

# OUR TOWN

RAHWAY'S HOMETOWN NEWSPAPER

**FREE**

The Voice of the Rahway Chamber of Commerce.

Issue 26 • July 2012

## NEXT CHAMBER MEETING

Thursday  
**SEPTEMBER 27**  
from 8:30am  
till 9:30am  
**THE LAFAYETTE LODGE,**  
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## ON JULY 21ST MACKIE POST WILL HONOR 29 BLACK CIVIL WAR VETERANS INTERRED AT RAHWAY CEMETERY

On Saturday morning, July 21, the James E. Mackie American Legion Post 499 will honor twenty-nine Civil War veterans who are buried in the historic Rahway Cemetery and who served in the United States Colored Troops. The 16th Annual "Unsung Heroes" program begins at 10:00 a.m. and takes place in the rear of the cemetery where most of the U. S. C. T. are buried.

Although there are close to three-hundred Civil War veterans buried throughout the cemetery, the back portion, a section once designated for "Singles and Strangers," offers a fascinating piece of history. In the later decades of the 1800s, this was the final resting place for the minority population along with the poor, the lonely and the unknowns. Many of the burials were paid for with city funds. No headstones were erected and if wooden crosses had been placed on fresh graves it would not be long before they deteriorated. The section eventually took on the forlorn appearance of an unkempt open field taken over by knee-high grass and weeds. Sixteen years ago a cemetery caretaker decided to mow and prune the secluded area and "discovered" some two dozen military plaques which had been covered over by the tall grass and years of unraked leaves. The plaques were commissioned by the government in the early 1960s during the centennial of the Civil War years to mark graves of soldiers who fought in that war. Post 499 was alerted of the findings and in 1997 held the first ceremony to honor these soldiers by bringing to light the stories of the U. S. C. T. and their service to our country.

Following the Emancipation Proclamation on January 1, 1863, the recruitment of colored regiments began in full force. Free blacks and freedmen rushed to recruiting stations. Enough men would enlist to eventually fill 175 regiments which would make up one-tenth of the entire Union Army. Many African American men from this area were mustered into the 22nd, 25th, 41st and 127th regiments.



(above) Rahway Cemetery with graves dating back to 1724.

Their actions would prove to bolster the Union War effort at the most critical time.

The service record of the 22nd and 127th regiments is worthy of review. They were active in the siege operations against Petersburg and Richmond (June 16, 1864–April 2, 1865), the Battle of Dutch Gap (August 1864), Chaffin's Farm (September 1864), and the Battle at Fair Oaks (October 1864). They were honored by selection as one of the first Union regiments to march into Richmond, the Confederate Capital, on April 3, 1865. A part of the regiment was on duty at Appomattox Court House on April 9, 1865 when General Lee surrendered. The regiment also participated as part of the escort at the funeral of President Lincoln and days later were part of the group pursuing the President's assassin. Seven members of these regiments are among the twenty-nine buried in the cemetery.

The observance on Saturday, the 21st is open to the public. Followed by a reception on the grounds of the Merchants and Drovers and guests will be invited to tour the museum.

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# OUR TOWN Rahway

OUR TOWN *Rahway* • Page 2 • July 2012

*Our Town* is published by Renna Media in coordination with the Rahway Chamber of Commerce.

Four thousand papers are printed monthly and mailed free to every Rahway business as well as distributed free at the Rahway Public Library and other distribution sites throughout Rahway.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

## RAHWAY CHAMBER OF COMMERCE

PO Box #277, Rahway, NJ 07065

**President: Bob Markey**

732 388 1765

BobMarkey@StrikerRealty.com

## CITY OF RAHWAY

1 City Hall Plaza, Rahway, NJ 07065

www.cityofrahway.com

**Mayor: Richard Proctor**

732-827-2009

## RAHWAY CITY COUNCIL

**First Ward: Robert Rachlin**

2215 Allen Street • (732) 499-7389

**Second Ward: Michael Cox**

776 West Scott Avenue • (732) 388-2880

**Third Ward: Jerry Scaturro**

515 Albermarle Street • (732) 381-1924

**Fourth Ward: David Brown**

353 East Stearns Street • (732) 388-6545

**Fifth Ward: Jennifer Wenson-Maier**

1314 Bryant Street • (732) 396-8536

**Sixth Ward: Samson Steinman, President**

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**At Large: James Baker, Vice President**

596 Leesville Avenue • (732) 574-1206

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Library .....(732) 340-1551  
Board of Education.....(732) 396-1000

## Message from the President



Bob Markey, can be reached by calling 732-388-1765,  
by email at BobMarkey@StrikerRealty.com, or by mail at PO Box #277, Rahway, NJ 07065

**www.rahwaychamberofcommerce.com**

## CHAMBER MEMBERS GET THE "REAL SKINNY" ON WHAT'S HAPPENING IN OUR TOWN

Former Rahway Mayor and former Rahway Chamber President Jim Kennedy was a special guest at June's General Membership Meeting speaking on the exciting developments taking place in Rahway's Arts scene. Chamber membership is "the way" to keep up to date on Rahway happenings as well as a great way to network and meet new businesses and friends. The next Chamber Membership meeting is Thursday morning September 27 from 8:30am till 9:30am at the Lafayette Lodge, 1550 Irving Street.

(right, l-r) Former Mayor & Former Chamber President Jim Kennedy; Nate Albano, Chamber Vice-President and Bob Markey, President.



## Advertise in this newspaper

Each month 4,000 newspapers are printed and 1,200 are mailed free to every business in Rahway with the balance being distributed free throughout town.

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(above) Wick'ed staff Stephon Taylor and Nellie Ramos



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## WICKED FLAME OPENS NEW CANDLE AND COSMETICS RETAIL STORE IN RAHWAY, NJ

Wicked Flame, an eco-friendly manufacturer of handmade soy candles and natural cosmetics, announced the debut of their new retail store located at 77 East Milton Avenue in Rahway, New Jersey. The new store redefines handmade natural products and features pure soy candles, aromatherapy, essential oils, incense, whipped body butter, lotion, soap, scrubs, bath soaks, bath salts, bath bombs, shampoo, conditioners, and a variety of organic, vegan, and kosher cosmetics.

What sets Wicked Flame apart from the rest is their ability to offer affordable, fresh, and natural products to customers with the ability for wicked customizations.

Owner Tenaya Taylor says “Many people love fresh cosmetics and natural burning candles, but few companies focus on providing truly natural products and experiences. Our products are made fresh daily so you know exactly what you’re getting when you shop with us and we don’t hide harsh additives to extend shelf life or overload our candles with stinky fragrance.”

Wicked Flame combines aromas to help customers set the mood. When you walk in the retail store, you’re met with relaxation, tranquility and positive vibes. The personal care essentials combined with a scented soy candle helps people transcend into another place and time. They store is opened Monday through Saturday from 10 a.m. to 8 p.m.

### About Wicked Flame

Wicked Flame offers luxurious soy candles and handmade cosmetics to create a spa

experience any time, any place. The specialty store features its branded candle collection, bath and body essentials, skincare, hair care, and home goods line. Products are also available via [www.wickedflame.com](http://www.wickedflame.com), independent resellers, and wholesalers.

The company ignited to help move us into another time and place. Upon lighting a Wicked Flame Candle, we found ourselves suspended in animation as we inhaled the aromatic scents. The rest is history.



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(above) Rahway Police Chief John M. Rodger receiving a donated Cardiac Science Defibrillator AED from William Rack (l) and William Anderson (r) of The Rahway Honorary PBA #31. This life saving AED unit will be utilized in the Rahway Police Community Center located at 52 East Cherry Street. The Rahway Police thank The Honorary PBA #31 for their continued support.



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## 2012 MAYOR'S SUMMER CONCERT SERIES IS JERSEY FRESH

### *Free Music in the Rahway Arts District*

From Latin to Caribbean to Soul, Rahway has it all this summer with the best fist-pumping, heart pounding bands in the New Jersey music scene. Mayor Rick Proctor, the Rahway City Council and the Department of Parks and Recreation have announced a lineup of concerts that begin on August 9 and continue every Thursday evening through August 30 (weather

permitting).

The concert stage in the "Back Stage Lot" of the Union County Performing Arts Center is in the heart of the Rahway Arts District. Audiences are encouraged to bring lawn chairs to these free shows and dancing in the street is highly recommended!

All concerts start at 7 pm and will be moved

indoors in the event of rain.

Arrive early for dinner in one of Rahway's fabulous eateries and stay late for cocktails after the show. Don't be left out – come see what everyone is talking about. Rahway, it's all about the Arts!

For more information, call the Department of Parks and Recreation at 732-669-3600.

### AUGUST 9



The series kicks off on August 9 with the David Cedeño Orchestra and a sizzling variety of music including Latin Jazz, salsa, meringue, and ballads. Believing that music was made to be shared, David has rearranged some popular English hits by adding a Latin salsa beat while still keeping the original lyrics in English. These titles include Lady in Red, Will You Love Me Tomorrow, Somewhere and Sealed with a Kiss. His success stretches far beyond the borders of the United States and has opened a gate for other Latin performers to attempt a crossover and introduce their music to America.

### AUGUST 23

Back by popular demand, Parrotbeach returns to Rahway on August 23. One of the few full-time Jimmy Buffett tribute bands, this group has over 107 years of combined musical experience from live performances to the art of studio recording. Whether you're a Parrothead or just a beach lover, you'll be in for the time of your life. Doing the best of Jimmy Buffett along with your all-time favorite island tunes, Parrotbeach will take you back to that unforgettable Caribbean vacation.



### AUGUST 16

On Thursday, August 16, you'll find yourself right in the middle of a spontaneous party when The Funktion takes the stage. This 10 piece band includes hip horns, a rock solid rhythm section and lead vocalists that are nothing short of amazing. They deliver powerful, dynamic renditions of soul, 70's - 80's, Funk and Disco, 90's dance classics, and the hottest pop tunes of today.



### AUGUST 30

The concert series wraps for the season on Thursday, August 30 with New Jersey's quintessential classic rock and soul band, Jobonanno and the Godsons of Soul. Since 1992 this band has been electrifying the tri-state area's rock clubs and concert halls with its infectious style of "Hi-Energy Get Up And Dance Rock and Soul". Voted one of the top-ten Jersey bands by News 12 New Jersey, they have opened shows for Bruce Springsteen, James Brown, Jerry Lee Lewis, The B-52's, Joan Jett, Marshall Tucker, Gary U.S. Bonds, The Monkees, and Beaver Brown, and have been joined on-stage numerous times by Jon Bon Jovi and Bruce Springsteen.





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## FRIENDS JOINING FRIENDS

*Submitted by Colin Gittens, president of the Friends of the Rahway Public Library*

The June meeting of the Friends of the Rahway Public Library was especially well attended—not only by our regular members, but also by members of Friends groups from nearby towns. We got together with these other groups for very specific and practical reasons, but we hope that this occasion marks the start of new relationships and collaboration.

During the meeting, a member from the Linden Public Library asked questions on a range of ideas—from fundraising efforts, to how to spend money effectively, to how to stoke membership. And the Rahway Friends invited the president of the Friends of the Edison Public

Library to speak with us about one of their successful fundraising efforts in the last several years. President Graham Gudgin offered a wealth of information about a spelling bee—what preplanning is required, how long various tasks take, dos and don'ts, and keeping the event running smoothly on the day of the event. Thank you for generously sharing your time and insights, Graham.

Although we haven't settled yet on whether we'll be able to pull this off (it takes an enormous amount of time, organizational skills, and most importantly, volunteers, Graham cautioned), it is one of several ideas we're considering. But because a community spelling bee would involve many of the constituents we have already reached out to during events we've run in the past year (ie, the library, city government, the larger community), the idea has captured our imaginations. We'll keep you posted.

The Chamber of Commerce is also committed to building these connections in our community, and we have enjoyed working with them on various events and thank them for the opportunity to speak to you over the past year in the pages of this publication. And after spending some time with our new Friends at the June meeting, we'll also see if we can't strengthen the ties to them and other Friends groups. In community building and fundraising efforts, there's no sense in reinventing the wheel, and we're happy to draw on the good ideas of others.

Finally, I mentioned above “volunteers.” That's where you come in—please consider

joining our group, whether to help with a specific event, to become a financial supporter through a modest membership fee, or to be a regular attendee at our monthly meetings. You never know who's going to turn up—next month, hopefully, it's you!

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### July and August 2012 Events

**SO, YOU'RE GOING TO COLLEGE - NOW WHAT?**  
Designed to help students and parents prepare for college.  
Wednesday, July 25 at 6:00 pm

**BOOK REPORT HELP** for ages 12+ - everyone's win!  
Tuesday, July 24 at 2:00 pm

#### TEEN EVENTS

**WE WEDNESDAYS**

Wednesdays, through August 8 at 2:00 pm

**ZOMBIE BINGO** - Monday, July 23 at 2:00 pm

**TTYL (Teen Thursdays @ Your Library)** Crafts, games and more in the Teen Circle.  
Thursdays, through August 9 at 2:00 pm

**SO, YOU'RE GOING TO COLLEGE - NOW WHAT?**  
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#### CHILDREN'S EVENTS

**SILLY STORYTIME** - Tuesdays in July at 10:30 am

**BOOK REPORT HELP** - Tuesdays in July from 1:00 - 2:00 pm

**BOARD GAMES** - Wednesdays, July 18, July 25, and August 1 at 6:30 pm

**STORIES BY STARLIGHT** - Thursdays, July 19, and August 2 at 6:30 pm

**SCARY CAMPFIRE STORIES AND S'WORES** - Best for age 9+  
Thursday, July 26 at 6:30 pm

**PUPPET SHOW - THE RELUCTANT DRAGON** - Presented by Lionheart Puppet Theater  
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**7th ANNUAL "BAGGY" ICE CREAM PARTY** - Please register!  
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## SUMMERTIME... & PLANNING FOR AUTUMN

The garden is in full bloom and tomatoes are starting to turn red. This is the time of year all gardeners work so hard for. Routine watering, weeding and staking are all that is required to keep you garden clean and healthy.

As your garden continues to mature during the season, this is a good time to take notes and photographs. What is your best success and what are your major problems? Are your flowers getting enough sun or do they have to be moved to bloom better next year? Is your Hosta getting too much sun? Are the leaves burning? If that happens, wait until the weather cools before you cut off the dead leaves because they protect the leaves and roots below. You can then transplant the Hosta to a shadier area in September.

Now is a good time to plan your future garden. Dig out all the garden catalogs that arrived in early spring. Bulbs ordered through catalogs have a big advantage over bulbs sold in stores. Catalogs offer a much larger selection and the mail order companies store their bulbs in proper conditions until shipping at the correct planting time in your area. If you don't have

catalogs the companies will be happy to send you one. You can find them on the internet, in garden magazines or ask garden friends for their suggestions.

Don't stop at daffodils and tulips. Consider planting allium (flowering onion) to add extra interest. Blooming in May, allium will extend your spring flowering season after early spring bulbs fade.

Summer blooming oriental and Asiatic lilies perform best if planted in Autumn and overwintered in the ground.

Bulbs deliver a big bang for your buck. Once you add flowering bulbs to your landscape you can expect to enjoy them for years to come. One word of caution, try not to order more than you can plant this season. When you realize all the great choices it is easy to lose control.

There is one story that many gardeners tell: "I worked so hard but I never got to enjoy it". Don't let that happen to you. Plan some time, if not every day, then at least a few times a week to sit and relax in your garden. You'll be glad you did.

Happy Gardening

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<b>Garden Flowers</b> 	<b>Garden Supplies</b> 	<b>Mason Supplies</b> 	<b>Seasonal Items</b> 

# THE RAHWAY GARDEN CLUB ADOPTS DOWNTOWN ARTS PARK

The Rahway Garden Club's June 21st evening meeting took place at Arts Park on the corner of Central Avenue and Irving Street. The Club has adopted the little downtown park for the 2012 year and is augmenting the work of our city's Department of Public Works. Members have planted annual and perennial plants and flowers and routinely provide water and weeding as needed. The June meeting showcased the changes at Arts Park. In addition, an informative gardening workshop was presented by Frank Sullivan of Parker Garden's of Scotch Plains. Information about the Rahway Garden Club can be obtained by calling 732 388 1765.



(above, l-r) Kristina Junkroft, Garden Club Vice-President, Debra Stuart, Secretary and speaker Frank Sullivan, of Parker Gardens.



(above, l-r) Arts Park neighbors Jaliza Aguirre and friend Tori Salvatore and newest Garden Club member Victor Acosta.

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## TEDDY BEAR PICNIC



(above) Young students in Mrs. Harris' Pre-Kindergarten class in Rahway's Roosevelt School celebrated the end of the school year with a Teddy Bear picnic in the school's courtyard. The class read the book, "The Teddy Bear's Picnic" by Jimmy Kennedy, then the children enjoyed a picnic with their own teddy bears.

## PRE-K CELEBRATES FLAG DAY



(above) Pre-Kindergarten students in Mrs. Harris' class in Roosevelt School, Rahway, made flags to celebrate Flag Day using their own handprints. They presented their flags to school Principal Rocco Collucci (right) and vice Principal Dr. Juan Miao (left). Mrs. Harris is pictured with the students.

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### A "PEACHY" WAY TO END THE SCHOOL YEAR

(right) Students in Ms. Wronski's class at Franklin School in Rahway had a peachy ending to 4th grade. After reading *James and the Giant Peach*, the students enjoyed juicy peaches while enjoying the movie version of the book.



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## FRANKLIN SCHOOL STUDENTS HELP LIONS CLUB COLLECT EYEGLASSES

Franklin Elementary School in Rahway participated in a community project to help people in need. The school collected 30 eyeglasses and sent them to The New Jersey Lions Eyeglass Recycling Center (NJLERC). The purpose of the NJLERC as an organization is to collect, clean, neutralize and designate the prescription of used eyeglasses and to store and package them for distribution to needy groups and individuals throughout the world. Since, there is a tremendous need for recycled glasses throughout the world, Franklin School plans to continue this project next year as an effort to continue to help people in need.

(right) Ashley Flores, Raquel Umana and Davon Matthews.



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## METRO LIQUORS IS ALL ABOUT CUSTOMER APPRECIATION

Vinil Patel has worked for Metro Liquors since 1999, first as an employee and then in 2006 he became the owner. Although the store is large in size, Vinil operates it in the style of a neighborhood mom-and-pop shop.

The store, located at 1179 St. Georges Avenue in Linden, NJ sits among a strip of stores fronted by a massive parking lot. It is the site of the former National Wholesale Liquidators Mall. The lot is still identified by the Mall even though the business shut down several years ago.

Vinil always saw opportunity for business and had faith in the City of Linden even as large business around him were closing to expand the liquor store. The store's eight foot shelves covering nearly 5,000 square feet are neatly stocked with a wide variety of product. The store is well lit, the temperature is controlled, and it is impeccably clean.

What makes the business special is the personal service that the customers receive. Vinil has grown to know many of the people who frequent the store on a personal level. He says "I know some of my customers for thirteen years. I've seen them celebrate birthdays, weddings and having babies. We are very much a part of the customer's special events and parties."

Metro draws its customers from Linden along with neighboring towns, Rahway and Clark and Vinil makes sure to support the community service organizations in those towns. Metro has responded generously to support events for first responders and school programs.

What else gives Metro its local flavor is the staff, who are local residents, another priority for Vinil. Many of his hires were able to work

their way through college. Business at the counter is mixed with friendly conversation between neighbors.

As a businessman, Vinil is all about value. With so much competition, he knows he must make his service special. Metro offers a larger variety of products and offers them, even high quality brands, at discounted prices. Metro also runs different special offers on a continual basis. In-store displays announce special offers or customers can visit the store's Facebook page.

The promotional events that Metro hosts in the store are a big part of the unique shopping experience at Metro. Tasting events where customers have the opportunity to sample product are common. Metro usually couples

these events with free giveaways or contests. For instance, this Fourth of July, Vinil served free hot dogs to customers while they had the opportunity to sample Zyr, a Russian Vodka.

Vinil's promotions are a way for him to show his appreciation for his customers. On June 21, 2012, Vinil hosted a customer appreciation dinner at III Amici's Ristorante located in Linden. Invited guests were treated to a full course dinner and enjoyed samplings of Dewars Scotch as part of a presentation on the history and qualities of the brand.

It just takes a few visits to Metro Liquors for customers to get familiar with the pleasant, outgoing staff. Leaves little to wonder why Metro has such a long-lasting loyal customer base.



(above, l-r) Four brands of Dewars Scotch, Regular Blend, 12 year old, 18 year old and 27 year old Signature, were presented to valued customers of Metro Liquors at at III Amici's Restaurant.

Pictured: Rich Martell and Nikul Patel of Fedway Associates, suppliers of Dewars Family of Scotch; Kevin Petruzhnick of Bacardi/ Dewars U.S.A., owners of the Dewars brand; Metro Liquors owner Vinil Patel; Dewars brand Ambassador Gabe Cardarella & Metro employee Sanjay Patel.

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(left) Janet Miller of Linden accepts a sample of Zyr Vodka from Maria DeLeon. at Metro Liquors' 4th of July promotion. Metro employees Monika Goraj and Karolina Zielinska served hot dogs to customers out side the store located at 1179 St. Georges Avenue in Linden, NJ. See the advertisement of Metro Liquors on the back page of this publication for pricing and special offers.



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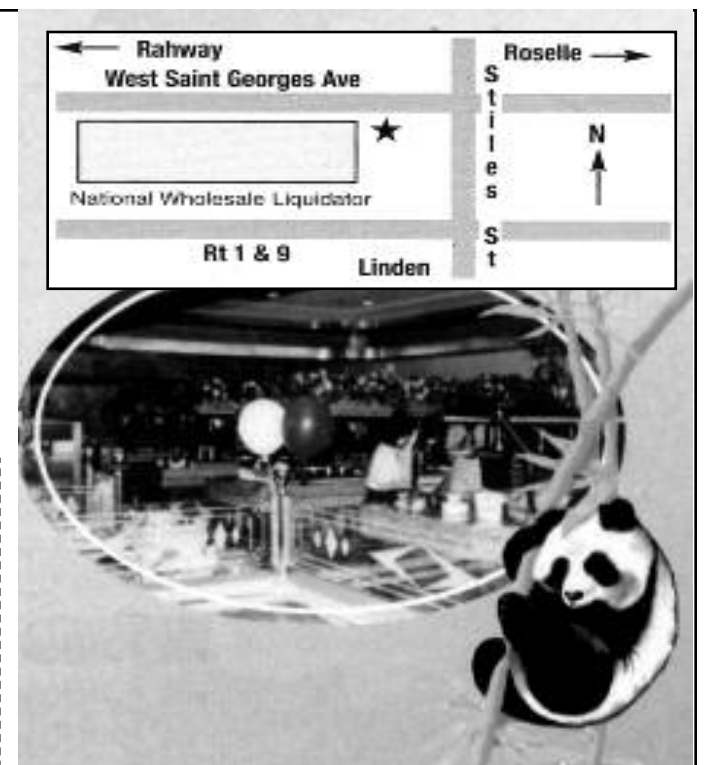
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Locally grown produce not only supports Jersey farming but also provides great nutrition as well as helping our environment. Locally grown keeps the fuel and transportation costs to bring the produce to us to a minimum which helps each of us at many levels.

*(left) Fred Schieferstein of third generation Schieferstein Farm Market & Garden Center located on Madison Hill Road in Clark.*

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## GOVERNMENT IN ACTION

As a culminating activity to a study of the American Revolution, the fourth grade students at Roosevelt School in Rahway enjoyed a class trip to Trenton, our state capital. The children toured the State House and Old Barracks learning much about government and colonial days.



(above) 4th grade "soldiers" getting their orders in front of the Old Barracks in Trenton.



(above, l-r) Mrs. Prakapas's students pose in front of the State House., Aaliyah Hamilton, Javen Cabral, Devin Echavarria, Tattyanna Vega, Viviana Arbelaez, Jennifer Lopez, Jaydah Edwards, Najee Cuevas, Matthew Walsh, Sarah Singh.



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## PHILLIPS 66 BAYWAY REFINERY EARNS EPA'S ENERGY STAR® CERTIFICATION FOR SUPERIOR ENERGY EFFICIENCY

The Phillips 66 Bayway Refinery in Linden, N.J., has earned the U.S. Environmental Protection Agency's (EPA's) ENERGY STAR certification, which signifies that the industrial facility performs in the top 25 percent of similar facilities nationwide for energy efficiency and meets strict energy efficiency performance levels set by the EPA.

"Phillips 66 is pleased to accept EPA's ENERGY STAR certification in recognition of our energy efficiency efforts," said David Erfert, Manager, Bayway Refinery. "Through this

achievement, we have demonstrated our commitment to environmental stewardship while also lowering our energy costs."

Earning ENERGY STAR certification highlights Bayway Refinery's status within the top 25 percent of petroleum refineries in the nation with regard to energy performance. Bayway Refinery improved its energy efficiency by 11 percent since 2002 by strategically managing energy consumption and making cost-effective improvements to the plant.

"Improving the energy efficiency of our

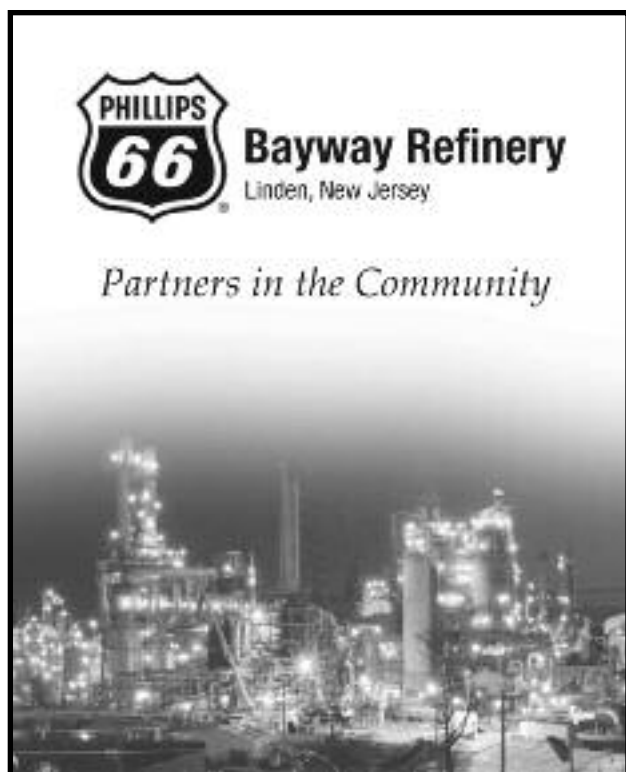
nation's industrial facilities is critical to protecting our environment," said Jean Lupinacci, Chief of the ENERGY STAR Commercial & Industrial Branch. "From the plant floor to the board room, organizations are leading the way by making their facilities more efficient and earning EPA's ENERGY STAR certification."

To earn the ENERGY STAR, Phillips 66 Bayway Refinery took the following actions:

- Replaced a large crude oil unit furnace to newer, more efficient technology in 2010
- Replaced its sulfur recovery plant in 2007
- Upgraded various plant energy recovery systems

Bayway is the second Phillips 66 refinery to earn the ENERGY STAR certification. The company's refinery in Billings, Mont., became the first refinery in the nation to earn ENERGY STAR certification in 2006.

ENERGY STAR was introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 60 different kinds of products as well as new homes and commercial and industrial buildings that meet strict energy-efficiency specifications set by the EPA. According to the EPA, over the past twenty years, American families and businesses have saved a total of nearly \$230 billion on utility bills and prevented more than 1.7 billion metric tons of greenhouse gas emissions with help from ENERGY STAR.

The logo features the letters "JB" in a large, stylized, 3D font, with the words "Paver Stones" in a bold, sans-serif font below it. The background is a textured, grey surface resembling interlocking pavers.

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A stylized dragonfly logo with a grey body and wings, and a black head and thorax. The wings are spread out, and the dragonfly is positioned on the left side of the advertisement.

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## PARAMEDICS HOPE “DEADLY DECISION” HAS DRAMATIC IMPACT

Stage mock accident to drive home the point Andrew Estevez designed his senior project to stop his Elizabeth High School classmates in their tracks. To get them to see that the decision to drink and drive can be a deadly one, he asked for the help of his mother, Maria. As a Victim's Witness Advocate, she speaks often about the deadly results of drinking and driving for the Union County Prosecutor's office.

Maria asked for help from the Elizabeth police, the Emergency Medical Service ambulance corps of the Elizabeth Fire Department, paramedics of Trinitas Regional Medical Center's Mobile Intensive Care Unit, the State Police Medevac Unit, and the University of Medicine and Dentistry of New Jersey NorthSTAR Air Medical Program.

As a result, these groups staged a motor vehicle accident in the school parking lot on Pulaski Street. The firemen and emergency medical technicians placed two cars that had crashed in previous accidents together. Inside the cars were classmates Andrew had chosen to act out four roles: a drunk driver, an on-scene fatality, and two critically injured people who

needed to be transported, one dying en route to the hospital and the other a quadriplegic.

“We've absolutely seen it happen in real life,” said Terry Hoben, EMS Coordinator for the NorthSTAR Air Medical Program. “We've learned that you have to get into the kids' heads. They're young and have no life experience.”

Firemen pried students out of the cars with the Jaws of Life, while paramedics demonstrated the insertion of tracheal tube and performed CPR because one passenger experienced “cardiac arrest.”

“When the students came outside and saw the

accident, their eyes lit up,” said Kenneth Reardon, Coordinator of the Trinitas Mobile Intensive Care Unit. “But, when they saw their friends inside, there were only one or two kids laughing or yelling; the rest were silent. This hits home, this can happen to people you know. It's real.”

The “fatality” was laid in a body bag while paramedics worked on the “injured” passengers and police arrested the “drunk driver.” After the 25-minute drill, the students went to school to hear members of the Union County Prosecutor's office and DWI victims speak.



(above) Stunned students look on at the mock accident staged at Elizabeth High School as Kenneth Reardon, Coordinator of the Trinitas Mobile Intensive Care Unit, gets ready to remove an accident victim from a vehicle at the crash scene.

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• Carpet • Tile & Grout • Upholstery  
• Oriental Rugs • Area Rugs  
• Pet Stains • Odor Removal Specialist  
**1 Hour Average Dry Time**  
• Deeper Cleaning than steam or chem  
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OxyMagic also has a safe, effective product for cleaning tile and grout, so it can make virtually any surface in your home look new again.

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OxyMagic also offers outstanding upholstery cleaning using Aridex, the dry upholstery cleaning system. This foaming cleaning process is unique: there's not overwetting, never any shrinkage, and no sticky residue. It's completely safe for all fabrics and furniture, and it dries beautifully.  
**We also clean leather!**

**6 ROOMS CARPET CLEANING \$259**  
Includes 6 Rooms & Hallway.  
NO HIDDEN FEES  
Stairs extra.  
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With this coupon.  
Small furniture moving only.  
Expires 9/1/12.

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Stairs and hallway extra.  
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Small furniture moving only.  
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Additional fee for Leather  
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The GREENER Carpet Cleaner

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# For the *Best* in Cancer Care

**TRINITAS**  
Regional Medical Center

Look to a Comprehensive  
Cancer Center that is *first* to  
offer the latest technology...

Clarissa Henson, MD  
Chair of Radiation Oncology

## *Look to Trinitas Comprehensive Cancer Center.*

**B**eing first with ground breaking technology is a hallmark of Trinitas Comprehensive Cancer Center, which was the first cancer center in New Jersey to provide patients with the Varian Trilogy radiation therapy system in 2005. Trilogy's ultra-precise robotics accurately tracks and adjusts for tumor movements at the moment of treatment, then targets cancer and neurological lesions with sub-millimeter accuracy. **No other facility in New Jersey has more experience with Varian Trilogy than Trinitas.**

Trinitas was also the first in New Jersey to offer women the new Accublast radiotherapy technology – a highly effective, non-invasive treatment for breast cancer that is more accurate than standard breast radiotherapy. In addition, Trinitas is a leader in radiosurgery – which uses precisely-focused beams of radiation to treat tumors anywhere in the body.

Ground breaking technology, and the expertise to use it - that's the Trinitas Comprehensive Cancer Center.



### TRINITAS COMPREHENSIVE CANCER CENTER

225 Williamson Street, Elizabeth, NJ 07202 • 908-994-8000 • [www.TrinitasCancerCenter.org](http://www.TrinitasCancerCenter.org)



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Trinitas Regional Medical Center is a Catholic teaching institution sponsored by the Sisters of Charity of Saint Elizabeth in partnership with Elizabethtown Healthcare Foundation.





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## WINE

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Arbor Mist (All Types) 1.5lt	\$ 6 <sup>99</sup>
Barefoot (All Types) 1.5lt	\$10 <sup>99</sup>
Beringer White Zinfandel 1.5lt	\$ 8 <sup>99</sup>
Blackstone (All Types) 750ml	\$ 7 <sup>99</sup>
Carlo Rossi 4lt	\$12 <sup>99</sup>
(chablis, burgundy, blush, sangria)	
Casillero Del Diablo 750ml	\$ 8 <sup>99</sup>
(cab, chard, merlot)	
Cavit Pinot Grigio 1.5lt	\$12 <sup>99</sup>
Chateau Ste Michelle (cab., merlot) 750ml	\$12 <sup>99</sup>
Chateau Ste Michelle chardonnay 750ml	\$ 9 <sup>99</sup>
Concha Y Toro Frontera (All Types) 1.5lt	\$ 8 <sup>99</sup>
Corbett Canyon (All Types) 1.5lt	\$ 6 <sup>99</sup>
Cupcake (All Types) 750ml	\$ 8 <sup>99</sup>
Fetzer (All Types) 1.5lt	\$10 <sup>99</sup>
Franzia 5lt	\$12 <sup>99</sup>
(crisp white, blush, sangria, chilable red)	
Kendall Jackson Chardonnay 750ml	\$11 <sup>99</sup>
Korbel 750ml	\$11 <sup>99</sup>
(All Types except Natural and Organic)	
La Cema Pinot Noir 750ml	\$17 <sup>99</sup>
Louis Jadot Beaujolais 750ml	\$ 8 <sup>99</sup>
Louis Jadot Pouilly Fuisse 750ml	\$19 <sup>99</sup>
M&R Asti 750ml	\$11 <sup>99</sup>
Menage Trois Red Rose 750ml	\$ 9 <sup>99</sup>
Mirassou (All Types) 750ml	\$ 8 <sup>99</sup>
Nando Asti Sumante 750ml	\$ 8 <sup>99</sup>
Robert Mondavi Private Selection 750ml	\$ 9 <sup>99</sup>
Robert Mondavi Private Selection 1.5lt	\$18 <sup>99</sup>
Ruffino Chianti 1.5lt	\$13 <sup>99</sup>
Ruffino Chianti classico	\$19 <sup>99</sup>
Ruffino Pinotgrigo 1.5lt	\$10 <sup>99</sup>
Santa Margerita Pinot Grigio 750ml	\$19 <sup>99</sup>
Simi Chardonnay 750ml	\$13 <sup>99</sup>
Sutter Home (All Varieties) 1.5lt	\$ 9 <sup>99</sup>
Sutter Home White Zinfandel 1.5lt	\$ 7 <sup>99</sup>
Sutter Home Moscato 1.5lt	\$ 8 <sup>99</sup>
Woodbridge (All Types) 1.5lt	\$10 <sup>99</sup>
Yellow Tail (All Types) 1.5lt	\$10 <sup>99</sup>
Zonin Pinot Grigio 1.5lt	\$ 9 <sup>99</sup>

*Please check out our  
in-store wine specials  
and our fine wine  
selections!*

## LIQUOR

### COGNAC/BRANDY

Courvoisier VS 750ml	\$27 <sup>99</sup>
Courvoisier VS 1.75lt	\$52 <sup>99</sup>
Hennessy 750ml	\$28 <sup>99</sup>
Hennessy 1lt	\$36 <sup>99</sup>
Hennessy 1.75lt	\$59 <sup>99</sup>
JC VSOP 750ml	\$19 <sup>99</sup>
Paul Masson VS 750ml	\$ 9 <sup>99</sup>
Paul Masson VS 1.75lt	\$19 <sup>99</sup>
Remy Martin VSOP 750ml	\$36 <sup>99</sup>
Remy Martin VSOP 1lt	\$49 <sup>99</sup>

### VODKA

Absolut 750ml	\$18 <sup>99</sup>
Absolut 1.75lt	\$29 <sup>99</sup>
Ciroc (All Types) 750ml	\$29 <sup>99</sup>
Ciroc (All Types) 1.75lt	\$55 <sup>99</sup>
Finlandia 750ml	\$15 <sup>99</sup>
Finlandia 1lt	\$17 <sup>99</sup>
Finlandia 1.75lt	\$25 <sup>99</sup>
Fris 1.75lt	\$18 <sup>99</sup>
Grey Goose (All Types) 750ml	\$27 <sup>99</sup>
Grey Goose (All Types) 1.75lt	\$49 <sup>99</sup>
Ketel One 1.75 lt	\$39 <sup>99</sup>
Luksusowa 750ml	\$14 <sup>99</sup>
Luksusowa 1.75lt	\$19 <sup>99</sup>
Majorska 1.75lt	\$14 <sup>99</sup>
Pinnacle Vodka 1.75lt	\$19 <sup>99</sup>
Sobieski 1.75lt	\$18 <sup>99</sup>
Svedka (All Types) 1.75 lt	\$19 <sup>99</sup>
Smirnoff 750ml	\$10 <sup>99</sup>
Smirnoff 1.75lt	\$19 <sup>99</sup>
Soplica 1.75lt	\$19 <sup>99</sup>
Stolichanaya 1.75lt	\$29 <sup>99</sup>
Three Olives (All Types) 1lt	\$22 <sup>99</sup>
Three Olives (All Types) 1.75lt	\$25 <sup>99</sup>
Tanqueray Sterling 1.75lt	\$29 <sup>99</sup>

### CORDIALS

Bailey's Irish Creme 750ml	\$19 <sup>99</sup>
Bailey's Irish Creme 1.75lt	\$38 <sup>99</sup>
Leroux Blackberry Brandy 750ml	\$11 <sup>99</sup>
Leroux Blackberry Brandy 1.75lt	\$19 <sup>99</sup>
Patron XO Cafe 750ml	\$22 <sup>99</sup>
Southern Comfort 750ml	\$16 <sup>99</sup>
Southern Comfort 1.75lt	\$26 <sup>99</sup>

### GIN

Bombay Sapphire 1.75lt	\$38 <sup>99</sup>
Seagram's 1.75lt	\$17 <sup>99</sup>
Tanqueray 1.75lt	\$37 <sup>99</sup>

### RUM

Bacardi Lt, Gold, Select 1.75lt	\$19 <sup>99</sup>
Captain Morgan 1.75lt	\$23 <sup>99</sup>
Malibu 750ml	\$16 <sup>99</sup>
Malibu 1.75lt	\$24 <sup>99</sup>

### WHISKEY

Ballantine Finest 1.75lt	\$28 <sup>99</sup>
Canadian Club 1.75lt	\$19 <sup>99</sup>
Canadian Mist 1.75lt	\$18 <sup>99</sup>
Chivas Regal 12 Year 750ml	\$29 <sup>99</sup>
Chivas Regal 12 Year 1.75lt	\$49 <sup>99</sup>
Crown Royal 1.75lt	\$45 <sup>99</sup>
Dewar's White Label 750ml	\$19 <sup>99</sup>
Dewar's White Label 1.75lt	\$29 <sup>99</sup>
Dewar's 12 Year 750ml	\$29 <sup>99</sup>
Dewar's 12 Year 1.75lt	\$49 <sup>99</sup>
Gentleman Jack 750ml	\$26 <sup>99</sup>
Gentleman Jack 1.75lt	\$49 <sup>99</sup>
Grant's 750ml	\$13 <sup>99</sup>
Grant's 1.75lt	\$23 <sup>99</sup>
Jack Daniel's Black 750ml	\$21 <sup>99</sup>
Jack Daniel's Black 1.75lt	\$40 <sup>99</sup>
Jameson 750ml	\$25 <sup>99</sup>
Jim Beam Whisky 1.75lt	\$29 <sup>99</sup>
Johnnie Walker Black 750ml	\$31 <sup>99</sup>
Johnnie Walker Black 1.75lt	\$59 <sup>99</sup>
Johnnie Walker Blue 750ml	\$169 <sup>99</sup>
Johnnie Walker Red 750ml	\$19 <sup>99</sup>
Johnnie Walker Red 1.75lt	\$31 <sup>99</sup>
Maker's Mark 750ml	\$25 <sup>99</sup>
Maker's Mark 1.75lt	\$46 <sup>99</sup>
Seagram's 7 1.75lt	\$18 <sup>99</sup>

### TEQUILA

Avion Silver 750ml	\$36 <sup>99</sup>
El Jimador Reposado 100% Agave Tequila (#1 Selling Tequila in Mexico) 750ml	\$19 <sup>99</sup>
El Jimador Reposado 1.75lt	\$29 <sup>99</sup>
Jose Cuervo 1lt	\$20 <sup>99</sup>
Jose Cuervo 1.75lt	\$32 <sup>99</sup>
Patron Silver 750ml	\$37 <sup>99</sup>

## BEER

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COLD AND WARM  
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Bud Family (Loose Bottles) 24pk	\$15 <sup>99</sup>
Coors Lt (Loose Bottles) 24pk	\$15 <sup>99</sup>
Coors Lite (Cans) 30pk	\$19 <sup>99</sup>
Corona 24pk (Bottles)	\$25 <sup>99</sup>
Guinness Pub (Bottles) 24pk	\$26 <sup>99</sup>
Heineken and Amstel Lt 24pk	\$24 <sup>99</sup>
Miller Lite (Cans) 30pk	\$19 <sup>99</sup>
Modelo Especial (Cans) 24pk	\$17 <sup>99</sup>
Sargres 24pk (Bottles)	\$16 <sup>99</sup>
Smithwick's 24pk	\$27 <sup>99</sup>
Sam Adams Lager 24pk	\$26 <sup>99</sup>
Stella Artois 24pk	\$24 <sup>99</sup>
Tecate 24pk (Cans)	\$15 <sup>99</sup>
Yuengling Lager (Loose Bottles) 24pk	\$15 <sup>99</sup>
Zyweic (11.2oz) 24pk	\$19 <sup>99</sup>

*We also have a large  
selection of craft beers,  
European beers  
and kegs on sale!*

