# AND BUSINESS IN FANWOOD diwood

Published by Renna Media Issue 1 • October 2015

**Westfield Chamber** of Commerce

**NETWORKING** HAPPY HOUR AT LE PARI DANCE STUDIO & FITNESS CENTER 34 South Avenue Fanwood, NJ

THURSDAY, OCT 15 6:30 - 8:00 PM

Open to ALL Current and **Prospective Members!** 

\$15 prospective members Members pay \$10 in advance or \$15 at the door

**WESTFIELD STREET FAIR** & CRAFT SHOW

> An arts & craft show for all to enjoy!

**OCTOBER 10. 2015** Off South Avenue (downtown)

U.S. POSTAGE PAID PHILA PA 191 PRSRT STD

#### **RENNA MEDIA LAUNCHES FANWOOD POST**

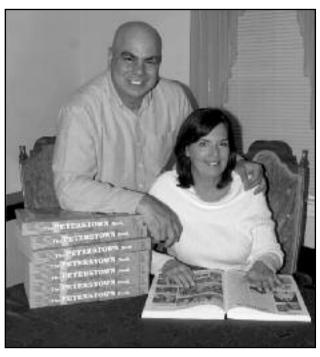
Beginning in October 2015 Fanwood Post will join Renna Media's family of newspapers, bringing the number of publications to eighteen. Fanwood Post will be direct mailed to every postal patron in Fanwood with a total circulation of 3,000, and will deliver important information from the departments in town hall, along with news from the schools and library. Community service organizations are encouraged to promote their events and businesses and residents can celebrate their accomplishments free of charge. The newspaper's goal is to be a positive influence on the economic development and overall well-being of Fanwood.

Renna Media is a Cranford based business owned and operated by husband and wife team Joe and Tina Renna. Renna Media's family of 18 community newspapers are published in and around Union and Somerset counties with a total circulation of 100,000 newspapers mailed monthly. The publications are "hyper-local" in nature in that they contain information focused on each individual town and are direct mailed within those towns.

The hyper-local design gives businesses the highest value for their advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60 for a business card size ad. Regional businesses can take advantage of one low rate for being in multiple publications. Inserts are also available.

Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998 with the launch of Around About Peterstown, a regional newspaper about the Italian-American neighborhood in Elizabeth, NJ.

For info about Renna Media publications, please contact info@rennamedia.com; or call 908-418-5586.



(above, l-r) Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998.

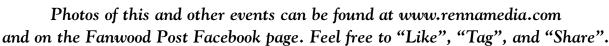
#### **CHECK OUT PHOTOS FROM STREET FAIR AT RENNAMEDIA.COM**













#### CALL TODAY TO ADVERTISE IN THE NEXT ISSUE

Call Tina today to reserve the space in this or other Renna Media publications.

Each month 3,000 newspapers are printed mailed free to every home and business in Fanwood.

Reserve space in the next issue. Call Tina today at 908-418-5586 or email info@rennamedia.com

# Fanwood Post.

Fanwood Post is published by Renna Media. 3,000 newspapers are printed monthly and mailed to every business and resident in Fanwood.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

© 2015 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

# RENNA MEDIA IS PLEASED TO ANNOUNCE THAT LORI THEISS HAS JOINED ITS STAFF

Lori Theiss is the liaison to the Fanwood community and will be responsible for collecting news of community service events. Communty service organizations are encouraged to contact Lori to promote upcoming events and report on past happenings.

# CALL LORI AT 908-858-4012 EMAIL: LORI@RENNAMEDIA.COM WEBSITE: RENNAMEDIA.COM

Fanwood Post
is online at
www.rennamedia.com
like us on
facebook.com/
Fanwood Post

# THE COMEDY BORN YESTERDAY TO OPEN CDC THEATRE'S 97TH SEASON

Rehearsals are underway at CDC Theatre, 78 Winans Ave. in Cranford, for the opening show of the theatre's 97th season, Born Yesterday by Garson Kanin. A Broadway triumph turned Academy Award nominated film, Born Yesterday is a deliciously witty screwball comedy about a corrupt businessman, Harry Brock, trying to get ahead in Washington. He hires a newspaperman, Paul Verall to tutor his brassy girlfriend, Billie Dawn, but gets more than he bargained for when he discovers a little bit of learning can be a dangerous thing.

Directed by Eric Walby, the cast is led by Joe Leo as Paul Verall, Julie Ann Nolan as Billie Dawn and Matt Lafargue as Harry Brock. Joel Redmount, seen on stage at CDC in last seasons Aladdin is Ed Devrey. The cast also features Barry Leonard and Maureen Muldoon as Senator and Mrs. Hedges, Susan Roberts as Helen, James Beckman as the Bellhop and Brittany Patterson as the Assistant Manager.

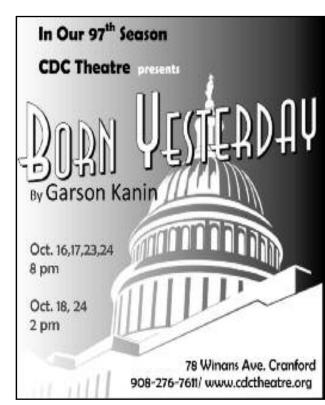
The director recently asked "Can a classic still be considered timely? This piece is about ruthless business' purchasing politicians to further their own interests at the cost of the general public. It's about the abused and powerless finding their voice through information and bravery. It's about genius' selling their souls through weakness and fear; because the themes of government corruption and the marginalization of women are just as relevant to a story line today as they were 70 years ago."

Born Yesterday opens October 16 and runs through October 24. For tickets and more information visit www.cdctheatre.org.

Funding has been made possible in part by the NJ State Council on the Arts, Dept. of State, a Partner Agency of the National Endowment for the Arts, through a grant administered by the Union County Office of Cultural & Heritage Affairs.



(above l-r) Matt Lafargue, Joel Redmount, Joe Leo and Julie Ann Nolan appearing in CDC Theatre's Born Yesterday.







# PelicanShops



## NJ's LARGEST SKI & SNOWBOARD SWAP & TENT SALE

# SAYE 709% OFF

Ski Clothing • Ski Equipment • Snowboards THOUSANDS OF TENT SALES SPECIALS





NEW JERSEY'S LARGEST WINTER CLOTHING DEPARTMENT
ADDITIONAL 20% OFF

On New Arrivals New Thru 11-7-15

# SMAP!

Now Through 11-7-15

Bring in your used skis, snowboards, boots, skates, helmets, etc., NOW and we will sell it for you!

1334

#### NO COMMISSIONS OF SERVICE CHARGES

Stop back after October 30th and receive an IN-STORE CREDIT. Choose from thousands of used skis, boots and snowboards. Equipment left after 30 days will be donated to NJ Charities.

# Pelican Has The Largest Skil&Snowboard Seasonal Lease Department

70UTH JUNIOR ADULT \$17900 \$17900

- Pelican is known for having New Jersey's largest selection of the most up to date equipment. Choose from all the best brands, all turned and ready to go!
- · Ski, board and boot sizes guaranteed all season
- Free mid season Tune-ups
- Deposite required

SAVE ADDITIONAL \$15 OFF ABOVE PRICES DURING TENT SALE

#### **FREE COUPON BOOK**

With Every Season Lease Package Loaded with FREE & Discounted Lift Tickets - \$500 Value!



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3555 Route 22 · Whitehouse, NJ
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www.PelicanShops.com

#### SCOTCH PLAINS/FANWOOD MARCHING BAND PLAYS FUNDRAISER

The 2014 NJ Group 6A State Champion & National Gold Metal Scotch Plains-Fanwood Marching Band hosted their 17th

Annual Marching Band Festival on Saturday, September 19. Themusical festival was held at the Scotch Plains-Fanwood High School (SPFHS) Varsity Field. Eight bands competed for trophiesand all who attended were inspired by marching band performances by NJ area marching bands. The 180-member SPFHS Raider Marching Band performed their 2015 show Chance Love - Tales Beneath a Persian Moon under the direction of Durand Thomas.

Westfield Marching Band performed "The Caged Bird Sings", while Scotch Plains performed for the audience and did not compete. Westfield High School took first place in Group 5A with a score of 79.325.

Photos of this and other events can be found at www.rennamedia.com and Fanwood Post Facebook page. Feel free to "Like", "Tag", and "Share".

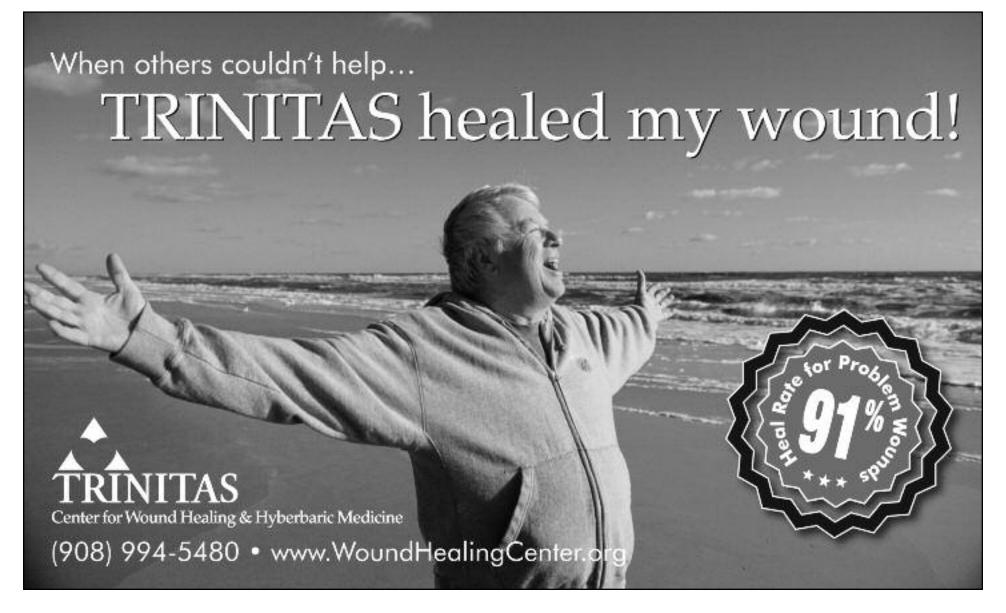












# Helping You Move Toward Better Legs





Procedure performed by Dr. Waseem Bhatti, a Highly Specialized Board Certified Radiologist

Voted TOP DOC in NJ Monthly 2015

## Varicose Vein Treatment (RF Ablation)

- Bulging Veins
- Leg Swelling
- Skin Discoloration
- Painful Legs



## Spider Vein Treatment\*

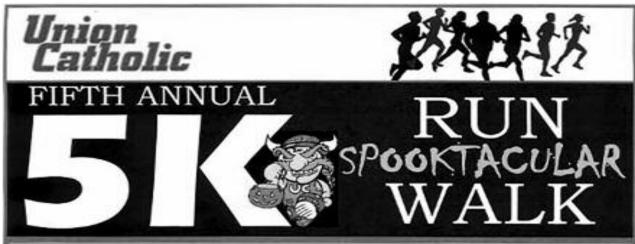
Office based procedure done in less than an hour with minimal recovery time.

118 Elm Street • Westfield, New Jersey

Contact our Scheduling Department (908) 232-0290







Saturday, October 24, 2015

7:00 am 5K Check in & Registration 9:00 am 5K Run/walk start

Union Catholic High School (1600 Martine Ave. Scotch Plains)\*

## Register Now!

5K Registration Fee: \$20.00 registration received by October 17th (\$25.00 registration after October 17th and on race day)

T-shirts to first 250 entrants - Post-race food and refreshments For more information and to register on-line, please visit

www.unioncatholic.org/athletics

BRING THE KIDS!! 1 mile Children's Costume Trek

1 mile trek is contained within UC turf track. (run/walk; costumes optional) NO TIMING!

> 7:00 am Check in & Registration 8:30 am Start

For more info call 908-889-1600 ext. 392 or email: racedirector@unioncatholic.org \* 5K race is a USATF certified course through Scotch Plains streets

# Do you suffer from Knee Pain?

After only four visits, I have absolutely no pain! Quenton L.



We offer a safe, natural & effective procedure to relieve pain from knee osteoarthritis.

No drugs. No surgery. FDA approved.

Covered by most insurance, including Medicare.

#### What is it?

We use a combination of precisely targeted Hyalgan injections (a gel-like natural substance that mimics natural joint fluid) with diagnostic fluoroscopy to make sure the area that needs to be treated is the exact spot where the injection goes. This is the most advanced method of pain relieving treatment, with 95% accuracy and a very high success rate.

In addition, we offer supportive care such as physical therapy, weight loss, nutritional counseling, corrective osteoarthritis bracing, and natural anti-inflammatory products to relieve knee pain naturally.



Dr. Scot Paris, MD using fluoroscopy during a knee injection.





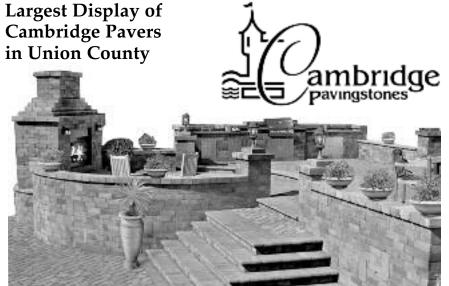
**Hours:** 

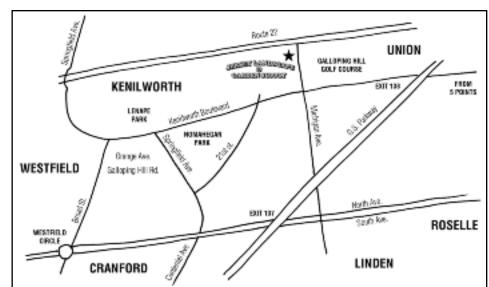
Mon - Sat: 7:30 am - 5 pm

908-688-8333

**SERVICING LANDSCAPERS. MASONS & HOME OWNERS** 

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See above display and others at www.cambridgepavers.com

901L	per yard
Black Topsoil	\$34
Jersey Brown Soil	
MULCH	
Black Dyed	\$30
Brown Dyed	\$30
Red Dyed	\$32
Hardwood	\$20
Play Ground	\$34
<b>QUARRY BASE MATE</b>	RIALS
Concrete Sand	\$46
<sup>3</sup> / <sub>4</sub> Clean Stone	\$38

#### DECODATIVE STONE

Stone Dust ......\$34

QP.....\$34

DECORATIVE STUNE	
3/8 Red Stone	\$66
<sup>3</sup> / <sub>4</sub> Red Stone	\$64
<sup>3</sup> / <sub>4</sub> Pearl Pebble	\$82
2-4 Pearl Pebble	\$82
<sup>3</sup> / <sub>4</sub> Arctic White	\$82
3/8 Riverbed / Pea Gravel	\$56
1 Riverbed	\$58
2-4 Riverhed	\$58

Prices subject to change without notice.

We accommodate the trade as well as the do-it-yourselfers! We are always ready to assist.

# FREE 5-Yards or more

#### **HARDSCAPE**







Curbing

**Brick** Block

**Block** 

Belgium Diamond **Blades** 



Limestone **Treads** 



**Polymeric Sand Paver Sealer Paver Cleaner** 

#### DRAINAGE

**Pipe • Catch Basins** 



## **LAWN & GARDEN**

Grass – Seed **Fertilizers Peat Moss** 

#### **TOOLS**

Mason Tools • Shovels • Rakers









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Monday thru Saturday 10:00am - 5:00pm www.plainfieldmusicstore.com email: plfdmusic@aol.com

MENTION THIS AD



## 2015 White Castle



## Watchung Mountain District Boy Scout Chess Tournament

Saturday, November 7, 2015

9:00 am to 1:00 pm Sign-in/setup starts at 8:00 am

#### Scotch Plains Baptist Church

333 Park Avenue, Scotch Plains, NJ 07076 • 908-322-5487 (off Rt. 22, across from Snuffy's)

> Open to all registered Boy Scouts/Venturers/Explorers. Non-scouts welcomed!

Limited to 40 players who must know how to play chess. Registration is \$6 Use Watchung Mountain District Double Knot link to register on-line at ppbsa.doubleknot.com/

event/white-castle-watchung-mountain-chess-tournament/1792566 Email Charlean Mahon at Charlean.Mahon@scouting.org for more info.

Trophies awarded to 1st, 2nd and 3rd place finishers. Commemorative ribbons and gift bags for all participants. Lunch will be provided by White Castle for all players and guests. This tournament meets the 6a requirement for earning a Chess merit badge.

Event Sponsored by





Event coordinated by

RENNAMEDIA.COM



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Service You Can Trust Since 1962.

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imit one coupon per transaction. Must hand in coupon during time of service appointment. Expires 11/20/15

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#### **FREE SERVICE CALL**

**Monday-Friday During Normal Business Hours** 

Limit one coupon per transaction. Must hand in coupon during time of service appointment. Expires 11/20/15

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#### **GOING ONCE...TWICE... SOLD! TEMPLE SHOLOM HOSTS ART AUCTION**

A wide variety of classical and contemporary art -- plus sports, music, and entertainment memorabilia -will be auctioned to raise funds for Temple Sholom

On Saturday, October 10, Temple Sholom of Scotch Plains will be hosting an art show and live auction to raise funds for its various religious, community, cultural, and education programs. Presented by Marlin Art, Inc. of Deer Park, NY, the show will feature works from well-known classical and contemporary artists, as well as sports, music, and entertainment memorabilia.

The auction is one of Temple Sholom's premier events. The first bi-annual auction in 2009 featured a guitar signed by Bruce Springsteen. In 2013, John Stanisci, a professional illustrator for Marvel and DC Comics, made a guest appearance and sold original drawings.

"Art is something that brings people from all communities together – which is something that is important to us at Temple Sholom," said Gale Miller, chair of Temple Sholom's fundraising committee. "Once again, we are pleased to open our doors to our friends and neighbors, giving them an opportunity to socialize and appreciate art while helping raise funds for the Temple. Whether you are an art enthusiast, a collector, or

even a home or business owner looking to liven up your walls, the Temple Sholom art auction has something for everyone. We look forward to seeing you in our new building, which itself is something of a work of art."

The auction, which is open to the public, will be held at Temple Sholom, 1925 Lake Avenue in Scotch Plains. Previews will begin at 7:00pm and the live auction will commence at 8:00pm. There will be a \$10 admission fee, and hors d'oeuvres, desserts, snacks, and beverages will be served. A door prize will be given to one lucky attendee. Cash, checks, or major credit cards will be accepted for auction purchases.

To order tickets in advance, please visit www.sholomnj.org, or call the Temple office at 908-889-4900.







JCC of Central NJ

**Convenient Locations in:** 

\* Kenilworth

753 Kenilworth Boulevard Kenilworth, NJ 07033 \*Roselle Park

122 East Westfield Avenue Roselle Park, NJ 07204

Hampton

**★Scotch Plains** 

One promo per family. Cannot be combined with any other offers. Expires 10/31/15.

Only applies to \* locations.

2285 South Avenue Scotch Plains, NJ 07076

Boonton

**★** Springfield

20 Millburn Avenue Springfield, NJ 07081

Howell

#### RENNA MEDIA LAUNCHES SEVEN NEW NEWSPAPERS

Beginning in October 2015 Renna Media's family of monthly newspapers will grow from 12 to 18 publications. The towns of Westfield, Scotch Plains, Fanwood, Summit, New Providence, Berkeley Heights, Mountainside will join Renna Media's existing newspapers and will deliver important information from the departments in town hall, along with news from the schools and libraries. Community organizations service encouraged to promote their events and celebrate their accomplishments free of charge.

The goal of all our community newspapers is to have a positive influence on the economic development and overall well-being of the towns they serve.

Renna Media is a Cranford based business owned and operated by husband and wife team Joe and Tina Renna. Renna Media's family of 18 community newspapers are published in and around Union and Somerset counties with a total circulation of 100,000 newspapers mailed monthly. The publications are "hyper-local" in nature in that they contain information focused on each individual town and are direct mailed

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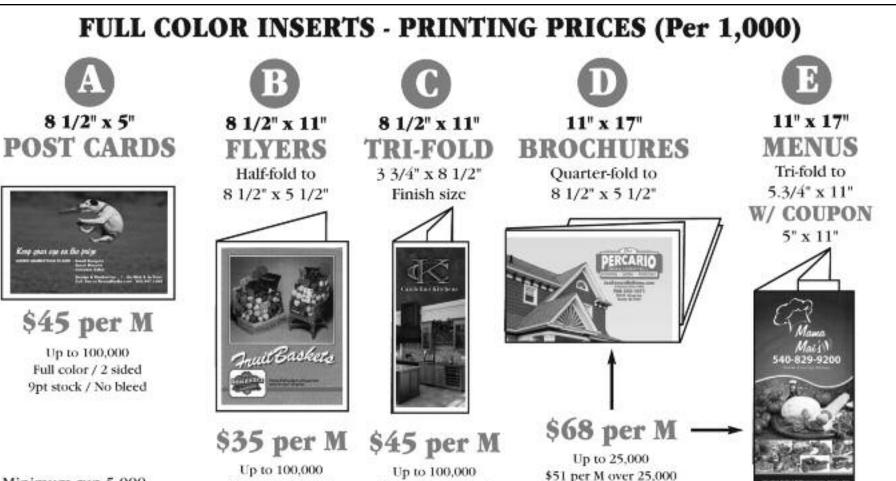
The concept of being hyper-local is to give local businesses a venue to promote events and services. Reaching local customers gives you the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. Inserts are also available. Regional businesses can take advantage of one low rate for advertising in multi publications.

Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998 with the launch of Around About Peterstown, a regional newspaper about the Italian-American neighborhood in Elizabeth, NJ.

Renna Media sought to fill what they saw as a void in other communities and created newspapers that would give a venue to town administrations and non-profit organizations to promote upcoming events as well as to showcase the accomplishments of local residents and businesses.

For more information about Renna Media publications, please call 908-418-5586 or email: info@rennamedia.com. Visit us on-line at RennaMedia.com.





Minimum run 5,000

# ARTWORK PRICE FOR FLYERS, BROCHURES AND MENUS

Full color /2 sided

STOCK DESIGN AND PRODUCTION \$600

Large library of stock layouts and images to choose from. Custom art and photography available at an hourly rate of \$120.

## **INSERTION RATES (Per 1,000)**

ANY 1 NEWSPAPER \$60 ANY 3 NEWSPAPERS \$55 ANY 6 NEWSPAPERS \$50

Full color /2 sided

ANY 9 NEWSPAPERS \$45

ANY 12 NEWSPAPERS \$40

Full color /2 sided

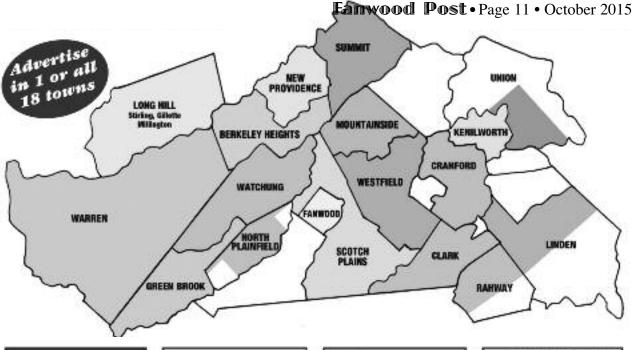
ANY 15 NEWSPAPERS \$35

ALL 18 NEWSPAPERS \$30 RENNA MEDIA
NEWSPAPER RATE SHEET

WE MAIL
100,000
NEWSPAPERS
MONTHLY!

To place an ad call: Tina Renna at 908-418-5586 or Joe Renna at 908-447-1295

email: info@RennaMedia.com Fax: 908-709-9209





Qty: 4,800 Mailed to every home and business. Zip: 07922



Qty: 6,500 Mailed to every home and business. Zip: 07066



Qty: 9,800 Mailed to every home and business. Zip: 07016



Qty: 3,000 Mailed to every home and business. Zip: 07023



Qty: 3,000 Mailed to every home and business. Zip: 08812



Qty: 3,600 Mailed to every home and business. Zip: 07033



Qty: 6,500 5,400 mailed to homes and businesses. Zip: 07036



Qty: 3,600
Mailed to every home
and business in Gillette,
Millington and Stirling,
Zips: 07933,
07964, 07980



Qty: 2,800 Mailed to every home and business. Zip: 07092



Qty: 4,700
Mailed to every home and business.
Zip: 07974



Qty: 6,500 Mailed to every home and business in 07060. Zip: 07060



Qty: 5,500 4,100 mailed to homes and businesses. Zip: 07065



Qty: 9,500 Mailed to every home and business. Zip: 07076



Qty: 9,600 Mailed to every home and business, Zip: 07901



Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083



Qty: 6,200 Mailed to every home and business. Zip: 07059



Qty: 3,000 Mailed to every home and business. Zip: 07069

DATE FOR DATE FOR DATE FOR DATE FOR DATE FOR



Qty: 11,800 Mailed to every home and business. Zip: 07090

#### Past issues can be found at RennaMedia.com

Arty	work included in ad price		ANY 1 NEWSPAPER	ANY 3 NEWSPAPERS	ANY 6 NEWSPAPERS	ANY 9 NEWSPAPERS	ANY 12 NEWSPAPERS	ANY 15 NEWSPAPERS	ALL 18 NEWSPAPERS
Units	<u>~</u>	Size							
1	Unit - Business card	3.25" x 2"	\$60	\$150	\$250	\$340	\$400	\$450	\$500
2	Units	3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800
4	Units	6.5" x 4"	\$180	\$450	\$700	\$950	\$1100	\$1300	\$1500
6	Units	10" x 4"	\$240	\$600	\$900	\$1250	\$1400	\$1650	\$1900
9	HALF PAGE	10" x 6"	\$320	\$800	\$1000	\$1350	\$1500	\$1800	\$2100
12	Units	10" x 8"	\$360	\$900	\$1200	\$1550	\$1800	\$2150	\$2500
18	FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1750	\$2000	\$2400	\$2800
_				1-1-		1			

FRONT PAGE BANNER BACK COVER

8.25" x 2" 10" x 14" \$320 \$600

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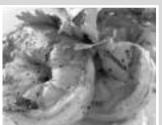
www.hibachigrillandbuffetnj.com BLUE STAR SHOPPING CENTER



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#### **MONDAY - THURSDAY**

Lunch 11am · 3:30pm	Dinner 3:30pm · 10:00pm
Adult\$7.99	Adult\$11.59
Kids 7-10\$5.99	Kids 7-10\$6.99
Kids 3-6\$3.99	Kids 3-6\$5.99
2 & UnderFREE!	2 & UnderFREE!

#### FRIDAY - SATURDAY

Lunch 11am · 3:30pm	Dinner 3:30pm · 10:30pm
Adult\$7.99	Adult\$11.59
Kids 7-10\$5.99	Kids 7-10\$6.99
Kids 3-6\$3.99	Kids 3-6\$5.99
2 & UnderFREE!	2 & UnderFREE!

## SUNDAY ALL DAY DINNER 11am · 10pm

Adult	\$11.59
Kids 7-10	
Kids 3-6	
2 & Under	

GIFT CERTIFICATES AVAILABLE

## **SUSHI**

Fantastic range of freshly prepared sushi.

Most selection and top quality among all competitors.

It is far from the typical "buffet quality" sushi.

At HIBACHI, you don't sacrifice taste for price.

## BUFFET

Elegant, modern, fresh, executed with care and confidence. HIBACHI Grill Supreme Buffet brings together 250+ of fresh-made Asian dishes in eleven buffet bars.

## HIBACHI

Choose your favorite ingredients from dozens of seafood, meats and vegetables. Watch our chef preparing them in our special hibachi sauce to create a full-flavored dish.

ASK US ABOUT CATERING YOUR NEXT EVENT!

We have a large party room available for birthday parties, office meetings & weddings.

# \$\frac{125}{adult BUFFET}

With purchase of a beverage per person
Watchung • 908-490-1600
Cash Only. Limit 4. Not valid with any other
offers or discounts. Expires 11/10/15.

# \$250 OFF 2 ADULT BUFFETS

With purchase of a beverage per person
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Cash Only. Limit 4. Not valid with any other
offers or discounts. Expires 11/10/15.

# \$10 OFF ANY ONE PARTY

Of \$100 or more. Monday - Thursday Only.
Watchung • 908-490-1600
Cash Only. Limit 4. Not valid with any other offers or discounts. Expires 11/10/15.

#### \$500 OFF 4 ADULT BUFFETS

With purchase of a beverage per person
Watchung • 908-490-1600
Cash Only. Limit 4. Not valid with any other
offers or discounts. Expires 11/10/15.