

OUR TOWN

RAHWAY'S HOMETOWN NEWSPAPER

FREE

The Voice of the Rahway Chamber of Commerce.

Issue 11 • April 2011

NEXT CHAMBER MEETING
APRIL 28, 2011
8:30am to 9:30am
Masonic Lodge
1550 Irving Street
Downtown Rahway
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Coffee & bagels on us!



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CHAMBER RAISES \$750 FOR WEST SIDE STORY IN JUST MINUTES

Rahway High School was recently awarded the honor of being a "Model School for the Arts" by the NJ State Council for the Arts.

Two young stars of RHS's production of West Side Story, Khari Hughes & Lucia Manzano, gave Chamber members a treat by singing a favorite song from the show at the Chamber's February General Membership Meeting and in doing so opened up the hearts and the wallets of those in attendance.

RHS Musical Director Robert Van Wyk explained to the audience that approximately a third of the student body participate in RHS fine & performing arts programs including curricular offerings in musical theater, instrumental music, choral music, drama, dance, & the fine arts. This year Mr. Van Wyk explained that ad revenues

were substantially down and that his students would greatly appreciate any help that the Chamber could give to support the West Side Story production.

Many generous hands quickly went up committing advertising support. A total of \$750 was raised within a few minutes as well as a willingness by many Chamber members to also display West Side Story posters and handouts at their place of business. The performances were well attended and the students performed brilliantly.



(above, l-r) Rahway High School students Khari Hughes and Lucia Manzano who play Tony and Maria in the production West Side Story sang a duet at the Chamber of Commerce February meeting.

Advertising in this newspaper

Each month 3,000 newspapers are printed and 1,200 are mailed free to every business in Rahway with the balance being distributed free throughout town.

Reserve your space in the next issue.

Call Tina today at 908-418-5586 or email info@rennamedia.com



Rahway Chamber of Commerce
 PO Box #277, Rahway, NJ 07065

SHARING A PIECE OF THE "PI" π

Pi is the ratio of the circumference of a circle to its diameter. Pi is the same for every circle and is approximately 3.14. The fifth graders in

Deborah Prakapas's class at Roosevelt School in Rahway celebrated Pi Day by enjoying a large cookie pizza "pi".



(above) Tia-Leigh Dorman, Xyaire Merriweather, Natalie Quelopana, Sierra Perrine, Mrs. Prakapas, Hector Morales, Antionette Bryant, Jazon Andes, Wil'Lisha Jackson, Noadia Charles.

OUR TOWN Rahway

OUR TOWN *Rahway* • Page 2 • April 2011

Our Town is published by Renna Media in coordination with the Rahway Chamber of Commerce.

Three thousand newspapers are printed monthly and mailed free to every business in Rahway and distributed free at distribution sites throughout Rahway.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

RAHWAY CHAMBER OF COMMERCE

PO Box #277, Rahway, NJ 07065

President: Bob Markey

732 388 1765

Bob@SaligaMarkey.com

CITY OF RAHWAY

1 City Hall Plaza, Rahway, NJ 07065

www.cityofrahway.com

Mayor: Richard Proctor

732-827-2000

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1103 Milton Boulevard • (732) 574-3188

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Economic Development	(732) 827-2176
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Senior Services	(732) 827-2016
Health & Housing	(732) 827-2172
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Tax Collector	(732) 827-2050
Tax Assessor	(732) 827-2030
Municipal Court	(732) 827-2039
Library	(732) 340-1551
Board of Education	(732) 396-1000



Message from the Chairman WE'LL MISS YOU DAVID

Here was a man who epitomized the entrepreneur.

I was saddened last month to hear that my old friend David Ginfrida had died. David was a Chamber member and had recently been elected to our Board of Trustees. Dave's tragic passing is a loss to his family, to our town, his many friends and his numerous business customers.

I met Dave in the late 1970's at a Rahway Chamber of Commerce meeting that was held at the old King's Row Restaurant, now Patria, on West Main Street. Dave was an energetic young man who lived on Hazelwood Avenue and had a small roofing business. "Bob, I don't want to be just a roof monkey. I want to be bigger than that and grow a business that's not only roofing but also siding and additions and all types of construction". David did just that and much more.

David was small in stature but big in heart. His customers respected him and found him down to earth, responsible and fair. It made no difference to David whether he was doing a small bathroom repair for an elderly client or adding a 2nd story for a wealthy homeowner in Westfield. Big jobs or small jobs were handled alike and with the same good business practices: honesty and hard work were his foundation and those qualities served him well.

In more recent years David formed a foundation to assist needy people and organizations. He believed in teamwork, not only on the job site but also in working to help his community. "Ginfrida Community Counts" did just that, providing with his partner associates, substantial annual contributions to over a dozen local charities & non-profits.

Sincerely, *Bob Markey*



CITY MEETING DATES & SCHEDULES

RAHWAY MUNICIPAL COUNCIL

Meetings will begin at 7:00 p.m. in the Council Chambers of the City Hall, City Hall Plaza, Rahway. Please call (732) 827-2100 for any inquiries.

Tuesday, May 3, Pre-Meeting Conference

Monday, May 9, , Regular Meeting

BOARD OF EDUCATION

Regular Monthly Caucus Meetings are held in the Louis R. Rizzo Board Meeting Room (room 105) of the Middle School at 7 p.m.

Board Meetings are held in the Cafeteria at 7 p.m. Organization Meeting begins at 7 p.m., Regular Meeting begins at 7:30 p.m. (Both in the Cafeteria). Please call (732) 396-1000 for any inquiries.

Tuesday, April 19, Regular Board Meeting

BOARD OF ADJUSTMENT

Meetings are held in the Municipal Council Chambers, 1 City Hall Plaza, Rahway, at 7:00 p.m. Please call (732) 827-2176 for any inquiries.

Monday, April 18

LIBRARY BOARD

Meetings are held the third Tuesday of each month at 7:30pm at the Rahway Public Library. Please call (732) 340-1551 for any inquiries.

Tuesday, April 19

PARKING AUTHORITY

Meetings are held at the Parking Authority offices at 67 Lewis Street, Rahway, on the fourth Tuesday of every month at 6:30 p.m. Please call (732) 382-3279 for any inquiries.

Tuesday, April 26

PLANNING BOARD

Meetings are held in the Municipal Council Chambers, 1 City Hall Plaza, Rahway at 7:00 p.m. Please call (732) 827-2176 for any inquiries.

Tuesday, April 26

RAHWAY CENTER PARTNERSHIP

Meetings are held at 7 p.m. at Hotel Indigo, 1 Carriage City Plaza, 2nd Floor. Please call (732) 396-3545 for any inquiries.

Check for meetings; www.cityofrahway.com/rahway_center_partnership.htm

MEET THE CHAMBER OF COMMERCE OFFICERS & BOARD OF TRUSTIES



The Rahway Chamber of Commerce is stepping up efforts to accommodate the needs of businesses, large and small, to grow and prosper throughout Rahway. The Chamber's main objective is to stimulate the business community and, in turn, improve the economic climate throughout the entire city.

We support strong schools and great parks and good business and fair play.

Our organization is transparent, volunteer led and we welcome your questions, interest and involvement.

Bob Markey, can be reached by calling 732-388-1765, by email at Bob@SaligaMarkey.com, or by mail at PO Box #277, Rahway, NJ 07065



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RAHWAY'S SPRINGTIME GOURMET TASTING EVENT

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Friday April 29
5:30 - 9:30 p.m. • Rahway Rec Center
Limited Tix! \$30/advance \$40/door

FOOD BANK COLLECTION! Bring 3 sealed cans/packages of food for a \$5 gift certificate to a participating restaurant!

Info: 732-388-5347 or rahwaytaste.com

This event is sponsored by The Rahway Arts District, Town of Rahway, NJ, Wally's Fine Dining and Allie's Bakery LLC.

RAHWAY ARTS DISTRICT

CITY OF RAHWAY - MAYOR RICK PROCTOR PRESENTS

2011 Rahway Recreation Talent Show

APRIL 15, 2011
UNION COUNTY PERFORMING ARTS CENTER
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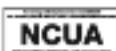
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RAHWAY PUBLIC LIBRARY

APRIL 2011 EVENTS

USING THE INTERNET EFFECTIVELY TO FIND JOBS:

Presented by Middlesex County College.

Registration required.

Two sessions; you must attend both.

Wednesday, April 20 at 6:00 pm

and Wednesday, April 27 at 6:00 pm

READER'S CIRCLE BOOK GROUP:

This month's title: "The Day the Falls Stood Still"

Wednesday, April 20 at 2:00 pm

BOOK BINGO: for ages 18+; everyone wins!

Tuesday, April 26 at 2:00 pm

TEEN EVENTS

Wii PLAY @ THE LIBRARY: Age 13 and Up Only!

Thursday, April 28 at 2:00 pm

ANIME CLUB:

Watch Funimation anime and enjoy a snack!.

Monday, April 18 at 6:30 pm

CHILDREN'S EVENTS

VERY HUNGRY CATERPILLAR: Storytime and Craft.

Thursday, April 21 at 6:30 pm

BOARD GAME CHALLENGE

Monday, April 25 at 2:00 pm

"MY TURN": Kids' Poetry Café

Tuesday, April 26 at 2:00 pm

SCHOOL'S OUT MOVIE: Call for Title

Wednesday, April 27 at 2:00 pm

OPEN HOUSE

Stories, Crafts, Light Refreshments, and a Library Tour.

Thursday, April 28 at 6:30 pm

Rahway Chamber of Commerce

Invites you to our first
**Networking Event &
Membership Drive**



Tuesday, April 19
6 to 7:30pm
at The Waiting Room
66 E. Cherry Street
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Free Admission!

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Support the local economy!

Meet great people!



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SAVE THE EARTH

(right) On Wednesday, March 23rd, Gifted and Talented 5th grade students from Rahway attended the Union County Gifted and Talented Environmental Convocation at the Rahway Recreation Center on East Milton Street. It was titled "Kids Saving Earth Today For a Better Earth Tomorrow". Gifted and Talented 5th grade students from Rahway, Cranford, Elizabeth, and Linden attended. The goal of the Environmental Convocation was to promote environmental awareness. Pictured are Gifted and Talented 5th grade students from Roosevelt School in Rahway; Amaya Morisseau, Anthony Muschiatti, Samantha Nievas, Jazon Andes, Kyle Sanders, Will Sanders, Shammah Momplaisir, Julian Navarro, Cristian Huertas, and Brandon Alicea.



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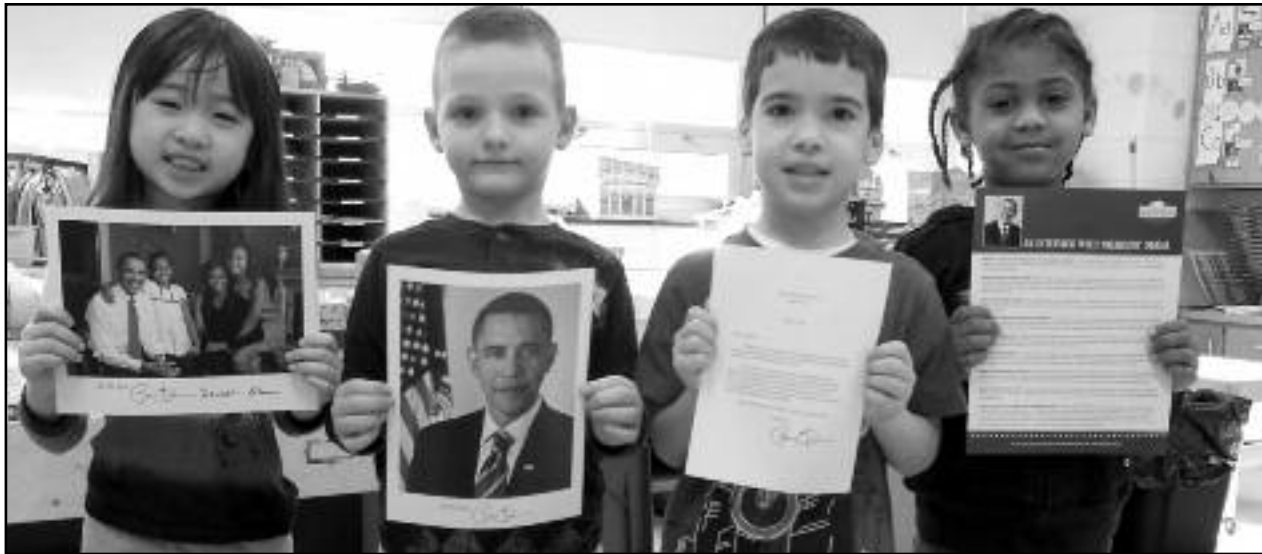
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DEAR MR. PRESIDENT

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Mrs. Tourtellot's kindergarten class at Roosevelt School in Rahway wrote a letter to President Obama and last week President Obama wrote back. The students asked the President to tell them about the duties of a President.

They received a letter, several photographs, and details about a day in the life of the President. President Obama encouraged all students to "Always dream big, try to improve the life of others, and aim for excellence in all that you do."



(above, l-r) Lynn Vo, Oscar Kokoszka, Devin Torres, and Cheyenne Herbert.

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4TH GRADE AT ROOSEVELT LEARN ABOUT GLOBAL GRID SYSTEM



(above) Toni Towler, Billie Kluse, and Ryan Boyle helping to make a Global Grid System.



(left) Miss Meghan Malley's fourth grade class at Roosevelt School in Rahway are learning about a Global Grid System. Mrs. Huxford, Ariel Paulino, Kayla Monterrosa, Jada Davis, and Anigh Martin are helping to make a Global Grid System. Ariel is holding the equator, where it is hot, and Kayla, Jada, and Anigh are helping to hold other lines of latitude. Mrs. Huxford is explaining how the Global Grid System works as the students become part of it.



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Corn gluten meal is a by-product or leftover from when companies make corn starch and corn syrup. When you get it at the store or local garden and lawn center you will find it in 40 or 50lb bags in pellet or granular form. Overall, it contains around 10% nitrogen. Nitrogen is pretty much the essential nutrient that turns grass green, and corn gluten meal has a very solid and stable amount naturally, making it a GREAT choice for an organic fertilizer.

HOW DOES CORN GLUTEN PREVENT CRAB GRASS?

Corn gluten meal, when applied early enough in the season, will build up in the soil line and prevent annual crab grass with some fairly good results. The key is you have to get it down just after the snow goes away. If you wait too long, you will not get very good control. I also recommend you NOT apply corn gluten in heavily shaded areas because crab grass does not usually grow in shady areas and the corn gluten will build up in the soil and actually thin out the grass in shaded areas. This grass is weak already from lack of sunlight. You also may make applications, in March, and again in April.

IS CORN GLUTEN MEAL A GOOD ORGANIC FERTILIZER?

Yes, it is! Corn gluten contains a very nice amount of nitrogen, and because it is organic, it is naturally slow releasing. This means that it feeds the lawn slowly over time, making a nice impact on plant growth without pushing the turf unhealthily. So many of today's synthetic fertilizers are full of quick release super hydrated nitrogen that pushes the growth of grass plants, almost like giving them a sugar rush that will end in a crash at some point. Organic fertilizers like corn gluten won't do this.

RAHWAY GARDEN CLUB CELEBRATES ARBOR DAY

Demonstration: Pruning Trees & Shrubs by Jim Lynch

Viewing: Academy Award Winning animation "The Man Who Planted Trees"

The Rahway Garden Club meets Thursday, April 21 at 7:PM at the Rahway Public Library, 2 City Hall Plaza. The meeting is free and open to the public. Rahway resident, naturalist, and NJ Certified Tree Expert Jim Lynch will demonstrate the basics of tree and shrub pruning.

Jim Lynch will select trees and shrubs on the Library grounds and demonstrate how to prune, reasons for pruning, when to prune and proper use and care of tools. The demonstration will begin promptly at 7:00PM. Please meet outside and in front of the Library main entrance. Wear a rain parka in the event of light drizzle. If the weather is too inclement, the workshop will take place inside the Library.

The second half of the meeting will feature a viewing of the Academy Award winning short animated movie "The Man Who Planted Trees" created by Frederic Back. The movie faithfully follows Jean Giono's original short story of Elzéard Bouffier and his long and successful singlehanded effort to re-forest a desolate valley in the foothills of the French Alps throughout the first half of the 20th century.

The Rahway Garden Club has formed under the umbrella of the NJ Garden Club and is open to any area person who has a gardening interest. If you have a passion for flowers, vegetables, plants, trees or shrubs then this is the group for you to meet up with. Additional information can be obtained by calling 732-388-1765.



NJ Certified Tree Expert Jim Lynch to conduct Pruning Workshop at Rahway Garden Club's April 21st meeting.

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TOO MULCH OF A GOOD THING

By John Holtz Master Gardener with Rutgers Cooperative Research & Extension.

Mulch is a good thing for the garden. Too much mulch incorrectly placed around trees and shrubs is a bad thing.

Proper mulching reduces erosion, conserves moisture for plant roots and prevents damage from drought, regulates soil temperature, and suppresses unwanted weeds and grasses. Mulches derived from compost or cocoa bean shells add organic matter to the soil.

Besides dressing up the landscape, mulch also protects trunks and stems from getting whacked by power edgers or mauled by mowers.

On the other hand . . .

Mulch volcanoes are a leading cause of disease and death for mountain laurel, linden, spruce, holly, cherry, ash, birch, azalea, rhodos, dogwood and boxwood, according to Rutgers Cooperative Extension and Research.

Mice and voles love to make their homes in thick, cozy piles of mulch. Live tree bark

becomes their food source, particularly in winter when the ground freezes making other garden snacks scarce.

Insects use mulch volcanoes as a jumping off point to infest live bark, transporting fungal, viral, and bacterial diseases. Fungi and bacteria thrive on moist decaying mulch. Once established in mulch it then enters bark.

Best practice is to purchase a natural wood mulch, not stone, and apply in a donut shape between 2 inches but no more than 4 inches deep around your tree and out to the drip line of the outer branches. Leave the donut hole in the center at the tree trunk so that no mulch touches the trunk. You may use one layer of landscape fabric under the mulch to lessen the likelihood of weeds.



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TREES BY JOYCE KILMER

I think that I shall never see

A poem lovely as a tree.

A tree whose hungry mouth is prest
Against the earth's sweet flowing breast;

A tree that looks at God all day,

And lifts her leafy arms to pray;

A tree that may in summer wear

A nest of robins in her hair;

Upon whose bosom snow has lain;

Who intimately lives with rain.

Poems are made by fools like me,

But only God can make a tree.



ALFRED JOYCE KILMER

Joyce Kilmer was born in New Brunswick, NJ in 1886 and was killed during the 1st World War by a sniper's bullet in France in 1918 at the age of 31. Kilmer was a respected American journalist,

poet, literary critic, lecturer, and editor. Though a prolific poet whose works celebrated the common beauty of the natural world as well as his religious faith, Kilmer is remembered most for a short poem written in 1913 entitled "Trees"

(above) Sgt. Joyce Kilmer, as a member of the Fighting 69th Infantry Regiment, circa 1918.

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CHAMBER MEMBER WALTER J. MAKARUCHA RECEIVES EXCLUSIVE AWARD

Walter J. Makarucha of the financial services firm Edward Jones recently won the firm's exclusive Pacesetters Award for his outstanding performance within the first three years of his career at Edward Jones.

"I am honored to receive this award," Walter said. "I enjoy my work helping the people of Rahway and the tri-state area plan for their financial futures, but it gives me an extra boost to receive special recognition for my work."

James D. Weddle, managing partner for Edward Jones, said the firm makes a special effort to acknowledge exceptional work and performance by its financial advisors.

"At Edward Jones, we believe we can better serve individual investors by establishing community branch offices and having our financial advisors live and work in those communities," Weddle said. "We realize, however, that because our financial advisors usually work alone, there isn't much opportunity to congratulate them for a job well done. That's why these types of awards are so important to us."

The Edward Jones Pacesetter Award is a hand-drawn, hand-painted watercolor of the traditional Wall Street "Bull and Bear" made for each award recipient.

Walter's office is located at

One Carriage City Plaza, in the heart of downtown Rahway, New Jersey.

Walter can be reached at (732) 388-0219 or email walter.makarucha@edwardjones.com.



LIVES/WORKS IN RAHWAY AND LOVES IT!

Article written by Carmen McLendon and Jasmine Leake

Would you like to shorten your commute? Leonardo "Tony" Dominguez did, and decided he loved the city as well. Tony works in Rahway at the Dason Stainless Products Company on Elizabeth Avenue. Previously, it would sometimes take him up to an hour to get to Dason.

Tony met Real Estate agent Charlyn "Lyn" Tyler of Striker Realty, 1582 Elizabeth Avenue, who showed him many great units. He had a list of requirements like all people searching for a new place to live, but soon found an apartment he fell in love with. It was evident the building was well maintained, cared for with pride by the owner and had happy tenants. He knew this was a good sign.

The apartment Tony and Lyn found is in a great building in the hip Arts and Theatre

District on Irving Street. He is thrilled because now he can walk to the job he loves, and enjoy his new city. He has found Rahway to be welcoming and has enjoyed the benefit of having everything he needs within walking distance – restaurants like: Luciano's, Bianca's Deli and The Waiting Room - services like: Rahway Savings Bank, Eyes On You, Kennedy Jewelers and Rahway Library - entertainment and of course, the Rahway train station with its quick and easy commute to New York City.

With Tony moving into the cosmopolitan downtown Arts and Theatre district, it is evident Rahway is a fantastic place to rent and/or buy a wonderful home. With its friendly people, easy access to NJ highways and train station, and an abundance of restaurants and services, Rahway is the kind of city you fall in love with. Tony did.



For more information on great homes, contact Chamber member Lyn at Striker Realty 732-669-9090 or Lyn@StrikerRealty.com



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DRESS FOR SUCCESS AND PASS THE TEST



Students at Roosevelt School have been preparing for the NJASK Test. On March 24th, staff and students dressed up, attended assembly programs, and ate lunch with lights dimmed and tablecloths on the lunch tables.

(left) Mr. Rocco Collucci, Principal and 5th grader Mackenzie Jellison.

FAMILY READING NIGHT

On Thursday night, March 24th, Roosevelt School held their annual Family Reading Night at the Rahway Public Library. Children enjoyed the story "Dewey: There's a Cat in the Library", read by Superintendent of Schools, Mr. Edward L. Yergaloni. Each student designed a canvas book tote bag and chose a free book to take home. Fun was had by all!

(right) Julie Schroeder, Mackenzie Jellison, and Gianna Muschiatti.



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This article and photos

submitted by Francesca Rizzo



CONSERVATORY PIANO HI FI: IN TUNE WITH JIM & GENEVIEVE

Sanctuary has come to Rahway's Arts District at last. You may have noticed that the old bank on Irving Street has blossomed into a lovely musical haven; instead of cold cash, its walls now hold some of the world's most revered pianos and vinyl lps from around the globe.

It's long been Jim and Genevieve Luce's dream to create just such a "sanctuary for people who want to discover music as it has endured over time." Ex-New Yorkers, the couple moved to Pennsylvania after 9/11 but were so impressed by former Mayor Jim Kennedy's cultural efforts here in town that they've set up shop and are looking to move their home here, permanently.

"Rahway has all the ingredients and potential that we were looking for to make the music we're passionate about," says Jim Luce. The Conservatory has even begun presenting popular concerts with UCPAC that range from Flamenco guitar to Cuban Jazz.

"I truly believe that the economy can come back through culture and the arts," adds Genevieve. "Concerts and shows draw people and that benefits everyone - the restaurants, parking, even the hotels!"

The two soul-mates met in Manhattan when Genevieve was VP of Sales at Barry Bricken selling menswear for women and Jim was making radio documentaries of such musical luminaries as Duke Ellington and Louis Armstrong. He even won the 2001 Peabody Award for his NPR Jazz Profile of Miles Davis.

Their constant travelling was keeping them apart so after the move out of the city, they made the decision to stay put and combine their talents to open the first Conservatory in Easton, PA.

"Jim was a DJ way back in college and I've loved music all my life," says Genevieve, "so this is really a culmination of a lifetime devoted to great music."

The Conservatory offers a variety of products like the world-class Steinway, the Fazioli and the 1890 Bechstein piano now gracing the showroom. "Every piano has it's own soul," says Jim. "And soon we'll be adding piano lessons to our roster of recitals because we love to champion young musicians and foster an environment for them to grow in.

But Jim's deepest passion may just be in bringing back the vinyl LP and introducing it to a whole new generation. He's actually in the groove of a new movement in music reproduction that looks past digital to honor the more real, warm, organic sound you hear from the vinyl LP. Not only is the Conservatory bringing back the best hi fi equipment and recordings of yesteryear, but they are actually producing their own brand-new exquisite 33 and 45 LPs.

"We're old school here at the conservatory, we believe in the experience of sitting down and listening to great music for it's own sake," admits Jim. And with a wink adds, "That's what people did before radio and TV, you know."

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SUGAR-LESS DAY TO PREVENT TOOTH DECAY

March was national Nutrition Month and to recognize the importance of good nutrition and oral health, the Children's Oral Health Program of NJ Department of Health and Senior Services conducted a special event, "Sugar-Less Day to Prevent Tooth Decay" at schools throughout the state. Roosevelt School in Rahway participated in the Sugar-Less Day event to promote student awareness of the importance of good oral hygiene practices and healthy eating habits.

Students at Roosevelt School attended an educational assembly led by Maggie McLaughlin, RDH, of the Central NJ Maternal and Child Health Consortium. Everyone can reduce the risk of tooth decay by limiting between-meal snacks and sugary foods and to chose water and low fat milk over soda or sports drinks. The importance of regular brushing and flossing was emphasized. Teeth are meant to last a lifetime. Healthy eating, along with proper dental care and regular dentist visits can make this a reality.

Fourth grade students were able to participate in a poster contest with the theme "Sugar-Less Day to Prevent Tooth Decay!" The winners were Nicole Laskowski and Erikk Chester.



(above) Maggie McLaughlin showing students the proper way to brush teeth.

GANG AWARENESS ADDRESSED



On March 29th the Rahway Police Department and Rahway Municipal Alliance sponsored a gang awareness presentation at the Rahway Middle School. The guest speaker for the evening was Jack Farrell from the UMDNJ Violence Prevention Institute. The event was attended by over 225 residents and was a great insight into the dangerous and destructive world of gangs.

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(above) Cardiac patient Alfred Colucci (seated) and his wife Mary returned to Trinitas recently to convey appreciation to some involved in his treatment which included Trinitas' new therapeutic hypothermia protocol.

A COOL ANSWER TO RECOVERY AT TRINITAS

During a recent visit from Florida to see relatives and friends in Roselle Park, New Jersey, Alfred Colucci experienced a cardiac arrest that made him an excellent candidate to receive the latest treatment using therapeutic hypothermia at Trinitas Regional Medical Center. His remarkable recovery is attributed to the protocol that involved cooling his body temperature to 91 degrees.

Nicknamed "Code Frosty," the protocol involves staff in key areas, including the Mobile Intensive Care Unit, the Emergency Department, Intensive Care Unit, Respiratory Therapy, Pharmacy, Anesthesiology, and the Cardiac Catheterization Lab. For patients such as Mr. Colucci, therapeutic hypothermia relies

on the interaction of staff members in these departments who work rapidly to cool the patient in order to preserve brain function in the first minutes following a cardiac arrest.

"Therapeutic hypothermia, which involves bringing a patient's body temperature down to 91 degrees, is recommended for patients whose hearts have stopped, been restarted through CPR, and who remain unconscious," explains Trinitas Advance Practice Nurse Debbie Durand. "Therapeutic hypothermia helps to prevent damage to the brain which is dependent on a steady supply of oxygen from the heart. Since many patients do not even survive the original cardiac arrest, we want to give those that do every chance to maintain good brain function. If the supply of oxygen to the brain is interrupted, various processes can cause damage to brain cells that may result in an inability to communicate or interact with others. By chilling the whole body, we can slow brain damage or even prevent it from happening," she continues.

Therapeutic hypothermia begins in the field where Trinitas paramedics are equipped with icepacks and cooled IV solution. En route to the Emergency Department, work begins on the patient so that valuable time is not wasted. The process then continues in the Emergency Department where the patient is wrapped in a specialized vest and leg coverings.

The care of the patient continues while he or she is under sedation. For the next 24 hours, the patient is kept cool and cared for in the Intensive Care Unit. During this time, the patient's normal body functions are monitored and ultimately, the patient's body temperature is gradually warmed and returned to normal level.



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ANNUAL COAT DRIVE ALREADY PLANNED FOR NEXT WINTER



Father Oscar Ramirez of the Divine Mercy Parish (formerly St. Mary's) accepts donated coats on behalf of the parish from Sgt. Ricky Calderon of the Rahway Police Auxiliary from the unit's annual coat drive.

(Photo courtesy of the Rahway Police Department)



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Spotlight on **BUSINESS**

PET ESSENTIALS "Healthy Pets Make Happy Pets"

A new resident to East Cherry Street in downtown Rahway, Pet Essentials, isn't your basic pet food and supply retailer. Pet Essentials will be offering a full line of wholesome food and treats for your dog, cat, bird, fish, gerbil, mink and more as well as pet supplies.

If you've ever wondered why your pet's skin is irritated or they began to lose patches of hair, became lethargic, etc., I suggest you talk to an


expert. Josh Ortiz, owner and pet nutrition expert, can tell you that what you're feeding your animals is the root of the problem. Most people buy their pet food based on the biggest bag at the cheapest price but don't really know that what's in the bag can be harmful to their animals. With the amount of filler that goes into name brand pet foods, there's a good chance it can cause damage to your pet and have a catastrophic effect over time. Most pet owners don't know this and choose their pet's meals based on good advertising and availability at big retail outlets.


To better understand the significance of your pet's diet, stop by and see Josh or sign up for one of the nutrition seminars offered this month. Pet Essential is located at 48 East Cherry Street, Rahway, NJ 07065 and Josh can be reached at (908) 361-3780 or email him at PetEssentials211@gmail.com and follow Pet Essentials on Facebook.

Article was written by Chamber Vice President and Membership Chairman Nate Albano.



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WINE

Korbel 750ml
(All Types except Natural and Organic)..... **\$11.97**

Yeuve Cliquet Brut 750ml..... **\$39.97**

Moet Imperial 750ml..... **\$29.97**

Please check out our in-store wine specials and our fine wine selections!

M&R Asti 750ml..... **\$11.97**

M&R Asti 1.5L..... **\$21.97**

Yellow Tail (All Types) 1.5L..... **\$11.97**

Santa Margherita Pinot Grigio 750ml..... **\$19.97**

Cavit Pinot Grigio 1.5L..... **\$12.97**

Concha Y Toro Frontiera (All Types) 1.5L..... **\$8.97**

Louis Jadot Beaujolais 750ml..... **\$8.97**

Louis Jadot Pouilly Fuisse 750ml..... **\$19.97**

Corbett Canyon (All Types) 1.5L..... **\$5.99**

Fetzer (All Types) 1.5L..... **\$10.98**

Woodbridge (All Types) 1.5L..... **\$10.98**

Barfoot (All Types) 1.5L..... **\$9.95**

Beringer White Zinfandel 750ml..... **\$5.79**

Beringer White Zinfandel 1.5L..... **\$9.85**

Blackstone (All Types) 750ml..... **\$8.97**

Blackstone (All Types) 1.5L..... **\$16.97**

Carle Rossi 4L..... **\$11.97**
(Chardonnay, Burgundy, Pinot, Merlot, Sangre)

LIQUOR

— VODKA —

Finlandia 750ml..... **\$15.97**

Finlandia 1L..... **\$17.97**

Finlandia 1.75L..... **\$25.99**

Stolichnaya 750ml..... **\$34.97**

Sobieski 750ml..... **\$9.85**

Sobieski 1.75L..... **\$17.97**

Grey Goose (All Types) 750ml..... **\$29.99**

Grey Goose (All Types) 1.75L..... **\$49.99**

Absolut 750ml..... **\$18.97**

Absolut 1.75L..... **\$29.99**

Ketel One 1.75L..... **\$39.97**

Fris 1.75L..... **\$18.97**

Svedka (All Types) 1.75L..... **\$19.97**

Circo (All Types) 750ml..... **\$29.97**

Circo (All Types) 1.75L..... **\$55.97**

Smirnoff 750ml..... **\$10.98**

Smirnoff 1.75L..... **\$19.97**

Three Olives (All Types) 1L..... **\$22.99**

Three Olives (All Types) 1.75L..... **\$26.99**

Tanqueray Sterling 1.75L..... **\$29.97**

Lukusowa 750ml..... **\$14.97**

Lukusowa 1.75L..... **\$22.97**

Majorska 1.75L..... **\$13.97**

— COGNAC/BRANDY —

Hennessy 750ml..... **\$28.99**

Hennessy 1L..... **\$35.97**

Hennessy 1.75L..... **\$56.99**

Remy Martin VSOP 750ml..... **\$36.97**

Remy Martin VSOP 1.75L..... **\$87.97**

JC VSOP 750ml..... **\$19.91**

Paul Masson VS 750ml..... **\$9.95**

Paul Masson VS 1.75L..... **\$18.97**

E&J VSOP 750ml..... **\$10.98**

E&J VSOP 1.75L..... **\$20.98**

— WHISKEY —

Jack Daniel's Black 750ml..... **\$21.99**

Jack Daniel's Black 1.75L..... **\$40.99**

Gentleman Jack 750ml..... **\$26.99**

Gentleman Jack 1.75L..... **\$49.99**

Maker's Mark 750ml..... **\$24.97**

Maker's Mark 1.75L..... **\$42.97**

Crown Royal 1.75L..... **\$44.97**

Canadian Mist 1.75L..... **\$18.99**

Seagram's 7 1.75L..... **\$18.97**

Jameson 750ml..... **\$24.97**

Johanne Walker Black 750ml..... **\$29.99**

Johanne Walker Black 1.75L..... **\$59.97**

Johanne Walker Red 750ml..... **\$18.99**

Johanne Walker Red 1.75L..... **\$29.97**

Dewar's White label 750ml..... **\$19.97**

Dewar's White label 1.75L..... **\$29.97**

Dewar's 12 Year 750ml..... **\$29.99**

— GIN —

Tanqueray 1.75L..... **\$36.97**

Bombay Sapphire 1.75L..... **\$38.97**

Seagram's 1.75L..... **\$17.99**

— RUM —

Bacardi Lt, Gold, Select 1.75L..... **\$19.97**

Captain Morgan 1.75L..... **\$23.99**

Malibu 750ml..... **\$18.97**

Malibu 1.75L..... **\$25.97**

— TEQUILA —

Patron Silver 750ml..... **\$37.97**

El Jimador Reposado 100% Agave Tequila (47 Serving Tequila in Mexico) 750ml..... **\$19.97**

El Jimador Reposado 1.75L..... **\$29.99**

BEER

Jose Qaervo 1L..... **\$22.99**

Jose Qaervo 1.75L..... **\$34.99**

Sam Adams Lager 24pk..... **\$26.97**

Pilsner Urquell 24pk..... **\$24.97**

Stella Artois 24pk..... **\$24.97**

15% Off

2 SIX PACKS OF BEER

MUST PRESENT CARD

Guinness Extra Stout 24pk..... **\$28.99**

Beck's (12oz) 24pk..... **\$23.99**

Heineken and Amstel Lt 24pk..... **\$24.99**

Tatra (500ml) 20pk..... **\$18.99**

Warka (11.2oz) 24pk..... **\$18.99**

Zywiec (11.2oz) 24pk..... **\$19.97**

Corona 24pk..... **\$24.99**

Tuogling Lager (Loose)..... **\$15.89**

Mich Ultra (Loose)..... **\$15.89**

Coors Lt & Bud Family (Loose)..... **\$15.97**

Budweiser Family (Cans) 24pk..... **\$15.85**

Coors Lite (Cans) 24pk..... **\$19.89**

Miller Lite (Cans) 24pk..... **\$19.99**

We also have a large selection of craft beers, European beers and kegs on sale!



We also sell premium cigars!

10% Off

ANY PURCHASE OF 8 BOTTLES OF WINE

OR

15% Off

ANY PURCHASE OF 12 BOTTLES OF WINE

MUST PRESENT CARD

CASILLERO DEL DIABLO (All Types)

\$8.10

750ml

MUST PRESENT CARD

RUFFINO CHIANTI

\$13.20

1.5L

MUST PRESENT CARD

ESTANCIA CABERNET

\$12.10

750ml

MUST PRESENT CARD

FRANCISCAN CABERNET

\$18.50

750ml

MUST PRESENT CARD

SMOKING LOON (All Types)

\$8.02

750ml

MUST PRESENT CARD

ABC prices prevailing all other prices, limited to store inventory. Not responsible for typographical errors.