbrooktpw.org).

A strong connection between the Township of Green Brook, our residents, and our local business community is invaluable. Before you leave town to shop or dine, or order clothing and consumer goods online, take a look at the Green Brook Business Directory and see what you can get locally.

### BENEFITS OF SHOPPING LOCAL

Shopping local creates jobs. Shops in our town create local employment and self-employment. These people in turn spend in the local economy.

Local independent shops invest more in our communities. Local businesses are proportionally more generous in their support of local charities, schools, and community events. So supporting local shops means a financial contribution to your community.

Local shops sell great products at affordable prices. Some people get out of the habit of shopping locally and are then surprised by the range of products available.

Shopping locally saves you time and money. You travel less, saving on time and fuel.

Shopping locally retains our communities. People don't like losing shops and services in small towns but don't equate this with how they spend their money.

Shopping locally retains our distinctiveness. Independent shops create distinctive shopping experiences and stock different products. Local businesses respond more quickly to the needs of local customers, stocking products to meet changing population needs.

Shopping locally saves the environment. Local shops often stock a high percentage of locally sourced goods that do not require long-distance transportation, helping to reduce our global footprint.

Local shops are for everyone. Most people can get to their local shops easily. This is especially important for the elderly, young people and others who rely on public transportation.

Local shops value you more. Evidence from numerous surveys show people receive better customer care and service locally. These businesses survive by their reputation and repeat business, which means you get a higher standard of service.

Shopping local saves services. Private and public sector services cluster around shops. As shops disappear so do hairdressers, banks, restaurants and other businesses.

(List courtesy of [www.the350project.net](http://www.the350project.net))

We hope this information helps our residents make the choice to shop local not only during the holiday season but throughout the year. Happy Holidays!

PRSR STD-A  
US POSTAGE  
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Permit #1081  
Newark, NJ

POSTAL CUSTOMER

The screenshot shows the official website of the Township of Green Brook, New Jersey. The header includes the township name and navigation links for Home, About, Committees & Boards, Municipal Services, News & Events, and Contact Us. A main banner features a scenic view of a park with a flagpole and trees, accompanied by a welcome message and a 'Sign Up' button for email newsletters. Below the banner, there is a 'Calendar of Events' for December, a 'Sign Up' button, and an 'Announcements' section listing various township news items like the Business Directory launch and the 'Shop Local for the Holidays' campaign.

**Pelican**  
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**SNOWRIDERS!**  
THINK SNOW! GREAT SKIING IN ALL AREAS!

COMPLETE SKI OR SNOWBOARD PACKAGE:  
**DAILY \$19**  
**FULL SEASON \$99 AND UP**

No charge for travel time. Pick up equipment day before & return day after. Season rental due back next October.

**908-534-2534**

**Route 22, Whitehouse (5 Miles West of Somerville) • PelicanShops.com**

### DISCOUNT LIFT TICKETS

Mountain Price / Pelican Price  
Weekend Weekday Weekend Weekday

Hunter Mountain	.....\$70 ..\$60	.....56 ...46
Mountain Creek	.....\$65 ..\$51	.....56 ...42
Blue Mountain	.....\$63 ..\$54	.....58 ...47
Shawnee	.....\$55 ..\$45	.....49 ...39
Camelback	.....\$63 ..\$51	.....54 ...44
Killington	.....\$89 ..\$80	.....78 ...75
Windham	.....\$75 ..\$58	.....63 ...46



**On-line at RennaMedia.com**

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Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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Publisher: Joe Renna  
 Email: joerenna@rennamedia.com  
 Phone: 908-447-1295 • Fax: 908-709-9209

**STAY INFORMED ABOUT GBTPS NEWS**

Stay connected and ensure that you do not miss any news or information pertaining to the wonderful things occurring in the Green Brook Township Public Schools by subscribing to email alerts via the district website at www.gbtps.org. In addition, please take the time to view the contents of the Web Backpacks located on the home page of the district website, as well as on the home pages for each school.

Additionally, if you have a Facebook account, please "like" us so that we can push out information to you via it. Likewise, if Twitter is your preferred social media, please find and "follow" us. Finally, if you have not already registered your child on InfoSnap, please make sure that you do so in order to receive broadcast emails, texts, and phone calls.

**A BRIEF HISTORY OF GREEN BROOK**

In 1872 a large tract of land was subdivided from Warren. Since the prominent city at that time was Plainfield and the land was all north of the city, the subdivided lands were named North Plainfield Township.

In 1885 land was carved out to form the Borough of North Plainfield and it's inception. And then in 1926 Washingtonville area requested portions of North Plainfield Township land and adopted the name of Watchung Borough.

There is a quarry in back of the current Huston Lumber; mainly on the land of a gentleman named Smalley, whose home was at 30 Interhaven Avenue. Quarrymaster Smalley had great foresight. So when Watchung was formed he made sure his property remained with North Plainfield Township.

Being opportunistic, when the remaining land was renamed as Green Brook Township in 1932, Mr. Smalley was waiting in the wings to become the first Mayor.

**OPERATION SHOEBOX NJ**

Operation Shoebox NJ is an all-volunteer grass roots organization dedicated to collecting donated supplies and shipping care packages to U.S. troops based in Iraq, Afghanistan and other Middle East countries.

Operation Shoebox NJ has shipped more than 62,000 total packages to U.S. military personnel serving in Iraq, Kuwait, Afghanistan and other posts in the Middle East.

Monetary donations are gladly accepted, as shipping costs are about \$25 to send four care packages.

Operation Shoebox NJ is 501C3 non-profit organization registered with the IRS and the New Jersey Department of State. We are not affiliated with any other organization using that name or any variation.

**ITEMS NEEDED**

The following list contains items frequently requested by U.S. soldiers and Marines serving in Iraq and Afghanistan. Please note that aerosol products cannot be shipped overseas. Also, all items must be in their original packaging. When in doubt, think small. It is easier to ship smaller packaged items than large, economy size.

- Lip balm
- Powdered drink mixes
- Sun block
- Cereal/Snack/Granola bars
- Moist wipes
- Instant oatmeal (individual packets)
- Bug spray - non-aerosol
- Boxes of hot chocolate (individual packets)
- Bars of soap
- Small cans of tuna with pop-tops
- Small bottles of shampoo
- Small cans of fruit with pop-tops
- Deodorant - non-aerosol
- Microwave popcorn (individual bags)
- Athletic socks
- Gum & Candy
- Batteries - all sizes
- Small bags of trail mix, peanuts, pretzels
- Small boxes of cereal

**ADVERTISE IN THIS NEWSPAPER**

**3,000 are printed and mailed to every home and businesses in Green Brook.**



Reserve space in the next issue. Call Mollie today at 908-858-4012 or email info@rennamedia.com

**THE GREEN BROOK CULTURAL HERITAGE AND HISTORIC PRESERVATION COMMITTEE MEETING:**

**3RD THURSDAY OF EACH MONTH 7:30 pm**

**GREEN BOOK TOWN HALL  
 111 Greenbrook Rd • Green Brook, NJ  
 THE GREEN BROOK HISTORICAL SOCIETY MEETS DIRECTLY AFTER AT 8:30 PM.**

*We are always looking for people interested in history to join our group!*

**Brookside Kennels of Warren, Inc.**   
*"Your Pet's Home Away from Home"*  
 732-469-2633  
 Fax: 732-469-9517  
**Brooksidekennel.net** M-F: 8am-Noon  
 (Reservations On line) 5pm-7pm  
**Michael & Mary Wiest** Sat: 8am-3pm  
 21 Brookside Drive Sun: 10am-Noon  
 Warren, NJ 07059-7007 Holidays: Closed

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 Classes in Computer Art, Web Design, Photography & Video, Drawing, Jewelry Design, Digital Painting, Oil, Acrylic, Pastel, Children's Book Illustration, The Business of Art, Ceramics, Etc.

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North Plainfield Super Buyrite*  
**SPECIAL TASTING EVENT:**  
**Tuesday December 24th 12-8**  
*Come Check Out Our  
Variety of Gift Baskets!*

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in town**

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Hours: Mon-Wed: 10 to 9, Thurs to Sat: 10 to 10, Sun: 12 to 8

**We match  
pricing!**

**FINE WINE SPECIALS**

Bv Tapestry Red .....	750ml .....	\$43.99
Cakebread Cabernet Sauvignon .....	750ml .....	\$63.49
Cavit Pinot Grigio .....	1.5l .....	\$13.09
Caymus Cabernet Sauvignon .....	750ml .....	\$64.97
Grgich Hills Chardonnay .....	750ml .....	\$39.49
Jordan Cabernet Sauvignon .....	750ml .....	\$44.99
Joseph Phelps Chardonnay .....	750ml .....	\$34.49
Korbel Brut & Extra Dry Champagne .....	750ml .....	\$11.99
Martini & Rossi Asti .....	750ml .....	\$11.97
Mer Soleil Chardonnay .....	750ml .....	\$33.99
Ruffino Ducale Tan Label Chianti Classico .....	750ml .....	\$20.99
Silver Oak Cabernet .....	750ml .....	\$66.99
Simi Cab Sauv .....	750ml .....	\$16.99
Sterling Napa Valley Chardonnay .....	750ml .....	\$15.99

**10 WINES UNDER \$10**

Barefoot Refreshing White .....	750ml .....	\$7.99
Blackstone All Types .....	750ml .....	\$7.99
Cupcake All Types .....	750ml .....	\$9.99
Feudi Montepulciano D'Abruzzo .....	750ml .....	\$9.99
Little Black Dress Divalicious Red .....	750ml .....	\$7.49
Mark West Chard & Pinot Noir .....	750ml .....	\$9.99
Ravenswood All Types .....	750ml .....	\$8.99
Simply Naked All Types .....	750ml .....	\$7.99
Smoking Loon All Types .....	750ml .....	\$8.99
Toasted Head All Types .....	750ml .....	\$9.99



**Stock Up On  
Wines, Spirits & Beer  
for the holidays!!!**  
We are running these specials from  
Decemebr 13th to December 31st

**LIQUOR SPECIALS**

Absolut Vodka .....	1.75L .....	\$31.09
Avion Silver Teq .....	750ml .....	\$35.09
Bacardi Gold .....	1.75L .....	\$19.09
Bacardi Silver .....	1.75L .....	\$19.09
Captain Morgan .....	1.75L .....	\$26.09
Grey Goose Vodka .....	1.75L .....	\$55.09
Hennessy .....	750ml .....	\$29.09
Jack Daniels .....	1.75L .....	\$42.09
Johnnie Walker Black .....	1.75L .....	\$62.09
Johnnie Walker Blue .....	750ml .....	\$174.09
Johnnie Walker Red .....	1.75L .....	\$32.09
Jose Cuervo Gold .....	1.75L .....	\$32.09
Smirnoff Vodka .....	1.75L .....	\$19.09
Svedka Vodka .....	1.75L .....	\$19.29
Svedka Flavors .....	1.75L .....	\$19.29

**BEER SPECIAL:**

Bud .....	Loose Btls .....	\$17.99
Coors Light .....	Loose Btls .....	\$17.99
Corona .....	Loose Btls .....	\$26.99
Heineken .....	24pk Loose Btls .....	\$25.99
Yuengling Lager .....	Loose Btls .....	\$16.99

**Discount on all nonsale 750 ml bottles of wine only:**

**Case quantity - 12 bottles save 15%**  
**6 bottles save 10%**

Prices Effective thru December 31, 2013. At some stores prices may vary, quantities may be limited and some products may not be on hand. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. All prices subject to sales tax. We reserve the right to limit quantities. No further discount on sale items.

**\$5.00 OFF**

**ANY \$75 PURCHASE  
OF 750ML  
WINES ONLY  
(cash and carry only)**

Expiration: 12/31/13

**\$2.00 OFF**

**64oz GROWLER FILL**



Expiration: 12/31/13

**\$1.00 OFF**

**32oz GROWLER FILL**



Expiration: 12/31/13

# WATCHUNG HILLS STUDENTS EARN 2013 'AP SCHOLAR' DESIGNATION

By Eleanor Mathews

Two-hundred-and- twenty-four Watchung Hills Regional High School students who took Advanced Placement (AP) Exams in May of 2013 have won distinction as "AP Scholars," according to the College Board, creators and sponsors of the Advanced Placement (testing) program.

The program provides motivated and academically prepared students with the opportunity to take rigorous college-level courses while still in high school and to earn college credit, advanced placement in college course work, or both, for successful performance on the AP Exams. The program offers several levels of awards which recognize college-level achievement on students' performance on the Advanced Placement Exams, and students may progress from one level to the next as they successfully complete the exams which are given each spring.

At Watchung Hills, 19 students qualified for the National AP Scholar Award, which designates students who receive an average score of at least 4 on all AP Exams taken, and scores of 4 or higher on eight or more of these. Watchung Hills' National AP Scholars, whose average score was 4.62, are:

Neha Agrawal	Kayleigh Askin
Jessica Bethlahmy	Rohit Biswas
Kevin Chen	Katherine Dong
John Draikiwicz	Joshua Ehrenberg
Alan Gou	Olivia Hampton
Patricia Hwang	Felix Kung
Hao Yan Li	Diana Liao
Audrey Luo	Milonee Mehta
Brian Pester	Matthew Piekarski
Jessica Xu.	

The AP Scholar with Distinction designation recognizes students who received an average score of at least 3.5 on all APs taken, and scores of 3 or higher on five or more of these exams. Watchung Hills had 86 Scholars with Distinction who earned an average score of 4.31. They are:

Neha Agrawal	Nicholas Akrawi
Samuel Aldous	Nicole Alexandre
Esfahani Ansari	Kayleigh Askin
Jackson Bahr	Jessica Bethlahmy
Rohit Biswas	Leanne Block
Sarah Brown	Karan Cariappa
Anderson Chan	Edward Chang
Vincent Chang	Woo Chang,
Kevin Chen	Whitney Chu

Daniel Cooks	Sarah Decker
Sarah Deluty	Connor Dempsey
Robert Denis	Katherine Dong
John Drakiwicz	Joshua Ehrenberg
Patrick Engelsman	Carlee Faccia
Rachel Ferreira	Jane Frank
Celia Fusco	Andrew Gilbenberg
Ari Goodman	Alan Gou
Luke Graboyez.	Olivia Hampton
Rachel Hobbie	Jessica Hoffman
Patricia Hwang	Rohan Jadvani
Ajay Kashi	Felix Kung
Casey Lane	Hao Yan Li
Victor Li	Yitao Li
Diana Liao	Sheree Liu
Audrey Luo	Monica Mahal
Michael Maslin	Dylan McNulty
Milonee Mehta	Rupal Nahar
Derek Ong	Suchi Patel
Brian Pester	Matthew Piekarski
Alexander Pomerantz	Gregory Przybylski
Ujwal Rai	Michael Ricciardi
Megan Rodrigues	Alexander Rucker
Elyssa Rudnitsky	Sruchika Sabu
Jacquelyn Salustro	Alyson Schapira
Marissa Schwartz	Lauren Sinski
Ryan Smith	Clare Stomber
Jacob Strock	Soumya Sudhakar
Patrick Sullivan	Linda Sun
Robert Ullis	Joshua van der Kroft
Alexandra Varnerin	Seneca Velling
Carlos Vieira	Owen Whitley
Jessica Xu	Anika Yetsko
Albert Zeng	Charlotte Zuber

The AP Scholar with Honor designation was granted to students who received an average grade of at least 3.25 on all AP Exams taken, and grades of 3 or higher on four or more of these exams. There were 34 students in this category; their average score was 3.90. They are:

Celine Alapatt	Mark Barrameda
Elizabeth Booth	Elana Borinsky
Karen Chi	Salil Chowdhury
Audrey Chu	Jordan Cole
Teddy Devico	James Ford
Eric Gardner	David Garyantes
Bryan Gerber	Kalashree Gopal
Aaron Jaslove	Josh Katz
Yiming Li	Kathleen Lo
Noah Monetti	Natalie Moszcynski
Alexandra Pash	Benjamin Profenius
Syeda Quader	Dillon Robinson
Erin Schwartzstein	Setu Shah

Yash Srivastav	Nim Sten-Gilady
Dennis Tan	Melanie Ting
David Wasserstein	Emily Wilson
Elaine Xiao	Alexander Yu

Eighty-five students qualified for the AP Scholar Award by completing three or more AP Exams. Watchung Hills had 85 such Scholars, with an average score of 3.58 They are:

Trevor Adriaanse	Melissa Aiello
Sara Battaglia	Tuhina Bhat
Lucy Bolognese	Alyssa Bonnesen
Samantha Braver	Zachary Chan
Woo Chang	Cody Chen-Shao
Adam Christopherson	Zachary Collins
Kelsey Conway	Christopher Cottrill
Alexis Coven	Joseph Da
Christopher Demczuk	Michael Dejesus
Michael Di Bianca	Jeremy Di Calogero
Sreya Doddakashi	Bridget Doran
Alison Draikiwicz	Anika Fanlo
George Filippatos	Mitchel Fung
Lianne Galante	Keryn Gallagher
Kevin Glorius-Patrick	Michelle Gallic
Brandi Goldman	Abhinav Goyal
Kevin Guo	Brandon Harris
Greer Hennnessy	Julia Horowitz
Isabella Hou	Kristy Huang
Katherine Humphrey	Andrew Hunter
Claire Iroudayassamy	Kyle Isler
Cristine Jones	Max Kabat
Amalia Kanaras	Eshan Kaul
Rebecca Kinsella	Jaclyn Kukoff
Rachel Langer	Samantha Larkey
Deborah Liaw	Jesse Lu.
Danielle Mak	Harley Maslin
Anika Mavinkurve	Erin Murray
Ashwini Nagappan	Isabella Nugent
David Oliveira	Harsimran Panesar
Vikas Patel	Arjun Puranapanda
Ben Raibley	Jessica Reyes
Leah Rich	Jared Roth
Joyce Samarina	Hana Sawanobori
Lauren Scott	Mengting Shen
Stephanie Silva	Sahib Singh
Patrick Skowronski	Julia Smith
Abhay Srinivas	Joshua Stein
Justin Strnatko	Spencer Taffet
Valerie Tan	Tenzin Tsepel
Joshua Voorhees	Alexander Wang
Emily Weaver	Kavinda Wijayaratne
Mitchell Woo	

Each of the different AP Exams is developed by a committee of college and university faculty and Advanced Placement teachers, ensuring that the exams are aligned with the same high standards expected by college faculty at some of the nation's leading liberal arts and research institutions. AP scores are accepted by more than 3, 800 colleges and universities worldwide, including more than 90% of four-year institutions in the United States. Many of the students listed above have already begun their college studies and have either received credit for their achievement or have bypassed some of the required courses.



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## GREEN BROOK PROVIDES NOURISHMENT TO PHILIPPINES, AND YOU CAN TOO!

Slightly more than a year ago we returned to school after our lives were completely changed by Hurricane Sandy. While our recovery was certainly one of the most challenging chapters in my life, unfortunately, the people living in the Philippines are facing unfathomable obstacles, particularly the challenge of finding food and clean water. In trying to figure out how she could provide assistance to the victims of that catastrophic typhoon, Ileana Frank, a Green Brook parent, in conjunction with her company, NuSkin Enterprises, started a nationwide campaign to provide nourishment to the victims. NuSkin's philanthropic arm, Nourish the Children, has been working with the Feed the Children Foundation and the American Red

Cross in the distribution of Vitameal to those hit hardest in the Philippines. Vitameal is Nuskins nutritional food product (similar to porridge) that will last a child for a month or an adult for 15 days. Attached please find a flyer and form to order Vitameals.

During this season of giving, I hope you consider providing assistance. In the words of Mrs. Frank: "Think of the impact we can have on the lives of so many others. We may just save a life!"

Please help this massive effort, your donation CAN AND WILL make a difference in the life of someone else. If you have questions, please contact Ileana Frank 201-303-2529, or email [ileane.frank@gmail.com](mailto:ileane.frank@gmail.com).

## WATCHUNG HILLS HS IS SEEKING HALL OF FAME NOMINATIONS

By Eleanor Mathews

Nominations to Watchung Hills Regional High School's Hall of Fame are being accepted through January 15th, 2014. Nomination forms may be obtained at the school's main office at 108 Stirling Road, Warren Township school website, [www.whrhs.org](http://www.whrhs.org).

The names of the 2014 honorees will be announced at the end of February, and an induction/reception ceremony for those selected by the nominating committee is scheduled for 7:00 p.m. on the evening of Friday, May 9th in the school's Performing Arts Center.

The Watchung Hills Hall of Fame, initiated in 2008, marking the school's fiftieth anniversary, honors alumni of the school who have achieved distinction either during their high school years or in professional or community life thereafter, and also acknowledges individuals such as school board members, teachers, coaches and others who exemplify outstanding service to the school. Alumni nominees must have graduated at least ten years ago.

Nominations of individuals who were nominated but not selected will be retained for consideration for four years.

Persons who lack complete information about a potential Hall of Fame nominee, are requested to fill out the nomination form and contact Vice Principal Terry MacConnell at [tmacconnell@whrhs.org](mailto:tmacconnell@whrhs.org), or call him at (908)647-4800, Ext. 6975, for further assistance. Every attempt will be made by the Hall of Fame committee to gather additional information about that nominee.

Those honored by membership in the Hall of Fame are recognized by a personalized plaque in the school's main lobby. The Hall of Fame includes persons who represent many fields, such as teaching, music, public service, entertainment, the arts, athletics, science, etc.

### During this season of giving The Philippines Still Needs OUR Help!



In light of the destruction and devastation in the Philippines, the charity Nourish The Children, will be sending bags of nutritious meals overseas to the areas hardest hit by the Typhoon.

Each bag of Vitameal will feed a child for 30 days or an adult for 15 days. Vitameal only needs hot water to prepare. By purchasing product vs. donating dollars, 100% of the donation goes toward the purchase of Vitameal.

**You will receive a tax receipt from Feed the Children**, who along with the American Red Cross will be distributing the food.

Those affected have no food, or water to drink. The rebuilding effort is going to be very long and arduous, with more than 10,000 men, women and children displaced.

Please help this massive effort, your donation CAN AND WILL make a difference in the life of someone else. **If you have questions, please contact Ileana Frank 201-303-2529, or email [ileane.frank@gmail.com](mailto:ileane.frank@gmail.com).**

**Please send your donation to school with your child in an envelope labeled Philippine Relief by December 20th.**

The Vitameal can be purchased in increments of:

- 1 bag \$24.75
- 2 bags \$49.40
- 4 bags \$99.00
- 5 bags (6th bag added free) \$123.75

All administration and shipping is covered and 100% of your contribution goes to the meals.

Payment may be made with debit or credit card.

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

SecurityCode \_\_\_\_\_

**SUPERCUTS®**  
Green Brook

**\$10 OFF ANY COLOR**  
With this coupon. Expires 1/20/14.

**\$11.95 HAIR CUT**  
**GOOD FOR THE WHOLE FAMILY!**  
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**\$3 OFF WAX**  
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**(732) 752-1600**  
Green Brook Shopping Mall  
119 Us Highway 22, Green Brook, NJ  
(next to Van Heusen)

# ADVERTISING RATE SHEET

**To place an ad call:**  
**Mollie Helck**  
**908-858-4012**  
 mollie@rennamedia.com



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 908-447-1295  
 Fax: 908-709-9209  
 joerenna@rennamedia.com  
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 202 Walnut Avenue,  
 Cranford, NJ 07016

**Qty: 6,000**  
 Mailed to every household and business in Warren.

**Qty: 3,000**  
 Mailed to every household and business in Watchung.

**Qty: 3,500**  
 Mailed to every household and business in Gillette, Millington and Stirling.

Ask about our other Publications:



**Qty: 6,500**  
 Mailed to every household and business in North Plainfield 07060 zip code.

**Qty: 3,000**  
 Mailed to every household and business in Green Brook.

**Qty: 3,000**  
 Mailed to every household and business in Dunellen.

## SPECIAL RATE FOR ALL 6 PAPERS! 25,000 MAILED!

Back cover and front page banner reserved on first come first served basis.  
 Current advertiser has right of first refusal.

Units	Size	RATE FOR SINGLE NEWSPAPER		RATE FOR ANY 3 NEWSPAPERS	RATE FOR ALL 6 NEWSPAPERS
		Non-Members*	Members*		
<b>1 BUSINESS CARD</b>	3 1/4" x 2"	\$60	\$50	<b>\$150</b>	<b>\$300</b>
<b>2 Units</b>	3.25" x 4"	\$100	\$90	<b>\$250</b>	<b>\$400</b>
<b>4 Units</b>	6.5" x 4"	\$180	\$160	<b>\$450</b>	<b>\$700</b>
<b>6 Units</b>	10" x 4"	\$240	\$210	<b>\$600</b>	<b>\$900</b>
<b>9 HALF PAGE</b>	10" x 6"	\$320	\$280	<b>\$750</b>	<b>\$1000</b>
<b>12 Units</b>	10" x 8"	\$360	\$320	<b>\$900</b>	<b>\$1200</b>
<b>18 FULL PAGE</b>	10"x13.5"	\$400	\$350	<b>\$1000</b>	<b>\$1400</b>
<b>Back Cover</b>	10"x13.5"	\$600	\$500		
<b>FRONT PAGE BANNER</b>	8.25" x 2"	\$320			

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\*Discount for members of participating local Chamber of Commerce and Business Associations

## CRANFORD MONTHLY JOINS RENNA MEDIA'S FAMILY OF NEWSPAPERS

Beginning in January 2014 Cranford Monthly will join Renna Media's family of newspapers. Just like Watchung Post, Cranford Monthly will deliver important information from the departments in town hall, along with news from the schools and library. Community service organizations are encouraged to promote their events and celebrate their accomplishments free of charge. The newspaper's goal is to be a positive influence on the economic development and overall well-being of Cranford. There will be no investigative reporting or political content; Cranford Monthly exists to share all of the good things that are happening in town.

Renna Media is a Cranford based business owned and operated by husband and wife team Joe and Tina Renna. Cranford Monthly joins Renna Media's family of twelve community newspapers published in and around Union and Somerset counties. The publications are "hyper-local" in nature in that they contain information focused on each individual town and are direct mailed within those towns.

The concept of being hyper-local is to give local businesses a venue to promote events and services. Reaching local customers gives you

the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. A discount is also applied for those businesses involved in their local Chamber of Commerce. Regional businesses can take advantage of one low rate for advertising in multi publications.

Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998 with the launch of Around About Peterstown, a regional newspaper about the Italian-American neighborhood in Elizabeth, NJ.

Renna Media sought to fill what they saw as a void in other communities and created newspapers that would give a venue to town administrations and non-profit organizations to promote upcoming events as well as to showcase the accomplishments of local residents and businesses.

For more information about Renna Media publications, please visit [www.renna-media.com](http://www.renna-media.com).

Contact information: [info@renna-media.com](mailto:info@renna-media.com); 908-418-5586.

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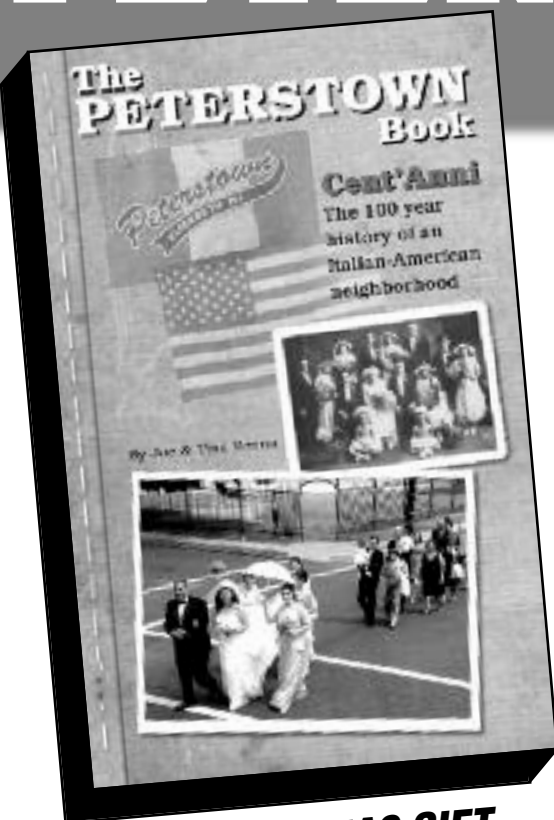
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