

BUSINESS • LIFE KENILWORTH

KENILWORTH CHAMBER OF COMMERCE



Issue #40

May 2011

The Kenilworth Chamber of Commerce is an affiliate of the Gateway Regional Chamber of Commerce.

**NEXT CHAMBER
MEETING:
WEDNESDAY
MAY 11
8:30 am TO 10:00 am
at
ACCESS SELF
STORAGE
750 Boulevard,
Kenilworth, NJ**

*Please join us
in remembering all
of our fallen soldiers
at the VFW hall
on Memorial Day.*

**MONDAY
MAY 30, 2011**
*Services will begin
at 11 a.m. with
the presentation
of wreaths.*

PRSRT STD
ECRWSS
US POSTAGE PAID
PERMIT #149
CHERRY HILL NJ

POSTAL CUSTOMER

Renna Media
202 Walnut Avenue, Cranford, NJ 07016

JOSEPH LICWINKO III BECOMES EAGLE SCOUT

On April 3, 2011, Joseph Licwinko III became the seventh Scout of Boy Scout Troop 83 to achieve scouting's highest honor. With his parents, Joe and Lorraine Licwinko standing proudly at his side, Joseph was presented with the Eagle Scout Award for his many years of participating in Scouting and achieving the 21 merit badges required of an Eagle Scout.

In addition to achieving 21 merit badges and demonstrating leadership ability, each Eagle Scout candidate must complete a final Eagle project which must benefit a religious institution, school or community. Joe's Eagle project was to improve the Kenilworth Emergency Management building on 14th Street. Together with friends and family, Joe scraped and power washed the exterior of the building and scraped the interior of the building to remove loose paint. They also built shelving units to help organize and store emergency equipment.

"Thanks to Joe's project," said Mayor Fiamingo, "the Emergency Management building has been significantly improved at no cost to the Borough. We can't thank him enough for all of his hard work."

(right) Joseph Licwinko III became the seventh Scout of Boy Scout Troop 83 to achieve scouting's highest honor.



LIBRARY CELEBRATES ANNIVERSARY, SEEKS "75 FOR 75"

What do Mary Tyler Moore, Carol Burnett, Burt Reynolds, Robert Redford and the building at 548 Boulevard all have in common? While there may be several correct answers to this question, the one thing we know for sure is that each of them will turn 75 during the course of 2011.

To help celebrate this milestone event in the manner it deserves, the library is looking for 75 donors each willing to donate \$75 to help defray the cost of the various programs and celebrations that the library has planned through the end of the year.

All donors will be honored with their names on special "book plates" that will be prominently displayed in the library for the remainder of the anniversary year. Donations from individuals, families, businesses, organizations and

other groups are all welcome.

Upcoming festivities for the anniversary year include LibraryFest 2011, an open house which will take place on August 4, beginning at 5:00 p.m. and which will feature balloon artists, a magician and a juggler. Also planned are a library photo scavenger hunt, Kenilworth Library Day at Somerset Patriots minor league baseball and a musical program in the fall that will feature music that was popular in 1936. In addition, a limited number of 75th anniversary tee shirts are still available for purchase from the Friends of the Kenilworth Public Library.

For additional information about the library anniversary or suggestions for additional ways to celebrate, please call Library Director Dale Spindel at 908 276-2451.

ADVERTISING IN THIS NEWSPAPER

Each month this newspaper is mailed to every home and business in Kenilworth.

*Reserve your space in the next issue. Call Tina today
at 908-418-5586 or email info@rennamedia.com*



BUSINESS • LIFE KENILWORTH

Kenilworth Business Life is published by Renna Media in cooperation with the Kenilworth Chamber of Commerce, which is an affiliate of the Gateway Regional Chamber of Commerce.

Over three thousand newspapers are printed monthly and distributed free to every postal patron in Kenilworth.

Although great care has been taken to ensure the information contained within is accurate, Gateway Regional Chamber of Commerce assumes no liability for errors or omissions.

Gateway Regional Chamber of Commerce welcomes the comments and concerns of its readers put into writing and sent to:



P.O. Box 300 • Elizabeth, NJ 07207-0300
908-352-0900 • 908-352-0865 Fax
Email us at info@gatewaychamber.com

Vice President: Kate Conroy
kateconroy@gatewaychamber.com

Kenilworth Chamber of Commerce Chairman
Chairman: Joe Renna: 908-447-1295
joerenna@joerenna.com

KENILWORTH, NJ

www.kenilworthnj.com

MAYOR:

Kathi Fiamingo

COUNCIL MEMBERS:

Salvatore Candarella Peter Corvelli
Scott Klinder Brian Joho
Kevin Leary Fred Pugliese

BOROUGH PHONE NUMBERS

Emergency	911
Police Department	276-1700
Fire Prevention	276-8935
Borough Clerk	276-9090
Tax Office	276-5800
Board of Health	276-2740
Building Inspector	276-5802
Public Works	276-5073
Library	276-2451
Senior Center	272-7743
Kenilworth Board of Education	276-5936

www.kenilworthschools.org

© 2008 Contents of this newsletter cannot be reproduced without written consent from the Gateway Regional Chamber of Commerce.

ADVERTISING & PRESS RELEASES

Inquiries concerning advertising and submissions of press releases can be made to Renna Media LLC via phone, fax or email to:

TINA RENNA

Email: TinaRenna@RennaMedia.com

Phone: 908-418-5586 • Fax: 908-709-9209



MEMO FROM THE MAYOR

On Monday, May 30, 2011, Veterans will again honor those who have died defending our country. Please join us in remembering all of our fallen soldiers at the VFW on Memorial Day. Services will begin at 11 a.m. with the presentation of wreaths. The memorial service is brief, but moving. Many of us spend this holiday without any understanding or recognition of its purpose.

It is especially important for the younger generation to understand that Memorial Day means more than the start of the summer season. I hope that you will take the time to attend the memorial services and bring your children. After the ceremony the VFW will host everyone to hot dogs and all the fixings.

Thursday, May 26, 2010 is Youth in Government Day. At that meeting the jobs of all the Borough officials, including the Mayor and council members will be taken over by seventh and eighth grade students who are chosen by their teachers. These students will run the Borough council meeting and adopt resolutions just as if they were the elected Borough officials. It is a fun evening, seeing the students step up to take over these positions.

Finally, the American Cancer Society Relay for Life will be held on Saturday, June 4, 2011 at 6:00 p.m. through the evening into Sunday morning. There is still time to participate in this event and I urge you all to log on to www.relayforlife.org/kenilworthnj to learn how you can help in the fight against cancer.

Another fun fundraising event will be held on Friday, May 13, 2011 at 7:00 p.m. at the David Brearley High School auditorium. The Fire Department will square off against the Police Department in a Family Feud showdown. The cost to attend is \$10.00 and all proceeds will go to the American Cancer Society. The evening should be a lot of fun. Come join the crowd to root for your favorite team.

Mayor Kathi Fiamingo

UPCOMING MEETINGS

GOVERNING BODY OF THE BOROUGH OF KENILWORTH

All meetings are held in Borough Hall,
567 Boulevard.

MAY 10 & 24, 2011

Work Sessions to start at 7:30 p.m. in the
right hand Meeting Room, Second Floor.

MAY 11 & 25, 2011

Regular Meetings to start at 8:00 p.m. in the
Council Chambers.

PLANNING BOARD MEETINGS

MAY 26, 2011

A work session meeting will begin at 7:30
p.m., followed by a regular meeting to begin at
8:00 p.m.

KENILWORTH BOARD OF EDUCATION

All meetings begin at 7:30 pm and are held in
the Board Conference Room at David Brearley
Middle/High School at 401 Monroe Avenue.

MAY 9 Regular Meeting

KENILWORTH ON CH. 45

Kenilworth has a new local government
channel on Verizon TV. Channel 45 has started
airing replays of Kenilworth Council meetings
and Union County Freeholder Meetings. A
Bulletin Board is played in between broadcasts
with upcoming events

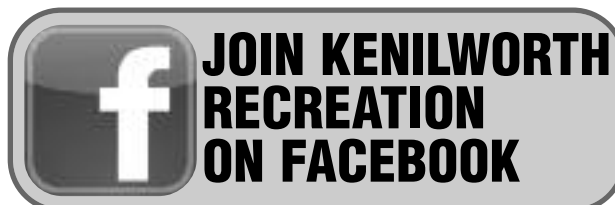
COME CELEBRATE OUR
BIRTHDAY!



Enjoy Three FREE
Original Sliders®
with any purchase!

Valid at all New Jersey White Castles.
Find a location at whitecastle.com.

Expires 7/31/11. One coupon per customer per visit. Cheese &
bacon extra. Excludes Doubles. Not valid on online order. ©2011
White Castle Management Co. 090-100



KENILWORTH VOLUNTEER FIRE DEPT. & RESCUE SQUAD **OPEN HOUSE**

SUN. MAY 22, 2011 11am-3pm @ FIRE HQ

Bring the kids and a camera • Equipment demos • Hands on learning
Climb on board the fire trucks • Hot Dogs, Hamburgers & Refreshments
The little ones love it and its totally free • Kenilworth Residents only please

www.KenilworthFire.org



Under New Management

**MORABITO
PHARMACY**

Phone: (908) 709-1414

Fax: (908) 709-1543

We carry surgical supplies, greeting cards, toys, gifts, health and beauty aids.

We accept all insurance.
We match Wall Mart prescription prices.

**21 N 20th Street
Kenilworth, NJ 07033**

**\$4 FOR A 30 DAY SUPPLY
\$10 FOR A 90 DAY SUPPLY**

With this coupon. Can not be combined with any other offer. Restrictions apply.



Fusion's FUN-TASTIC Summer!
**With six weeks of camps and classes, there's
something for everyone!**
July 11th-August 19th



Exciting new camp
themes each week!

Pretty Princess
Disney Mania
American Idol
So You Think You Can
Dance
Acro-tastic Circus



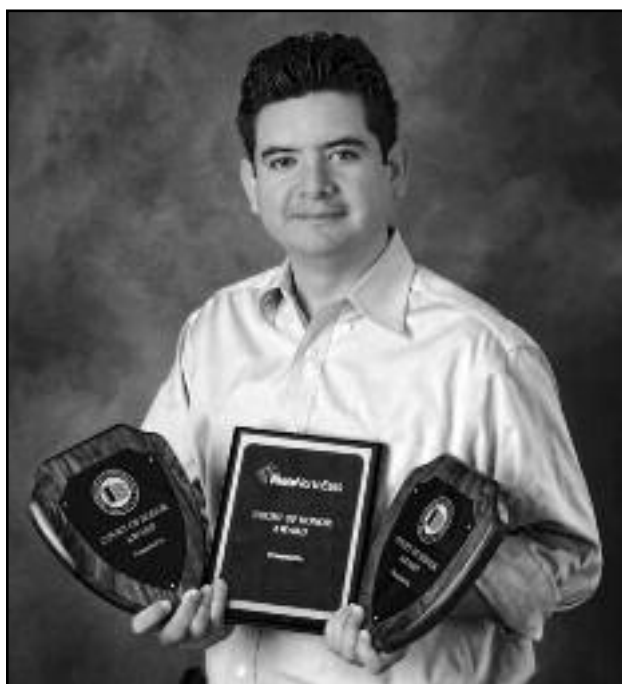
Classes for ages 2
through adult!
Ballet, Jazz, Tap,
Modern, Hip Hop,
Tiny Dancers,
A Star is Born,
Adult Fitness and
Dance Intensive



**Don't miss the fun -
REGISTER NOW!!!**
Fusion Dance Centre
753 Boulevard, Kenilworth
908-620-1000
www.fusiondancecentre.com



LOCAL PHOTOGRAPHER HONORED FOR EXCELLENCE



Mario Cornejo from MCProductions Photography in Kenilworth, NJ won 3 major awards in the state of NJ.

These 3 Court of Honor awards claim Mario to be the best photographer of social events in the state of NJ. This is the second time that MCProductions has received this honor. The last time was in 2009.

This Kenilworth studio also won a Court of Honor in social events (weddings) in PNE, the most important convention in the East cost of USA.

Mario Cornejo founder of MCProductions and TheWeddingPlace is currently presenting his work in South America and later this year in Mexico.

CAR WASH/CLOTHING DRIVE TO BENEFIT THE TIM CARBONE FUND

The Friends and Family of Tim Carbone Scholarship Fund have scheduled a car wash/clothing drive for Saturday, May 14, 2011 from 9:00 a.m. until 12:00 p.m. at David Brearley High School, 401 Monroe Avenue, Kenilworth.

Please drop off your clothing between the hours of 9:00 a.m. and 12:00 p.m. If you are unavailable to drop off your clothing, please contact Josephine at 908-298-1094 prior to May 14, 2011 and we will schedule a time to pick up your bags.

All proceeds will benefit scholarships for students at David Brearley High School and awards to David Brearley Middle School and St. Theresa's School.

ST. THERESA'S STUDENTS HELP VICTIMS OF JAPAN EARTHQUAKE AND TSUNAMI

St. Theresa School in Kenilworth had a fundraiser for the Earthquake and Tsunami victims of Japan. The school raised over \$2,000 to help the victims in Japan. Mrs. Harder created sushi with fruit roll ups and rice krispie treats for the 5th grade class to thank them for their dedication in helping people in need. Holly Stefanik and Caroline Tramontana said "It was very yummy and thoughtful of Mrs. Harder".



FRANK'S PITSTOP

515 Springfield Road
Kenilworth NJ 07033
(Next to Blackbrook park.)



SERVING BREAKFAST: • *Taylor, Egg and Cheese*

• *Bacon, Egg and cheese (Coffee \$1.25!)*

AND LUNCH: • *Fat Sandwiches • Cheesesteaks*

• *Panini's • Italian Hotdogs, Italian Sausage*

ITALIAN ICE

AMERICAN FOOD W/ A TWIST OF ITALIAN!!!!

AT A GREAT PRICE.

908-591-8885

**Open Late:
Thursday,
Friday
& Saturday**

WE CAN HELP YOU GET ORGANIZED



908-259-1020

750 Boulevard
Kenilworth, NJ 07033

www.accessselfstorage.com

**50% OFF
FIRST MONTH**

New customers only. Expires 6/8/11.



beyond **DANCE**

123 N. Union Ave
Cranford, NJ 07066
908-272-2522
BeyondDanceNJ.com

Summer Musical Theater Camp



If you haven't heard, Beyond Dance offers an excellent Musical Theater Program, headed by Rachel Kowalczyk. This summer, we are offering a 2-week Musical Theater Summer Camp.

MONDAY-FRIDAY: JULY 18TH - JULY 29TH

9:00-11:15 a.m. (ages 7-10)

11:30 a.m. -1:45 p.m. (ages 11-15)

Please have your child pack a snack/drink as there will be a brief break during each class.

We will host a showcase for parents and guests on the last day of camp in Studio 3.

The cost for the 2 week camp is \$240.

The goal of the summer Musical Theater program is to provide students with an understanding of musical theater, including theater history, stage directions, theater terminology and theater etiquette. The students will have lessons in singing, dancing and acting. It is a great program for those being introduced to musical theater, as well as those who already have theater experience.

The program will guide students through different theater styles, from the 1960's to today. Exercises will include scenes for kids, using props for improvisational scenes and character building.

Summer Dance Camp



A great half-day program for your child to continue dance in the summer!

MONDAY - THURSDAY: JULY 18TH -AUGUST 18TH

9:00 a.m.-12:00 p.m.

Ages 3-4 (Studio 1) and 5-7 (studio 2)
Please have your child pack a snack/drink as there will be a brief break during each class.

Flexible Schedules available:

Full session - \$550

One Full Week - \$144 (Mon- Thurs)

1 day a week - \$180 (5 classes)

2 days a week - \$350 (10 classes)

3 days a week - \$440 (15 classes)

Our Summer Camp is a fun and creative experience for your little dancers.

Each day the students will have a full dance class, then continue with creative dance and movement exercises and of course . . . GAMES.

A new craft is created every class and you will see a performance at the end of each session!

Remember to pack a snack/drink as there is a brief break during each class!

DAVID BREARLEY MIDDLE/HIGH SCHOOL STUDENTS OF THE MONTH



(above) Silvestrini and Andrew Floyd.

The David Brearley High School Student of the Month for April is senior Kevin Silvestrini. Kevin has managed to make honor roll consistently throughout his high school career, while playing two sports at the varsity level. Kevin ran varsity track for three years, receiving the "All Conference" title during his junior year. In both his junior and senior year as a member of the varsity football team, Kevin also earned the "All Conference" title. This year Kevin was awarded the "Touchdown Club Scholarship" in recognition of his high GPA and his participation in football. Congratulations, Kevin!

The April Middle School Student of the

Month is Andrew Floyd. Andy is described by his teachers as being an extremely hard working student, who is always determined to do his best work in all of his classes. His teachers can see his clear desire to do well with any task that is set before him. In fact, to ensure his academic success, Andy is not afraid to always ask questions to clarify the material for both himself and his classmates. Accio book! Yes, Harry Potter fans! Andy would be an official member of the noble Gryffindor house. This avid reader can always be found with a great book in his hands. Continue all of your hard work, Andy, and congratulations on being chosen as David Brearley's Middle School Student of the Month!

The Mane Event
HAIR SALON

*If your hair isn't becoming to you...
You should be coming to us.*

908-272-5622

107 N. Union Avenue • Cranford, NJ
Proprietor, Penny Schmal-Andrews

Appointments Available • Walk-In's Welcome!
Hours: Mon & Tues: 10:00 – 7:00 • Wed & Thur: 10:00 – 8:30
Fri: 9:00 – 8:30 • Sat: 9:00 – 5:00

CUT-A-THON
May 15th - 12 pm - 5 pm
Wash and cut \$15.00 • Walk-ins welcome!
Proceeds to benefit Cranford Family Care/Project Home.

Nobody sells more homes in New Jersey than RE/MAX

With spring now approaching now is the best time to start thinking about your next BIG MOVE!!!
Call me for a free Market Analysis of your home.

RE/MAX VISION
Michelle David
Broker/Owner
908-208-3775
908-276-MAXX (6299)
mdavid13@comcast.net

500 Washington Ave
Kenilworth, NJ 07033

Outstanding Agents, Outstanding Results,
michelledavid.com

RC JEWELERS

228 North Wood Avenue Linden, NJ 07036

A CERTIFIED BONDED JEWELER
WE BUY GOLD, SILVER, PLATINUM
DIAMONDS, GOLD/SILVER COINS
& SILVERWARE!

CASH PAID ON THE SPOT!
GUARANTEED HIGHEST PRICE PAID!!
Specializing in "ONE OF A KIND"
Cash for Gold & Jewelry Parties
Call: **Bob Gregory @ 732.259.4241**
BRING THIS AD & GET AN
ADDITIONAL 10%

Upgrade Your Cooling/Heating System Now And GET A FIST FULL OF CASH!

Up to \$2,700 in rebates and tax credits

Up to \$1000 in rebates* on Rheem High Efficiency Central Air Conditioning

\$500 IRS Tax Credit on High Efficiency AC or Heating Equipment Expires 12-31-11

Up to \$900 NJ Clean Energy Program Incentive for the Purchase of High Efficiency Heat or AC

REEL-STRONG
HEATING & COOLING

549 Lexington Ave • Cranford
908-276-0900 or 1-888-480-0901
WWW.REEL-STRONG.COM

FREE
Estimates

Save This Coupon

\$20 OFF
Any Service Call

May Not Be Used For Routine Maintenance With Coupon - No Expiration

New Rheem Heating Or Air Conditioning System

Make Your Best Deal Then Take

\$300 OFF

Expires 5-31-11. May Not Be Combined With Other Offers. *Some restrictions apply to don't delay

COMMUNITY LEADERS GOING BACK TO SCHOOL

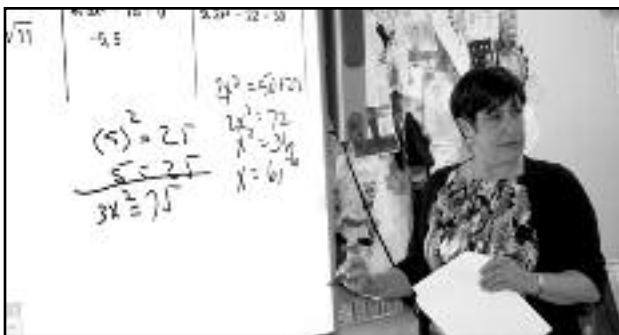
KCoC • Page 7 • May 2011

Submitted by: Mr. David Novak

Mayor Kathi Fiamingo, School Board Members Ann Marie Duda, Hector Colon, and Genean Braun, as well as Councilman Salvatore Candarella, were among the prominent community leaders serving as Teachers for a Day in the Kenilworth Public Schools on April 19th, 2011. Fiamingo and others accepted an invitation from the Kenilworth Education Association to spend a day in a Kenilworth classroom to learn first-hand about the job of teaching.

Kathi Fiamingo taught Algebra I and Geometry lessons at the David Brearley High School using the SMART board. She used real life mathematical examples such as how the Borough uses ratios to determine setbacks for properties. Genean Braun taught an art class at the David Brearley High School which included preparing custom ceramic pieces for the soon to be unveiled 3-panel wall mosaic at the David Brearley Middle School as well as making picture frames from paint, glitter, and crash glass salvaged from automobile windows.

"The Teacher for a Day" program presented an excellent opportunity for community members to see what today's students and schools are all about," said Kenilworth Education Association Vice President John Ondrey. "Education has changed greatly since



(above) Mayor Kathi Fiamingo instructing an Algebra I class using the SMART board.

most of us went to school, and it is important for the community to understand those changes in order to plan effectively for meeting the future needs of Kenilworth students."

Guest teachers spent an entire day in the classroom and got to experience a full day of school activities under the guidance of a cooperating teacher. The guest teachers had a choice of using existing lesson plans or developing their own.

"We applaud the participants in our Teacher for a Day program for setting aside valuable personal time to demonstrate their commitment to the teachers and students of this community," said David Brearley principal Brian Luciani. "We know it was time well spent and an enjoyable day for all."



(above) Luigi Cascarano, Kenilworth Mayor Kathi Fiamingo, and Christopher Palumbo after an Algebra I class.

Affordable Computer Repair **25% OFF**
On First Service Call

IT Contacts
866-614-7636
www.ITContacts.net - support@ITContacts.net

• Drop Off/Pickup	• Printers Repairs
• Viruses & Spyware Removal	• IBM Typewriters Repairs
• System Crashes	• Router Firewall and Configuration
• Desktop, Server & Laptop Repairs	• Data Back-up and Recovery
• Wireless & Network Services	• Much more !!!

-We're Local -We're Friendly -We're Fast
We UNDERSTAND your problem!

Banking You Can Trust



Leave your banker and their troubles behind. Come to Atlantic Federal Credit Union. As a not-for-profit Credit Union, we offer higher rates on savings, lower rates on loans and less fees.

Stop in and discover banking you can trust.

HOME EQUITY LOANS as low as:

4.00%
APR*

- No application fee, points or closing costs.
- Immediate access to cash for any purpose simply by writing a special home equity check.
- Borrow up to 80% of the value of your home.
- Tax deductible interest (ask your tax advisor).

*Annual percentage rate. Based on 80% loan to value. Variable rate based on the prime rate plus or minus an index which is determined depending on loan to value & adjusted quarterly or semi-annually as the prime rate changes. Loans limited to NJ and PA owner occupied 1-2 family dwellings. Rates subject to change without notice.

If You Can Find a Better Rate On a Used Car, We'll Beat It!

In the unlikely event you find a better used car loan rate from a dealership or bank, show it to us and we'll beat it!

For qualified borrowers on sales from licensed dealerships.



ATLANTIC FEDERAL CREDIT UNION

"Service Excellence All the Time"

1-800-245-1750 / www.atlfedcu.com

37 Market St. Kenilworth, NJ

Hours: M-F 9 am till 5 pm / Thurs. till 6:30 pm / Sat. 9 am till Noon

Branches in Elizabeth & Newark



(right) Food historian and tea specialist Judith Krall-Russo, who will highlight the fascinating story of tea through the Victorian era.



HISTORICAL SOCIETY WILL PRESENT “TALES OF TEA AND VICTORIAN WOMEN” ON MAY 14, KENILWORTH GOSPEL CHAPEL

The Kenilworth Historical Society will present a Victorian Tea featuring an enlightening and entertaining program – “Tales of Tea and Victorian Women” – on Sat., May 14, at the Kenilworth Gospel Chapel, 103 South 23rd Street, Kenilworth.

The afternoon event will begin at noon and include a Victorian Tea, complete with assorted sandwiches and desserts. It also will feature an enlightening and entertaining program presented by noted food historian and tea specialist Judith Krall-Russo, who will highlight the fascinating story of tea through the Victorian era and its influence on upper- and working-class women’s social events, wardrobe, etiquette, business ventures, health – and more.

Admission is \$25. Advance reservations are required. For reservations/tickets, please call 908-709-0434 or 908-245-1467, or visit Especially Yours Florist at 13 North 20th Street, Kenilworth.

Proceeds will benefit the Kenilworth Historical Society’s ongoing project to restore

the local 19th-century Oswald J. Nitschke House and transform it into a “living history” museum and cultural arts center.

Judith Krall-Russo began studying the subject of tea and its related customs and traditions more than 30 years ago and has earned certifications as a Tea Specialist from The Tea School in Pomfret, Conn., and from the Specialty Tea Institute in New York, N.Y. In addition, she holds an M.B.A. degree in marketing from Pace University, New York, N.Y., a B.A. degree in fine arts from Montclair State University, Upper Montclair, N.J., and an A.A.S. degree from the Fashion Institute of Technology, New York, N.Y.

A noted speaker, lecturer and event organizer, Judith Krall-Russo has planned and presented a diverse range of programs regarding the customs and traditions of tea as well as the history and trends surrounding many popular New Jersey foods and beverages. She also is an avid collector of tea accoutrements.

THE KENILWORTH HISTORICAL SOCIETY

The Kenilworth Historical Society is an independent, non-profit, tax-exempt, 501(c)3 organization dedicated to the research, preservation and interpretation of the Oswald J. Nitschke House, local history and culture.

THE KENILWORTH GOSPEL CHAPEL

The Kenilworth Gospel Chapel is an independent community Bible church with a congregation of approximately 165 adults and children. The chapel was constructed in 1936 by a number of chapel members, including the family of local pioneer James Arthur, who built many homes in the area in the late 19th/early 20th centuries and founded the New Orange Park project.

**SAVE MORE
WITH ONLY
31/2**

CELEBRATING OUR 61ST YEAR

JACOBSON'S
DISTRIBUTING COMPANY

**BIG SAVINGS
IN OUR
BEDDING
DEPARTMENT**

*An Elizabeth
Tradition
since 1949*

725 Rahway Ave - Elizabeth - 908-354-8533

Open Mon. & Thurs. 10 am 'Til 8 pm; Tues., Wed. & Fri. 10 am 'Til 6pm;

Open Saturday 10 am 'Til 5 pm; closed Sunday's

We Accept: **CASH**



and Personal Checks

APPLIANCES • BEDDING • ELECTRONICS • AUDIO & VISUAL

Not responsible for typographical errors. Bring us your best deal from any authorized dealer and we will gladly beat their offer on any item we carry.

WE CARRY A FULL SELECTION OF GAS GRILLS, REFRIGERATORS, WASHERS, DRYERS, RANGES, DISHWASHERS, BIG SCREEN TV'S AND BEDDING.

**Free
Delivery**

**\$25 OFF FOR KENILWORTH
RESIDENTS & BUSINESSES**

ONE PER CUSTOMER. CAN NOT BE COMBINED WITH ANY OTHER OFFER. MINIMUM PURCHASE OF \$299.00.
MUST PRESENT THIS COUPON AT TIME OF PURCHASE. OFFER EXPIRES 6/8/11.

KENILWORTH HISTORY CELEBRATED ON MAY 19TH

KCoC • Page 9 • May 2011

Noted author and historian Walter E. Boright, Ed.D., will highlight Kenilworth's early history during a Kenilworth History Celebration that the Kenilworth Historical Society is hosting on Thurs., May 19, in honor of National Preservation Month. All are welcome to attend the event, which will begin at 7 p.m. at the Kenilworth Seniors' Center (526 Boulevard). Admission is free. Light refreshments will be served following the program.

The featured presentation – "Kenilworth's Earliest Days" – will include excerpts from a tape-recorded interview that Dr. Boright conducted in 1969 with local pioneers Fred Hiller (1885-1977) and Luciano "Old Louie" Vitale (1880-1972). Hiller, who came to New Orange in 1897, worked at his father's general store, carried mail and later was a tax collector. Vitale, who arrived in 1901, delivered mail, worked on the Rahway Valley Railroad and was awarded the contract to extend the Boulevard from Kenilworth to the Rahway River.

Attendees will hear these two local residents' recollections of Kenilworth in the late 19th/early 20th centuries, when the area was known as New Orange. They also will have the

opportunity to view photographs that have not been published or shown previously.

Parking and entrance to the Kenilworth Seniors' Center are located at the rear of the building. For further information, please call 908-709-0434.

Boright, a native of Kenilworth who now resides elsewhere in New Jersey, has authored three popular books about Kenilworth history; i.e.: "A History of Kenilworth as Told Through its Streets and Street Signs," "Kenilworth: Houses, People, Pictures, and Stories" and "Women of Kenilworth." He currently writes a monthly Kenilworth history column – "Remembering" -- for the Cranford Chronicle.

Boright is a retired superintendent of schools and a retired director of Kean University. He earned his bachelor's degree at Kean, and master's and doctoral degrees at Seton Hall University. He has taught New Jersey and American history. Additionally, he has held elected office as a councilman and as a member of the Union County Board of Chosen Freeholders. His father, Walter, Sr., was a Kenilworth mayor in the 1950s and 1960s.



*Luciano Vitale,
ca. 1970*



*Frederick Hiller,
1975*

*(right) Author
and Historian
Walter Boright to
Highlight
Kenilworth's
Earliest Days at
May 19
Kenilworth
History
Celebration*





IT'S YOUR HOME. IT'S YOUR LIFE.

MAKE IT BETTER WITH JAEGER OVERHEAD DOOR!





GARAGE & STORM DOORS - FREE ESTIMATES

(800) 896-5828

2322 MORRIS AVENUE - UNION, NJ

WWW.JAEGERGARAGEDOOR.COM

\$25 OFF

ANY REPAIR CALL

MUST BE PRESENTED AT TIME OF VISIT.

EXPIRES 5-31-11

JAEGER OVERHEAD DOOR



HELPING EACH STUDENT DEVELOP A LIFE PLAN FOR SUCCESS

Sylvan C. Hershey, Kenilworth Schools Superintendent

Thanks to the remarkable energy and focus of a cadre of faculty at Brearley Middle-HighSchool, including Maryrose Little and Dawn Horling, led by the district supervisor of guidance Renae Bush, the Kenilworth School District has evolved as a pioneer in the state in the implementation of a four-year program that brings teacher mentors and student mentees into a partnership starting in Ninth Grade and culminating in the transition to post-secondary life. The program is part of the Personalized Student Learning Plan (PSLP) process that the New Jersey Department of Education has required all schools to institute beginning in 2011-12. Kenilworth has already mainstreamed the program into its academic year by

incorporating weekly mentor-mentee meetings and end-of-year portfolio presentations to members of the school community.

A PSLP is a formalized plan and process that has students setting learning goals based on personal, academic and career interests, beginning in the middle school grades and continuing throughout high school with the close support of adult mentors that include teachers, counselors and parents. Ultimately, the portfolios help frame a student's learning choices through high school that will determine their selection of electives, potential immersion in internship opportunities at the senior level, and even frame the student's post-secondary plans for continuing education.

Brearley Ninth Graders have been meeting for 20 minutes daily in small groups of peers (the smallest group is 12 and the largest group is 16) with assigned teacher mentors to engage in conversations focused on such things as study and organizational skills, professional aspirations, and high school academic planning. Annual goals are established through this process as well that focus on three areas: academic, career, and personal / social / community. The meetings are framed by an established program emanating from Washington State called Navigation 101 that takes students and their advisors through a sequence of activities relevant to student's age-relevant needs.

Students learn more about themselves, about their personality type, and about how they most effectively relate to the world around them. They self-reflect on critical levels as they work to better themselves as individuals and as

contributors to the Kenilworth community.

Through the month of April and May, students have been sharing their school year successes and challenges with two adults from the district: the mentor and a guest of the student's choosing. Invited guests have included support staff, teachers and administrators. Each 20-minute presentation has required the student to dress in formal professional attire and talk about the contents of his/her portfolio. Eventually, the student led presentations will involve parents to further ensure the PSLP process is a collaborative one between the school and the parents of the students for whom we serve. Adolescents need guidance to help them survive in the post-secondary school world. Their journey through middle and high school can be an anonymous trek down pathways not necessarily of their choosing unless adults take the time to personalize this journey and provide direction. PSLPs foster close relationships between teachers and their charges. A teacher mentor meets with his/her small group of students all four years of high school. It is our vision that relationships between mentors and mentees will evolve over time to the extent that students will feel comfortable talking to the adults with whom they've come to know as the one's "looking after them."

The success of the program will be judged in part by the ability of our high school graduates to think independently yet in a determined fashion about their world, their willingness to be continual learners through adulthood, and their positive contributions to local, regional, and global society.

**Excellent Speech +
Excellent Hearing =
Success in School**

**Be sure your child has the tools to
succeed in school with our:**

• Speech Therapy • Educational Audiology

**Speech
& Hearing**

To Schedule an Appointment,
Call: 800-742-7551 ext. 202
www.SpeechAndHearingAssoc.com
Most insurance accepted

Celebrating over
40 Years of
Award Winning
Service!

NJ's Favorite Kids' Docs 2009



Mike's Place

330 Monroe Ave. Kenilworth, NJ 07033
908-276-9002
**Open 7 days a week
for Breakfast and Lunch.**
Serving Dinner Thursdays and Fridays.
**Every Friday night is
PASTA NIGHT**
Adults \$8.99 all u can eat pasta
Kids .5 cents per pound of their weight
Eat In / Take Out
Delivery, Catering & Party Room available
website www.mikesplacenj.com

New and Different!!!
We've always got something new!

Free Annual
With the purchase of one of the same size and price.
With Ad. Limit one per person. Max Value \$7.99. Exp 06/01/11

Spring Hours
7 days 9am-6pm

**WILLIAMS NURSERY
& The Gift House**
www.williams-nursery.com

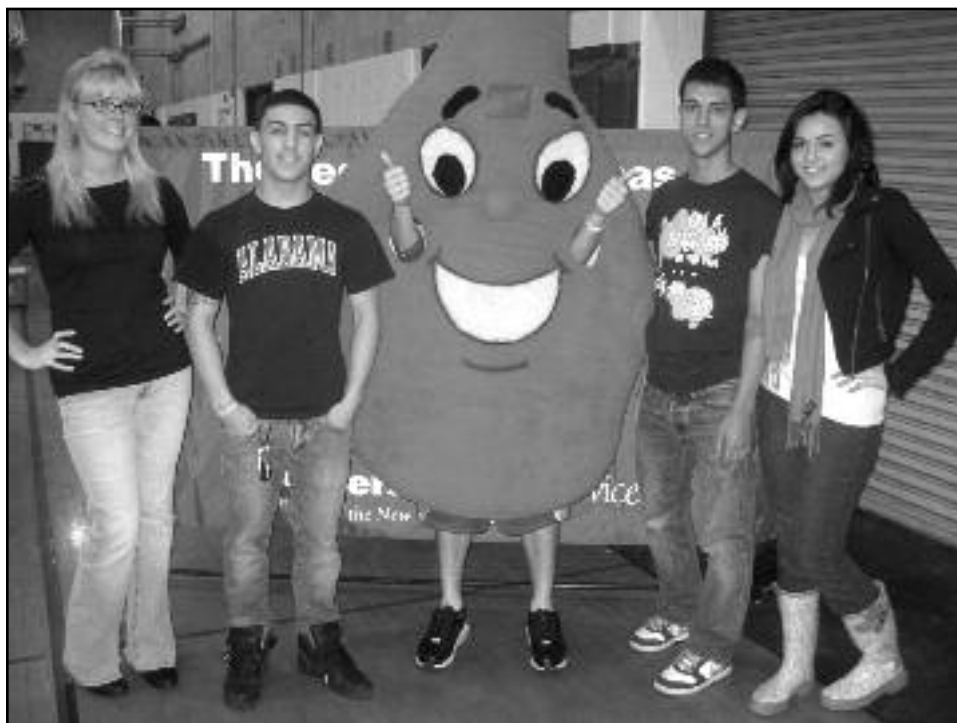
Find us on
Facebook

**524 Springfield Ave
Westfield • 908-232-4076**



BREARLEY BREAKS BLOOD DRIVE RECORD

The April 13th Blood Drive at the David Brearley High School was a huge success. The drive was coordinated by Brearley seniors Jessica DaCosta, Sommer Engler, Nicholas Almeida, and Anthony Madonia. This was the team's fourth and, sadly, final high school drive. Faculty assistance was provided by school nurse Mrs. Hegna, science teacher Mr. Novak, and Principal Mr. Luciani. A huge "Thank You" goes out to all of the David Brearley High School students, faculty, and staff donors as well as all of the parent, guardian, and local community donors. The drive would not have been as successful without their generosity. The official statistics were: 100 donors registered in advance, 16 donors deferred, 63 pints of whole blood collected, 21 Alyx units collected (which counts as 42 units of red blood cell donations), a total of 105 donor units counted, and a potential of 231 lives helped. Please mark your calendar for the next scheduled David Brearley High School Blood Drive on December 15th 2011.



(above) Sommer Engler, Anthony Madonia, Justin Keating, Nick Almeida & Jessica DaCosta.

Summer Starts Here!


Kenilworth Gospel Chapel

VBS 2011

June 27th - July 1st

For Boys and Girls age 3 to Grade 8 - plus a Women's Bible Study and Crafts Class

www.kenilworthgospel.org/vbs



Kenilworth Gospel Chapel
Newark Ave & 23rd St
Kenilworth NJ 07033
(908) 272-6131

PRE-REGISTRATION FOR ALL PROGRAMS IS AVAILABLE ON OUR WEBSITE AND IS STRONGLY RECOMMENDED

www.kenilworthgospel.org/vbs

2011 Vacation Bible School and Women's Class

Price: FREE!

Dates: Monday June 27 - Friday July 1, 2011

Time: 9:30 - Noon Pre-school, Elementary & Women's Class
6:30 - 8:00 p.m Junior High

Pre-school Program
for 3 year old children* - entering Kindergarten
* - 3 year olds must have completed 1 year of preschool


Elementary School Program
Children entering 1st - 5th grades

Junior High Program
Children entering 6th - 8th grades

Women's Bible Study and Crafts Class
We'll spend some time looking at practical lessons from the Bible and we'll also have time for some fellowship, coffee and yummy snacks. We have child care available for your pre-VBS'ers and our regular VBS programs listed above.

WE PAY HIGHEST CASH PRICE ANYWHERE!

- no estate too small or large
- we will appraise your safety deposit box for free and offer to buy for cash
- vintage jewelry and watches are our specialty
- if needed, we will come to you for all of your appraisal and buying or selling needs.
- our 33 years of experience will help you when it is time to sell for the highest cash price anywhere!



WE
BUY
ESTATES
.....
WE
BUY GOLD
AND GIVE
CASH LOANS
ON YOUR
JEWELRY

Instant cash for estate jewelry, diamonds, gold, coins, watches, broken gold and jewelry

THE PAWN SHOP

2460 Rt. 22, Union, NJ 07083 • 908-258-7132

www.pawnshopnj.com

15% CASH BONUS

WHEN WE BUY YOUR UNWANTED ITEMS

LIBRARY GALLERY ON THE BOULEVARD TO FEATURE PHOTOGRAPHY OF WOLF KRETLOW

The Gallery on the Boulevard of the Kenilworth Public Library will feature the work of the German born photographer Wolf Kretlow during the months of May and June. Completely self-taught, Mr. Kretlow has been taking photos for the past thirty years, learning his craft through extensive reading as well as through discussion with other photographers. His equipment of choice is a Sony 35mm SLR digital camera with wide angle and regular lenses, Photo Shop and Photo Lab software, and an Epson color printer.

In 2010, Mr. Kretlow was awarded First Place

in the non-professional Division of the Union County Senior Citizens Art Exhibit. He also does occasional freelance photography work for the Union County Office of Cultural and Heritage Affairs, the Historic Midtown Elizabeth NJ district, and Liberty Hall Museum. Additionally, he has worked as a wedding photographer.



SOMERSET PATRIOTS

In honor of the library's 75th birthday, the Friends of the Library will be sponsoring "Kenilworth Library Day" with the Somerset Patriots minor league baseball team, starting at 1:35 PM on Sunday, June 12. Tickets are \$22.00 for all ages and include a box seat plus \$10 in "diamond dollars" that can be spent at the snack bar or souvenir stand. People wishing to purchase tickets may order them at the library. Checks should be made out to The Friends of the Kenilworth Public Library and collected in the designated envelope at the circulation desk. If someone insists on paying cash, they must be given a paper receipt from the receipt book kept at the desk. A sign up sheet will be clipped to the envelope. For each person attending the ball game, please include their name, phone number and whether they paid in cash or check. Deadline for ordering tickets is May 16 – no exceptions!

People will be responsible for arranging their own transportation to the ball park but they should contact Dale if they want information about taking the Raritan Valley line directly to the ball park with a group of people from the Friends who plan to use the train to get to and from the ball park.

**PIZZA
STOP**

908-245-6262

Monday – Saturday:
11 am – 10 pm
Sunday: 4 pm - 9 pm

FREE DELIVERY

290 Michigan Avenue
Kenilworth, NJ 07033

Inflate the Fun at your Party!!!

Serving Central & Northern NJ
boomboombounce.com

Call now to book your event
(908) 247-3868

THE LATEST TRENDS IN CUTS, HAIR COLOR, EXTENSIONS
CONVENTIONAL AND AIRBRUSH MAKE UP.

Specializing in Weddings

www.cutsandcurlsbyclaudia.com
13 North 20th St. Kenilworth, NJ 908-709-2030

Kathleen Gwaldis
24 Years of Experience • Union County Specialist
Realtor Associate-Westfield Office
Weichert President's Club

Cell: (908) 400-8409
Westfield Office-185 Elm Street
Office: (908) 654-6560, x 162

Weichert Realtors

FREE Market Analysis

North East Tire, Inc.
493 Boulevard Kenilworth, NJ

2nd Location: 1720 E. St. George Ave., Linden, NJ
908-276-4242 Linden: 908-925-9655
Fax: 908-276-4331 Fax: 908-925-9344

24 Hour Towing *Good Service, Right Price, Guaranteed!*
Complete Car, Van & Light Truck Service

Summer Specials:
Let us do you're A/C Service
• Oil Change Special: (on most cars) \$24.95
• Cooling Service: (on most cars) \$29.95
• Clean & Adjust Rear Breaks: \$19.95
• Tire Rotation: \$12.95
• Transmission Service: \$79.95

Other Services: Computer Diagnostic
• Steering/Front-End Repair • Belts • Tune Ups • Exhaust • Alternator • Hoses • Brakes • Starters • Engine Work • Tires • Electrical • Wiper Blades

WHEEL ALIGNMENTS \$45.00
With this coupon. Can not be combined with any other offer. Expiration 5/31/11.

10% OFF ANY SERVICE
With this coupon. Can not be combined with any other offer. Expiration 5/31/11.

WANTED:
ALL CARS & TRUCKS: JUNK OR NOT

Junk Tow Away
Fast Pick Up
24 HR Service

732-381-2646
Night Towing 732-496-1633
1 Dudley Ct. & Rt. 1 South, Avenel, NJ
Across from Sansone Auto Mall.

Late Model Foreign & American New & Used Auto & Truck Parts:
• Motors • Transmission
• Auto Glass • Computers
• Tail Lights • Doors
• Fenders • AC Compressors

Building Businesses for Generations

**FAZIO
MANNUZZA
ROCHE
TANKE
LaPLUSA & Co.**
CERTIFIED PUBLIC ACCOUNTANTS/CPAs/ESTATERS

20 Commerce Drive, Suite 301 • Cranford, NJ 07016
(908) 272-6200 • (908) 272-2416 (fax)
www.fmrcl.com

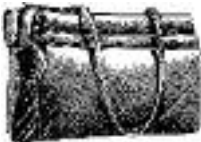
PEOPLES CHARITY

**Pick up date:
Wednesday, May 18th**

ATTACH THIS LABEL TO IDENTIFY YOUR DONATION OR CLEARLY MARK YOUR BAGS OR BOXES FOR "PEOPLES CHARITY"

WHAT WE NEED

WE NEED YOUR DISCARDS!!



- WE ESPECIALLY NEED WOMEN'S, MEN'S, CHILDREN'S CLOTHING - ALL TYPES AND SIZES
- SHOES ALL KINDS
- ALL BEDDING ITEMS
- DRAPERIES AND CURTAINS
- HOUSE WEAR AND GLASS WEAR
- ESPECIALLY NEED YOUR CLOTHING
- JEWELRY AND COSMETICS



WHAT YOU MUST DO

CALL NOW FOR A TRUCK TO STOP AT YOUR HOME
ON A DESIGNATED DATE



WHAT WE DO

WE SELL YOUR DONATED HOUSEHOLD GOODS
TO PRIVATE COMPANIES BY ANNUAL BID.

THOSE FUNDS PROVIDE ALMOST HALF OF OUR ANNUAL NEED
TO SUPPORT NEEDY AND HOMELESS FAMILIES



CALL 908 245-9300

OR REGISTER ON LINE AT WWW.PEOPLESCHARITY.ORG

PUT YOUR ITEMS OUTSIDE YOUR DOOR BY 8:00 AM
RAIN OR SHINE



CALL US ANY TIME WE ARE ON YOUR STREET EVERY WEEK!

Peoples Charity is a 501(c)(3) non profit organization. Donations to Peoples Charity are fully tax deductible as allowed by federal law, for copy of our most recent 990 please visit Guidestar.org or Peoples Charity.org.

KENILWORTH LIBRARY PROVIDES RESOURCES FOR VISUALLY AND PHYSICALLY IMPAIRED READERS

In partnership with the New Jersey State Library Talking Book & Braille Center (TBBC), the Kenilworth Public Library invites members of the public to check out the library's new "Outspoken Library" kiosk. Through this workstation, library patrons who cannot read standard print due to visual or physical disability can enjoy a variety of materials that might otherwise not be accessible to them. Through TBBC's own Audiovision newspaper Reading Service and the National Federation for the Blind's Newline, library patrons can choose from more than 300 newspapers, magazines and wire services, including such local favorites as

the Star Ledger, Wall Street Journal, New York Times, Time Magazine, TV Guide, People, and even New Jersey grocery advertisements. Additionally, "Braille and Audio Reading Download" (BARD) provides digital audio access to more than 20,000 unabridged books, including current best sellers. The majority of items available through the kiosk are also

available to patrons with home internet connections.

State of the art digital audio players with easy to use features are also available to eligible library users at no cost. Kenilworth residents who are interested in this program or "Outspoken Library" are invited to call Library Director Dale Spindel at 908 276-2451.

KENILWORTH FREE PUBLIC LIBRARY

Located at 548 Boulevard. Library website is www.kenilworthlibrary.org.

Registration for programs may be done in person at the library or by calling 908 276-2451.

The library's regular schedule of operation: Mon, Tues and Thurs: 10:00 AM to 9:00 PM, Wed: 10:00 AM to 6:00 PM, Fri: 10:00 AM to 5:00 PM, Sat: 10:00 AM to 2:00 PM

Toddler Time on Wednesdays at 10:30am at the Kenilworth Public Library.

Registration is required. During Toddler Time, children listen to stories, play musical instruments, pop bubbles and visit with "Miss Bunny".

East Coast Landscaping Designing and Planting

RESIDENTIAL

COMMERCIAL

908-377-7710

Serving all of Union County

Reasonable Rates

Free Estimates

- Lawn Maintenance
- Bush Trimming
- Snow Removal
- Rock Gardens
- Re-Seeding
- Clean-Ups
- Sod
- Mulch
- Top Soil
- Power Washing

10% OFF

any landscaping job over \$1,000

2 WEEKS FREE GRASS CUTTING

after signing yearly maintenance contract. (New customers only.)



(above) Jonathan & Christian Lopez play musical instruments.



(above) Vincent Gerardo of Kenilworth plays the sand blocks.



(above) Children pop bubbles at the conclusion Toddler Time.

EYES ON YOU FAMILY EYECARE AND OPTICAL

732-388-3900 • 1535 Irving Street, Rahway, NJ • www.primaryecp.com/eyesonyou



- Comprehensive Eye Examinations
- Glaucoma Testing and Cataract Evaluations
- Treatment and Management of Ocular Disease
- Contact Lens Examinations
- Variety of Eyewear including Designer Brands
- Variety of Contact lenses
- Eyeglass Repairs

INSURANCES: Please call if you do not see your insurance plan listed.

- | | | |
|----------------|-------------------|--|
| • Eyemed | • Medicare | • Optum Health Vision (formerly Spectera). |
| • VSP | • Medicaid | • United Health Care |
| • Aetna | • NVA | • Blue Cross Blue Shield of NJ |
| • Avesis | • Block Vision | • Vision Benefits of America |
| • Qualcare | • Superior Vision | • Empire Blue Cross Blue Shield |
| • Davis Vision | • Oxford | and many more. |

Our Office Hours:

Mon: 10am to 6pm
Tues: 10am to 6pm
Wed: Closed
Thur: 10am to 6pm
Fri: 10am to 6pm
Sat: 9am to 2pm
Sun: Closed

Late appointments are available by request.

Dr. M. Williams

Optometric Physician

Lic#. 27OA00565300/27OM00062400



When A Wound Won't Heal.

New hope for your non-healing wound.

Has a wound kept your life at a standstill?

At the Wound Care Center, our medical experts provide you with individualized treatment plans that include the most advanced wound care therapies available today. And our specialized approach offers treatments that radically speed the healing process.

Start living again. Ask your physician or call us.
We'll treat you well.



732.453.2915

www.RWJUHR.com

865 Stone Street • Rahway, NJ 07065

Celebrating Grand Opening in Kenilworth

HOURS

Monday - Saturday
7:30 am to 5 pm
Sunday:
8:30 am to 3 pm

**FREE
LOCAL
DELIVERY**

3 YARDS OR MORE
KENILWORTH ONLY

JERSEY LANDSCAPE & GARDEN SUPPLY

Two Convenient Locations

**528 N. Michigan Ave.
Kenilworth, NJ 07033
908-688-8333**

**1375 South Ave.
Plainfield, NJ 07062
908-756-3222**

LAWN MATERIAL

- Weed Block
- Sod
- Hay

PIPE

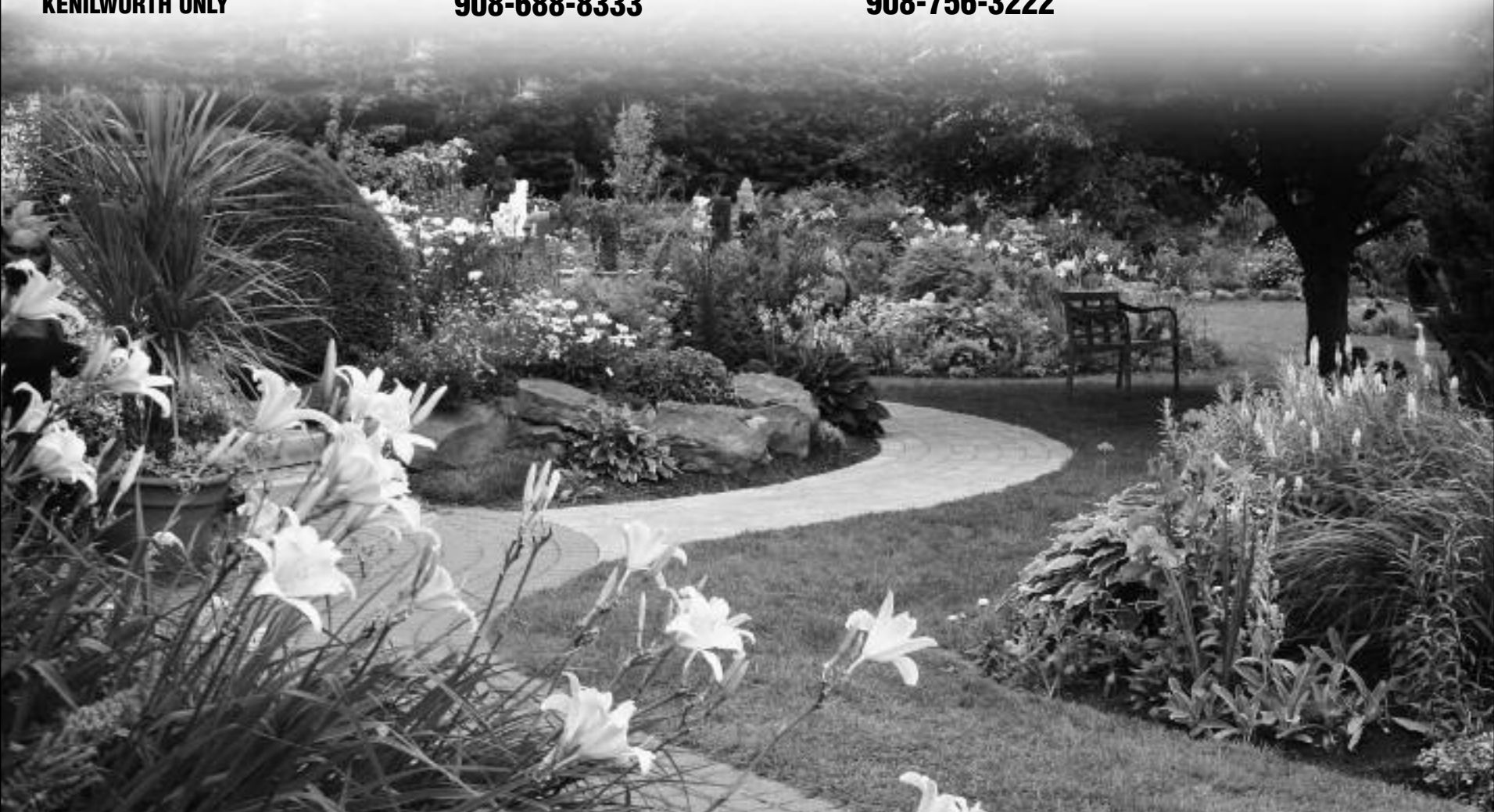
- Drainage Pipe

CURB

- Belgium Block

TOOLS

- Rake
- Shovels
- Picks



Grass Seed Terre Company

6 Way 3 lb \$10.95
6 Way 10 lb \$29.95
6 Way 25 lb \$54.95

Top Soil (per yard)

Black Topsoil \$30.00
Jersey Brown Soil \$30.00

Mulch (per yard)

Black Dye \$28.00
Red Dye \$28.00
Brown Dye \$28.00
Hardwood Mulch \$23.00
Cedar Mulch \$42.00
Playground Mulch \$30.00

Quarry Base Stone (per yard)

Q.P. \$33.00
¾ Clean Stone \$37.00
Stone Dust \$33.00
Concrete Sand \$35.00

Decorative Stone (per yard)

2"-4" Riverbed \$55.00
¾ Riverbed \$53.00
¾ Red Stone \$60.00
¾ Red Stone \$60.00
¾ Arctic White \$84.00
2"-4" Pearl Pebbles \$76.00
¾ Pearl Pebbles \$75.00