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SUMMER CAMP HOT FUN IN THE SUMMERTIME

Union Township initiated a new Summer Camp Program this year for children entering 4th and 5th Grades in September. This pilot program incorporated two sessions, from Monday thru Friday for three weeks each. The camp consisted of trips to Turtle Back Zoo, Newark Museum, Jurassic Park, Trailside Nature Center, Bowcraft, Lady Liberty at “The Rock”, Liberty Science Center, Watchung Stables, Somerset Patriots, Newark Bears, Galloping Hill Golf Range, Pump It Up and AMC Theater to view Ice Age: Continental Drift and Madagascar.



(above, l-r) Counselors: Rich D'Avanzo, Jenna Salloum, Paul DeFrancesco, Gina Metta, and Christina Monek.

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KELLY POST ANNOUNCES 2012-2013 ACTIVITIES

Leo Graf and Netty Urban, Commander and President of the Michael A. Kelly Post 2433 VFW and its Auxiliary respectively, have announced the post's social and community activity plans formulated by the Program Committee.

Heading the list of socials will be the Auxiliary Birthday Party in September. This will be their 80th, and was formally recognized with the post's 80th in May. Other parties include, but are not limited to, an Oktoberfest, a Christmas Party and a Pre-New Year's Eve Cocktail celebration.

Joining with the Union Veterans' Alliance the post will participate in Veterans Day, Pearl Harbor Day and Memorial Day Ceremonies, as well as other patriotic events in Union, such as Kawameeh's "Proud to Be an American Day". Loyalty Day, which recognizes local people for

their contributions to the community or their demonstrations of patriotism, will again be held in the spring of 2013.

The committee also urged the post to continue its efforts on behalf of hospitalized vets, to continue the student essay contests, to continue giving certificates to local children when they learn the Pledge of Allegiance, and to continue placing flags on veterans' graves for Memorial Day.

Graf and Urban appealed to their members to wholeheartedly support all of these programs, and also invited eligible veterans and their families to seriously consider joining the post so it can continue to keep the memory of its service to country in the hearts and minds of all Americans. Just call the post at 908-687-2775 for more information. Someone will return your call as soon as possible.

HADASSAH VOLUNTEERS AT FOODBANK

The Hillside-Union Chapter of Hadassah, Northern New Jersey Region, recently made a visit to the Community FoodBank of New Jersey in Hillside for an afternoon of volunteerism by some of the members. The volunteer coordinator invited the group back in August to work on another project.

Hadassah, the Women's Zionist Organization of America, is a volunteer organization that inspires a passion for and commitment to its partnership with the land and people of Israel. It enhances the health of people worldwide through its support of medical care and research at the Hadassah Medical Organization in Jerusalem. Hadassah empowers its members

and supporters, as well as, youth in Israel and America through opportunities for personal growth, education, advocacy and Jewish continuity.



Spirit of Union is published by Renna Media. Five thousand newspapers are printed monthly and 4,000 are mailed free to businesses and residents in Union and distributed free at distribution sites throughout town.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

SpiritofUnion.com

The website features up to date articles, a calendar of events, archives of Spirit of Union Newspaper, photo albums, and advertisements.

Businesses and residents are encouraged to submit items for publication through the site.

Advertising in this newspaper

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STAR-LEDGER COLUMNIST, MARK DI IONNO, TO SPEAK AT HISTORICAL SOCIETY MEETING

Mark Di Ionno, career journalist and four-time winner of the New Jersey Press Association's first-place award for column writing, will speak at Connecticut Farms Presbyterian Church, 888 Stuyvesant Avenue, Union, on Sunday, September 9, 2012, at 2:30 p.m.

In addition to his twice-weekly column in The Star-Ledger, New Jersey's largest newspaper, his "Mark in the Morning" column appears daily on nj.com. Mr. Di Ionno is the author of three award-winning nonfiction books. New Jersey's Coastal Heritage and A Guide to New Jersey's Revolutionary War Trail won the New Jersey Academic Alliance Award, which is presented by a consortium of librarians and historians. Backroads, New Jersey was named among the most notable New Jersey books (1995–2005) by the New Jersey Center for the Book.

Mark's debut novel, The Last Newspaperman, focuses on the Lindbergh baby case, which shocked our state and the nation. It tells the story of tabloid journalism in the 1920's and 30's that paved the way for the crime-saturated,

celebrity-obsessed media of today. Di Ionno's appearance coincides with the novel's national launch this fall.

"While much of the action is set in New Jersey in the 1930s, The Last Newspaperman is not strictly a historical novel," Di Ionno said. "My goal was to connect the past with the contemporary, sensationalist media that dominates the airwaves, newsstands, and internet."

The protagonist, Frederick Haines, former star tabloid reporter for the New York Daily Mirror is nearing the end of his life. He gives the narrator, a young reporter, the back stories on the Lindbergh baby kidnapping, the Hindenburg disaster, the deadly Morro Castle cruise ship fire, and the hysteria that followed Orson Welles's "War of the Worlds" broadcast. The novice learns that the Lindbergh kidnapping was about media intrusion into the private lives of celebrities; the Hindenburg explosion was exploited by a media mogul with a political agenda; the Morro Castle became a runaway false narrative, making a national hero out of the



man who, it was later discovered, set the fire; and the "War of the Worlds" broadcast presaged alarmist reactions to new technology.

Di Ionno is the father of six children, who reside with him in Mountain Lakes, New Jersey. His program will be part of the meeting of the Union Township Historical Society (UTHS), which will begin at 2 pm. Non-members are cordially invited to attend. Refreshments will be served. Admission is free—donations are always gratefully accepted. For more information, please call Barbara La Mort at 908-687-0048. Also, visit the UTHS's website: www.uniontwphistoricalsociety.webs.com

**LINDEN'S
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**Street Festival &
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www.linden-nj.org

*New this year: Restaurant Row will feature Linden restaurants
with their own area with tented seating.*

**SEPTEMBER TO REMEMBER IS STILL ACCEPTING APPLICATIONS FROM
VENDOR'S FOR CLASSIC CARS, FOOD AND NON-FOOD VENDORS**

Applications forms can be found at
www.linden-nj.org/cultural_committee/september_to_remember.htm

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(above) Allen Jacobson stands in his no-frills showroom which is filled with the newest models of home appliances and the latest in flat-screen TVs.



(above) Allen and Pat Muscaritolo display one of those new fangled microwave ovens first introduced by Amana in 1967.

JACOBSON'S HAS BEEN SUPPLYING UNION WITH APPLIANCES FOR OVER 60 YEARS

Nathan and Mae Jacobson opened Jacobson's Distribution Company in December 1949. Originally the business was called Jacobson's Tire and Battery Company because in addition to selling TV's and appliances it also sold auto parts. The business stopped selling auto parts years ago and has concentrated on home appliances and TV's while adding bedding to the mix. Jacobson's is still at the same location, still family owned and operated and still the most successful distributor in the area.

Upon their retirement in 1975, Nathan and Mae passed the business on to their son Allen.

There is no secret to Jacobson's success. All one has to do is walk in to the show room and notice the vintage interior decorating. Shoppers are greeted with original tin ceiling tiles, dated wood paneling and scuffed floor tiles. It has never been Jacobson's style to try to impress its customers with superficial amenities but with the lowest warehouse to customer prices around.

By keeping his overhead low Jacobson's can offer discounted prices and concentrate more on service. For instance they can offer free delivery on appliances or free assembly of gas grills. When competing with the big mega-stores Jacobson's service cannot be matched.

For those shopping strictly for the lowest price Jacobson's guarantees to be the lowest of any authorized dealer. If he doesn't have the lowest price already, Allen will gladly beat any offer on any item he carries.

What makes Jacobson's operation unique is

the size of his warehouse that is on premises at 725 Rahway Avenue in Elizabeth and his staff. Allen is able to buy in bulk and keep a large inventory, a savings that is passed on to the consumer. He maintains his own delivery and warehouse staff where others must pay third party services.

Jacobson's also carries a wider variety of brands than most appliance stores. Customers have hands on access to a large selection of appliances that fill a variety of needs in price and size, from apartment dwellers to homeowners. Jacobson's is also the favorite for many home remodeling and building professionals.

The seasoned decor of the store is accompanied by a sales staff that matches in longevity. Pat Muscaritolo has been a sales person for Jacobson's an astounding 35 years. Ken Gartner clocks in at 31 years and newcomer Tarek Metwally has 19 years under his belt. The combined experience of the staff and Allen adds to the customer's feeling of security of knowing that they are getting expert advice and that they can count on continued support even after the sale is made.

The consistency of good service at low prices over the years is the reason for the loyalty that customers have shown Jacobson's. Allen has literally sold appliances to families spanning four generations. Return and referral business is a testimony to the value he offers. No one lasts for sixty years in business without an impeccable reputation of customer satisfaction.

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(left l-r) Jacobson's store front from 1959 and 2012. Being located in a designated Urban Enterprise Zone allows Jacobson's to charge only 3 1/2% sales tax, an additional savings for the customer.



(above, l-r) Tarek Metwally, Pat Muscaritolo and Ken Gartner combine for 85 years of employment at Jacobson's.

(above, l-r) Pat, Linda Mzikovsky, Joan Dobson, Nathan Jacobson and Allen from a 1993 photo.

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35TH ANNUAL GREEK FESTIVAL-SEPTEMBER 2ND

Come and enjoy the foods and sounds of Greece at St. Demetrios Greek Orthodox Church's 35th Annual Greek Festival, September 6-9, 2012. Come rain or shine under the tents!

Indulge in the homemade, authentic Greek menu, including moussaka (layered sliced eggplant and ground beef topped with Béchamel

cream sauce baked to a golden brown), pastitsio (layered macaroni and ground beef topped with Béchamel Sauce baked to a golden brown), roasted leg of lamb, chicken riganati, as well as souvlaki and gyro. Appetizers include Greek salad with Feta cheese and olives, tiropites (cheese puffs), spanakopites (spinach puffs), dolmades (stuffed grape leaves) and meatballs.

Don't forget to treat yourself with the homemade, tasty desserts and pastries the festival has to offer! And to complete your taste of Greece, sip Retsina (white Greek wine) or Ouzo, the liqueur of the ancient Gods.

Fully enjoy the sounds of Greece with live music and authentic Folk dancing, featuring several dance groups of all ages. A zeibekiko dance contest will be held on Saturday evening, featuring a fantastic prize from The Greek Store of Kenilworth. Opa!

The Greek Import Boutique will feature a variety of imported goods, jewelry, vases and many other articles from Greece. Additional vendors will be selling hand made copper and silver artwork, oil paintings, jewelry, and other wares. Don't forget to bring the kids to the festivals' many rides and games!

The festival will be held at 721 Rahway Avenue, Union, NJ. The hours are: Thursday 6pm-10pm. Friday, lunch specials will be served from 11:30am to 2:30pm, followed by dinner from 6pm-12. Saturday Noon - Midnight. Sunday Noon - 8pm. Admission is \$1 donation and parking is free.

For further information call 908-964-7957 or visit the church website www.stdgocunion.org.



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 Friday, September 7, 2012 - Lunch 11:30 am - 2:30 pm
 Friday, September 7, 2012 - Dinner 6 pm - 12 Midnight
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THE LEARNING EXPERIENCE TO CELEBRATE ONE YEAR ANNIVERSARY

The Learning Experience® (TLE) of Union, a premier early childhood development daycare center that helps children develop intellectually, socially, and physically, is celebrating their one year anniversary on Saturday, September 15th. The event will take place at the center, located at 2234 Morris Avenue, Union NJ from 11am-3pm.

"It has truly been a wonderful experience, and we are thrilled to be celebrating our one year anniversary with the Union community and surrounding area," said Jessica Curran, Director of the Union center. "We are very excited that we were able to bring a well needed service to our local residents, and are thrilled to see how well each and every child has developed over the past year."

Each attendee that enrolls their child full time at TLE of Union will receive 1 month of FREE tuition! The center provides a safe and clean environment for children and helps them prepare for success in kindergarten and elementary school.

Curriculum

TLE teaches children through a proprietary curriculum called L.E.A.P.™ (Learning Experience Academic Program). The program is divided into three separate classes, based on chronological age and developmental stage.

All children participate in a variety of programs that stimulate the mind and body. Among the courses taught at the TLE center are phonics, science, art, music, dance, technology, and physical fitness.

Safe, Clean Facility

Classes are taught in a safe and inviting environment. Entrances to the TLE center are locked at all times, and the emergency exit doors can only be opened from inside. A sophisticated computer system is used at the main entrance to ensure only staff and parents of enrolled children can enter the center. Additionally, all classrooms are equipped with video monitoring systems.

Each classroom is clean and colorful. Age-appropriate equipment, toys, and materials are available to all children who attend the center.

The center is open from 6:30 a.m. to 6:30 p.m., Monday through Friday. Children from six weeks to kindergarten are welcome at the center. Interested parents are urged to register their child prior to the center's anniversary party to secure a position for the upcoming school year.

For additional information or to register, please call 908-810-5600, visit our website at www.TLEofUnion.com.

About The Learning Experience of Union

The Learning Experience of Union believes in providing the tools and environment that will allow children every opportunity to develop to their greatest potential at their own pace. At the Learning Experience of Union, we offer premier child care to children ages six weeks to five years and after school care for children up to eight years of age. The Learning Experience is not just a daycare facility, but also a complete child development center with a dynamic and fun environment. For more information, visit www.TLEofUnion.com.

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SAFE THE DATE: SAT, SEPTEMBER 15TH UNION TOWNSHIP CHAMBER OF COMMERCE SECOND ANNUAL YMCA/MAYOR'S DAY 5K

Sponsorship opportunities are available. Join the YMCA, Deep Foods, Union Municipal Alliance, Jeannette Grauer, DDS, Batteries Plus, Community First Bank, Wells Fargo – Rey Financial Group, Whole Foods, Sneaker Factory, Cozy Corner Deli and Caterers and others who have signed on to participate! Promote your business to hundreds of attendees from all over the region who come to Union that day to participate. There will be a “Kid’s Run,” as well, making this truly a family fun day. Don’t be left out!

Call the Chamber for a sponsorship flyer – there is a package to suit every need and budget. To register as a runner/walker, go to www.compucore.com and click on the September events.



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C.H.E.E.R.S. OBSERVES NAT'L RECOVERY MONTH

C.H.E.E.R.S. (Continually Helping Each & Everyone Remain Sober) will be hosting a free event open to the public in observance of National Recovery Month on September 8, 2012, from noon till 4pm at the Church of the Assumption, located at 113 Ciego Place, Roselle Park, NJ (4 blocks North on left off exit 137 GS Pkwy).

The event will consist of: Information Session - Panel consisting of Police Officer indentifying what occurs when a DUI/DWI stop is made, Lawyer discussing Legalities, Parole/Probation Officer clarifying their roles, LCSW/LCADC sharing clinical information along with amedical doctor and pharmacist speaking on concerns of substance abuse. Q&A period will

be followed by a break at which time the program will continue with guests talking about spirituality and with that, male/female speakers, in recovery, will share their experiences.

An array of distinguished guests will be in the audience along with family and friends of recovering folks. The event will conclude by CHEERS receiving a proclamation from the State of New Jersey. Throughout the event 12 Step & non-12 Step self help support group entities will have information tables along with community agencies ie; D.A.R.E., Intervention Links, HIV testing, etc...

For more information call 908-477-8960.

Event is at no cost and opened to ALL.

UNION HIGH CLASS OF 1972 REUNION

A 40-Year Reunion for Union High School Class of 1972 is being planned. We are looking for all classmates from our 1972 graduating class at Union High.

Please send name, address, phone and email address to: unionhs1972@gmail.com , or call 201-666-1234. The date for the Reunion is October 6, 2012 at Galloping Hill Caterers.

THE GARDEN CLUB

The Garden Club of Union will meet Wed, September 5, 7PM, in the Bonnel Room of Town Hall, Morris Ave.

We will be nominating contestants of the 3rd annual Curb Appeal Contest. Refreshments will be served. New members are welcome.

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O LAGAR WINE HOUSE OFFERS AUTHENTICITY

Nash Pinto has brought authentic traditional Portuguese cuisine to Union. O Lagar, located at 1252 Stuyvesant Avenue, has been opened for business during its year-long renovation and is planning a grand opening in the fall.

The renovation features crafts from Portugal including custom hand painted dinnerware. Though the menu is mainly Portuguese and Spanish O Lagar does offer an extensive list of international wines that fill its elaborate wine racks. Daily specials also complement the menu with non-Portuguese dishes.

O Lagar was previously Don Antonio's. Long-time Union residents would remember that for 30 years it was The Brauhaus.

The restaurant is designed with three distinct areas. A bar area where patrons can watch different shows and sporting events on ten televisions. The bar area also has a pool table and seating and tables for casual dining for lunch or dinner. A separate dining area offers an intimate setting for couples and families. And a private party room which fits up to 150 people has its own bar and separate entrance.

O Lagar offers an alternative to diners who seek out authentic Portuguese food in places like Down Neck Newark. The convenience of dining locally is coupled with a modestly priced menu making the O Lagar a great value for diners looking for quality food in a stylish setting.



(above) Nash Pinto leans on a rustic cart and wine barrel which decorates O Lagar's party room. O Lagar means The Wine House in Portuguese.



(above) O Lagar owner Nash Pinto (left) hosts a birthday dinner for his fiancée Marta Pereira who is sitting to his left.



(above) Leo Bexiga watches Aneil Somaru shoot pool while the 2012 Olympics are playing on the televisions.



(left, l-r) Priests from St. Michael's Church in Union, Fr. Wilson Paculan, Fr. Ward Moore, Pastor Chuck Mcdermott and Fr. Peter Pakpoom enjoy dinner at O Lagar.

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DEMYSTIFYING YOUR MEDICARE OPTIONS

Elyse Drucker, Program Coordinator
of SHIP of Union County
(State Health Insurance Assistance Program)
will present a

FREE PROGRAM OFFERING HELP TO MEDICARE BENEFICIARIES who need assistance with health insurance UNION PUBLIC LIBRARY TUES., SEPT. 11, 2012 AT 7 PM.

Ms. Drucker's presentation is intended for adults who are new or are approaching eligibility, as well as adult children of beneficiaries. Some of the topics to be discussed include: selecting the plans that best suit your needs; making changes to your current coverage; resolving questions about claims for services received; enrolling onto Medicare Savings Plans; understanding the preventive services covered free of cost; and understanding beneficiary rights under Medicare.

The public is invited to this free program but seating is limited.

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LIBRARY HOURS: Mon – Thurs: 10 a.m. to 9 p.m. /
Fri: 9 a.m. to 5 p.m. / Sat: 9 a.m. to 5 p.m.

The Children's Department of the Union Public Library
No registration required.

Book Bingo

for children who can read well, will be held
Friday, August 17th at 2:00pm.

The Preschool Storytime and Craft

program for preschoolers and their caregivers
Monday, August 13th at 11:00am.

Bedtime Storytime

Come in your pajamas for songs, stories and games
Monday, August 13th at 7:00pm.

Children of all ages and their caregivers are invited.

Sidewalk Chalk Drawing Program

Do you like to draw?

Tuesday, August 14th at 11:00am.

for children of all ages and their caregivers.

School-Age "Firefly Craft"

Wednesday, August 15th at 11:00am.

for children in grades 1 through 6.

Magician Mark Zacharia

Thursday, August 16th at 11:00am

Children of all ages and their caregivers are invited.

VAUXHALL BRANCH LIBRARY

123 Hilton Ave. • Vauxhall, NJ 07088
Phone: 908.851.5451

LIBRARY HOURS: Mon: 1 p.m. to 8 p.m.
Tue & Thurs: 10:30 a.m. to 5:30 p.m.
Wed: 10:30 a.m. to 8 p.m. /
Friday: Closed / Saturday: 10 a.m. to 5 p.m.

THE CHILDREN'S DEPARTMENT VAUXHALL BRANCH

Space is limited. Signup is required unless indicated.

Bedtime Storytime

for children of all ages and their caregivers
Monday, August 13th at 7:00pm.

No registration required.

"Own the Night"

Thursday, August 16th at 2:00am.

for children of all ages and their caregivers.

"Decorate a Door Hanger" Craft Program

Tuesday, September 4th at 11:00am.

for children, ages 3 – 5, and their caregivers.

School-Age Craft Program - Decorate a Door Hanger

Thursday, September 6th at 3:30pm.

for children, grades 1 and up, and their caregivers.

Bedtime Storytime

for children of all ages and their caregivers
Monday, September 10th at 7:00pm.

No registration required.

Game Day

for children ages 3 – 5 and their caregivers.

Tuesday, September 11th at 11:00am.

"Your Toddler and You!"

Introduce your toddler to all the Vauxhall Branch Library
has to offer at our "Your Toddler and You!" Program.

Wednesday, September 12th at 11:00am.

Children, 24 months of age and younger, are invited to
visit the library with their caregivers to read stories, use
the computers or check out a book.

Game Day Part 2

for children in grades 1 through 6 and their caregivers.

Thursday, September 13th at 3:30pm.



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