

BUSINESS + LIFE KENILWORTH

KENILWORTH CHAMBER OF COMMERCE



Issue #71

November 2013

The Kenilworth Chamber of Commerce is an affiliate of the Gateway Regional Chamber of Commerce.

KENILWORTH CHAMBER MEETING

WED. NOV. 13
8:30 AM

ATLANTIC FEDERAL CREDIT UNION

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HOSTED BY
MARYANN SMALL

Kenilworth Tree Lighting Festivities November 23rd

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5TH ANNUAL KENILWORTH STREET FAIR

Thousands of visitors came out for the 5th Annual Kenilworth Street Fair held on October 27, 2013. The event was a huge success on this beautiful fall day as the Boulevard was transformed into a giant block party. It featured over 200 quality exhibitors; local merchants and civic organizations that came out to join us. Sponsors Cammarota Real Estate had Sponge Bob, Patrick & Scooby Doo walking around and our other sponsor Ford featured a test-driving car.

The kids enjoyed all the rides including climbing on the Rock Wall. They rode the ponies and had fun with the animals in the petting zoo. Everyone enjoyed the slot car races and shooting the paintball guns in the Gallery.

The wide variety of food vendors was a big hit serving everything from sausage & peppers, pulled pork, Italian hot dogs, zeppolle, shish kabobs, ice cream, and more.

Karate World's exhibition drew a huge crowd as they demonstrated their moves. Master Jeff Dunn did a roundhouse kick that broke 8 boards at once then he Karate chopped 6 boards that were on fire.

The Sharon Fit Belly Dancers & Group Fitness showed all their moves as they demonstrated their dancing. They also had an interactive Hula Hoop show with all ages trying to master the Hula Hoop. The Arthur Murray Dance Studio showed the audience how to do ballroom dancing. The Adams Wilson Band and Stone Flower Band played on stage all day long.

JC Promotions, Inc., the event producers are seeking local talent for the 2014 Kenilworth Fair tentatively scheduled for October 26, 2014. They are planning to have a 2nd entertainment area where performers from the local area will have the opportunity to showcase their talents. Please contact the event producers at 201.998.6311 or events@jcpromotions.info.



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MANY EVENTS BRING THE COMMUNITY TOGETHER

For the first time in a couple of years Halloween was not interrupted by snow storms or hurricanes. Boo! On the Boulevard was a lot of fun for the little ones who walked and collected candy and those adults who gave it out. I enjoyed handing out candy and seeing all of the great costumes. There were hundreds of children and it looked like everyone had a great time. If parents would like

us to continue this, I would appreciate your letting us know by emailing me at k.fiamingo@kenilworthnj.org. Your feedback is important.

November 11th is Veteran's Day. The VFW Post 2230 will once again host a ceremony honoring all of our veterans at the VFW on South 21st Street at 11 a.m. Refreshments will be served after the ceremony. Please join us and say thank you to all of our veterans who have served our country. It is certainly the least we can do in recognition of the sacrifices they have made for us.

The tree lighting will be held on Saturday, November 23, 2013. Please join us to celebrate the beginning of the Christmas season. The Girl Scouts will once again begin the festivities by singing at the Senior Center. We will then walk down the Boulevard to the Tree in front of Borough Hall, singing carols as we walk. After the tree is lit, there will be cake and refreshments at the Recreation Center. Please check the web site, www.kenilworthborough.com to get more information about the time.

I hope everyone enjoys their Thanksgiving and that you are fortunate enough to spend the holiday with family and friends. Please keep in mind those who are in need this year and consider donating food to be placed in baskets for the Thanksgiving holiday. St. Theresa's Church operates a food pantry and makes baskets each year for families who need help. Donations of non-perishable food can be made through November 19, 2013 by dropping food off at the "cry room" in the front of St. Theresa's Church on Sundays between the hours of 8 am and 1 pm, or at the rectory on any other day between 9 am and 5 pm. The next time you go food shopping please consider picking up an extra item of food to help brighten the holiday for someone else.

The Kenilworth Welfare Department and the Salvation Army will be ringing the Christmas Bells to collect donations for needy people in our community. Bell ringers are asked to commit an hour of their time on Saturday, December 7, December 14 or December 21 between 9 am and 5 pm. If you are willing to donate an hour of your time, please contact our Welfare Director, Paulette Drogon at (908) 276 6401, leave a message with your name, telephone number and date you can help out. Of course, if there is anyone in need of assistance, please contact Ms. Drogon at that number.

Mayor Kathi Fiamingo

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The Peterstown Book, Published by Joe & Tina Renna

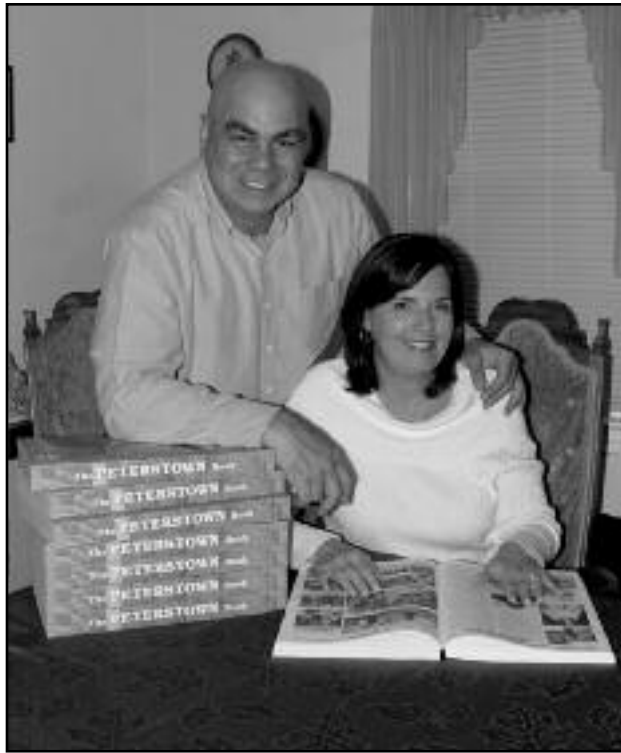
The Peterstown Book is the 100-year history of an Italian-American neighborhood told through stories about the people and families who lived there. The book records the oral history in danger of being lost and illustrates the traditions and customs of the community through thousands of photos, hundreds of recipes, and anecdotes shared by residents past and present.

The book has mass appeal to anyone interested in American history and how the rich Italian culture was weaved into it by those who arrived since the turn of the 20th century and their descendants. Every aspect of life is represented in its chapters, especially the dynamics of the family, social clubs and of the church. The book shows the contributions that were made to society in the arts and entertainment fields, sports, science, humanities and of course "the food." Over 200 recipes accompanied by background stories fill a hundred-page chapter.

People of all ethnicities can relate to universal themes addressed in the book highlighting the struggles and triumphs of families in search of the American dream, which was achieved through hard work, a strong family value system and dedication to the church.

This book is not only about the greatest

generation but also of those who gave rise to them and the generations that followed. It is a nostalgic look at The Great Depression, WWII and Baby Boomers. It also serves as a guide to future generations who, sadly, will not experience the sense of community that was prevalent in these old-time neighborhoods. The Peterstown Book intends to preserve the great Italian-American culture of the past century.



JIMI PAPPAS RELEASES HIS NEWEST CD, "I LIKE TO DREAM"

Jimi Pappas is a native of Kenilworth and was a member of the David Brearley class of '77. He has toured with Chubby Checker as a drummer, and also with the Broadway Beatlemania Cast touring band playing the part of Ringo. He moved from Kenilworth to Florida in 1995 where he worked in a Beatles tribute band at Epcot for 12 years. In 2008 he decided to devote himself to his career as a singer/songwriter. His CDs "Tropical Salvage" and "This Trip" have been well received by the Parrothead community. His CD "Hello Mr. Sunshine" and his song "Watermelons" were voted #1 in a "Top 20" survey of the listeners of BeachFrontRadio.com.

You can visit Jimi at JimiPappas.com and you can see his many videos on Youtube.com.

Anyone who would like to retail the book in their place of business should contact Joe at 908-447-1295 or email info@rennamedia.com

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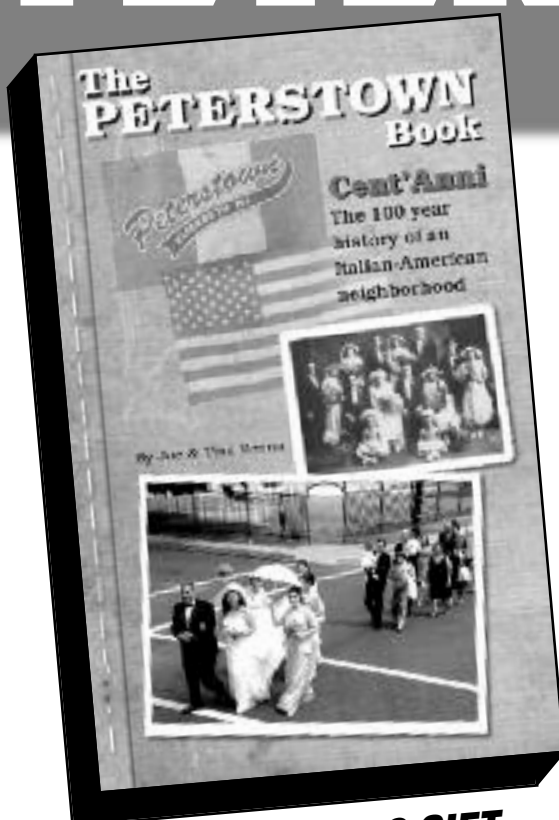
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**GREAT CHRISTMAS GIFT
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CRANFORD SALON OFFERS FIFTH ANNUAL BLACK FRIDAY TWO-FOR DEAL ON GIFT CERTIFICATES

It's All About Me Salon and Day Spa located at 25 North Avenue East in Cranford, NJ is owned by Peterstown native Gina (Malillo) Torretta. Five years ago she offered a two-for one deal on all spa gift certificates purchased on Black Friday, the Friday after Thanksgiving, which is the biggest shopping day of the year. This year it will fall on November 29, 2013.

The success of the first year led to Gina repeating the offer and has done so every year since. It has become a welcomed tradition for her regular customers and has attracted new customers along the way. The offer includes every gift certificate purchased – no matter how many, no matter what the amount.

The Black Friday celebration also includes raffles for holiday baskets, give-aways and special pricing on a wide range of salon and spa services. The salon will be opened that day from 10am to 10 pm.

It's All About Me Salon and Day Spa specializes in pampering – from basic hair cuts, manicures and pedicures to Japanese hair straightening, exotic facials, collagen treatments, microdermabrasion and a wide selection of body treatments including hot stone massages, Caribbean salt scrubs and deep tissue massages.

"Our place is a quiet, peaceful retreat from the stress of the outside world," Torretta said. "Most places offer a 50-minute massage. Our massages are a full hour. This is the place where you get pampered."

For directions and more information, Gina can be reached at the Salon by calling 908.276.2940.

ROBERT E. JEANS, SR. HALL OF FAME RECIPIENT

Submitted by Kenilworth Public Schools

Our Hall of Fame recipient is 1968 David Brearley Graduate Robert E. Jeans, Sr. Mr. Jeans served in Vietnam and is a retired Sergeant with the Kenilworth Police Department. Mr. Jeans has always been very dedicated to Kenilworth and David Brearley. He was very instrumental in the Save Our School Campaign to have David Brearley part of the Kenilworth School District. He frequently visits Harding and David Brearley classes and speaks about his experiences in Vietnam. As Kenilworth's VFW Post Commander, he very graciously allows different school organizations to utilize the VFW building for various events. Mr. Jeans began the wrestling program in Kenilworth in 1970 and has served on the Regional Board of Education as well as the Kenilworth Board of Education.

We would like to congratulate and thank Mr. Jeans for his endless dedication and support of David Brearley and the Kenilworth community.



(above) Robert E. Jeans, Sr. with his grandchildren, Declan, Emerson and McKenna; and Principal Brian Luciani.

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HISTORICAL SOCIETY WILL HOST A BUS TRIP TO CHRISTMAS CENTER AND SHADY MAPLE SMORGASBORD (LANCASTER, PA.) SAT. DEC. 7

The trip will depart Kenilworth (St. Theresa's School parking lot) at 7:30 a.m. and return to Kenilworth at approximately 8 p.m. Cost of \$75 includes motor coach transportation; admission to the National Christmas Center, which features 15 main galleries of life-sized exhibits celebrating the magic and memories, history and traditions of Christmas, plus a 1950s replica Woolworth 5&10 store; and a sumptuous all-you-can-eat feast at the Shady Maple Smorgasbord (Lancaster County's largest smorgasbord), which includes 200 feet of delicious buffets with more than 100 items.

Time will be allowed to visit the spectacular

gift shops at each stop, and there will be complimentary door prizes on the bus.

For further information and reservations, please call 908-709-0391 or 908-709-0434. As space is limited, it is suggested that reservations be made early to avoid disappointment. Gift certificates are available.

Proceeds will benefit the Kenilworth Historical Society's "Give the House a Lift" campaign, an ongoing fundraising endeavor to obtain an elevator that will make the newly restored Oswald J. Nitschke House "living history" museum and cultural arts center fully accessible to everyone.

ST. THERESA'S SEEKING THANKSGIVING FOOD PANTRY DONATIONS

St. Theresa's Social Concerns Food Pantry is gearing up for their Thanksgiving food basket distribution. Last year they distributed over 185 baskets and turkeys and they anticipate a bigger need than any year before. Nonperishable food items can be dropped off at the back of the Church on Sundays or any day of the week between 9 am to 3 pm at the Rectory.

Gift cards to any supermarket in \$10.00 denominations are also needed.

Gift cards and checks payable to St. Theresa's can be mailed to Social Concerns c/o The Church of Saint Theresa, 541 Washington Avenue, Kenilworth, NJ 07033.

Frozen turkeys can be dropped off the Friday before Thanksgiving (November 22nd) between 9am - 5 pm at St. Theresa's Rectory.

Baskets will be distributed the Saturday before Thanksgiving (November 23rd). If you need a basket call the Rectory to reserve one at (908) 272-4444. Only first names are required. There will be no baskets given out without a reservation.

Craft & Vendor Fair
Nov. 16th 9am-4pm
American Legion Post 470
238 No 14th St., Kenilworth, NJ
Stop by - find a gift or two!

ST. THERESA ALUMNI

St. Theresa School in Kenilworth had some special visitors during a recent morning assembly when alumni and Kenilworth Mayor Kathi Fiamingo visited her grammar school, along with Chief of Police John Zimmerman and Father Joe Bejgrowicz.

Mayor Fiamingo spoke to the children about the importance of education and setting goals in life. A slideshow and a candy basket were presented to the mayor from student council.



(above, l-r) Mayor Fiamingo, Chief Zimmerman, Fr. Joe and principal Sr. Theresa Lee



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Photos from The Taste of Kenilworth can be found at www.rennamedia.com

TASTE OF KENILWORTH BUILDS SCHOLARSHIP FUND

The Tenth Annual "Taste of Kenilworth" was held on October 29th. Proceeds from the event benefit Kenilworth students through the Kenilworth Chamber of Commerce Scholarship Fund.
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Music was donated by Charlie O DJ Service.



Step It Up Events Donated photo souvenirs.



Star of India – Armaan Popli, Nitu Satisa & Satish Popli



Host Kamal Assad of Sign-a-Rama



The event was hosted by the Kenilworth Inn. Head Chef Mr. Guel (right) & staff



10th Street Live – Funk, Gacheung & Craig serve Kate Conroy



Bella Palermo – Stefania Beltran, Maria Costeira, Imelda Espana & Lea Neglia



Qdoba Mexican Grill – Neyasha Gonzalez & Laura Alonso



Boulevard Five72 – Scott Snyder & Pashkin Zenuni

RUN AROUND THE WORLD COMPLETED

KCoC • Page 7 • November 2013

Submitted by: Tom Haggerty THS Multi Media, LLC Kenilworth, <http://thsav.com>

Tom began his run on December 31, 2011 in Sydney at the Opera House and headed in a predominantly easterly direction around the world until he arrived back in Sydney. He ran on every continent other than Antarctica, and crossed the Rockies and the Andes. He ran in latitudinal extremes, and crossed deserts.

Tom, who is the founder of Oceanlinx, a renewable energy company, said in a press release "My motivation to take on this challenge is two-fold. I want to raise money for a worthwhile charity, while also experiencing a once in a lifetime adventure," Tom said. "I chose

Oxfam to support because, as I am running around the world, I wanted a charity that assisted, not just those in Australia, but people from all parts of the globe".

"Most people, when they travel, only see a very small part of the world around them. I'll be doing it all at a much slower pace, not just seeing the ever-changing countryside, but hearing and smelling it too."

Tom's wife, Carmel, acted as his support crew. She chronicled the journey through photographs, and updating social media. More info can be found at tomsnextstep.com/photos/.

MY FAVORITE PLACE

Submitted by: Zaviay Bashay, 4th grade

Everyone should visit the Kenilworth Public Library, it is my favorite place in town because it is so fascinating and there are always new things to discover! There are so many captivating books, you can find a book on just about anything. There are a lot of old, new, scary and funny movies too. I love going to the library because every time I go I see my friends, studying, reading and playing computer games. The librarians are nice too, they are always smiling and willing to help. It is always quiet in the library but you can still hear soft whispers, the copy machine, tutors teaching and pages turning. I also like listening to the elevator door opening and closing while I look through the new magazines. As thrilling as the library is, it does smell like old books and copy machine ink but it could be worse! There is no eating at the library but you can chew gum and drink from the water fountain but that doesn't bother me because there is so much to do! There is a great play area for little kids too, my sister loves to touch all the soft stuffed animals, put together puzzles and feel the textured books. The library can be fun and useful for everyone. I enjoy going to the library every week and that is why it is my favorite place in Kenilworth!



(above, l-r) Tom Denniss & Frank Locorriere owner of Frank's Pit Stop.

The Kenilworth Community
United Methodist Church's

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DAVID BREARLEY PROJECT GRADUATION

The seniors enjoyed activities all night including roller skating, a DJ, an arcade, pool, gym, wrecking ball, caricaturist, photo lab, Family Feud game show, table games, food and beverages. Each student received a personalized gift bag filled with items to assist them on their future endeavors.

The David Brearley Senior Class would like to thank the following local Businesses who donated so generously to help make Project Graduation 2013 a success.

Kenilworth Veterans Center, Atlantic Federal Credit Union, Better Auto Care, Inc., Brent Material Compay, Fox Intermodal Corp., Kenilworth PBA No. 135, Kenilworth Fire Department, Mastapeter Funeral Homes, Inc., McAuliffe Contractors LLC, White Conveyors, Inc.

Kidz Village, Bagels-4-U of Kenilworth, Blue Blade Steel, Boulevard Veterinary Clinic, Innovative Foot & Ankle, Kenilworth Dental Associates, Knights of Columbus #4186, Glenn W. Koechling, D.D.S., P.A., St. Theresa's Church, The Michigan Pub, Capri Pizza, A & A Landscaping, Inc., Gordon M. Sandler P.P.A., P.A., Kenilworth Diner, Inc.



(above, l-r) David Brearley Graduates, Tino Pugliese, Paulino Marques, Joe Cereste and John Cayetano take time for a snap photo during Project Graduation 2013 which was held on June 19 at The Arenas & YMCA in the Woodbridge Community Center.

SLOW AND STEADY WILL DRIVE KENILWORTH SCHOOLS

Dr. Scott Taylor, Superintendent, Kenilworth Public Schools (@KenilworthSuper)

I recently challenged myself. I knew this challenge would require me to do something I have a hard time doing- pacing myself. Finishing an Ironman 70.3 triathlon was about as physically difficult an activity in which I've ever taken part, but the mental challenge to take the race slowly and steadily was almost as tough as consecutively swimming 1.2 miles, biking 56 miles, and running 13.1 miles.

It's important to solve problems promptly, especially when it involves the well-being of our community's children, but I see the solution to Kenilworth School's problems to be no different than an endurance race. Slowly but steadily, my teachers and leaders will see the fruits of their labors through the academic success of your children.

NJASK and HSPA mathematics scores have risen substantially in one year. On average, Harding School saw 6.5% of its Grades 3-5 students improve their math scores. Brearley's Eleventh Graders had a 10% growth rate on the HSPA math assessment. One main reason for this success has been inclusion of a rigorous and student-centered program at Harding School (Go Math!) and new Common Core State Standards-aligned middle and high school texts. Besides utilizing new resources, our teachers' dedication to preparing students effectively for math in the post-secondary world has translated to improved standardized test scores.

Improving our language arts program, particularly at the elementary level, will take

more time. Our Grades 3-5 grade-to-grade comparison shows a 4.5% decline in test scores while Sixth Grade scores went down between 2011-2012 and 2012-2013 by 1.2%. I have been asking the community for patience as we work very diligently to improve these results. The school district has gradually but surely implemented a whole new way of teaching and learning reading fluency and comprehension skills. The balanced literacy framework and Reading Street (a Pearson textbook program) will take root in all grades by the end of this school year. Our basic skills instruction program for children who require extra support has been put in place this school year. We expect to see the positive impact our reform efforts will have on standardized test scores take root in the next two to three years.

Finishing the swim leg of the Ironman in 52 minutes was a feat for me. I am not a strong biker and knew I would have to pace myself carefully if I wanted to complete the run. Difficult as it was for me to want to continue at 20 miles per hour on the bike, I had to slow down and keep my impatience in check. Only by doing this was I able to complete the half marathon. As the Kenilworth School District's Chief School Educator, I must help my faculty pace itself. Much as I would like to see a quick remedy to our remaining ills, I recognize that we will only be able to finish the race to being world class by going slowly but steadily forward.

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4:00-7:00pm.

ST. THERESA SCHOOL CAFETERIA

540 Washington Street, Kenilworth

The dinner will include hot roast beef, mashed potatoes, string beans, corn, brown gravy, salad, coffee, tea, cold drinks and tons of homemade desserts.

Tickets are now available by calling Judy 908-245-6339. Adult tickets are \$15.00. Children 12 & under are \$7.50. Any questions please call Darlene 908-931-1353.

FIRE SAFETY MONTH AT ST THERESA'S

Recently students from St. Theresa School celebrating fire safety month. Mrs. Sierant's Kindergarten class and her aide, Catherine Scheuermann along with the school principal, Sr. Theresa Lee walked down to the fire station and learned all about fire safety. They got to tour the firehouse and ride the fire trucks.

Giving the tour was fireman Carmen Giordino a St. Theresa alumni.

(right) Abigail Han and Carmen Giordino.



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(above) Children and their caregivers celebrate Halloween during a Toddler Time program at The Kenilworth Public Library.

NATIVE AMERICAN ANIMALS OF NEW JERSEY WILL BE PRESENTED AT LIBRARY

Friday, November, 8th / 11:00 – 11:45am

Children ages 4 & up will have an opportunity to learn about and view up close live animals that are native to the New Jersey area. This program takes place during the New Jersey State Teacher's Convention. Public schools are closed. Registration is required. Children ages 4 and up may register for this program. Kenilworth residents may begin to register one week prior to this program. Out of town residents may begin to register two days prior to this program, space permitting.

LIBRARY ON FACEBOOK

Check us out at
[facebook.com/Kenilworth.Public.Library](https://www.facebook.com/Kenilworth.Public.Library)

KENILWORTH FREE PUBLIC LIBRARY

Located at 548 Boulevard. Library website is www.kenilworthlibrary.org.

Registration for programs may be done in person at the library or by calling 908 276-2451. The library's regular schedule of operation: Mon, Tues and Thurs: 10:00 AM to 9:00 PM, Wed: 10:00 AM to 6:00 PM, Fri: 10:00 AM to 5:00 PM, Sat: 10:00 AM to 2:00 PM.

The Kenilworth Public Library is handicapped accessible.

[facebook.com/kenilworthworth.public.library](https://www.facebook.com/kenilworthworth.public.library)

HALLOWEEN AT THE LIBRARY

Babies, toddlers and their caregivers participated in a Lap Sit and Toddler Time Halloween special events at the Kenilworth Public Library. Halloween songs, stories, action rhymes and musical activities were included in this program for young children.

Toddler Time is a 20 minutes interactive program for 2-year-olds held on Wednesday from 10:30 - 10:50am.

Lap Sit is a 20 minutes interactive program for babies ages 0 - 23 months held on Tuesdays from 10:30 - 10:50am.



(above) Children and their caregivers celebrate Halloween during a Lap Sit program at The Kenilworth Public Library.

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- United Health Care
- Blue Cross Blue Shield of NJ
- Vision Benefits of America
- Empire Blue Cross Blue Shield and many more.



(above) National Fire Prevention Week was recently celebrated at the Kenilworth Public Library. Children listened to stories about firefighters, and participated in interactive activities. Children received Junior Firefighter helmets and sticker badges donated by the Kenilworth Volunteer Fire Department.

MUSCLEMAN MIKE AND SOCCER SUE



(above) Library Halloween Celebration featured Muscleman Mike and Soccer Sue from Fit4Kids. Children enjoyed a fun filled evening which included magic, puppetry and physical activities while learning how to eat healthy and stay fit. At the conclusion of this event, each child received a goody bag with items donated by the Union County Comprehensive Safety Program.

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"CHRISTMAS AND HOLIDAY ALBUM COVERS" AT GALLERY ON THE BOULEVARD

The Gallery on the Boulevard at the Kenilworth Public Library will feature selections from the record collection of New Jersey painter and collector Carol Bertolotti, beginning November 4th 2013. "Christmas and Holiday Album Covers" features artwork by Thomas Nast, Norman Rockwell, Joseph Low and others, along with images of some of America's greatest musical performers.

The album covers, spanning more than five decades of recording history, include such familiar artists as Nat King Cole, Gene Autry, Bob Dylan, Emmylou Harris and Frank Sinatra. Famous holiday figures of yesterday and today are featured as well.

Rarities include Wild Christmas, a 1966 rock and roll album recorded by legendary screen star Mae West and A Christmas Yet to Come, a 1975 record of synthesized Christmas Carols by psychedelic pioneer Joseph Byrd.

In addition to an impressive record collections, Ms. Bertolotti acquires photographs, clippings, advertisements and ephemera related to American comic actor Arnold Stang. A Kenilworth resident, Ms. Bertolotti is an accomplished painter, and her works have been featured in gallery shows in Italy, Los Angeles and New York. Her work was also featured in a retrospective on the life of Bob Dylan in Hibbing, MN, and appears in the book Boxigami Beatles Art by Linda Webb. She is a regular contributor to the online Bob Dylan archive Expecting Rain (www.expectingrain.com).

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