WARREN MONTHLYNJ

WARREN'S HOMETOWN NEWSPAPER

SOMERSET HILLS

BUSINESS NETWORK

MEETING

FRIDAY

MAY 24, 2013

8:00 AM - 10:00 AM

FIDDLER'S ELBOW

811 Rattlesnake Bridge Rd.

Bedminster, NJ

1st TIME GUESTS:

FREE

Cost: Members: \$5.00

SPEAKER TOPIC:

Entrepreneurial

Strengths and Blindspots

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ISSUE 5 • MAY 2013

WARRENBROOK SENIORS SUPPORTING OUR TROOPS!

The Warrenbrook Senior Center members have been collecting food and personal hygiene items since the beginning of May for Operation Shoebox. The items will be sent to U.S. soldiers and Marines serving in Iraq and Afghanistan. Inside each package will be a hand made card from the center's members. On May 10th, under the direction of Donna Hollmann and her sister, Jan Wisse, the members made a variety of cards with one of the following sayings inside:

- Thanks for your dedicated service and sacrifice
- Thank you for protecting our freedom
- Land of the free because of the brave

Each card was signed by a member, and the back of each card was stamped with the following words, "Handmade with love," the words were surrounded with hearts. The front of the cards were patriotic in theme with stars, eagles and the American Flag.

Thanks goes out to everyone who so generously donated and to the Frippery Thrift Shop - Wilson Memorial Church in Watchung who donated beanie babies, decks of cards, travel entertainment games and paperback books for Operation Shoebox. The entire donation will be presented to the organization on Monday, May 20th.



(above, l-r) Ida White, North Plainfield; Margarita DeMatos, Warren; Ghanshyam Patel, Green Brook and Tara Patel, Green Brook.

"FOR ALL YOU DO, WE APPRECIATE YOU!"

On April 17, the Warrenbook Senior Center members held a Volunteer Appreciation Luncheon for the over 30 volunteers that help prepare Meals On Wheels meals and implement the many activities that make Warrenbrook a "Young and Happening" senior center. This is a yearly event that allows the center's member to thank the volunteers for their dedicated service and to show their appreciation for the difference they make in the members' lives.

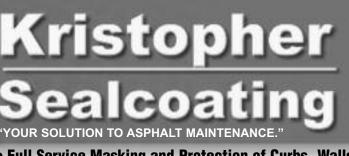
The program's guest speaker was Caitlin Witucki, Health Promotion Specialist from the Somerset County Office on Aging and Disability Services. Words of appreciation were also given by Angela Dubivsky, Nutrition Program Administrator for the Somerset County Office on Aging and Disability Services.

This year's theme was "For All You Do, We Appreciate You!" The members assembled gifts of appreciation. Each volunteer was also given a certificate of appreciation.

The celebration also included an interactive game where the members had to seek out each volunteer and write down the volunteer's area of responsibility so that the members had an opportunity personally thank all the volunteers.



(above, l-r) Warren Volunteers Cora Chow (2 hrs) - Meals on Wheels; Anne Laferrera (4 hrs) - Healthy Bones Exercise Class; Sal Di Bianca (5 hrs) teaches computer class; Camille Lemongello (4 hrs) - Healthy Bones Exercise Class; Katherine Mueller (1.5 hrs), Knit 'N Crochet Circle; Bice DiFelice, Martinsville resident (4 hrs) Ballroom Dancing; Mary Hamfeldt (2 hrs) Meals on Wheels; Veronica "Ronnie" Bishop (2 hrs) Bridge leader and Nilam Verma, on-call Meals on Wheels and Program volunteer.



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Renna Media, LLC 202 Walnut Ave. Cranford, NJ 07016 Phone: 908-447-1295 Fax: 908-709-9209 Email: joerenna@rennamedia.com

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Inquiries concerning advertising and submissions of press releases can be made to Renna Media LLC via phone, fax or email to:

Contact: Joe Renna Email: joerenna@rennamedia.com Phone: 908-447-1295 • Fax: 908-709-9209

Discounted rates for advertising in this newspaper are offered to members of the Somerset Hills Business Network call Joe Renna at 908-447-1295 for more information about placing an ad. The group which is part of the Gateway Regional Chamber of Commerce is offering a special recession rate of just \$100 for new members! Call or email Kate Conroy at 908-352-0900, or kateconroy@gatewaychamber.com for the special application and grow your business!

ADVERTISE IN THIS NEWSPAPER Each month 6,000 newspapers are mailed to every home and business in Warren

> Reserve space in the next issue. Call Joe Renna at (908) 447-1295 Email: joerenna@ rennamedia.com

LIONS CLUB TO HOST 48TH ANNUAL EXPO

Submitted by: Charlie Oliva

It's time for summer fun again! The Warren Township Lions Club will be hosting its 48th annual Lions EXPO starting Wednesday, June 12th through Saturday, June 15th from 6:00PM to 10:00PM each evening.

The carnival event will be held at the Warren Township Municipal grounds located at 48 Mountain Boulevard, and will feature rides, games, food, vendors and entertainment, with the traditional fireworks display on Saturday evening. Admission is \$2.00 and children under five are admitted for free. Pay-One-Price Bracelet Nights will be on Wednesday and Saturday.

EXPO serves as the Lions Club's major fundraising event; all proceeds are donated to local charities, organizations and events. For more information, contact Merrill Thor, EXPO Chairperson, at 908-705-4202.

If you are interested in becoming a Corporate

Sponsor, Exclusive Game Sponsor or a Ride Sponsor that would proudly display your company's name, please contact Neal Drasin at neal@drasin.com or 908-410-6325 for details.

Tables can be rented for display of your products and services, and can be reserved by contacting Anthony Franchini at afranchini@aol.com or 908-334-9304.

All beverage and food vendors that wish to participate please contact Ryan Woodring at ryan.woodring@lpl.com or 908-295-6324.

The Warren Township Lions Club was founded in December 1948 by a group of local residents and business owners dedicated to improving the quality of life throughout Warren Township.

Throughout the years, the club has continued in the tradition of its founders, and has continued to grow and become one of the major community service organizations in Warren.



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Either way, the coffee is on us. For a free consultation, please contact us and let us know if you prefer milk or cream.

Together we'll go far





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WARREN RESIDEN "SAVE A LIFE."

The Warren Township Education Association sponsored a Blood Drive on April 25th. Over 30 Warren teachers along with administrators, parents, and community members donated at Warren Middle School. There were 19 first time donors which shows how easy it is to "Save a life". A total of 35 pints of blood were successfully donated to the New Jersey Blood Services. Five donors were able to use the new Alyx system. If you qualify to donate with the Alyx System, you can safely and comfortably provide two units of red blood cells with one donation.

WHAT DOES IT MEAN TO DONATE WITH ALYX SYSTEM?

Blood contains red cells, plasma and platelets. Red blood cells are an absolutely essential component in emergency medical situations and can mean the difference between life and death for trauma victims and those undergoing surgery. Red blood cells are also used to treat people with certain types of cancer and sickle cell anemia. Because red blood cells are so essential, they are also the most needed blood component - with approximately 14 million units transfused every year.

Systems that collect individual blood components have been in use for over 20 years, safely providing millions of doses of platelets and plasma. The new Alyx System specifically collects red blood cells and helps increase the supply of this critically needed blood component.

If you qualify to donate with the Alyx System, you can safely and comfortably provide two units of red blood cells with one donation - and touch more lives.

IT'S EASY BEING GREEN!

Written by Zoe, Troop 65900

Township held a Green Fair event and Girl Scout Troop 65900 participated to help make people "Air Aware." The troop joined the fair to complete their Girl Scout Cadette Journey that they have been working on.

The Journey involved learning about the problems that air pollution causes and doing something about it. The troop made displays to put up at the fair. These displays included information about the ways in which pollution can affect our lives and the atmosphere. Pollution makes Poison Ivy more toxic and

On Saturday, April 27, 2013, Warren Noise Pollution is unwelcome noise that causes stress. Loud noises are a major cause of hearing loss. Smoking is also a part of air pollution problems. Our Ozone layer levels are now on the mend as more countries are banning the use of chemicals.

> The Girls Scouts gave out Troop 65900 "Air Aware" pens. They also gave out books and bookmarks from the EPA and sunflower seedlings that they planted. The girls impacted and informed 100 guests to commit to being "Air Aware." It was a fun and rewarding day especially for the girls of Troop 65900.



(above, l-r) Girl Scout Troup 65900 at April 27, 2013, Warren Township Green Fair, Emily, Brenna, Alia, Rebecca, Elizabeth, and Francesca.



(above, l-r) Girl Scout Troup 65727 at April 27, 2013, Warren Township Green Fair, Sophia, Emma, Arden, Faith, and Hope.



(above) Nurse at Central School - Alexis Sacks.

WATCHUNG-WARREN ROTARY CLUB The Watchung-Warren Rotary Club meets every Tuesday at 12:15pm at the Twin Brooks County Club, 600 Mountain Boulevard, Watchung, NJ. For more information about the club and upcoming events, please call Bob Aznar at (908) 755-8724.

WARREN TOWNSHIP LIBRARY

42 Mountain Boulevard • Warren, NJ • 908-754-5554 Mon-Thr: 9:30-9, Fri: 9:30-5, Sat: 9:30-4 www.sclsnj.org/warren.htm and visit program calendar.

LIBRARY'S 1ST OPEN HOUSE DRAWS LARGE CROWD

On Saturday, April 20 the Warren Twp Library opened its doors to host its first Open House. Nearly two hundred visitors talked with staff about library offerings, played Wii games and enjoyed a performance by singer/storyteller Jim Rohe. Township Committee Person George Lazo read a proclamation that had been issued by the mayor in honor of National Library Week. Library Director Carolyn Della Sala accepted the proclamation plaque on behalf of the library.

A station with live demos on how to download free music, eBooks and other materials was very popular. The table with information about the Museum Pass Program, which enables library cardholders to check out passes for free admission to select museums in the metropolitan area, also attracted a great number of visitors. A Social Media station highlighted the Warren Business Professional Networking Community in LinkedIn, as well as the library's presence in Facebook and Twitter. Several visitors were lucky winners of raffle prizes donated by local businesses.



(above, l-r) Library Director, Carolyn Della Sala with Township Committee Person, George Lazo explaining the Museum Pass Program.



(above) Rosemary Allen demonstrating how to create stunning floral arrangements.

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Wagner Farm Arboretum's 2nd Annual Butterfly Release & Craft Fayre will be held June 14. 2013 at the Arboretum. Festivities kick off at 10 a.m. with the Fun Bus, craft & food vendors, and much more. Starting at 10:30 a.m., Rich the beekeeper will hold

his annual honey extraction demos in the office building.

The Children's Garden will turn into a butterfly garden with two releases: 11 a.m. and 1 p.m. This year folks can sponsor Painted Ladies (\$5.00 each) or Monarch (\$7.00 each) butterflies or both.

Will you help save the butterflies?

Butterflies play an important part in our ecosystem: their larvae (caterpillars) are an important food source for nestlings and butterflies themselves provide important pollination services essential for food production and general ecosystem health.



However, an increased number of roads, mowed lawns, and buildings are negatively impacting the diversity and abundance of butterfly species and the plants that are hosts for them.

Wagner Farm Arboretum wants to change this. We're asking butterfly lovers to

find a sunny space – approximately $10' \times 3'$ – and to plant a butterfly garden.

To make it easy, we're also offering a butterfly garden starter kit for \$10.00 that includes 10 butterfly-friendly plants in 3" pots, planting directions, and care guidelines. You can pick up your order on July 14 between 10 a.m. and 2 p.m.

To sponsor a butterfly or to purchase a butterfly garden starter kit, visit the Arboretum's website at www.wfafnj.org.

ABOUT WAGNER FARM ARBORETUM

Established in 2004, the Arboretum is a nonprofit 501(c)(3) organization that provides environmental and horticultural education of children and adults through the development of plant life in a natural suburban learning setting. The Arboretum offers on-going events and programs for children and adults. For more information call 908-350-7383 or visit our web site at www.wfafnj.org.



WARREN MONTHLY • Page 5 • May 2013

LIBRARY HOSTS FLORAL DESIGNER FOR MOTHER'S DAY!

On Thursday, May 9th, the library hosted floral designer Rosemary Allen, who created different flower arrangements, which were raffled off at the end of the program. As usual she charmed all the attendees with her great sense of humor and charming personality. This is one of the last few programs that Rosemary will be presenting in New Jersey as she will be moving to Pennsylvania soon, and won't be doing these flower arrangement classes anymore. She will be missed!



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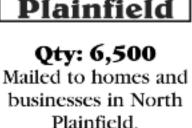


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4 6.5" x 4"	\$180	\$160
6 10" x 4"	\$240	\$200
9 Half Page 10" x 6"	\$320	\$260
12 10" x 8"	\$360	\$300
18 Full Page 10"x13.5"	\$400	\$350
Back Cover 10"x13.5"	\$500	\$450
FRONT PAGE BANNER	8.25" x 2"	\$400.

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Each newspaper has a corresponding website featuring an archive of past issues, photo albums, events calendar and advertising opportunities.

SOMERSET HILLS BUSINESS NETWORK MEETING

NEXT EVENT FRIDAY, MAY 24, 2013 8:00 AM - 10:00 AM FIDDLER'S ELBOW COUNTRY CLUB

811 Rattlesnake Bridge Rd, Bedminster, NJ 1st TIME GUESTS: FREE

Cost: Members: \$5.00 Guest Speaker: John Hadley JHACareers.com Topic: The Influential Conversation the ability to influence others to take action.

THE GATEWAY CHAMBER OF COMMERCE IS OFFERING A SPECIAL RECESSION RATE OF JUST \$100 FOR NEW MEMBERS

Is the economy getting you down? Now's the time to join your local chamber! Like a good insurance policy, the chamber is here when you need it. From networking to money-saving discounts on services you have to buy anyway, there are so many reasons to join – and only one not to.

If money has gotten tight during these economically harsh times, the chamber's Recession Rate of just \$100.00 is for you.

Call or email Kate Conroy (908-352-0900, kateconroy@gatewaychamber.com) for the special application and grow your business!

This month, the SHBN is pleased to offer: ENTREPRENEURIAL

STRENGTHS AND BLINDSPOTS

The Personality of a Business will Mirror the Personality of its Owner. You as the BOE (Business Owner-Entrepreneur) exert an enormous influence on your business. The discovery process is simple yet profound; and fun! This is a profound session where you will learn many insights into your personality style; and how you can build on your strengths and cover your blind spots.

TAKE-AWAYS:

- You will discover your business personality that will not only help you understand yourself; it will help you understand other's styles and help you adapt to any situation.
- Understand where you can create the greatest impact in your business immediately with no additional expenditures.
- Understand where your company is most vulnerable and susceptible, and what to do about it.

YOU WILL LEARN:

- Your business strengths.
- Your natural blind spots.
- How to align your strengths to maximize your performance.
- Learn your Range of (Mis) Management. Every BOE has a built-in management style that allows for inefficiencies to go unnoticed. This range is typically above 10 percent. Close the range and you increase the profitability of your company without any additional costs!

WARRENBROOK'S KNIT N' CROCHET CIRCLE

This group knits and crochets items that are donated to service organizations such as the Lyons VA Hospital in Basking Ridge and the Raritan Pregnancy Aid and Information Center in Raritan.

The hand-made items are created at the center and/or at the member's home. Last year, the

group donated over 100 items and this year their goal is to exceed that number. The items donated at the May 8th meeting were lap blankets, hats and a pocket book. The group is always looking for new members and for yarn donation. The group meets the second and fourth Wednesdays of the month.



(above, l-r) Parsinni Goyal, Warren; Mary Hamfeldt, Warren; Fata Camara, Warren; Katherine Mueller, the circle's leader, Warren; and Seija Joglekar, Warren.

PHOTOS FROM SHBN'S APRIL MEETING



(above, l-r) Paul Holland of MyBannerStand.com accepts Best Elevator Pitch trophy standing with Jane Brown, Digital Results LLC and last month's winner and judge Robert P. Baker of Copy To Go, Inc.



(above, l-r) Vincent Avantagiato, Transamerica Financial Advisors, Inc., William Kirchgessner, Sienna Funding and Michael A. Abate, ShareBuilder 401k /Capital One.





Kevin Doyle & Mike Poulis are the new owners of Signarama in North Plainfield across from Siperstein's Paints. 908-561-4167

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