FREE

Linden Chamber of Commerce is an affiliate of Gateway Regional Chamber of Commerce.

Distributed as a community service by the Linden Chamber of Commerce.

Issue 12 • November 2010

#### NEXT CHAMBER MEETING NOVEMBER 23 8:30 am

Hosted by Northfield Bank at the Hampton Inn @ Aviation Plaza, 501 West Edgar Road (Rt. 1 & 9 N), Linden

Join the Linden Chamber of Commerce contact

KATE CONROY

Email: KateConroy @GatewayChamber.com Phone: 908-352-0900 Fax: 908-352-0865

PLACING WREATHS ON VETERANS' MONUMENTS CEREMONY

will take place on Thursday November 11th

Schedule on Page 11

PRSRT STD US POSTAGE PAID PERMIT #149 CHERRY HILL NJ

# **CHRISTMAS IN LINDEN WILL BE WONDERFUL & SPECTACULAR**

The Linden Holiday Event, organized by the Linden Cultural Committee, will be held on Friday evening December 3rd. It is free and open to all Linden residents. The crowd last year was calculated at more than 600 people, the largest group yet.

The festivities will start at 6 p.m. in front of Linden City Hall where Linden High School students will sing holiday songs and offer other live entertainment on a stage. The

Linden ROTC will present the colors and an invocation from a local clergyman will be offered along with the introductions of local town officials. Horse and Buggy rides will be available throughout the evening.

The tree will then be lit! Afterwards Linden residents and their children can enjoy warm drinks, cake and cotton candy in the JTG Center. Santa Claus will be available for photos and children will receive tickets for prize drawings, including games, toys and books.

This year, after the tree lighting, the Linden Special Improvement District will unveil their Winter Wonderland & Spectacular Light Show at the Raymond Wood Bauer Promenade Atrium located on Wood Avenue. Free admission will include hot chocolate and chestnuts. The display will be

opened nightly from 7 pm – 10 pm through December 30th bringing the warmth of the Holiday Season nightly to downtown Linden for the entire family to enjoy. Plan on spending time in downtown Linden this Holiday Season, shopping, dining and wondering through a Winter Wonderland and Spectacular Light Show created just for Linden.



# **LINDEN AND CLARK CHAMBERS OF COMMERCE HOST OCTOBERFEST**



(above) Lucille Disano and Angie Tsirkas.

The Linden and Clark Chambers of Commerce jointly hosted an Octoberfest on October 14th at the Deutscher Club in Clark, NJ. The proceeds from the event are applied to the Chamber's high school scholarship funds which are awarded in the spring.



(above, l-r) Lois Bass, Ben Sheedy and Burke Gutkowski. (left, l-r) Mary Purves, Rosemary Cherego, John Marsh, Terry Malone-Marsh, Carlos Martins, Marlene Lubinger and Bunny Bowen.

# LifeinLinden.com

**CHECK OUT OUR NEW WEBSITE** 

The website features up to date articles, a calendar of events, archives of KBL and photo albums of events, along with advertising opportunities. Businesses and residents are encouraged to submit items for publication through the site.

Gateway Regional Chamber of Commerce P.O. Box 300 • Elizabeth, NJ 07207-0300

# LIFEinLINDEN

*Life in Linden* is published by Renna Media in cooperation with the Linden Chamber of Commerce, an affiliate of the Gateway Regional Chamber of Commerce.

Five thousand newspapers are printed monthly and distributed free at distribution sites throughout Linden.

Although great care has been taken to ensure the information contained within is accurate, Linden Chamber of Commerce assumes no liability for errors or omissions.



Gateway Regional Chamber of Commerce P.O. Box 300 • Elizabeth, NJ 07207-0300 Vice President: Kate Conroy kateconroy@gatewaychamber.com 908-352-0900 Linden Chamber of Commerce

Linden Chamber of Commerce Co-Chairs: Janet Miller, Cox Printers and Courtney Villani, Villani Bus Vice Chair: Angie Tsirkas, Northfield Bank Treas.: Linda Hundley, LJ Engraving & Signs

#### **LINDEN CITY COUNCIL**

MAYOR:

Richard J. Gerbounka
COMMITTEE MEMBERS
Robert F. Bunk – Council President
Christopher Kolibas, 1st Ward
Richard Koziol, 2nd Ward
Joe Harvanik, 3rd Ward
Derek Armstead, 4th Ward
Gene Davis, 5th Ward
Robert J. Sadowski, 6th Ward
Jack Sheehy, 7th Ward
Michele Yamakaitis, 8th Ward
Robert Frazier, 9th Ward
Rich Puschel, 10th Ward

#### **IMPORTANT PHONE NUMBERS**

911
908-474-8500
908-474-4550
908-474-8493
908-474-8409
908-474-8452
908-474-8462
908-474-8470
908-474-8468
908-474-8546
908-474-8453
908-474-8666
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908-474-8620
908-474-8430
908-474-8544
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#### Message from the Mayor



Many people have been inquiring about the lack of development on the old General Motors property.

Linden's Economic Development Director and I have been working hard to overcome the obstacles delaying this development. Duke Realty, the developer of this property was prepared to break ground this spring. They had all the permits needed to improve 7 intersections surrounding this property, and this expense will be borne by the developer. Presently the two anchor stores, Lowes and Super Walmart are prepared to sign a contract to locate along the front of

Route 1&9. Unfortunately, ShopRite, located in Aviation Plaza sued the City of Linden. They claimed the process for rezoning from light industry to retail/commercial was flawed. This lawsuit delayed groundbreaking which was scheduled for this past spring. On October 15th Judge Cassidy ruled in Linden's favor upholding the ordinance passed by City Council and our Planning Board. Now ShopRite has 45 days from the judge's ruling to appeal, and I believe they will because I believe their strategy is to delay, delay and delay. By doing so they hope Super Walmart will get discouraged and locate someplace else.

It is very disturbing that ShopRite at Aviation Plaza is costing Linden taxpayers much needed revenue at a time when our taxes are skyrocketing. An economic analysis projects that once the entire 104 acres of GM property is developed, Linden will receive \$15.2 million in tax revenue. Competition is what America is all about and forces better service to the general public from both parties.

I do not consider this ShopRite store a good neighbor, and I refuse to shop there.

# Mayor Richard J. Gerbounka

## **TOWNSHIP MEETING DATES**

#### **LINDEN CITY COUNCIL MEETING DATES:**

Conference meetings will be held in the Council Office. Regular meetings will be held in the Council Chambers, City Hall, Linden, New Jersey.

Conference Meeting: Nov. 8 at 6:00 p.m. Prior to Council Meeting: Nov. 9 at 6:00 p.m. Council Meeting: Nov. 9 at 7:00 p.m.

#### **PLANNING BOARD**

Meetings are held the second Tuesday of each month at 7:00 p.m. in the Planning Room, City Hall, Linden, New Jersey.

#### **ENVIRONMENTAL COMMISSION:**

Meetings are held at City Hall, normally on the first Wednesday of each month at 7 pm.

All meetings are open to the public.

#### **LINDEN BOARD OF EDUCATION**

Regular meeting November 17th at 7:00 p.m. School # 6

Located at 19 E. Morris Avenue, Linden

#### **RENT LEVELING BOARD**

Meetings are held the third Wednesday of each month at 7:30 pm in the Planning Board Room at City Hall.

# A WEALTH OF LINDEN INFORMATION ONLINE

The next time you need to know what's going on in town, or to look for a municipal phone number, or who to speak to regarding city services check Linden's website.

## linden-nj.org

Find the Linden Chamber website through the "Affiliates" link on: **gatewaychamber.com** 

If you like this paper, thank an advertiser.

#### ADVERTISING & PRESS RELEASES

Inquiries concerning advertising and submissions of press releases can be made to the Linden Chamber of Commerce via email or fax to:

#### TINA RENNA

Email: TinaRenna@RennaMedia.com Phone: 908-418-5586 Fax: 908-709-9209

# LINDEN WINTER WONDERLAND & SPECTACULAR LIGHT SHOW

Bringing the warmth of the Holiday Season nightly to downtown Linden for the entire family to enjoy!

Free admission includes hot chocolate and chestnuts

December 3rd through December 30th

Raymond Wood Bauer Promenade Atrium located on Wood Avenue

Plan on spending time in downtown Linden this Holiday Season, shopping, dining and wondering through a Winter Wonderland and Spectacular Light Show created just for Linden!

Sponsored by the Linden Special Improvement District.

RECREATION PROGRAMS To register, sign up or for more information visit our website at www.linden-nj.org,

or call the John T. Gregorio Recreation Center at 908-474-8627, Monday through Friday, 8:30am - 4:30pm.

## CHILDREN'S THANKSGIVING **CERAMIC CLASS**

A children's Thanksgiving Ceramic class for students in Kindergarten through 8th grades will be held on Thursday, November 18th from 6:00 pm - 7:30 pm, at the JTG Recreation Center, 330 Helen Street, Linden.

Deadline for registration is November 17th. Registration hours are 9:00 am - 4:00 pm. The fee is \$10.00 per participant. Payment can be made by credit card, cash, check or money order, made payable to Linden Department of Public Property & Community Services or register online at www.linden-nj.org. Classes will be limited to 35 students. Registration will be accepted on first come, first serve basis.

This is a one day, make and take project. All supplies are included. Each participant will paint and decorate a project to take home.

#### **ADULT THANKSGIVING CERAMIC CLASS**

An adult one day Thanksgiving ceramic class for Linden adults will be held on Thursday, November 18th from 7:45 pm - 9:30 pm, at the JTG Recreation Center, 330 Helen Street, Linden.

Deadline for registration is November 17th. The fee is \$10.00 per participant. Payment can be made by cash, credit card, check or money order made payable to Linden Recreation Department or register online at

www.linden-nj.org.

#### **KNITTING & CROCHETING FOR A CAUSE**

Do you have free time that you would like to donate to a worthy cause? Would you like to meet new friends? The Department of Public Property and Community Services announces, they have formed a "Knitting and Crocheting for a Cause" group and would like to invite all ages, young adult through senior citizens to join.

All you need is a basic knowledge of knitting or crocheting and a set of knitting needles or a crochet hook. We'll teach you the rest.

Meetings are held Tuesday mornings from 10:00am - 12:00 noon at the JTG Recreation Center, 330 Helen Street. Projects are distributed to charitable causes.

#### SENIOR LINE DANCE CLASS

Classes for all Linden Seniors 50 yrs and older will continue through November 19, 2010 at the JTG Center, 330 Helen St., Linden on Friday mornings from 10 am to 11 am.

Instructions will include such dances as rumba, cha-cha and line dancing and it is an opportunity to meet new people.

#### **NUTRITION PROGRAM**

The JTG Recreation Center is a Union County Nutrition Site where nutritious lunches are served daily, Monday through Friday at noon, for anyone 60 years of age or older. A one dollar and seventy-five cent (\$1.75) donation is suggested and reservations must be made at least 24 hours in advance. Call Nate between 9:00am and 12:30pm the day before at 908-474-8629.

#### EXERCISE ROOM

Linden adult residents have daily use of fully equipped exercise rooms located at the JTG Recreation Center, 330 Helen Street and the Linden Multi Purpose Center, 1025 John Street. The exercise rooms are equipped with stationary bikes, treadmills, step climbers, rowers, a four station universal and locker area with showers.

There is a ten dollar (\$10.00) registration fee for the year. You must bring in proof of residency. It is free of charge to senior citizens, over the age of fifty (50). As with any exercise program, participants are encouraged to consult with their physicians and to wear proper exercise attire, especially sneakers.

Hours of operation are, Monday - Friday, 7:30 am - 4:15 pm, and Tuesday and Thursday evenings from 6:00 pm - 8:00 pm. Hours of operation at the Linden Multi-Purpose Center are 9:00 am - 12:00 pm for senior citizens and 7:00 pm - 10:00 pm for everyone, Monday through Friday. Interested Linden adults requiring further information can call the Linden Multi-Purpose Center at 908-474-8639.





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## **LINDEN'S SOCIAL CLUBS**

The Department of Public Property and Community Services sponsors social clubs in the city. All clubs are open to any Linden resident over 18 years of age.

#### **TUESDAY SOCIAL CLUB**

Sunnyside Recreation Center, Melrose Terrace, Second Tuesday of month at 12:45 pm.

#### LINDEN SUNSHINE SOCIAL CLUB

Wilson Park Recreation Center, Summit Terr.. Second Thursday of month at 12:30 pm,

#### **FUN AND FRIENDSHIP**

Wilson Park Recreation Center, Summit Terr.. Second Tuesday of month at 1:00 pm.

#### THE LINDEN CERAMIC CLUB

Meets every other month on the second Thursday at the Gregorio Recreation Center. Workshops are held every third Thursday of the month. Pouring of molds is available every day from 9:00 am - 4:30 pm. Firing is available Monday through Friday. A knowledge of pouring and firing are prerequisites for joining the club.

#### THE LINDEN ART ASSOCIATION

Meets at the Sunnyside Recreation Center. Melrose Terrace.

Workshops every Thursday at 7:30 pm.

#### **GATEWAY CHAMBER OF COMMERCE EVENTS**

For additional event information call the Chamber at 908-352-0900 or visit our website at www.gatewaychamber.com

8:00 AM **NOVEMBER 2** SMALL BUSINESS COUNCIL

Kenilworth Inn,

Boulevard & South 31st Street, Kenilworth

7:30 AM **NOVEMBER 4** 

NETWORKING PROFESSIONALS OF NJ

Perkins of Green Brook, 297 Rt. 22 East, Green Brook

8:45 AM **NOVEMBER 4** 

WORKFORCE EDUCATION COMMITTEE

Gateway Chamber Office, (Bank of America)

135 Jefferson Avenue, Elizabeth 6:00 PM **NOVEMBER 9** 

7th ANNUAL TASTE OF KENILWORTH

Hosted by Aliperti's at the Kenilworth Inn Boulevard & South 31st Street, Kenilworth

Cost: \$25.00

8:30 AM **NOVEMBER 10** 

KENILWORTH CHAMBER MEETING

Visit our website for meeting location

6:00 PM **NOVEMBER 10** 

NEW JERSEY REAL ESTATE SOCIAL NETWORK

The Westwood, 439 North Avenue, Garwood

**NOVEMBER 12** 8:30 AM

LOCAL & COUNTY AFFAIRS COMMITTEE

Township of Union Municipal Building, 1976 Morris Avenue, Union

6:00 PM **NOVEMBER 16** 

IRISH BUSINESS ASSOCIATION (IBA)

Molly Maguire's Irish Pub,

1085 Central Avenue (exit 135 GSP), Clark

11:45 AM **NOVEMBER 18** 

GATEWAY ASSOCIATION OF BUSINESS

WOMEN LUNCHEON

Garden Restaurant, 943 Magie Avenue, Union

(reservations requested)

Cost: \$25 Chamber Members,

\$35 Future Members

8:00 AM **NOVEMBER 19** 

SOMERSET HILLS BUSINESS NETWORK

Royce Brook Country Club, 201 Hamilton Road, Hillsborough

8:30 AM **NOVEMBER 23** 

LINDEN CHAMBER OF COMMERCE

Hosted by Northfield Bank

at the Hampton Inn @ Aviation Plaza,

501 West Edgar Road (Route 1 & 9 N), Linden

**NOVEMBER 24** 8:30 AM **CLARK CHAMBER MEETING** 

Crowne Plaza Hotel.

36 Valley Road (GSP exit 135), Clark

Happy Thanksgiving to all our members! - The Chamber Staff

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ONE PER CUSTOMER. CAN NOT BE COMBINED WITH ANY OTHER OFFER. MINIMUM PURCHASE OF \$299.00. MUST PRESENT THIS COUPON AT TIME OF PURCHASE. OFFER EXPIRES 11/30/10.

# **LINDEN EMERGENCY RESPONSE SYSTEM (LERS)**

Since December of 1983, the City of Linden has administered the Linden Emergency Response System Program for the elderly, physically handicapped, medically disabled and the socially isolated of Linden. To date more than 325 Linden recipients have taken advantage of the 24 hour monitoring service and we presently serve approximately one hundred-fifty area residents.

The LERS unit is an easy to use wireless transmitter which becomes a 24 hour companion and a direct link to safeguarding one's health and safety. One press of the button is all it takes to notify the central station that an emergency condition exists and within minutes, an ambulance and emergency personnel are at the

scene. Besides having the transmitter and emergency help immediately, your medical profile is kept on file and is at the disposal of emergency personnel.

The City of Linden has purchased the emergency units for the subscriber. The subscriber in turn pays \$12.00 a month monitoring fee and charges \$125.00 for the installation of the unit.

LERS, administered through the Department of Public Property and Community Services. If you know a friend, neighbor, or relative in Linden that you are concerned about and that could benefit from having their own LERS unit, please contact the JTG Recreation Center at (908) 474-8627.

**International Association of Lions Clubs** 

# LINDEN LIONS CLUB ANNUAL PASTA DINNER

Wednesday, November 10, 2010 5:00 pm - 7:00 pm

Linden Ambulance Squad Building 12 N. Stiles Street, Linden, NJ

#### \*RAFFLE PRIZES\*

\$10 per person - \$6 Children under 12 For ticket information call 908-862-8808 • 732-815-3280

All proceeds donated toward helping the blind and other charities. Your support is much appreciated.



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#### **OIL CHANGE SERVICE INCLUDES:**

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 Check Brakes

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4CYL \$44.95 6CYL \$54.95

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**TUNE-UP SPECIALS** includes replace spark plugs, adjust timing, clean & adjust carburetor & throttle body on fuel injected cars, inspect distributor cap, rotor & wipers, all filters, belts, hoses & fluid levels

With this Coupon. Not valid with other offers or prior services. No appointment necessary. Most cars. Offer expires 12/1/10

**SUMER** TRAVEL SPECIAL

includes Tire Rotation, Wheel Balance & Alignment, **Inspect Steering, Suspension, Brakes & Air conditioning** 

With this Coupon, Not valid with other offers or prior services. No appointment necessary. Most cars. Offer expires 12/1/10

SUMER TRAVEL SPECIAL includes flush radiator & add antifreeze, Check fluid levels, Inspect all belts & hoses, inspect heating & cooling system. check brakes, lights, wipers & battery

With this Coupon. Not valid with other offers or prior services. No appointment necessary. Most cars. Offer expires 12/1/10

\$1 895 Full Service 0il Changes
Oil Changes
Plus FREE Tire Rotation

1. Up To 5 Ots.
2. Complete Chassis Lubrication,
3. Check Brake Fluid & Fill,
4. Check Transmission Fluid & Fill,
5. Check Differential Fluid & Fill,
6. Check Power Steering Fluid & Fill,
7. Check Windshield Washer Fluid & Fill,
8. Check & Clean Air Filter,
9. Check Wiper Blades,

10. Check Tire Pressure, 11. Check battery Fluid & Fill, 12. Lubricate Door Locks, 13. Check Radiator Fluid & Fill, 14. Check Brakes

With this Coupon. Not valid with

other offers or prior services.
No appointment necessary.
Most cars. Offer expires 12/1/10

# **MAFFEY'S SECURITY GROUP: 100 YEARS WITH THE RIGHT COMBINATION**

One hundred years ago Charles Maffey Sr. discovered the "key" to business success – honesty, integrity and personal service.

The founder of a grinding business in 1910 who would soon become a locksmith created a combination that still serves as the keystone of Maffey's Security Group in Elizabeth as the company celebrates its 100th anniversary and four generations of service.

"Honesty and integrity are the hallmark of the Maffey family, combined with treating our customers as partners," said Ed Maffey, who with his brother Andy oversees the business started by their grandfather. "We have an impeccable reputation for quality and integrity which is vital in a field that revolves around security."

Maffey's provides a full menu of locksmith and security services comprising: locks and security devices for homes, businesses and public facilities; safes; automobile locks and keys; and electronic security systems, including

alarm, intercom and access control systems and surveillance solutions.

As the world has changed over 10 decades, Maffey's has maintained pace with technology and customer demands. While in the 1980s Maffey's did little electronics work, today those demands account for 60-70 percent of the company's business.

"The business has changed dramatically in the "Honesty and integrity are the hallmark of the affey family, combined with treating our stomers as partners," said Ed Maffey, who (Internet Protocol) addressable and integrated.

"First customers said, 'I'd like to be able to open that door remotely.' So we installed an electric strike. Then they said, 'I'd like to speak with the visitor first, so we put in an intercom. Then they wanted to see the person so we installed a camera. Now they can remotely see, hear and speak with a person anywhere in the world and remotely open the door right from their desktop."



(above) Charels, Jr. and brother Connie Maffey graduated from horse to horseless with the purchase of a 1914 Republic solid tire truck.

(above) Brothers, Andy and Ed Maffey, are now d/b/a Maffey's Security Group, which describes the wide breadth of services.

Maffey's is committed to continuing education. In addition, the company holds licenses for locksmith and access control/burglary alarm installation and servicing, as required by New Jersey law since 2007.

"It legitimizes the business," Maffey said. "For all those years you could have no credentials and background checks and advertise that you were a locksmith."

Trust, however, has never been a factor for Maffey's. The four-generation company enjoys several multi-generational relationships with customers, such as Trinitas Hospital and the city of Elizabeth, and serves as a reliable partner for such entities as NJ TRANSIT and Port Authority of New York/New Jersey. Maffey's also maintains several national accounts throughout the country.

Maffey's has changed dramatically since Charles Maffey Sr. was sharpening knives and scissors, but in some ways not at all – retaining his commitment to customers of all sizes.

"My late mom, Evelyn, and my 89-yearsyoung dad, Charles Maffey Jr., instilled these values in our minds by example throughout our lives and their careers at Maffey's," Ed Maffey said.

"It means a lot that we've been in business 100 years. Not too many companies can make that statement."

Maffey's Security Group serves all of New Jersey as well as New York and Pennsylvania. They can be reached at 908.351.1172 and visited at www.maffeys.com. License #34BL0000600.

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## Linden Branch

Christopher Zangla, Branch Manager 225 North Wood Ave. Linden, NJ 07036 908-587-2872

Branch		1	Walk-Up
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F	9:00am - 7:00pm	F	8:30am - 7:00pm
Sat	9:00am - 3:00pm	Sat	9:00am - 3:00pm



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# **CHANGE IS A CONSTANT IN MAFFEY'S BUSINESS**

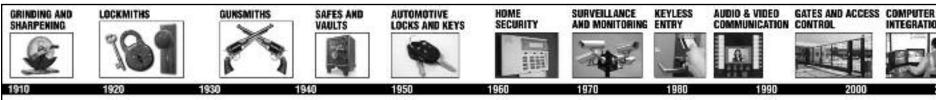
From tool box to laptop Maffey's Security surveillance solutions. Group has grown by responding to the increased security needs of business and industry throughout their first 100 years of existence.

Maffey's provides a full menu of locksmith and security services comprising: locks and security devices for homes, businesses and public facilities; safes; automobile locks and keys; and electronic security systems, including alarm, intercom and access control systems and

open that door remotely.' So we installed an electric strike. Then they said, 'I'd like to speak with the visitor first, so we put in an intercom. Then they wanted to see the person so we installed a camera. Now they can remotely see, hear and speak with a person anywhere in the world and remotely open the door right from their desktop."

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> Maffey's Security Group serves all of New Jersey as well as New York and Pennsylvania.









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# **GIVING REAL MEANING TO VETERANS DAY**

By Ron Stefanowicz, Commander Linden Veterans Council

Veterans Day arouses three emotions in most Americans: solemnity, because it celebrates the veterans who have defended our great country; sadness, because so many have lost their lives in the process; and pride, because they have fought so well.

The supreme value that our veterans have fought and died for from the American Revolution to the Civil War to two World Wars, to Korea, Vietnam, Iraq and Afghanistan isfreedom. America is the country of freedom.

This holiday for the nation used to be called Armistice Day, after the document signed on the 11th hour of the 11th day of the 11th month in the year 1918, which brought to an end the First World War. Well over four million Americans served in that conflict.

There is no mystery behind the endurance and the success of American liberty. It is because in every generation, from the Revolutionary period to this very hour, brave Americans have stepped forward and served honorably in the Armed Forces of the United States. Every one of them deserves the thanks and the admiration of our entire country.

Military service demands a special kind of sacrifice. The places where you live and serve, the risk you face, the people you deal with every day -- all of these are usually decided by someone else. For the time you spend in uniform, the interests of the nation must always come first. Moreover, those duties are shared by family members who make many sacrifices of

their own, face separation during deployments and sometimes bear extreme and permanent loss

Military service brings rewards as well. There is the pride of developing one's character and becoming a leader, serving a cause far greater than any self-interest and knowing that our nation's cause is the hope of the world. Every man and woman who wears America's uniform is part of a long, unbroken line of achievement and honor. No single military power in history has done greater good, shown greater courage, liberated more people, or upheld higher standards of decency and valor than the Armed Forces of the United States of America.

That is a legacy to be proud of, and those who contributed to it must never be taken for granted. To honor our veterans, we must keep the promises we have made to them. We must care for those who have been injured in the service of our country. We must honor and remember those who have died. In addition, we must remember those whose fate is still undetermined. We fly the POW flag on Veterans Day for a reason. This nation will not relent until we have accounted for every one of our missing Americans.

So many times in recent years, we see the best in the character of America's veterans. There is a unique fellowship among them, and they never forget the Americans who have followed their example and now serve on active duty. They love their country. They believe in its cause. Moreover, they know first hand that our world is

a much better place because of the power, the influence, and the values of the United States.

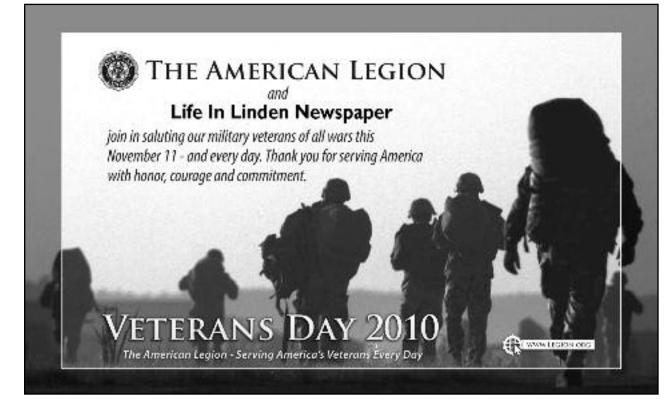
Several years ago, a Second World War Veteran told me a story he heard of a family in Italy. In a time not too long after the end of the Second World War, a father wanted to encourage his young son to do well in school. After the boy got good grades, his dad took him on a journey to Rome. Near the end of their vacation the father said, "Now we'll have the most important day. I'm going to take you to a sacred place. "He brought the boy to the military cemetery at Anzio, the final resting place of nearly 8,000 American service men. As they stood there among the rows of crosses, the father turned to his son and said, "Read those names and read those birth and death dates. These are young people, young soldiers who crossed the ocean and came here, and made the extreme last sacrifice to give you freedom and dignity. You owe them everything that is good in your life today. You have to swear here today that you will never, ever forget that you owe them everything you have, and you will always be grateful to their country and to them for what they gave you."

This is a story told by Silvio Berlusconi, the Prime Minister of Italy, and the boy in the story is him. All his life he kept his promise to his father, and when he visited the White House, he expressed his nation's continuing gratitude to the people of United States.

The America that liberated Europe six decades ago is still an active, hopeful presence in the affairs of mankind. In a world of so many perils, from hunger and disease to political oppression to the spread of deadly technology, America remains the best hope of those who suffer and live in fear. Our cause is liberty, justice, and peace, and millions breathe free today because of American soldiers who fought and sacrificed for that cause.

Many of those heroes rest in places like Anzio, Arlington, Philippines, Normandy, Pearl Harbor and Punch Bowl in Hawaii. Yet so many of them are still with us as friends, as neighbors and colleagues. They are America's veterans, and they are still the pride of our nation. They have fought our wars, defended our shores and kept us free. May God keep us ever grateful for their service.

On the 11th hour on the 11th day of the 11th month, take a moment to remember with gratitude our veterans. This is giving to the real meaning of Veterans Day.



# THE DAY TO HONOR ALL VETERANS WHO HAVE SERVED OUR NATION

By Ron Stefanowicz,, President Linden Veteran's Council

Americans must remember that freedom is not free. It is only possible because our men and women who have served in our armed services to give us and to preserve our "Freedom". Let us not lose focus of what Veteran Day means; it is a day to give gratitude to all veterans that have served our great nation.

We invite all Linden residents and businesses to join this year's Veteran Day activities to honor our Patriotic Veterans.

The Linden Veterans Council and its members, the American Legion, Post 102, Veterans of Foreign Wars, Post 1397, Vietnam Veterans, Chapter 779, Marine League, Martin Danoski Post, Catholic War Veterans, Post 497 and Polish Legion of American Veterans, Post 91, invite residents to participate in Linden's Veteran's Day memorial program.

Placing wreaths ceremony on City of Linden Veterans Monuments will take place on Thursday, November 11th. All Veterans, Linden High School ROTC Color Guard and Linden Residents will assemble at American Legion Post 102, at 112 E. Elizabeth Ave at 8:30 AM.

#### **MONUMENT VISIT SCHEDULE IS AS FOLLOWS:**

- 8:30 Assemble at Linden American Legion, Post # 102
- 9:00 Leave AL Post 102, 112 W. Eliz. Ave., for Monument Memorial Services
- 9:10 St. Theresa Church, Catholic War Veterans Monument
- 9:20 Veterans Memorial Park, South Wood Ave., All Veterans Monument
- 9:30 Melnyk Park, 11th Street, Marine League and Local Neighborhood Veterans Monument
- 9:45 Rosedale Cemetery, Route 1, Veterans Circle
- 10:10 8 TH Ward Monument, Park & Grier Ave, All Veterans Monument
- 10:20 Rosehill Cemetery, Linden Ave., Veterans Circle, All Veterans Monument
- 10:30 Farawell Park, Zieglar Ave, Marine League and Local Neighborhood Veterans Monument
- 10:45 School #1, Curtis & Gibbons Street, All Veterans Monument
- 11:00 Wilson Park, Summit Terr., Purple Heart and Local Neighborhood Veterans Monument
- 11:15 Knosky Park, Stiles & Elm St., Marine League and Local Neighborhood Veterans Monument
- 11:30 Linden City Hall, N. Wood Ave. WW 2, Korea & Vietnam Monuments
- 11:40 VFW # 1397, Pennsylvania Railroad Ave., VFW Monument and All Veterans
- 11:50 Return to AL Post 102, 112 W. Eliz. Ave., AL Monument and All Veterans.

The above time schedule could vary by a few minutes. Residents are invited meet the Veterans entourage at a specific Monument listed above or to join the Veterans escorted entourage from the American Legion Hall to visit all the City Monuments.

All veterans are invited to join their fellow veterans in honoring those veterans who have made the ultimate sacrifice for their country. Call 908-862-0276 if you need additional Information.

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# POLAND AND LINDEN, NJ PERFECT TOGETHER

Linden, NJ was well represented in the 73rd annual Pulaski Day Parade held in New York City on Sunday, October 3, 2010. The theme for this year's parade was "Poland and America Perfect Together".

The parade that marches down 5th Avenue in Manhattan is in honor of the Polish Brigadier General Casmir Pulaski, "father of the American cavalry," who at the age of 31 died in 1779 fighting for American freedom in Savannah Georgia. On November 7, 2009 President Barack Obama signed a joint resolution of the Senate and the House that made Pulaski an honorary citizen.

For 30 years the Linden Contingency, sponsored by Saint Theresa Church, has been bringing one of the biggest groups of marchers. The organization was established in 1980 by second and third generation Polonians from Linden.

The parade is supported by Linden High School's ROTC and the marching band. Slawek Niemynski was the president of the 2010 Parade Committee and the Linden Contingence was lead by Marshal Honorable Christine Bodek who was accompanied by her husband Joseph Bodek, her daughter Beth and son Joey. In the marshal's aid was many Linden officials including Mayor of Linden Richard Gerbounka, previous Marshals, and Miss. Polonia Monika Swietlik who was accompanied by her mother Bozena, father Franciszek and her brother Robert on the float sponsored by the United Poles Federal Credit Union and Pulaski Meat Products Co., both of Linden, NJ.

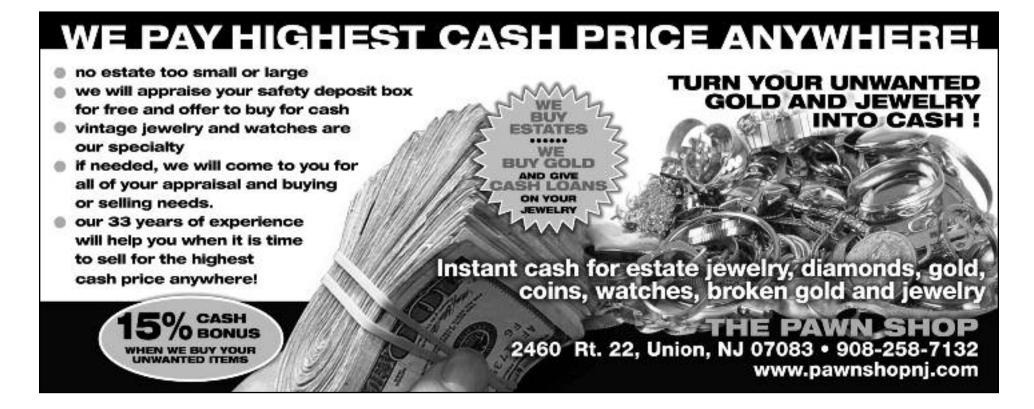
Every year the contingence is blessed by Monsignor Bruno Wielgus Pastor of Saint Theresa Church. After the Parade every one was invited for Hershel in the John Paul II room at Saint Theresa Church.



(above) Linden Marshal 2010 Honorable Christine Bodek with her husband Joseph.



(above, l-r) Linden Mayor Richard Gerbounka, New York City Grand Marshal 2010 Honorable Stanley Moskal and president of the 2010 Linden Parade Committee Slawek Niemynski.



Millenium Photo of Linden - exclusive Pulaski Parade photographer.



(above) Linden High School Marching Band.



(above) Linden Float with Miss Polonia Monika Swietlik.



(above) Linden Parade Committee Members with ROTC members.



(above) The Linden banner was held by the members of the Linden Parade Committee and Members of Linden High School ROTC.

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(above) Linden School No. 9 student Ashley Saporito is wearing fatal vision glasses. These glasses demonstrate what it is like to walk and feel when we abuse drugs.



(above) Ivan Rosa of School No. 9 is making an observation on the many parts of the helicopter.

## NATIONAL GUARD FLYS IN FOR DRUG PROGRAM

The Union County Coalition for the Prevention of Substance Abuse in collaboration with the New Jersey National Guard sponsored a Red Ribbon Fly In program at Linden School



(above) The pilots, CW3 Steve Lampe and CW4
Mike Chaiko of the Army National Guard
Counter Drug Program leave the playground of
School No. 9 after speaking to the students,
faculty and community about drug awareness.

No. 9. The pilots, CW3 Steve Lampe and CW4 Mike Chaiko of the Army National Guard Counter Drug Program shared information on Red Ribbon Week with the entire School No. 9 student body.

Red Ribbon Week is the oldest and largest drug prevention program in the nation reaching millions of Americans during the last week of October every year. By wearing red ribbons and participating in community anti-drug events, young people pledge to live a drug-free life and pay tribute to DEA Special Agent Enriqué "Kiki" Camarena. His tragic death opened the eyes of many Americans to the dangers of drugs and the international scope of the drug trade.

Students at Linden School No. 9 and all of the Linden Public Schools gathered together in special events and wore Red Ribbons to demonstrate that they will stay drug free.



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# **LINDEN ROTC UNIT CELEBRATED NAVY'S 235 B-DAY**

Linden High School's NJROTC unit celebrated the Navy's 235 Birthday on October 13th as well as the 28th Birthday of the LHS NJROTC program. The Battalion of 295 Cadets joined together with Mr. Dee Villani and Linden's Mayor Richard Gerbounka, as well as many members of Linden's Veterans Council, educators and family members to mark the occasion.

(below) With the assemblage of over 350 persons watching, the Battalion's youngest member, Cadet Richard Flores, and Mr. Villani cut the ceremonial birthday cake. The LHS NJROTC Unit is one of the largest and most active JROTC units in the state, and well known throughout the Northeast for its strong Drill Team and successful community service program.



(above) Linden High School Cadet H. Andrew Conrad stands at attention.



(above, l-r) Local Veterans John Kinney, Ronnie Kinney and Bob Colishen from the Polish Legion of American Veterans Post #91 salute the American flag.

(below) The Linden High School NJROTC stand in formation at the ceremony.





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# **WRITE A NOVEL MONTH**

The Linden Public Library, will be hosting a write-in for National Novel Writing Month on Monday, November 8th, from 5-7:30 p.m. See if you can write a 50,000 novel in 30 days. Light refreshments will be offered.

For details, please call Dennis Purves at 908-298-3830, extension 11.

# **LIBRARY FOOD DRIVE**

The Linden Public Library, in conjunction with the other Union County Public Libraries, will be participating in a food drive from November 1st-December 31st.

Please bring in your non-perishable food donations, 100% of which will be donated to a local food pantry.

# **AUTHOR TO SPEAK**

Rahway author F. Alexander Shipley, author of The Case of the Unknown Woman, and Linden High School teacher from 1970-1979, will speak at the Linden Public Library on Wednesday, December 8th, at 7:00 p.m. Please call Dennis Purves at 908-298-3830, extension 11, for questions or to sign up.

# LIBRARY BIZ OF THE YEAR

ConocoPhillips was honored as the Business of the Year by the Libraries of Union County Consortium at their annual reception, held on Tuesday, October 5th at the Linden Free Public Library. ConocoPhillips' generous donation of \$50,000 made possible the Linden Library's new computer lab.



(above, l-r) Mary Phillips, Community Relations Coordinator at ConocoPhillips and Consortium President Michael Banick, Director of the Mountainside Public Library.

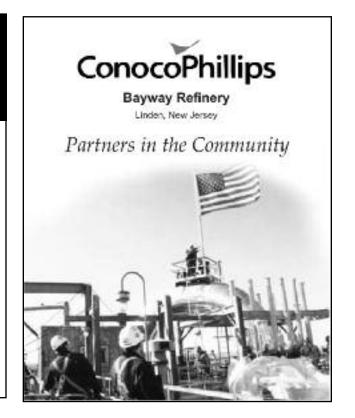
# **GRAND PRIZE WINNER OF THE LINDEN LIBRARY ADULT SUMMER READING CLUB IS ANNETTE GUERRA**



(above, l-r) Library Board President Marilyn Coplan, Mayor Richard Gerbounka, Annette Guerra, Library Director Dennis Purves, and Friends of the Library Vice-President Doris Matey. The prizes for the program were funded by the Friends of Linden Library.







# LINDEN PLAYWRIGHT TO RECAP CAREER AT LIBRARY, NOVEMBER 4TH

screenwriter, grew up in Linden. He attended K-12 in Linden public schools, he went on to write for television, film and theatre. He wrote for The Tracey Ullman Show, Sisters, A Year in the Life, and Nickelodeon. His play, Visiting Mr. Green, is one of the most performed plays in the world in the past 15 years, with over 300 productions in 22 languages in 38 countries.

In an hour-long program that will take place in the Columbia Bank Room at the new Linden Public Library, Jeff will talk about his unusual career path - earning an MBA from Harvard

Jeff Baron, an award-winning playwright and Business School, developing a new soft drink for the Coca-Cola Company, speaking at the United Nations and spending the past 20 years as a full-time writer. He will read excerpts from his plays, and will show his short film Goodbye.

> The program will take place on Thursday, November 4th at 7:00 p.m. at the Linden Public Library, 31 East Henry Street. The program is free. Light refreshments will be served.

> For details about Jeff Baron's career, visit www.jeffbaron.net For more information about the program, or to sign up, please contact Dennis Purves at the Library, 908-298-3830, ext.11.

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## TRUSTEE OF THE YEAR

Marilyn Coplan was honored as the Library Trustee of the Year by the Libraries of Union County Consortium at their annual reception, held on Tuesday, October 5th at the Linden Free Public Library.



(above, l-r) Marilyn Coplan, President of the Linden Public Library Board and Consortium President Michael Banick, Director of the Mountainside Public Library.





# **SENIOR CITIZEN I.D. CARD PROGRAM**

Linden residents fifty (50) years of age or older may register for a Senior Citizen Identification Card the first Tuesday of every month at the JTG Recreation Center, 330 Helen Street. Senior Citizen Identification cards will be given out on November 9th between 9 am and 12 noon.

Senior citizens must bring proof of age, proof of Linden residency and their Social Security Card. The I.D. cards are necessary for identification on the City operated Senior Citizen Buses and in local stores participating in the Merchant Discount Program.

The I.D. Card Program, which has been in existence since 1975, is sponsored by the Department of Recreation and Community Services and conducted for Linden senior citizens. To date, nearly 2,000 identification cards has been issued to the senior citizens of Linden.

## **KIWANIS CLUB INSTALS NEW OFFICERS**

dinner at III Amici Ristorante on October 1st, to install new club officers for 2010-2011, and to

The Kiwanis Club of Linden held a special honor two members for their dedicated service to the club and the community.



(above, l-r) Chester Lobrow, honoree; Liz Garcia, outgoing club president; Linden Mayor Richard Gerbounka; June Lazaro, incoming club president; Morris Raiffe, honoree.

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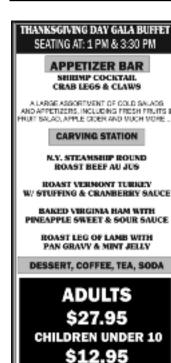
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Broccoli, Cherry Pep	pers, Egg	plant,
Extra Cheese, Fresh	Garlic, O	lives,
Peppers, Jalapenos, M	Iushroom,	Onion,
Pesto, Pineapple, R	Ricotta Che	eese,
Sliced Tomato, Sun-	Dried Tom	atoes
and Spin	ach	
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Extra Cheese, Fresh Garlic, Olives,			
Peppers, Jalapenos, Mushroom, Onion,			
Pesto, Pineapple, Ricotta Cheese,			
Sliced Tomato, Sun-Dried Tomatoes			
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# **NOVEMBER EVENTS AT TRINITAS REGIONAL MEDICAL CENTER**

#### **FUNDRAISER: EVENING AT THE RACES**

Sat., Nov. 6, 5:30 pm. Sponsored by Trinitas Health Foundation at Pegasus Restaurant, Meadowlands Race Track, East Rutherford, New Jersey. \$100 per person includes Clubhouse admission, valet parking, buffet dinner, racing program and a memento of the evening. \$150 VIP ticket includes all of the above plus "meet and greet" with Gerald McCullouch, aka Bobby Dawson of CSI. For reservations, call (908) 994 – 8249.

#### **DINNER/HEALTH EDUCATION SEMINAR \***

Mon., Nov. 8, 5:30 pm – 7:30 pm "Prevention of Complications from Diabetes" Sponsored by Trinitas Regional Medical Center. Speaker: Ari Eckman, MD, Chief of Endocrinology and Dir., Diabetes Center, Trinitas Regional Medical Center. "Diabetic Foot Ulcers and Hyperbaric Oxygen Treatment" Speaker: Yoshinobu Mifune, MD, Wound Care/Hyperbaric Specialist, Trinitas Center for Wound Healing and Hyperbaric Medicine. La Casa di Martino, 301 W. Clay Ave., Roselle Park, NJ.

#### **DINNER/HEALTH EDUCATION SEMINAR** \*

Tues., Nov. 16, 6:00 pm – 8:00 pm

"Minimally Invasive Uterine Surgery Using daVinci Robotics" Sponsored by Trinitas Regional Medical Center. Speaker: Kamran Khazaei, MD, Chairman, Dept. of OB/GYN, Trinitas Regional Medical Center. Homewood Suites by Hilton, 2 Jackson Ave., Cranford, NJ. LUNCHEON/SENIOR SEMINAR \*

Wed., Nov. 17, 11:30 am – 1:00 pm "Identity Theft: Protection for Mature Adults" Sponsored by Trinitas Regional Medical Center. Speaker:

AARP Representative. La Casa di Martino 301 W. Clay Ave., Roselle Park, NJ.

#### **HOSPICE CARE INFORMATION EVENT**

Thurs., Nov. 18, 10 am – 4 pm Co-hosted by Trinitas Regional Medical Center Palliative Care and Case Management Departments in connection with National Hospice and Palliative Care Month. Representatives from the New Jersey Hospice and Palliative Care Organization, area hospices, visiting nurses, palliative care and case management representatives will be available for information and consultation about management of life-

limiting illness and end-of-life care. Trinitas Regional Medical Center, Physicians Conference Room, Administrative Services Building, 210 Williamson St., Elizabeth.

#### **DINNER/HEALTH EDUCATION SEMINAR \***

Thurs., Nov. 18, 6:00 pm – 8:00 pm "Healthy Heart and Sleep Strategies for Women" Sponsored by Trinitas Regional Medical Center. Speakers: Anshu Garg, MD, Cardiologist, and Vipin Garg, MD, Sleep Specialist, Trinitas Regional Medical Center. Homewood Suites by Hilton, 2 Jackson Ave., Cranford, NJ.

\* FOR RESERVATIONS, CALL (908) 994 - 8939.

# LINDEN EMERGENCY MEDICAL SERVICES, INC.

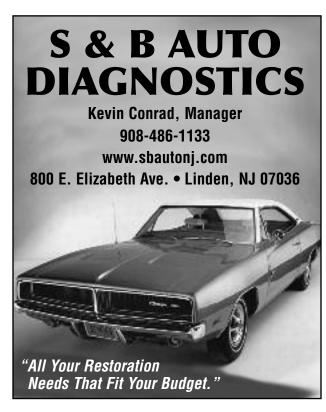
An aneurysm is a permanent ballooning in the wall of an artery. The pressure of blood passing through can force part of a weakened artery to bulge outward, forming a thin-skinned blister. Although any weak blood vessel can be affected, aneurysms usually form in the aorta, the main blood vessel that carries blood from the heart, or in arteries nourishing the brain. Aneurysms in any of these places are serious, while those in more peripheral locations such as the leg are often less serious unless left untreated. The gravest threat an aneurysm poses is that it will burst and cause a stroke or life-threatening massive bleeding. If an aneurysm ruptures, the patient must be treated within minutes in order to have a chance of survival.

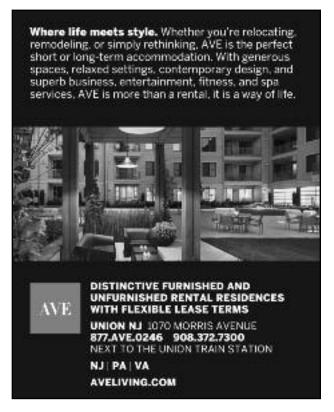
Early diagnosis and treatment of an aneurysm are critical. Aneurysms can often produce minimal and sometimes even no symptoms early on, if the aneurysm is not detected this can lead

to the rupture of the aneurysm. Even if it doesn't rupture, a large aneurysm can impede circulation and contribute to the formation of blood clots. To avoid this routine examinations are strongly encouraged so that a doctor can regularly test for warning signs of a more serious problem. Screening is especially important for those who have a history of cardiovascular disease, such as high blood pressure, artherosclerosis (narrowing and hardening of layers of the artery walls), or known family history of cardiovascular disease. Penetrating wounds and infections can also lead to an aneurysm. Some types are the result of congenital, or inherited, weakness in artery walls.

If you feel that you are at risk, please call your physician and get screened immediately and please avoid potentially risky behaviors such as smoking, consuming an unhealthy diet and sedentary lifestyle.











That's the beauty of Trinitas.

he Center for Wound Healing & Hyperbaric Medicine at Trinitas Regional Medical Center is New Jersey's leading wound care center. We have pioneered wound closure technologies such as Hyperbaric Oxygen Therapy and Vacuum-Controlled Assisted Closure. And we were the first in the state to use Apligraf cultured living skin.

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## NORTHFIELD BANK FOUNDATION SUPPORTS EMERGENCY SERVICES AT RWJ RAHWAY



In the past two years, Northfield Bank Foundation has donated more than \$40,000 to RWJ Rahway's emergency services through their Annual Charity Golf Outing. The hospital greatly appreciates their continued commitment and philanthropic support.

(left) John Alexander, Chairman, Northfield Bank (second from left), tours RWJ Rahway's Emergency Center with (l-r) Kirk C. Tice, President & CEO, RWJ Rahway; Chairman of the Emergency Department, Dr. Michael Bernstein of Emergency Medical Associates; Diane Senerchia, Executive Director, Northfield Bank Foundation, and Eric Bermudez, Emergency Center Nurse Manager.

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# NOVEMBER: A MONTH FOR THANKSGIVING



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- Company Staff
- City Officials
- Loyal Customers
- Valuable Vendors
- Motor Freight Carriers Who Contribute To Our Success!

And To The U.S.A.

For The Opportunity To Proudly Say

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