

# RENNA MEDIA INSERT AND PRINTING RATE SHEET

## WE MAIL 58,000 NEWSPAPERS MONTHLY!

Contact Joe Renna 908-447-1295 joerenna@rennamedia.com



**Qty: 6,200**  
Mailed to every home and business.  
**Zip: 07059**



**Qty: 3,000**  
Mailed to every home and business.  
**Zip: 08812**



**Qty: 3,000**  
Mailed to every home and business.  
**Zip: 07069**



**Qty: 9,800**  
Mailed to every home and business.  
**Zip: 07016**



**Qty: 3,600**  
Mailed to every home and business.  
**Zip: 07033**



**Qty: 5,500**  
5,000 mailed to homes and businesses.  
**Zip: 07083**



**Qty: 3,600**  
Mailed to every home and business in Gillette, Millington and Stirling.  
**Zips: 07933, 07964, 07980**



**Qty: 3,000**  
Mailed to every home and business.  
**Zip: 08812**



**Qty: 6,500**  
Mailed to every home and business.  
**Zip: 07060**



**Qty: 6,500**  
Mailed to every home and business.  
**Zip: 07066**



**Qty: 5,500**  
4,000 mailed to homes and businesses.  
**Zip: 07065**



**Qty: 6,500**  
5,100 mailed to homes and businesses.  
**Zip: 07036**

## INSERTION RATES

Inserts must be smaller than 11" x 7 1/2". Inserts must be printed and delivered by deadline and be paid for in full in advance of insertion.

**ANY 1 NEWSPAPER**  
**\$320**

**ANY 3 NEWSPAPERS**  
**\$750**

**ANY 6 NEWSPAPERS**  
**\$1000**

**ANY 9 NEWSPAPERS**  
**\$1350**

**ALL 12 NEWSPAPERS**  
**\$1500**

Pricing above is for inserts printed by Renna Media. Add \$100 to prices if printed inserts are supplied.

## PRINTING PRICES

**A**

**8 1/2 x 5 POST CARDS**



**\$45 per M**

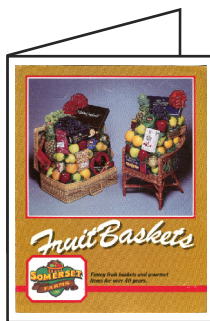
Up to 100,000  
Full color / 2 sided  
9pt stock / No bleed

Minimum run 5,000

**B**

**8 1/2 x 11 FLYERS**

Half-fold to  
8 1/2 x 5 1/2



**\$35 per M**

Up to 100,000  
Full color / 2 sided  
60lb stock / No bleed

**C**

**8 1/2 x 11 TRI-FOLD**

3 3/4 x 8 1/2  
finish size



**\$45 per M**

Up to 100,000  
Full color / 2 sided  
60lb stock / No bleed

**D**

**11 x 17 BROCHURES**

Quarter fold to  
8 1/2 x 5 1/2



**\$68 per M**

Up to 25,000  
\$51 per M over 25,000  
Full color / 2 sided  
60lb stock / No bleed

**E**

**11 x 17 MENUS**  
Tri-fold fold to  
5 3/4 x 11  
**W/ COUPON**  
5 x 11



## ARTWORK

**CONCEPT TO COMPLETION \$600**

Large library of stock layouts and images to choose from. Custom art and photo available at an hourly rate of \$120.