

Watchung Post

MAILED FREE TO EVERY HOME
AND BUSINESS IN WATCHUNG

Watchung's Hometown Newspaper

NJ

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ISSUE 34 • SEPTEMBER 2015

WATCHUNG RECREATION'S GERALD M. MOBUS MEMORIAL FISHING DERBY SAT., SEPT. 12

9:30 am – Noon

WATCHUNG LAKE

Rain Date

Sunday, Sept. 13

All Watchung
residents are invited!

FREE EVENT

Prizes • Trophies •
Refreshments!

For questions call
908-756-0080 or visit
watchungnj.gov

LOCAL HEROES VISIT WATCHUNG LIBRARY

On August 12, members of the Watchung Volunteer Fire Department and Watchung Volunteer Rescue Squad shared what they do to keep the community safe, and save lives. Young children and their families gathered around to see and listen to the rescue workers' amazing show and tell, which included a very large fire truck, firefighters dressed in full gear, two ambulances, and lots of life-saving equipment. After an informative demonstration presented by the firefighters, families toured the fire truck, then visited the rescue squad building to meet squad members and learn what they do. The afternoon concluded with a Thank You Reception for Watchung's firefighters and rescue squad team – Watchung's local heroes. This program and refreshments were made possible by another of Watchung's volunteer community groups, the Friends of the Watchung Library. Thanks to all of Watchung's local heroes!

(right) Firefighter Ryan Valentino
giving a tour of the fire truck



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(above) Children climbed onto both of
Watchung's ambulances, or rigs, and
learned about the life-saving equipment
on board with rescue squad member,
Francis Teixeira Campos.



(left) Keeping low to the ground and away
from smoke, firefighters Anthony
Nappe and Anthony Vitelli, both new
graduates from the fire
academy, demonstrate
how they look and
sound when searching
for you.



(left) Denise Wilson
and members of the
Watchung Rescue
Squad are ready to
give a tour of the
ambulances.



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Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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Renna Media welcomes the comments and concerns of its readers put into writing and sent via fax or email to:

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Email: joerenna@rennamedia.com

PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

**Organizations
who are interested
in submitting
content can
email Lynn Sjurset
at
lynn@rennamedia.com.**



WATCHUNG ARTIST FEATURED IN NEW ART GROUP INVITATIONAL

Submitted by WAC

The Watchung Arts Center will be showing the "2015 New Art Group Invitational: Artists and Their Friends," an exhibition of new work by 12 artists, organized and installed by the New Art Group, an organization of visual artists with a 22 year history in north central New Jersey.

Running from Tuesday after Labor Day weekend through late September, with the opening reception on Sunday, September 13 from noon to 2:30pm, the 2015 New Art Group Invitational highlights key works from a variety of New Jersey based artists. Varying greatly in medium, visual approach and subject matter, the exhibit is an opportunity to see the works of some members of the New Art Group members alongside the works of other artist friends whose artist endeavors they admire and respect.

Artists rely heavily on other artists for influence, support and for how others are executing in a medium or style that is similar to

theirs, or even radically different from theirs. New Jersey is increasingly the home to a large number of artists who are experimenting with visual media in new ways. There are many examples of how artists worked stylistically with or off on one another, artists such as Pablo Picasso and George Braque. This exhibit gives the viewers a chance to see how those influences can be obvious or sometimes not even apparent.

"As our second invitational, we wanted to bring to our audience artists they may not be familiar with," says New Art Group founding member, Paul XO Pinkman. "Artists who are friends throughout our development are incredibly important to how we stay dedicated to our work and how we experience and develop new ideas that keep it vital."

The artists whose works are represented in this show are Aliza Augustine of Jersey City, Francesca Azzara of Westfield, Elaine Becker of South Orange, Jane Caminos of Watchung, NJ, Pauline Chernichaw of Englewood Cliffs, Dorothy Kuehn of Maplewood, Nancy Ori of Berkeley Heights, Paul XO Pinkman of Plainfield, Madeleine Shaw of Shrewsbury, Heidi Sussman of West Orange, Eric Valosin of Warren, Gail Winbury of Westfield

In addition, we are trying something new this time, an opening brunch. As a way of offering a different viewing time and experience, we are having our opening earlier in the day and offering coffee, tea and brunch snacks.

The Watchung Arts Center, located at 18 Stirling Road in Watchung on the Watchung Circle, is a multi-disciplinary arts facility serving Watchung, the surrounding communities and the Tri-State Area.

The Gallery is open Tues.-Fri. noon-5pm and Sat. 10:00am-3:00pm. For more information go to watchungarts.org or call 908 753 0190.

No one should be alone for the holidays.

Celebrate the New Year with us at our
multigenerational second day
Rosh Hashanah Service,
complimentary and open to all.

Be Our Guest

Tuesday, September 15 at 10:00am

Stay for lunch afterwards and meet
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Bratwurst Platter
German Potato Salad
Pickled Red Cabbage
Apple Strudel
Black Forest Cake

RAISE THE STEIN

Samuel Adams
National Stein
Hoisting Competition

Wednesday, Sept. 23
7:00 - 9:00 pm
Early Registration Required

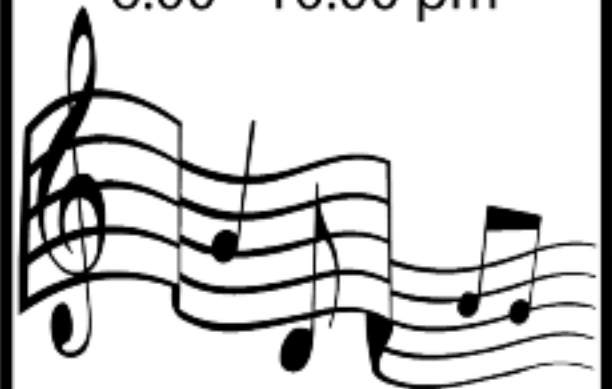


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6:00 - 10:00 pm



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WATCHUNG SCHOOLS WELCOME NEW SIXTH GRADE EDUCATOR



(above) Watchung Borough school district welcomes Mrs. Danielle Nudo. Mrs. Nudo will be at the Valley View School teaching sixth grade Language Arts, as well as offering in-class support in a variety of classrooms.

COME CELEBRATE ON WATCHUNG HISTORY DAY

Celebrate the history of our area at Watchung History Day on Saturday, September 26, from 11 a.m.- 4p.m. at the Village Green and Texier Museum on the Watchung circle.

The Union Army is coming! The Reenactor/Living History organization, the 3rd New Jersey Volunteer Infantry, Company A will camp overnight on the Village Green once again. The regiment portrays an 1863 "post Gettysburg" recruiting encampment, where Company A has returned, tired and depleted, to their home state to recruit, rest and refit. Visitors can travel back in time and visit the various stations in the camp with demonstrations of soldiers' life. The kind and gentle Sergeants of the 3rd NJ will turn the children into trained marching "soldiers" for "Uncle Abe" Lincoln. The encampment will be open from 10 a.m. to 4 p.m. for "new recruits".

The Texier House Museum will be open for

tours sponsored by the Watchung Historical Committee of many displays of life in early Watchung, including Moldenke's Castle, ice cutting on the lakes, a photo display by Justin Scalera of historic homes, entitled "Watchung: Then and Now, Watchung's sports champions, the Great Flood of 1973, Watchung in WWII and more. Many local service groups will participate: the Watchung Fire Department will bring its 1949 fire truck, a vintage ice cream truck will sell frozen treats, and more.

The film "Reflections of Watchung", produced by Christopher VanderFliet will be shown. Boy Scout Troop 32 will be selling hot dogs and homemade apple crisp. Folk music by the Good earth Revue will entertain.

Please contact Susan Tucker at susancoletucker@gmail.com with any questions about Watchung History Day.



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Kids 7-10.....\$5.99	Kids 7-10.....\$6.99
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

FRIDAY - SATURDAY

Lunch 11am - 3:30pm	Dinner 3:30pm - 10:30pm
Adult\$7.99	Adult\$11.59
Kids 7-10.....\$5.99	Kids 7-10.....\$6.99
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

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WEF SEEKS COMMUNITY VOLUNTEERS INTERESTED IN MAKING A DIFFERENCE IN THE EDUCATION OF WATCHUNG'S CHILDREN

By Hank Kita

The Watchung Educational Foundation (WEF) recently named its officers for the 2015-2016 school year.

Selected as officers for WEF for the 2015-2016 school year are:

President	Sharyn Bilenker
Vice President	Lisa Posada
Treasurer	Henry Kita
Secretary	Larissa Reick

BOROUGH OF WATCHUNG SEPTEMBER 11TH MEMORIAL SERVICE



On September 11, 2015 the Mayor and Council will hold a memorial service to honor those who lost their lives during the terrorist attack of September 11, 2001. The service will be held at 5:30 P.M. on the Village Green at the Watchung Circle, across from the Texier House. All are invited to attend. In case of inclement weather the service will be held at Valley View School, 50 Valley View Road, Watchung in the "All Purpose Room"

The Watchung Educational Foundation is an independent nonprofit organization founded in 2006 to finance curriculum enhancements for the students of the Watchung Public Schools. WEF achieves this goal in part by providing grants to teachers to help them initiate and complement programs in the classroom beyond funding provided by the Watchung Board of Education.

According to WEF President Sharyn Bilenker, "the WEF is also currently recruiting community volunteers who are interested in making a difference in the education of Watchung's children."

Since its founding nine years ago, WEF has funded a variety of programs for the Watchung schools including among many others the technology infused classroom initiative, the Narratives of Courage program, a 3-D printer,

marine biology program, and 30 ipads for the Bayberry and Valley View Schools.

"The Watchung Educational Foundation (WEF) has over these last nine years provided financial assistance to our Watchung schools as financial assistance for public education have become more and more scarce at the state and local level," said WEF President Sharyn Bilenker. "On behalf of the WEF, I would like to appeal to the businesses and resident of Watchung to financially support our organization as we try to fund various programs and curriculum enhancements at the Bayberry and Valley View Schools", Bilenker said.

For more information on the WEF, go to its website at www.wefund.org. To volunteer for the WEF Board, send an email to wefundwatchung@yahoo.com.

LEARN TRADITIONAL FLOWER ARRANGING WITH A MASTER FLOWER SHOW JUDGE

The Garden Club of Watchung invites the public to a presentation and demonstration of Traditional Flower Arrangement Design by master flower show judge Florence Leyssene on Wednesday, October 7.

Originally from France, Ms. Leyssene lived in Japan for a few years and became passionate about flowers as she studied Ikebana, the art of Japanese flower arrangement. When she moved to the U.S. in 1986 she found her garden was a great source of inspiration to play with flowers.

Joining The Garden Club of Montclair, she took part in the Garden Club of New Jersey's Flower Show School and recently became an Accredited Master Flower Show Judge. She is currently active in a number of The Garden Club of New Jersey programs and also serves on the Executive Board as District II Director and Flower Show Evaluation Chairman.

This free program will begin at 1 pm in St. Mary's Murray Hall, 125 Mountain Blvd, Watchung.

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PLANTS ARE TRUE SUPERHEROES

SCLSNJ's Watchung Library branch recently hosted a terrific program called Plants: Green Superheroes! Think plants are boring? Wrong! They're amazing AND we can't live without them! Maria Rossi (pictured), a Naturalist from the Environmental Education Center of the Somerset County Park Commission, stopped by SCLSNJ's Watchung Library branch on July 28 to show why plants are true superheroes – they can do it all! Plants can cure disease, make our homes, feed us, and entertain us. Children and adults tasted different plants, enjoyed a sip of peppermint tea, and created bandanas using the natural pigments/chlorophyll in plants. For more information about upcoming super programs at SCLSNJ, visit SCLSNJ.org.



(above) Maria Rossi, a Naturalist from the Environmental Education Center of the Somerset County Park Commission.



KNIGHTS HOSTS MEMBERSHIP DRIVES IN SEPT

"The Knights of Columbus are hosting membership drives two days this month following 4pm Mass Saturday, September 19 and Sunday September 20 at both 7 am and 9 am Mass, plus a 7pm "Meet the Knights" event the same Sunday; all at St Mary's Stony Hill, 225 Mountain Boulevard in Watchung.

Knights members will provide information and answer questions about their international organization and history, mission, varied charities supported, fellowship, friendship and its highly rated, very competitive insurance programs available through membership in the Knights.

Founded 133 years ago, The Knights of Columbus (KoC) emerged as a well regarded, worldwide organization long ago. KoC is built on

three principles. These principles are perhaps even more relevant in current times than back in KoC's first year in 1882. Those three, key yet basic KoC principles are Charity, Unity and Fraternity.

Longtime Watchung resident Dan Germaine, a 7+ years Knights of Columbus member and past Grand Knight is key organizer for these events.

Dan and fellow Knights will be available to elaborate on positive attributes Knight membership provides to its church, local community, New Jersey, our nation, world and KoC's valued members.

Contact Dan Germaine regarding Knights of Columbus membership opportunities at 908-753-4609."

KOC TO CONDUCT QUARTERLY ROAD CLEAN-UP

By Richard D. Wellbrock, PhD,
Watchung Resident

Watchung's Knights of Columbus will conduct its quarterly, county assigned road clean-up on Saturday, the 12th of September, starting at 8:00 AM.

The area included for cleanup by volunteers is located from the Watchung circle towards Valley Road up to Hillcrest Avenue as well as Stirling Road to the Water and Wine restaurant plus Mountain Boulevard to the Mater Dei road entrance of Saint Mary's Stony Hill Church.

Summer Is Over And You Will Be Spending More Time At Home... MAKE SURE YOU ARE SAFE!

CHECKLIST FOR A SAFE HOME

- ☒ Have an electrician inspect your wiring
- ☒ Have your chimney cleaned
- ☒ Replace batteries in smoke detectors
- ☒ Install security lighting
- ☒ Inspect sump pump
- ☒ Make sure you don't have any plumbing leaks

AND MAKE SURE YOU ARE READY FOR THOSE COLD WINTER NIGHTS

- ☒ Schedule your furnace tune-up



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WATCHUNG DISTRICT AWARDED AMERICAN CHEMICAL SOCIETY GRANT

Submitted by Watchung Borough Schools

Watchung Borough's Gifted and Talented Teacher, Elaine Chesebro, in conjunction with Dr. Gail Seelig has been awarded a grant from the American Chemical Society. The American Chemical Society offers a program in which chemistry professionals share their expertise and enthusiasm for science with an elementary,

middle, or high school teacher over the course of one school year. They enhance science education, and secure a \$500 donation for the school where they volunteer.

Mrs. Chesebro explains, "Dr Seelig and I have partnered for many years. Her expertise has enriched lessons on the human brain, STEM projects, and helped plan science fairs, as well as full day science expos in the district. If not for her, I wouldn't have known about this opportunity. I'm excited to learn about marine studies along with the students.

Gail and I will design hands-on lessons covering diverse marine topics including electrical fields, echolocation, and bioluminescence. We will work together to create lessons that will enhance the current

science curriculum and allow students to perform experiments using the "scientific process". The experiments will provide opportunities for the students to experience new ways to learn fundamental concepts in marine chemistry and biochemistry.

Dr. Seelig comments, "By working with the teachers throughout the school year to help young students on science projects, I hope to instill in students the same excitement that I have known in the pursuit of scientific discovery. Through our partnership, my expectation is that students will be able to have more science learning experiences than might otherwise have been possible. Mrs. Chesebro and I intend to use this project as a foundation for continued partnering in the future.

HIGH FLYERS AT WATCHUNG LIBRARY

To encourage families to fly over to Watchung Library and read this summer, the Friends of the Watchung Library sponsored the Frequent Flyers Reading Raffle, which was open to all ages.

Each participant received a colorful ready-to-fold paper airplane. Every visit to the library, to pick up or drop off materials, earned the reader

a chance at winning one of four \$50 Learning Express gift certificates, two donated by the Friends and two donated by Learning Express in Stirling. In the end there were 264 visits to the library and 4 winners. The four winners were Caleen Goldstein, Riley Huang, Tracy Mazure-Lefkowitz, and Alexa Speeney.

Congratulations to all!



(above)
Elaine Chesebro
(left) Dr. Gail Seelig

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(above) Winner Alexa Speeney
with her dad, Douglas and sister, Emma



(above) Winner Riley Huang

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To learn more, or become a sponsor, contact us at 732-396-0606.

Call 732-396-0606 or Visit JASONSFRIENDSFUNDATION.ORG

WATCHUNG LIBRARY

Watchung Library is located at 12 Stirling Road in Watchung, behind the Watchung Arts Center.

For complete program registration information, please check the online calendar

(www.somerset.lib.nj.us, then go to Evenys/Programs for Watchung).

All SCLSNJ library branches except the Bridgewater Library branch will have the following operating hours:

Monday through Thursday, 9:30 am - 9 pm and Friday and Saturday, 9:30 am - 5 pm.

SEPTEMBER EVENTS KIDS

Musical Fun with Miss Jamie

September 2, 10:30-11:15 am.

babies through 6 years old with caregiver

Miss June's Room

September 3, 4-4:45 pm.

4-6 years old

Bingo with Miss June

September 4, 4-4:45 pm.

4-10 years old

The King's Castle - Chess Club for Kids

September 9, 7-8 pm.

grades 3-8

More Fun for Munchkins

September 21, 10:30-11:15 am.

2.5-3 years old with caregiver

Art with Ms. Bea

September 24, 4:15-5 pm.

4-7 years old

Lego Club

September 28, 7-7:45 pm.

grades 1-4

Leisa's Crafty Class for Kids

September 30, 4:15-5:15 pm.

5-8 years old

TWEEN AND TEEN

Teen Advisory Board

September 2, 7:30-8:30 pm.

grades 6-12

Waiting for the TARDIS

September 14, 7-8:30 pm.

grade 5-12

ADULTS

Mah Jong Club of Watchung

September 1, 8, 14, 15, 21, 22, 28 & 29, 1-4 pm.

Watchung Writer's Group

September 3, 10, 17 & 24, 10:30 am - 12:30 pm.

The Canasta Group of Watchung

September 4, 11, 18 & 25, 1-4 pm.

Watchung Book Discussion Group

"Out Stealing Horses" by Per Petterson

September 10, 7-8:30 pm.

Energy Meditation

September 11, 18 & 25, 10:30-11:30 am.

Social Action Book Club

"Gasland"

September 17, 7-8:45 pm.

The Writer's Galley

September 23, 7-8:30 pm.

2=1 Book Club

"Far From the Madding Crowd" by Thomas Hardy

September 28, 11:30 am - 12:30 pm.

Vintage Views - New Jersey

September 30, 1-2 pm.

For information about these programs, visit SCLSNJ.org.



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57 Mountain Blvd., Watchung,

September thru June.

Guest speakers, refreshments, trips, pizza party and a picnic in June. If interested in joining call Carolyn 908-279-7809.

UPCOMING EVENTS:

**Oct. 21, Polish Festival/bus trip
and Dec. 9, Home for the Holidays/bus trip.**

Call Madelyn 908-561-1932 for trips.

Bus trip: Polish Festival Luncheon

October 21, 2015 Royal Manor, Garfield, NJ

Bus departs Watchung Best Lake parking lot

10:00 a.m.

Includes bus, complimentary drink, salad, pierogi, stuffed cabbage, kielbasa & sauerkraut, roast chicken potato, vegetable, chrusciki, soda, coffee, tea

Members \$37.00 Guests \$50

Call Madelyn 908-561-1932

Bus trip - Home For the Holidays

December 9, 2015

The Brownstone, Paterson, NJ

Bus departs Best Lake parking lot 10:00 a.m. includes 2 complimentary drinks, salad, potato, vegetable, sirloin of beef w/gravy or roast turkey w/gravy & stuffing, Dancing, sing-along, comedy and bands.

Members \$30.00 Guests \$50.00

Call Madelyn 908-561-1932

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- ROOFING • WINDOWS

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RENNA MEDIA LAUNCHES SEVEN NEW NEWSPAPERS

Beginning in October 2015 Renna Media's family of monthly newspapers will grow from 12 to 18 publications. The towns of Westfield, Scotch Plains, Fanwood, Summit, New Providence, Berkeley Heights, and Mountainside will join Renna Media's existing newspapers and will deliver important information from the departments in town hall, along with news from the schools and libraries. Community service organizations are encouraged to promote their events and celebrate their accomplishments free of charge. The goal of all our community newspapers is to

have a positive influence on the economic development and overall well-being of the towns they serve.

Renna Media is a Cranford based business owned and operated by husband and wife team Joe and Tina Renna. Renna Media's family of 18 community newspapers are published in and around Union and Somerset counties with a total circulation of 100,000 newspapers mailed monthly. The publications are "hyper-local" in nature in that they contain information focused on each individual town and are direct mailed within those towns.

The concept of being hyper-local is to give local businesses a venue to promote events and services. Reaching local customers gives you the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. Inserts are also available. Regional businesses can take advantage of one low rate for advertising in multi publications.

Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998 with the launch of Around About Peterstown, a regional newspaper about the Italian-American neighborhood in Elizabeth, NJ.

Renna Media sought to fill what they saw as a void in other communities and created newspapers that would give a venue to town administrations and non-profit organizations to promote upcoming events as well as to showcase the accomplishments of local residents and businesses.

For more information about Renna Media publications, please call 908-418-5586 or email: info@rennamedia.com. Visit us on-line at RennaMedia.com.

PUT YOUR BUSINESS IN

100,000 Newspapers

**Direct Mailed to
Homes & Businesses
in 18 Towns!**

www.RennaMedia.com Email: info@rennamedia.com

Tina Renna 908-418-5586 • Joe Renna 908-447-1295

FULL COLOR INSERTS - PRINTING PRICES (Per 1,000)

A
8 1/2" x 5"
POST CARDS



\$45 per M

Up to 100,000
Full color / 2 sided
9pt stock / No bleed

Minimum run 5,000

B
8 1/2" x 11"
FLYERS

Half-fold to
8 1/2" x 5 1/2"



\$35 per M

Up to 100,000
Full color / 2 sided
60lb stock / No bleed

C
8 1/2" x 11"
TRI-FOLD

3 3/4" x 8 1/2"
Finish size



\$45 per M

Up to 100,000
Full color / 2 sided
60lb stock / No bleed

D
11" x 17"
BROCHURES

Quarter-fold to
8 1/2" x 5 1/2"



\$68 per M

Up to 25,000
\$51 per M over 25,000
Full color / 2 sided
60lb stock / No bleed

E
11" x 17"
MENUS

Tri-fold to
5 3/4" x 11"
W/ COUPON
5" x 11"



ARTWORK PRICE FOR FLYERS, BROCHURES AND MENUS

STOCK DESIGN AND PRODUCTION \$600

Large library of stock layouts and images to choose from. Custom art and photography available at an hourly rate of \$120.

INSERTION RATES (Per 1,000)

**ANY 1
NEWSPAPER
\$60**

**ANY 3
NEWSPAPERS
\$55**

**ANY 6
NEWSPAPERS
\$50**

**ANY 9
NEWSPAPERS
\$45**

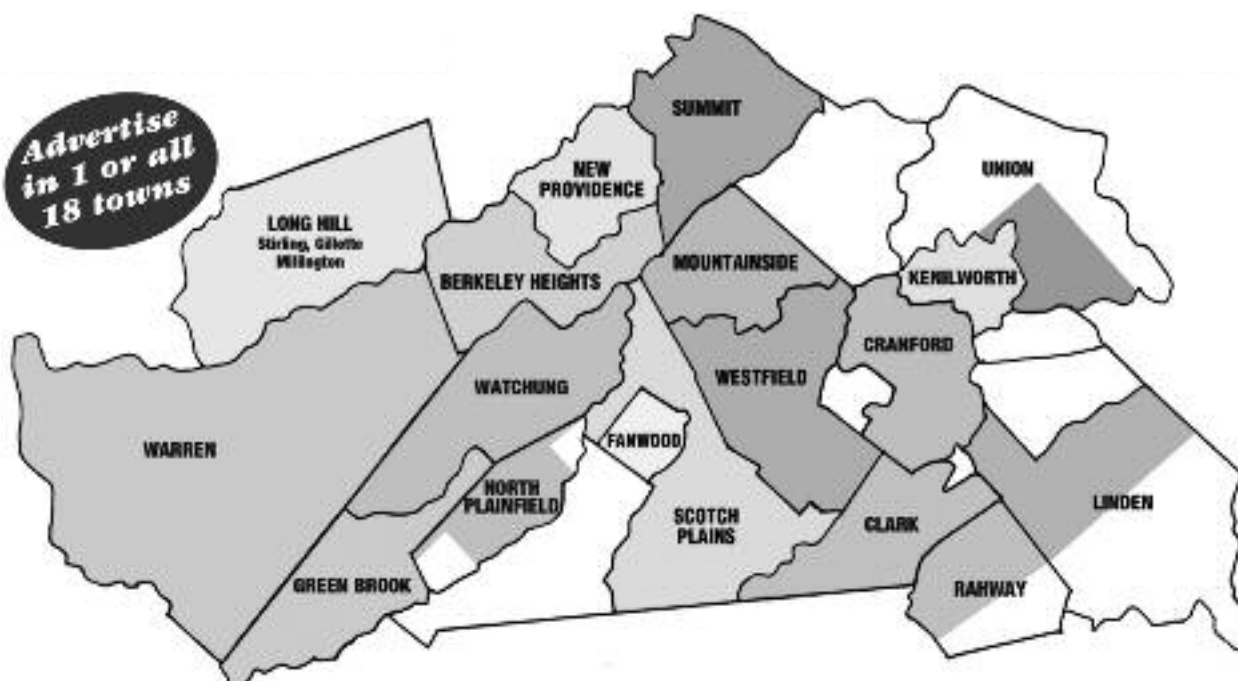
**ANY 12
NEWSPAPERS
\$40**

**ANY 15
NEWSPAPERS
\$35**

**ALL 18
NEWSPAPERS
\$30**

RENNA MEDIA
NEWSPAPER RATE SHEET
WE MAIL
100,000
NEWSPAPERS
MONTHLY!

To place an ad call:
Tina Renna at 908-418-5586
or Joe Renna at 908-447-1295
 email: info@RennaMedia.com
 Fax: 908-709-9209



Qty: 4,800
 Mailed to every home
 and business.
Zip: 07922



Qty: 6,500
 Mailed to every home
 and business.
Zip: 07066



Qty: 9,800
 Mailed to every home
 and business.
Zip: 07016



Qty: 3,000
 Mailed to every home
 and business.
Zip: 07023



Qty: 3,000
 Mailed to every home
 and business.
Zip: 08812



Qty: 3,600
 Mailed to every
 home and business.
Zip: 07033



Qty: 6,500
 5,400 mailed to homes
 and businesses.
Zip: 07036



Qty: 3,600
 Mailed to every home
 and business in Gillette,
 Millington and Stirling.
**Zips: 07933,
 07964, 07980**



Qty: 2,800
 Mailed to every home
 and business.
Zip: 07092



Qty: 4,700
 Mailed to every home
 and business.
Zip: 07974



Qty: 6,500
 Mailed to every home
 and business in 07060.
Zip: 07060



Qty: 5,500
 4,100 mailed to homes
 and businesses.
Zip: 07065



Qty: 9,500
 Mailed to every home
 and business.
Zip: 07076



Qty: 9,600
 Mailed to every home
 and business.
Zip: 07901



Qty: 5,500
 5,000 mailed to
 homes and businesses.
Zip: 07083



Qty: 6,200
 Mailed to every home
 and business.
Zip: 07059



Qty: 3,000
 Mailed to every home
 and business.
Zip: 07069



Qty: 11,800
 Mailed to every home
 and business.
Zip: 07090

Past issues can be found at RennaMedia.com

Artwork included in ad price.

Units		Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ALL 18 NEWSPAPERS
1	Unit - Business card	3.25" x 2"	\$60	\$150	\$250	\$340	\$400	\$450	\$500
2	Units	3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800
4	Units	6.5" x 4"	\$180	\$450	\$700	\$950	\$1100	\$1300	\$1500
6	Units	10" x 4"	\$240	\$600	\$900	\$1250	\$1400	\$1650	\$1900
9	HALF PAGE	10" x 6"	\$320	\$800	\$1000	\$1350	\$1500	\$1800	\$2100
12	Units	10" x 8"	\$360	\$900	\$1200	\$1550	\$1800	\$2150	\$2500
18	FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1750	\$2000	\$2400	\$2800
FRONT PAGE BANNER		8.25" x 2"	\$320	PAY FOR 6 MONTHS AND GET 1 FREE					
BACK COVER		10" x 14"	\$600						

Back cover and front page banner reserved on first come, first served basis.
 Current advertiser has right of first refusal.

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Fresh Fruit &

Vegetable Market

Freshly baked Portuguese and Italian bread delivered daily!

somersetfarms@verizon.net
somersetfarmsnj.com

908-757-7730

950 Route 22 East • North Plainfield, NJ



Store Hours: Mon-Sat: 9:00 am to 7:00 pm
Sun: 9:00 am to 5:00pm

"We're Not Just Produce"



**Large
Collection
of Fall
Mums**

FRESH FRUIT OR VEGETABLE PLATTERS

Platters over stuffed with the best the season has to offer.

- 14 inch 24.99
- 16 inch 29.99
- 18 inch 39.99

Perfect for Special Occasions!



COUPON

FRESH SHRIMP

\$9⁹⁹ lb WAT9 16/20 size

By the pound only. Limit 1 lb per customer per coupon per day. Not to be combined with other offer. Offers good thru 10/15/15.

FRESH FISH

**Available Thursday
to Sunday**

*Filletted, Steaked,
Cleaned to your liking!*

COUPON

FRESH TILAPIA FILLET

\$4⁹⁹ lb WAT9

By the pound only. Limit 1 lb per customer per coupon per day. Not to be combined with other offer. Offers good thru 10/15/15.

COUPON

Boar's Head Imported Ham

\$6⁹⁹ lb WAT9

WAT9

Must purchase 1 lb. Limit 1 lb. per coupon. Coupon may not be combined with other offers. Limit 1 offer and coupon per day. Offer expires 10/15/15.

COUPON

Boar's Head Muenster Cheese

\$4⁹⁹ lb WAT9

Must purchase 1 lb. Limit 1 lb. per coupon. Coupon may not be combined with other offers. Limit 1 offer and coupon per day. Offer expires 10/15/15.

COUPON

**\$1.00 OFF your purchase
of \$20.00 OR MORE**



WAT9

Excludes garden center and fish purchases. Limit 1 offer per customer per day. Not to be combined with other offer. Offer expires 10/15/15.

GARDEN CENTER NOW OPEN

ANNUALS PERENNIALS • HERBS • VEGETABLES • PLANTS • TREES AND SHRUBS...

Fresh Fruit Arrangements & Chocolate Covered Strawberries



**Fruitful
Creations**
By Somerset Farms

- PERFECT GIFT FOR**
- Birthdays • Thank You
 - Get Well
 - Deepest Sympathy
 - I Love You
 - Centerpieces

PERFECT DESSERT ADD ON

**Available For
Pick Up Or Delivery**

Call Today To Order!

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950 Route 22 East

North Plainfield

Open 7 Days Daily 9am-7pm

Sunday 9am-5pm

**Strawberry
Summer
Special**

\$5 OFF

**YOUR
FRUITFUL
CREATION
\$39.99
OR MORE**



WAT9 Offer expires 10/15/15



September Special
**Chocolate Covered
Strawberries**



**\$24.99
BOX OF 12**