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ISSUE 1 • SEPTEMBER 2013

THE LONG HILL **COMMUNITY CENTER** CAR SHOW WILL BE HELD

OCT. 6, 2013 RAIN DATE 10/13/13 10AM - 4 PM

AT THE STIRLING HOTEL **227 MAIN AVENUE** STIRLING, NJ

Car Show questions 908-647-4038

LONG HILL LEADER JOINS THE RENNA MEDIA FAMILY **OF COMMUNITY NEWSPARERS**

Renna Media has added the Long Hill Leader, Green Brook Gazette and Dunellen Express to its family of newspapers. The husband and wife team of Joe and Tina Renna now publish eleven monthly newspapers along with the bi-monthly Around About Peterstown, Elizabeth newspaper.

The publications are "hyper-local" in nature in that they contain information that is focused on the town where they are distributed. The newspapers are mailed for free to residents and businesses, and dropped for free pick-up at distribution points.

The concept of being a hyper-local newspaper is to give local businesses an inexpensive venue to promote their services. News from the school district and each department of the town's administration is also accommodated.

Community service organizations and sports teams are encouraged to submit news of upcoming events or reports on recent events for publication.

Residents and organizations get a free connection to their hometown readers, a win-win for everyone.

The hyper-local design gives businesses the highest value for their advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$50. A discount is also applied for those businesses involved in their local Chamber of Commerce.

Regional businesses can take advantage of one low rate for placement in three or more publications.

Organizations who are interested in submitting content can email Lynn Sjurset at lynn@rennamedia.com. Businesses interested in advertising should call Mollie Helck at 908-858-4012 for information about placing an ad.

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POSTAL CUSTOMER

HALLOWEEN PARADE SUNDAY, OCTOBER 20, 2013 LONG HILL TOWNSHIP RECREATION DEPARTMENT HALLOWEEN PARADE

The Long Hill Township Recreation Department and the Long Hill Chamber of Commerce will host the Annual Halloween Parade on Sunday, October 20th at Riverside Park on Valley Road in Gillette. This program is open to all Long Hill children.

The program begins at 3:00pm with a Parade around Riverside Park. Prizes for the best costumes in the following age groups will be awarded: Ages 2 & under; Ages 3 & 4; 5 years old & Kindergarten; Grades 1 & 2; Grades 5 & up; and Best Group Costume (Adults can be part of this category). Light refreshments will be available and goodies for all who attend in costume.

In case of inclement weather, please refer to LHTV for details. For additional information please contact Long Hill Recreation at 647 -8000 x 219. Rain date is scheduled for the following Sunday, 10/27 also at 3pm.









On-line at RennaMedia.com

Long Hill Leader is published by Renna Media. 3,500 newspapers are printed monthly and mailed to every business and home in Long Hill, NJ and the balance are distributed for free pick-up throughout town.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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Renna Media welcomes the comments and concerns of its readers put into writing and sent via fax or email to:

Renna Media, LLC 202 Walnut Ave. Cranford, NJ 07016 Phone: 908-447-1295 Fax: 908-709-9209 Email: joerenna@rennamedia.com

ADVERTISING & PRESS RELEASES

Inquiries concerning advertising and submissions of press releases can be made to Renna Media LLC via phone, fax or email to: Contact: Advertising contact: Mollie Helck 908-858-4012 • mollie@rennamedia.com

Content Contact: Lynn Sjurset 516-987-4603 • lynn@rennamedia.com

Publisher: Joe Renna Email: joerenna@rennamedia.com Phone: 908-447-1295 • Fax: 908-709-9209







Wine, Music, Hors d' oeuvres and much more... 6PM TO 9PM

Long Hill Library

917 VALLEY ROAD, GILLETTE, NJ

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TICKETS PURCHASED ONLINE ARE \$50

Community Pass is a secure website run by the Recreation Department. Go to the website: www.longhillnj.org, go to the departments tab and click on Parks and Recreation. Then click on "Night at the Library Benefit" tab to access our online ticket sales. Your receipt will be your confirmation that you purchased tickets.

TICKETS PURCHASED IN ADVANCE ARE \$50 Tickets can be purchased in advance at the library or via mail. Please fill out the reply card with the number of tickets needed and a check made out to: The Long Hill Library.

TICKETS PURCHASED AT THE DOOR ARE \$60

FOR MORE INFORMATION, VISIT THE LIBRARY WEBSITE LONGHILLIBRARY.ORG OR CALL: 908-647-2088



TICKETS FOR FUNDRAISER "A NIGHT AT THE LIBRARY" ON SALE NOW!

Tickets are on sale for "A Night at the the group will be piano, acoustic bass and Library," the Long Hill Township's fundraiser being held October 19, 2013 from 6:00 - 9:00 pm at the Library. Tickets are \$50 per person in advance and \$60 per person the night of the event.

"Buy your ticket any way that works for you," said library Director Alexandria Arnold. "Get them in person at the library, by mail in a mailing going out soon, or using the Township's secure Community Pass website. Just go to www.longhillnj.org, go to the departments tab and click on Parks and Recreation. Then click on "Night at the Library Benefit" tab to access our online ticket sales." The Library hopes to meet a \$25,000 challenge offered by a generous anonymous donor.

The event will feature music by local musician Matt Jardim, who plays jazz guitar in the style of Wes Montgomery and Pat Metheny. Having an older brother who is also a musician and a father who is a longtime jazz fan, Matt's musical roots and love of jazz run deep. Matt is likely to include a tune in his set by Metheny as well as a few original pieces. Also featured in

drums

Susan Clow of "Not By Bread Alone" will provide a splendid table of hot and cold hors d'oeuvres. "Hors d'oeuvres are my favorite food. When I'm planning the menu I think of a dinner plate, then shrink it down to two perfect bites." Clow, an experienced chef and caterer, is committed to using seasonal foods to create a menu that is refreshing without being overwhelming. As for a library fundraiser, Clow says "I'm happy to be working for the library because I love books. I own hundreds of cookbooks, and I read them from cover to cover."

Rounding out the evening will be a Silent Auction highlighting goods and services from generous local artists and merchants. Items up for bid will include signed books by Medal of Honor Recipient and local author Jack Jacobs, New Jersey chef David Burke, paintings and jewelry by local artists and various services including manicures, pedicures, riding lessons. Mark your calendar to join the library for a night of music and merriment!

LONG HILL LIBRARY

First priority for these programs is given to Long Hill Township residents, but non-residents are welcome to join our waiting list. Registration is required for most programs and can be done in person, by phone, (908) 647-2088 x2, or via email to childrens@longhilllibrary.org.

CHILDREN'S PROGRAMS OCTOBER 2013

PROGRAMS FOR PRESCHOOLERS

*all programs require registration unless stated otherwise Rhyme Time (ages birth-2 with caregiver)

Tuesdays at 10:30 am. October 1, 8, 15, 22 *no registration necessary, no class on 9/17

Join us for 20 minutes of fingerplays and songs!

Story and Craft (ages 2-6 with parent/caregiver) Thursdays at 10:30 am. Koala Pin - October 3 Egyptian Headband - October 10 Paper Plate Spider- October 17

Paper Plate Owl - October 24 Listen to stories and make a craft. Art Experiences (ages 2-6 with caregiver)

Halloween - Friday, October 25 at 10:30 am Join us for process-oriented art! Please wear play clothes or bring a smock.

Tots and MOMS (ages 2-6 with caregiver)

Goofy Monsters - Friday, October 4 at 10:30 am Join us for a storytime, make a craft and have a chance to meet moms from the MOMS Club of Long Hill .

PROGRAMS FOR SCHOOL-AGED KIDS

*all programs require registration unless stated otherwise Pokemon Club and MAGIC (Gr. K-5)

Tuesday, October 8 at 4 pm

Calling all Pokemon trainers! Meet other players, trade cards, learn to draw Pokémon, play on the Wii, and bring your DS to battle. If you're a MAGIC player, bring your deck and prepare to battle!

Easy Reader Book Club (Gr. K-2) Tuesdays at 4 pm. Oct. 15

Marley and the Runaway Pumpkin by John Grogan Join us as we discuss a book, do an activity and make a craft. Please be sure to read the book before the program.

Clay Mask Workshop (Gr. K-5)

Monday, October 14 at 4 pm Join artisan Ivy Omere to make a clay mask and learn about African culture.

Origami Workshop (Gr. 2 and up)

Wednesday, October 23, 4-5 pm *no registration required. Learn how to make simple origami. Drop-in the Children's Area between 4-5 pm.

TEEN PROGRAMS

Teen Advisory Board (TAB) (Gr. 6-12) Wednesday, Oct. 9 from 7-8 pm Want to earn community service hours while talking about the latest books, magazines and videogames? Join us for our TAB meetings where we'll also have Advanced Reader's copies of books to give away! Call or email lhteens@gmail.com to register.

Town Reads—Wonder by RJ Polacio

Wednesday, October 23, 7-8 pm Join us for a discussion of NPR's Backseat Book Club pick Wonder by RJ Polacio.

Teen Projects Group (Gr. 6-12)

Wednesday, Oct. 2, 4-5 pm Tuesday, Oct. 8, 4-5 pm Wednesday, Oct. 16, 4-5 OR 7-8 pm Tuesday, Oct. 22, 4-5 pm

Want to volunteer at the library? Sign-up for any of the dates listed below and earn community service hours while helping library staff finish up special projects. Projects include labeling materials, shelving books and preparing crafts for storytimes. Please send an email to

lhteens@gmail.com if this is the first time you have volunteered for the library. We will send you a permission form for your parents to sign and bring in on

your first day.

e-Book Club (Gr. 6 and up)

Tuesday, November 5, 7-8 pm Teens and parents are invited to read The Hitchhiker's Guide to the Galaxy by Douglas Adams and stay for a discussion with WHRHS teacher Ms. Brodsky. Ten ereaders with the book downloaded will be available first come first serve for checkout.

MOVIES IN OCTOBER AT LONG HILL TOWNSHIP LIBRARY

Now You See Me, Wed, Oct 2 @ 2 Chocolate, Thurs, Oct 3 @ 2 Behind the Candelabra, Mon, Oct 7 @ 6 Behind the Candelabra, Wed, Oct 9 @ 2 **Balzac & the Little Chinese Seamstress.** Thurs, Oct 10 @ 2 World War Z, Mon, Oct 14 @ 6 World War Z, Wed, Oct 16 @ 2 Seabiscuit, Thurs, Oct 17 @ 2 Chasing Ice, Mon, Oct 21 @ 6 Brassed Off, Wed, Oct 23 @ 2 With Love From the Edge of Reason, Thurs, Oct 24 @ 2 After Earth, Mon, Oct 28 @ 6 Much Ado About Nothing, Wed, Oct 30 @ 2 Mary & Martha, Thurs, Oct 31 @ 2

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GIRL SCOUTS MAKE THE WORLD A BETTER PLACE



(above) Friendship circle: A circle formed by Girl Scouts standing and clasping hands (before they reach for each other's hands, girls cross their right hand over their left). The circle represents the unbroken chain of friendship among Girl Scouts and Girl Guides all over the world.

Girl Scouts of Northern New Jersey is dedicated to serving all girls with its leadership training program and has focused efforts in underserved communities to ensure that all girls have access to the same high quality youth development opportunities as other communities in our service area.

Proven youth development strategies that provide mentors and extracurricular activities that go beyond the everyday classroom experience increase the likelihood of high school completion and success in later life. These programs also provide a return to the taxpayer, as much as three and a half times their cost. Investing in youth development and out of school time programs must be a central part of any strategy for our children.

As we look to the start of another school year, let us all commit to the holistic development of our children and the best school year yet in our communities. Look beyond the traditional view of Girl Scouting and see the potential opportunities that lie ahead for girls who participate in Girl Scouting. Our future lies in the leadership and success of our children.

Be the role model she'll always remember. As a volunteer, you'll introduce girls to new experiences that make every day feel like the best day ever. Imagine the smiles, the excitement, the memories made-those are the moments you'll share in Girl Scouts. Join us today. New troops will be forming this fall. Start the fun now at www.gsnnj.org/join



GIRL SCOUTS MAKE WORLD A BETTER PLACE YOUTH DEVELOPMENT AGENCIES ARE UNTAPPED RESOURCES

By Betty A. Garger, President/CEO, Girl Scouts of Northern New Jersey

As a new academic year begins and our thoughts are shifting back to school, it is unfortunate that parents and society often relegate one aspect of a child's education to the back burner. Out of school time youth development programs offered by communitybased organizations, government agencies, and schools provide opportunities for young people to enhance their interests, skills, and abilities as they become adults. Youth development programs help young people acquire the cognitive, social and emotional skills and abilities that are necessary to successfully navigate adolescence and later life.

The need for these particular programs is high, especially for low-income youths who may start school academically behind and lacking in high-quality before- and after-school, vacation and summer programs that support learning. Studies show that high-quality, out-ofschool-time programs that engage youth in experiential learning opportunities promote important academic, social and emotional outcomes. This underscores what we know as adults and parents: learning and healthy social emotional development does not happen solely within the school day. To thrive, youths need a wide array of services and opportunities that guide them through each developmental phase and support their success.

Girl Scouts of Northern New Jersey provides leadership training and mentorship opportunities to 33,000 girls across the five northern counties of New Jersey. Although Girl Scouts often brings to mind cookies, crafts and camping, these activities are just a small part of the Girl

908-477-9522

Гext: 908-447-7370

ANY RIDE!

Scout Leadership Experience. Through new opportunities and experiences, girls develop a healthy self-esteem, experience new cultures through our travel programs, learn the wonders of science through STEM activities or enjoy the support of fellow girls in a safe environment. These experiences enable a girl to develop a greater sense of self and achieve academic success.

Studies conducted by the Girl Scout Research Institute show that participation in Girl Scouting has a positive influence on girls' leadership and academic success. The Girl Scout study reinforces the belief of the National Collaboration for Youth that community-based, positive youth development agencies are untapped resources for school leaders and parents. The National Collaboration for Youth the youth development agencies "need to be at the strategy-development table of school reform with examples of how they can help American children succeed both in and out of school".

The study conducted by the Girl Scout Research Institute (GSRI) showed that girls who gain experience solving problems and seeking challenges in Girl Scouting are more successful in school than girls who were not Girl Scouts. In addition, girls in lower socio-economic status report even greater benefits from Girl Scouting.

Another recent study of the GSRI of Girl Scout alumnae also shows that women who were Girl Scouts as girls display more positive life outcomes in the areas of sense of self, community service, civic engagement, education and income, than women who were not Girl Scouts.



Girl Scouting builds girls of courage, confidence, and character.



SHREDDING DAY @ LONG HILL LIBRARY SATURDAY, NOV 2, 9AM -12PM



Drive in, unload your papers, drive out with peace of mind.

Cost: \$5.00 per grocery bag; \$10 per box; \$35 per 30 gallon Hefty bag

Boxes should be no larger than 14"W x18"L x 10"D

Where: Long Hill Township Library Parking Lot

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- Supports the library.

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MILLINGTON TREE STRUCK

Submitted by Dennis Sandow Tree on Valley Road, Millington struck by lightning during the 9/12/13 thunderstorm. The bark exploded off the tree in strips all the way from top to roots.



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Publisher: Joe Renna 908-447-1295 Fax: 908-709-9209 joerenna@rennamedia.com Make Checks payable to Renna Media 202 Walnut Avenue. Cranford, NJ 07016 Ask about our other Publications:

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NJ



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1	BUSINESS CARD	3 ¹ /4" x 2"	\$60	\$50	\$150	\$300
2	Units	3.25" x 4"	\$100	\$90	\$250	\$500
4	Units	6.5" x 4"	\$180	\$160	\$450	\$800
6	Units	10" x 4"	\$240	\$210	\$600	\$1000
9	HALF PAGE	10" x 6"	\$320	\$280	\$750	\$1200
12	Units	10" x 8"	\$360	\$320	\$900	\$1400
18	FULL PAGE	10"x13.5"	\$400	\$350	\$1000	\$1600
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FR	ONT PAGE BANNER	8.25" x 2"	\$400.		Artwork inc	cluded in price.

PAY FOR 6 MONTHS AND GET 1 FREE



Wednesday, October 16th 5–7pm

Live Demonstrations 6pm & 6:30pm Refreshments will be served

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