Green Brook Gazette

MAILED FREE TO EVERY HOME AND BUSINESS IN GREEN BROOK, NJ

Published by Renna Media, LLC. On-line at RennaMedia.com

ISSUE 5 • JANUARY 2014

GREEN BROOK CULTURAL COMMITTEE **3RD THURSDAY** OF EACH MONTH 7:30 pm GREEN BOOK TOWN HALL 111 Greenbrook Rd Green Brook, NJ THE GREEN BROOK

We are always looking for people interested in history to join our group!

HISTORICAL SOCIETY

MEETS DIRECTLY

AFTER AT 8:30 PM.

US POSTAGE PAID Permit #108⁻ PRSRT STD-Newark, NJ

POSTAL CUSTOMER

CAROLYN SERACKA AWARDED JEAN & PAUL KRAUSS AWARD

Carolyn Seracka, Certified school nurse at Green Brook Middle School, has been awarded the Jean & Paul Krauss Award. This award is presented to professionals in recognition of their services to the youth of Somerset County by the Somerset County Youth Services Commission.

Ms. Seracka has organized and run many events at the school in Green Brook and surrounding communities. She ran a school year long aluminum can collection with proceeds donated to St. Barnabus Burn Center. She was one of three staff members to run a scarecrow building contest with proceeds donated to Stand Up to Cancer Fund.

As a club advisor she has encouraged students to positively use their talents and to be productive. As Yearbook Club advisor, for the past 8 years, she's had students photographing, constructing and learning about the many facets of publishing an annual book. As 8th grade Advisor during the same period she ran fundraisers each year so the students could attend the eighth grade trip to Colonial Williamsburg, Va.

As a Board member of the Watchung Hills Regional Municipal Alliance she assists in delivering the message of preventing alcohol and drug abuse among the communities

at risk youths. She has been Chairperson of the Alliances 5K Run and Family Walk each fall for several years. She keeps the local school nurses aware of grants available for delivery of the anti-ATOD message to students. She is also legislature Co-chair for the NJSSNA (New Jersey State School Nurses Association) and has delivered testimony to NJ Board of Education on promoting student health in the state.

Currently she is advisor for the HIS (Health-in-steps) club. This club is the initial product of her participation as a Johnson and Johnson School Fellow. She received a grant from Rutgers University's Center of Alcohol Studies and J&J Global Diversity Division as a J&J School Nurse Fellow to create a program for underserved students. The first was funded by the the grant and since then has been funded by Green Brook YSC. The HIS program has been in effect since 2007. It has annual enrollment of 30-40 boys and runs both in the fall and spring. The participants are middle school boys grades 4-8 who want to participate in outdoor activities but not necessarily sports. In the past year the club members have given back to the Green Brook community by researching, obtaining funding and purchasing a fitness circuit which was installed at the Green Brook Middle School for students and community use.



(left, l-r) Mark Caliguire (Deputy Freeholder Director) Jack Walsh (Green Brook YSC) Linda Pollard (Principal Green Brook Middle School) Carolyn Seracka, Jim Seracka, Pat Scaglione (Freeholder Director)



ADDITIONAL 20%-50% OFF SKIS & SNOWBOARDS **Great Savings Throughout the Store**

RENTAL COMPLETE WITH BOOTS With this ad. \$10 deposit and credit card required. Expires 3/15/14. You may

ONE FREE SKI OR SNOWBOARD DAILY

pick up rental day before

Come Early!

Green Brook iazette

On-line at RennaMedia.com

Green Brook Gazette is published by Renna Media. 3,000 newspapers are printed monthly and mailed to every business and home in Green Brook, NJ and the balance are distributed for free pick-up throughout town.

Although great care has been taken to ensure the information contained within is accurate. Renna Media assumes no liability for errors or omissions.

©2013. Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

Renna Media welcomes the comments and concerns of its readers put into writing and sent via fax or email to:

> Renna Media, LLC 202 Walnut Ave. Cranford, NJ 07016 Phone: 908-447-1295 Fax: 908-709-9209 Email: joerenna@rennamedia.com

ADVERTISING & PRESS RELEASES

Inquiries concerning advertising submissions of press releases can be made to Renna Media LLC via phone, fax or email to: Contact:

Advertising and Content Contact: Mollie Helck

908-858-4012 • mollie@rennamedia.com

Publisher: Joe Renna Email: joerenna@rennamedia.com Phone: 908-447-1295 • Fax: 908-709-9209

ABINGDON CARE & REHABILITATION CENTER RECEIVES DONATED CROCHETED BLANKETS

On Monday January 13th, Abingdon Care & Rehabilitation Center in Green Brook received over 10 handmade crocheted blankets from the Crochet Club of Dunellen Library.

Desiree Strong, Director of Recreation and Jessica Cox, Director of Marketing, came as Council Vice President Barbara Kaufman to

accept the blankets.

A big thank you to all the members of the club for making this donation possible; Cindy, Maryann, Theresa, Mollie, Glenda, Isi, Evelyn, Patt, Linda and Cathryn.

The Crochet Club meets the first Monday of representatives of Abingdon Care & every month at 1:00 pm at the Dunellen Library Rehabilitation Center and brought Resident located at 100 New Market Road in Dunellen. New members are always welcome!



(above, back row, l-r) Mollie, Patt, Jessica, Desiree, Linda, Theresa (front, row, l-r) Barbara Kaufman and Instructor Evelyn.





THE WEICHERT DIFFERENCE = A COMPETITIVE ADVANTAGE

WATCHUNG OFFICE

A career in Real Estate can provide you the path to unlimited possibilities and a great income.

With our award winning training program, we will show you how!

For more information please call

Theresa Milliken

at Weichert, Realtors today.

973-713-2606 www.weichertwatchungnj.com





New FDA Approved Treatment Proven to Relieve Knee Pain

TREATMENT COVERED BY MOST MAJOR HEALTH INSURANCE PLANS - INCLUDING MEDICARE

Did you know that over 100 million Americans suffer from knee and joint pain? In fact, this pain accounts for one fourth of all visits to primary care physicians and half of all anti-inflammatory drug prescriptions. If you suffer from any degree of knee or joint pain Drs. Mejia & Spiaggia of Performance Rehabilitation & Integrated Medicine personally invite you to regain control of your life by scheduling a FREE step one consultation with their staff. Call now. You deserve to live pain free!



Who is a good candidate for this treatment?

- · Have you been diagnosed with osteoarthritis?
- · Do you wake up with knee, shoulder, or joint pain?
- Does your knee, shoulder, or joint pain keep you from certain activities?
- · Have you been told you need a knee replacement?
- Are you active and sometimes suffer from sore knees or igints?
- · Do you take medications for knee or joint pain?
- Do you have difficulty going up and down stairs due to knee pain?
- · Are you considering surgery to alleviate knee pain?
- · Does your knee ever feel like it is "giving way" or unstable?
- . Has a recent car accident caused you a knee or joint injury?

If you answered yes to any of these questions, call now to schedule a FREE step one consultation.

Is surgery the answer?

If you have knee pain and are worried, concerned, or afraid of the possibility of surgery, you're not alone. Most likely, you've heard stories about knee surgery and the outcome not being good. You may also know someone who had surgery and their knee was never the same. You don't want the next unnecessary and preventable knee surgery story to be about you, but the pain is not going away and your life is being altered because of it. You may have tried getting information on the Internet about the best course of action for you to take, but there's so much conflicting advice that you're scratching your head about who you can believe and trust. If you are considering surgery, you owe it to yourself to schedule a FREE step one consultation with Performance Rehabilitation & Integrated Medicine first.

What else is available to treat knee pain?

Drs. Mejia & Spiaggia and their staff have taken years to carefully develop a customized treatment program for those suffering with knee and joint pain. This new treatment protocol utilizes the latest high-tech FDA approved solution available combined with cold laser technology, physical therapy, acupuncture and joint mobilization & stimulation. The patient's lifestyle is also taken into consideration as stretches, exercising, and lifestyle skills are taught for a lifelong approach to relieving pain.

How does this treatment work?

Utilizing dye and a cutting-edge live motion x-ray machine, the doctors and staff are able to pinpoint problem areas with precision and accuracy. A viscosupplement injection is delivered and the healing process starts. Viscosupplementation has been shown to relieve pain in many patients who have not responded to other non-surgical methods by bonding with naturally occurring joint fluid to create a lubricating and cushioning layer. It also reduces pain, inflammation, and swelling of the joint. Little to no discomfort is noticed and many patients feel the effects within days.

FREE STEP ONE CONSULTATION

"We are so confident that you will find healing and relief at our office that we are offering you a Free step one evaluation and consultation. We will personally review a full health analysis questionnaire, evaluate your condition and determine how we can help you. There are no strings attached and you have no obligation. Don't live with pain, fear and doubt any longer. Pick up the phone and take control of your life right now. You have nothing to lose but your pain. Time slots fill quickly so call today to secure your free step one consultation."

— Ron Spiaggia, DC - Clinic Director Joseph Mejia, DO, F.A.A.P.M.&R. - Medical Director

What are patients saying?

"My life has changed for the the better since treatment. I no longer take medication or have down days where I just cannot get out of bed because of the pain. I've started riding my bike again with my husband and he is more happy because he has his riding partner back."

Vicki M.



CALL TODAY TO SCHEDULE YOUR FREE STEP ONE CONSULTATION



459 Watchung Avenue, Watchung, NJ 07069 www.performancerehabnj.com 908-731-5687

Most insurances accepted including Medicare

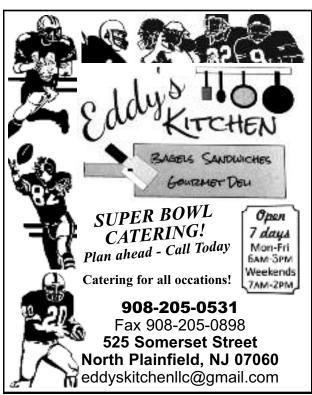
CONTESTANTS FOR NJ IDOL NOW ACCEPTED

The 2014 NJ IDOL vocal competition is open to New Jersey residents ages 15 - 29 years of age performing all genres of music such as folk, country, pop, classical, gospel and rock. The mission of this event is to provide young local talents a venue to perform and an avenue to further their careers.

A panel of judges will evaluate each contestant based on Singing, Musicality, Appearance, and Stage Presence. The winner will receive \$500 and the two runner-ups will receive industry professional services prizes. Judges include industry professionals including: Mark D. Conklin, songwriter, producer, manager, and founder of Music City East, LLC; Lou Takacs, Senior Counsel, Legal & Business Affairs at INgrooves|Fontana; and Lisa Coppola, Recording Artist. All entries must be postmarked by January 27th with auditions taking place on February 8th.

To enter, contestants must email an MP3 or WMA file or a "You Tube" link of no more than three (3) minutes of one song the contestant would be prepared to perform in the competition. One entry per contestant. The song must be emailed to: NJIDOL@ WatchungArts.org, entry form, waiver and fees must be mailed to Watchung Arts Center, 18 Stirling Road, Watchung, NJ 07069 and postmarked NO LATER than January 27, 2014. All flyers, registration forms and details can be found online at WatchungArts.org.





JAMAICAN DELEGATE SPEAKS TO HILLS STUDENTS

Submitted by Eleanor Mathews

At one time, students in Watchung Hills Regional High School's World Culture classes would spend a day visiting the headquarters of the United Nations in New York City. Security concerns, among other factors, caused such class visits to the U.N. to be eliminated, so it almost seemed as though living in such close proximity to the world's peace-keeping body was of no great advantage after all.

A real-life example of an adage suggests that, if a man cannot go to a mountain, the mountain must come to him. Watchung Hills social studies students could no longer go to the U.N., but they had the privilege of having a member of that body come to speak to them on January 7th.

Shorna-Kay Richards, a career diplomat with 20 years in the Jamaican Foreign Service, and, since September 2012, Deputy Representative of Jamaica to the United Nations, addressed a group of more than 200 World Cultures students and the Model U.N. Club. Richards' impressive background includes the position she holds currently, that of Deputy Representative of Jamaica (Deputy Ambassador) to the U.N., Minister-Counselor in the Jamaican High Commission in South Africa, member of the Permanent Mission of Jamaica to the Organization of American States, and later at the American Embassy. She was also Assistant Director for Bilateral Relations in the Ministry of Foreign Affairs and Foreign Trade.

Richards has also managed and promoted Jamaica's bilateral relations with numerous countries around the world and represented Jamaica in the multilateral arena. At the U.N. she's actively engaged in the negotiations of the Arms Trade Treaty, which is a foreign policy for Jamaica and its Caribbean partners. Her impressive background also includes service in Syria, Jerusalem, South Africa, and Washington, D.C.

The speaker's well-organized and fast-moving presentation, enriched by slides, touched upon many points in the area of diplomacy: Who is the perfect negotiator, for example. In the 18th and 19th centuries, it was one who was assertive, confident, charming, immune to the temptation of women, and, usually, financially robust.

In modern times, the diplomat, while representing the government, must still have a vast array of connections. He/she, while following his/her government's mandates, must



(above) Shorna-Kay Richards, Jamaican Deputy Representative to the U.N.

(Photo by Eleanor Mathews)

thoroughly understand other cultures, understand how these various governments function, and be interested in people.

The speaker briefly traced the progress of the U.N. since its formal inception on October 24, 1945, the interconnectedness among its 190 members, its structure into General Assembly and Secretariat, its founding principles—the respect for human rights, its peace-keeping mission, its overall purpose of "making the world a better place."

A lively question and answer period followed when Richards' formal presentation concluded. Her remarks and the information she shared will likely find a place, in one way or other, into the (required) scrapbooks and course summary debates World History students must present as part of their final grade.

Mary Sok, social studies teacher who coordinated the event, expressed her thanks to freshman student Jordan Reynolds for expediting the invitation to the speaker, who is his cousin.



CPAP TIRED OF UNCOMFORTABLE CPAP MASKS?

See one of our respiratory sleep specialists for a comfortable solution

Largest selection of CPAP masks on display heads

CALL FOR A FREE APPOINTMENT: 1 800-851-0610

Medicare, Medicaid and most insurance accepted. *Physicians prescription required. M-F 9-5

www.mdrespiratory.com

ROTARY SCHOLARSHIP AWARDEES REUNITE

The Dunellen-Green Brook Rotary Club hosted a gathering of past scholarship awardees at a recent meeting of our club at the Dunellen Hotel.

Club Treasurer and Youth Outreach Coordinator thought it would be a great idea to ask the students to come for a festive dinner, to learn a little more about Rotary International, and to bring the club up-to-date on what they have been doing since we last saw most of them.

Seven students came, some recent college graduates, some still in the midst of their studies. Everyone had a great time as we learned that the Club's scholarship donations were being put to productive use, mostly to pay for text books.

In the past twenty years, the Dunellen-Green Brook Club has gifted more than \$200,000 to hundreds of worthy graduates of Dunellen High School and Watchung Regional High School (where the Green Brook students attend).

For more information about Rotary International, the local club, or if you wish to see what it is all about by attending a meeting, call Jesse at 908-578-1167.



(above, l-r) Akash Katakam, Allison Verdic, Samantha Catagna, Robert Richardson, Michael Lorbo, Jesus Sanchez, Aashka Shah.



Po you know Joe!



Since 1953, your friends, families, and neighbors have trusted Joe Percario General Contracting with all of their home remodeling needs.

100 % FINANCING



License number 13VH01740900

Call for your Free Design Consultation

908-245-1071

Visit our website at www.Doyouknowjoe.com

We are General Contractors specializing in Total Home Remodeling
Restorations • Renovations • Roofing • Siding • Windows • Kitchens • Decks
• Doors • Basements • Bathrooms • Additions • Porticos and much more!"









BEFORE







RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 58,000 NEWSPAPERS MONTHLY!

> To place an ad call: **Mollie Helck** 908-858-4012

mollie@rennamedia.com

Publisher: Renna Media • Joe Renna 908-447-1295 Fax: 908-709-9209 • joerenna@rennamedia.com





Qty: 6,000 and businesses. 1,400 dropped at distribution points.



Oty: 5,000 4,600 mailed to homes 4,000 mailed to homes and businesses. 1,000 dropped at distribution points.



Qty: 3,500 Mailed to every household (2,710) and business (720) in Kenilworth.



Qty: 5,500 5,000 mailed to homes & businesses. 500 dropped at distribution points.



Qty: 6,500 Mailed to every home and business in Clark.



Qty: 9,500 Mailed to every home and business in Cranford.

RATE FOR

Zone 2 = 25,000 Printed and Mailed



Qty: 6,000 Mailed to every home and business in Warren.



Qty: 3,000 Mailed to every home and business in Watchung.



Qty: 3,500 Mailed to every home and business in Gillette, Millington and Stirling.



Oty: 6,500 Mailed to every home and business in North Plainfield 07060 zip code.

RATE FOR



Qty: 3,000 Mailed to every home and business in Green Brook.

RATE FOR

RATE FOR



Qty: 3,000 Mailed to every home and business in Dunellen.

RATE FOR

Back cover and front page banner reserved							
on first come first served basis.							
Current advertiser has right of first refusal.							

C	Current advertiser has right of first refusal.		Non-		ANY 3 NEWSPAPERS	ANY O NEWSPAPERS	ANY 9 NEWSPAPERS	NEWSPAPERS
Units		Size	Members*	Members*			346025664 03 04546 B	
1	BUSINESS CARD	31/4" x 2"	\$60	\$50	\$150	\$300	\$450	\$600
2	Units	3.25" x 4"	\$100	\$90	\$250	\$500	\$750	\$1000
4	Units	6.5" x 4"	\$180	\$160	\$450	\$700	\$950	\$1100
6	Units	10" x 4"	\$240	\$210	\$600	\$900	\$1250	\$1400
9	HALF PAGE	10" x 6"	\$320	\$280	\$750	\$1000	\$1350	\$1500
12	Units	10" x 8"	\$360	\$320	\$900	\$1200	\$1550	\$1800
18	FULL PAGE	10"x13.5"	\$400	\$350	\$1000	\$1400	\$1750	\$2000
34	Back Cover	10"x13.5"	\$600	\$500				

FRONT PAGE BANNER 8.25" x 2"

\$320

Artwork included in price.

Make Cheeks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Discount for members of particiapting local Chamber of Commerce and Business Associations

PAY FOR 6 MONTHS AND GET 1 FREE

SCOUTS HONOR OUTSTANDING CITIZENS AT GOOD SCOUT AWARD DINNER

The Boy Scouts of America, Patriots' Path Council honored local citizens at the 2013 Warren/Watchung Good Scout Award Dinner. Carolann Garafola, MA, Kathleen Giacchi, Carlos Mosquera, Wayne K. Hanlon, and Susan Tucker were honored on Tuesday, December 10, 2013 at The Primavera Regency in Stirling for their commitment to the Warren and Watchung communities.

The event is a way of honoring outstanding citizens who serve as exemplary role models for the youth of our area. These recipients were chosen for their outstanding community services as evidenced by the interest and leadership they have demonstrated within the communities of Warren and Watchung.

They are citizens who live the ideals of the Scout Oath and Law in their daily lives. Carolann Garafola is Executive Director at Mt. Bethel Village, a Special Needs Community in Warren and former mayor of Warren and longtime township committee member; Kathleen Giacchi and Carlos Mosquera have been active for many years in Boy Scout Troop 228 of Warren, with Kathy serving as Advancement Chair for over a decade and Carlos serving in a variety of capacities, most recently as an Eagle Advisor; Wayne Hanlon is the Grand Knight of the Knights of Columbus, Watchung and is the Scoutmaster emeritus of Boy Scout Troop 555 of Basking Ridge; and Susan Tucker is a Coldwell Banker Residential Brokerage Realtor and a member of the Watchung Historical Committee. The event

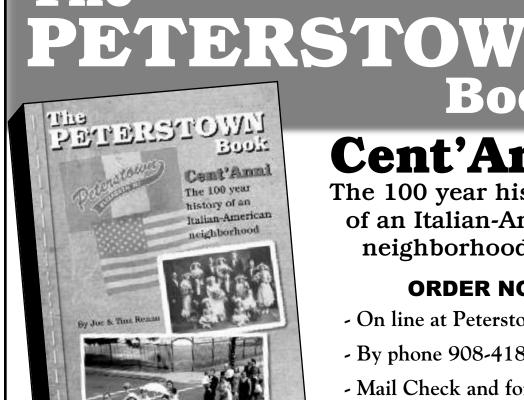
chairman was Michael A. Cantone, an adult leader of Troop 228 and Cubmaster emeritus of Cub Scout Pack 182 of Warren.

Through the Good Scout Award Dinner funds were raised to support all aspects of the youth programs provided by the Boy Scouts of America, Patriots' Path Council. Scouting in the Patriots' Path Council now reaches

approximately 18,000 youth in five New Jersey counties. Warren and Watchung have a very active Scouting program. 332 youth enjoy Scouting through their participation in one of the five Scouting programs available throughout Warren and Watchung. Currently, there are two Cub Scout packs, two Boy Scout troops, and one Exploring post.



(above, l-r) Chairmain, Michael A. Cantone with honorees: Carolann Garafola, Carlos Mosquera, Kathleen Giacchi, Susan Tucker, and Wayne Hanlon.



Cent'Anni

By Joe &Tina Renna

The 100 year history of an Italian-American neighborhood

ORDER NOW!

- On line at PeterstownNJ.com
- By phone 908-418-5586
- Mail Check and form to: Renna Media 202 Walnut Ave., Cranford, NJ 07016
- Email inquiries to: info@rennamedia.com

(Revizell

- 776 Oversized Pages
- Thousands of Photos
- Hundreds of Recipes

The Peterstown Book is the 100 year history of an Italian-American neighborhood told through stories about the people and families who lived there. The book records the oral history in danger of being lost and illustrates the traditions and customs of the community through thousands of photos, hundreds of recipes, and antidotes shared by residents past and present.

\$45 + Sales Tax (\$3.15 for NJ purchases only.) Buy 5 and get 1 FREE FREE Shipping Number of Books:
Total check/charge amount
Credit Card:VisaMCDiscover
Credit card number
Exp. date/(mm/yy) Code
Exact name as it appears on the credit card:
Name
Billing Address
(If shipping address is different from billing please supply both.)
Phone
Email

Fresh Fruit & Freshly baked Portuguese and

Vegetable Market somersetfarms@verizon.net somersetfarmsnj.com

Store Hours:

Mon-Sat: 9:00 am to 7:00 pm Sun: 9:00 am to 5:00pm

"We're Not Just Produce"



LARGE SELECTION OF DOMESTIC AND **IMPORTED SPICES** FOR ALL OF YOUR COOKING NEEDS...

908-757-7730 • 950 Route 22 East • North Plainfield, NJ



Italian bread

delivered daily!

COUPON FRESH SHRIMP

lb

By the pound only. Limit 1 lb per customer per coupon per day Not to be combined with other offer. Offers good thru 2/16/14

FRESH FISH Available Thursday to Sunday

Filleted, Steaked, Cleaned to your liking! Little Neck or Top CLAMS **\$ 7 9 9** /dozen



Talapia Fillet

\$ 5 9 9 lb (farm raised) GBK

By the pound only. Limit 1 lb per customer per coupon per day. Not to be combined with other offer. Offers good thru 2/16/14

FRESH FRUIT OR VEGETABLE PLATTERS

Platters over stuffed with the best the season has to offer. 14 inch 24.99 • 16 inch 29.99 • 18 inch 39.99



Perfect for **Special** Occasions!



COUPON

Boar's Head Honey Maple Ham or **Turkey Breast**

E 99

Must purchase 1 lb. Limit 1 lb. per coupon. Coupon may not be combined with other offers. Limit 1 offer and coupon per day. Offer expires 2/16/14.

COUPON

BOAR'S HEAD BABY SWISS CHEESE

Must purchase 1 lb. Limit 1 lb. per coupon. Coupon may not be combined with other offers. Limit 1 offer and coupon per day. Offer expires 2/16/14.

\$2.00 OFF your purchase of **\$20.00 OR MORE**

COUPON



per day. Not to be combined with other offer. Offer expires 2/16/14.

COUPON TREE RIPE **ORANGE JUICE** 2 1/2 GALLONS

GBK

lb

Coupon may not be combined with other offers. Limit 1 offer and coupon per day. Offer expires 2/16/14