

# The PRIDE of North Plainfield



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ISSUE 40 • OCTOBER 2015

**North Plainfield  
SENIOR CITIZENS  
GROUP  
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bus and for more info,  
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## SCHOOL DISTRICT HONORS CROSSING GUARDS

*Submitted by NPF Schools*

When a school looks for heroes, North Plainfield students look out the classroom windows to watch their crossing guards in action. What better way to honor this group of dedicated individuals than to invite them into school for a "Thank you" ceremony.

Invitations were sent to twenty-four crossing guards in North Plainfield inviting them to Stony Brook School for an all school assembly. As the students cheered and applauded,

each crossing guard received a framed certificate from the district's Safe Routes to Schools Program. As an added treat, Maschio's Food Service donated coupons for free coffee and bagels at North Plainfield High School. "Every year we honor the heroes of North Plainfield, our Crossing Guards. We are so grateful for their dedication and so happy to have them visit us at Stony Brook School," stated Principal Cathy Kobylarz.



(above back row, l-r): Mayor Michael Giordano, Superintendent of Schools, James McLaughlin; Sgt. Dennis Kardos, Principal Cathy Kobylarz, James Crane, Business Administrator Don Sternberg and Christine Holman.  
(front row, l-r): Elsie Coleman, Barbara Colucci, Jose Comacho, Yira Fernandez, Megalina Gonzalez, Jewel Archer, Lisa Ellis, George Shebey, Robert Badger, Wallis Henry and Kit DeRoner.

## MARCHING BAND ENTERTAINMENT UNDER THE LIGHTS

The North Plainfield High School Marching Band took home the "Mayor's Trophy" at the 17th Annual Marching Band Festival held on Saturday, September 19, 2015. The event was hosted by the Scotch Plains-Fanwood Marching Band. Eight bands competed for trophies at this musical festival held at SPFHS Varsity Field and all who attended were inspired by marching band performances by New Jersey area marching bands.

*Photos of this and other events are online  
at [www.rennamedia.com](http://www.rennamedia.com) and on  
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# The PRIDE of North Plainfield

The Pride • Page 2 • October 2015

The Pride of North Plainfield is published by Renna Media. 6,500 newspapers are printed monthly and are mailed to every businesses and homes in North Plainfield, NJ using the 07060 zip code and are distributed for free pick-up throughout town.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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## PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

Organizations who are interested in submitting content can email Lynn Sjurset at [lynn@rennamedia.com](mailto:lynn@rennamedia.com).



## "RUN FOR RUNAWAYS" EVENT ON NOVEMBER 7

Local 5K/Walk Helps Raise Awareness and Provide a Hopeful Future for Homeless Youth

Each day, more than 1,200 youth run away from home because of issues such as abuse and neglect. Many find themselves homeless or at risk of human trafficking. November is National Runaway Awareness Month – a time to raise awareness on this issue that impacts youth in our communities. Since 1973, Somerset Home, a non-profit organization that provides abused, neglected and homeless youth ages 13-21 with housing, a stable environment, and supportive services, has been making a difference on this issue every day.

On Saturday, November 7, Somerset Home will host its 17th Annual "Run for Runaways" event. The 5K Run and family event, which will take place at Colonial Park in Somerset, is designed to raise awareness about the dangers runaway and homeless youth face. Events include a 5K run, a fitness walk, kids' sprints and activities, entertainment, food, and lots of fun. Proceeds will benefit Somerset Home's Arts and Recreation program to provide an avenue for self-expression and physical activity for homeless youth.

"Somerset Home is a safe haven for vulnerable youth who are taken out of their homes or runaway from issues at home such as abuse and neglect", said David Walker, executive director. "Not only do we provide the basic needs of food, clothing and shelter, we also provide counseling, medical care, and independent-living skills education to help our youth be successful and self-sufficient. Our Run for Runaways event brings people of all ages together to raise awareness and funds for us to



provide support and services for our youth such as combatting human trafficking. We hope we can count on the community to help make this year's run the best one yet."

Advance registration fees are: 5K Race, \$25 (\$20 for USATF members); youth (ages 12-18), \$20; 2-mile walk, \$12; kids' sprints (ages 2-11), \$10. After October 15, registration is \$30 for runners, \$15 for walkers and \$10 for kids' sprints. Onsite registration is \$35.

For more information or to register, please visit [www.runforrunaways.com](http://www.runforrunaways.com) or contact Adriana Gonzalez at (908) 526-6605 ext. 312; [agonzalez@somersethome.org](mailto:agonzalez@somersethome.org).

Somerset Home, incorporated in 1970, is dedicated to meeting the needs of abused and neglected youth. The agency provides seven programs for adolescents and their families: Brahma House crisis intervention center; Passages, My Place and Whitney House transitional-living programs; Pathways independent-living skills program; Street Smart street outreach; and Bridge House supportive housing for homeless young adults. Visit online at [somersethome.org](http://somersethome.org).

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Kids 7-10.....\$5.99	Kids 7-10.....\$6.99
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

### FRIDAY - SATURDAY

Lunch 11am - 3:30pm	Dinner 3:30pm - 10:30pm
Adult .....\$7.99	Adult .....\$11.59
Kids 7-10.....\$5.99	Kids 7-10.....\$6.99
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

### SUNDAY ALL DAY DINNER

11am - 10pm
Adult.....\$11.59
Kids 7-10 .....\$6.99
Kids 3-6 .....\$5.99
2 & Under .....FREE!

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## VENDORS WANTED FOR HOLIDAY BOUTIQUE

Church of the Holy Cross

40 Mercer Ave., North Plainfield

Save The Date: Sat., Nov. 21, from 9-3!

The Church of the Holy Cross is hosting its Holiday Boutique. Admission is free. Crafters, artisans, browsers, shoppers, those who are hungry for lunch...all are welcome to this much anticipated local event. There is a wonderful variety of items for sale: hand crafted beauty products and jewelry, musical instruments, toys, Free Trade woven ware, and so much more. A favorite feature is Overlooked Treasures with very special items at bargain prices set aside from Betty's Basement, the thrift shop at Holy Cross.

Interested vendors can email [eventsathc@gmail.com](mailto:eventsathc@gmail.com) for more information.



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**AFTERNOON SESSION:** 12:30pm – 1:45pm (1 hour 15 minutes)

Under the direction of Mrs. Germaine Kaur, Child Development teacher, North Plainfield High School students are taught to provide, encourage and nurture preschool children through activities such as:

Playing cooperatively; expressing themselves through art and music; modeling respect for people and environments; exploring their own and other cultures; expressing feelings and emotions appropriately; and practicing reading, writing and math skills.

For more information call the NPHS Fine Arts Department:  
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**HOSTS 3RD ANNUAL FALL CLOTHING DRIVE.**

Right before the holiday season is the perfect time to declutter and donate your gently used and new clothing, accessories, household items, and toys. Every donated item will be given a second chance and make a difference in the lives of those in need! The Scouts will accept all clothing and accessories; coats, shoes, hats, scarves, gloves, handbags, backpacks, and belts. Kids' stuff - Soft and hard toys, games, stuffed animals, and dolls. Fabric (soft) Household items, bedding, towels, draperies, curtains, table covers, etc. Please place all donated items in sturdy tied plastic garbage bags. NO Hangers, Please. For more information, contact 732-968-9899

\*Decluttering & Donating before the end of the year could also help with tax deductions in April.

Tax deductible Receipt will be provided.


Early delivery times/days during the week can be arranged.

**Drop off times: Saturday, Oct 24 @ 10- 4pm**

**Drop off Location: American Legion Post 119, 137 New Market Rd, and Dunellen.**

**DECLUTTERING TO DONATING TIPS**

- Donating is a feel-good exercise and is a great way to extend the life of your unused good-condition items.
- Set up a clutter donation box in your home to place anything you decide you want to donate
- Plan a "Declutter Day"
- Start biggest job first, this will give you a feeling of accomplishment and help you to move on to the smaller tasks
- Empty out your closets, bag up those all those gently used clothing, shoes, accessories that keep getting pushed to the back.
- Straighten up your Linen Closets – Donate bedding, sheets, towels, tablecloths, etc.
- Move on to the attic or basement – find all that "stuff" you stored away and forgot you had.
- Get the kids involved – ask them to donate games, toys, stuffed animals they no longer play with and donate to children in need.



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## SUPERINTENDENT OF SCHOOLS IS GUEST SPEAKER AT NEXT NPCCR MEETING

The next meeting of the North Plainfield Citizens for Community Rights (NPCCR) will be Thursday 5 November 7:00 P.M. at the North Plainfield Community Center 614 Greenbrook Road at Clinton.

Our guest speaker will be Doctor James McLaughlin, North Plainfields Superintendent Of Schools. Doctor McLaughlin will tell us about the many initiatives that are in the works for the district. When his presentation is completed there will be a question and answer session. NPCCR meetings are open to all.

If you have a topic that you believe would be of benefit to our residents please email your suggestions to [communityrights@gmail.com](mailto:communityrights@gmail.com).

NPCCR records all council meetings and police reports these can be viewed at [www.npcr.org](http://www.npcr.org)

## EAST END STUDENTS REMEMBER 9-11

On the morning of September 11, East End students, teachers, and parents gathered on the front lawn to remember the events of 9/11. Guidance counselor Nicole DiVenuta welcomed everyone and spoke about the importance of this ceremony. Fourth grade students Kyle Irving, Helena deBang, Jason Sparrow, and Kathiana Saldarriaga-Hernandez spoke about the attack on the World Trade Center and Pentagon on September 11, 2001. These students continued to discuss how special our country is, the freedoms we have as American citizens, and why we should be proud to be American. In addition, they stated the importance of remembering our country's heroes who protect American citizens each day.

Principal John Ferguson spoke about and led the students and staff in a moment of silence to reflect and honor the first responders and those who lost their lives on 9/11.

On display was an actual piece of one of the Twin Towers. A portion of a supporting I-beam

was given to East End to display from the New Jersey State Museum, thanks to Mrs. Kathy Porter. Students were informed that this fragment was from the "impact zone" of one of the two towers. It will remain here so that each student will have the opportunity to view an actual artifact from history.

Music teacher Melanie Miller led the students and staff in singing My Country Tis of Thee and You're a Grand Old Flag to conclude the ceremony.



(above l-r): Kathiana Saldarriaga-Hernandez, Kyle Irving, Jason Sparrow, Helena deBang

## WEEKEND JOURNEY THROUGH THE PAST UPCOMING EVENT

Somerset County Weekend Journey Through the Past – 10th Annual! 10 a.m.-5 p.m. Saturday, Oct. 10, and 12-4 p.m. Sunday, Oct. 11. Thirty historic sites countywide open free to visitors. Tours, history interpretations, exhibitions, programs, arts and more. For a list of sites and touring directions, go to [www.SCHistoryWeekend.com](http://www.SCHistoryWeekend.com) (908) 231-7110.

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## DICTIONARIES ARE COMING TO NORTH PLAINFIELD

*Submitted by Rotary Club of Plainfield-North Plainfield*

The dictionary has a place in every school child's library and is useful from early elementary school through college. One of North Plainfield's service clubs is helping promote that ideal with their annual Dictionary Project.

The Rotary Club of Plainfield-North Plainfield has just ordered enough dictionaries to give one to every third grade student in North Plainfield and in Plainfield, at a cost of over \$3500.

"We hope to recoup some of the expenditures with grant awards," said club president Ravenell Williams. "We have already received an award of \$860 from our own Rotary District 7510."

Teams of Rotarians and volunteers visit every elementary school in the two communities, visiting third graders in their classrooms or in an assembly setting.

"We always tell the children a little about Rotary and what it means to belong to a service club," said Tom Reedy, chair of the Dictionary Project Committee. "It's amazing to hear them explain the concept of service and of clubs."

Hundreds of smiling children will receive their books sometime beginning in late September. Each school gets one visit of an hour or two from teams of Rotarians and volunteers. The presentations are scheduled at the schools' convenience during morning hours, which sometimes stretches the schedule of visits into November.

Volunteers are welcomed, and should contact the club via email at [secretary@rotarynpn.org](mailto:secretary@rotarynpn.org).

The Rotary Club of Plainfield-North Plainfield also welcomes new members who have an interest in serving others while working

with others and while developing new friendships. The club meets Wednesdays at 12:15 PM in Giovanna's Restaurant, 1462 South Avenue, Plainfield. Come as a guest and see what Rotary is all about.



*(above) Mayor Mike Giordano and Police Chief Parenti helped Rotarians Mary Forbes and Janice Allen during the 2014 Dictionary Project.*

## NP FIRE, POLICE & COUNTY EMS CONDUCT DRILL TO KEEP CHILDREN SAFE

*Submitted by NPF Fire Dept.*

Over the summer, the North Plainfield Fire Department jointly participated in a large scale "active shooter drill" with our local police



*(above) In this mock scenario at North Plainfield High School are two of the "injured" - Miranda Eaton and Vincent Ciambuschini, who both assisted as role players in the drill.*

department at the North Plainfield High School. This mutually beneficial drill was conducted on two days to test the operational effectiveness of the Somerset County Police Emergency Response Plan. Having the opportunity to participate in this drill allowed our fire department to also test and train in the area of mass casualty response for our EMT's, along with our mutual aid EMS agencies.

Due to the logistics involved, the drill planning spanned over several months and was headed by Lieutenant Ciempola of the North Plainfield Police Department. This included many meetings with all of our surrounding emergency response agencies and incorporated various student "role players." From the Fire/EMS aspect, after setting various goals at our planning sessions, our ambulance staffing and fire personnel were able to measure and

assess our effectiveness at this mock scenario. It also tested our on-scene incident management plan where it is necessary to establish a Unified Command structure when multiple agencies are involved. The mock scenario involved an "active shooter" perpetrator who "injured" a number of school students, leaving multiple casualties. Our Fire/EMS personnel would then simulate the appropriate response/treatment/transport for this type of incident, along with mutual aid EMS agencies, all in coordination with the police department after they declared the scene safe.

For the Fire and EMS branch of this drill, the other agencies who participated included, the Watchung Rescue Squad, JFK Hospital BLS and ALS, RWJ-Somerset Hospital BLS and ALS, Atlantic Hospital BLS and Somerset County Emergency Management staff.

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# NORTH PLAINFIELD PARKS AND RECREATION

## WINTER SPORTS SIGNUPS

(basketball and wrestling)

October 21, 22 and 23, Wednesday  
through Friday from 7-9pm  
at the Vermeule Community Center.

## ANNUAL HALLOWEEN PARADE

Sunday October 25th with onsite registration  
at 12:30 at West End School.

The Parade will begin at 1:00 with judging in various categories – Scariest, Funniest, Superheroes and Most Original. This is a free event open to all resident children of North Plainfield. In case of inclement weather, the activities will take place in the North Plainfield High School gymnasium. The route of the parade is West End School to Vermeule playground.

## NEW IN 2015!

The Department of Parks and Recreation is pleased to announce three new adult programs:

### ZUMBA

Monday nights starting September 21st

### ZUMBA GOLD

(low impact for beginners and seniors)

Wednesday nights starting September 16th

### YOGA

Thursday evenings starting September 17th

They will be offered once per week, one hour per class. Daily passes and 10-pass cards can be purchased at Borough Hall or at the Recreation Office. See announcement for further details.

## FREE SENIOR CITIZENS PROGRAM

Seniors (60+) will be eligible to participate in any recreation sponsored activity for FREE. To be eligible to participate, you must obtain a Photo ID from the recreation department at 93 Greenbrook Road

## VISIT OUR UPDATED BASKETBALL COURTS AT GREEN ACRES PARK

Come by and play some hoops on the redone courts. Currently we are in the planning stages of coordinating a Grand Opening on Oct 10th. More information to follow via our Facebook page, Website and our Electronic sign by the Recreation office located on 93 Greenbrook Road.

For more information and updates, please refer to our website [www.NP-Recreation.com](http://www.NP-Recreation.com) and like us on Facebook North Plainfield Recreation Department.

# NORTH PLAINFIELD MEMORIAL LIBRARY

SCLSNJ'S NORTH PLAINFIELD MEMORIAL LIBRARY BRANCH

6 Rockview Avenue, North Plainfield, NJ 07060 | 908-755-7909 | [SCLSNJ.org](http://SCLSNJ.org).

Program dates and times are subject to change. All programs are free and registration is required unless otherwise indicated. Visit [SCLSNJ.org](http://SCLSNJ.org) or call the library for more information and to register.

## OCTOBER EVENTS

### ALL AGES WELCOME

**Hispanic Heritage Festival at the Vermeule Center**

October 10, 12-4 pm.

Come experience Hispanic Culture at our celebration of El Dia de la Hispanidad. There will be traditional dancing, music and food from South/Central American countries along with a FREE buffet (while supplies last)! All ages are welcome. This program will be held off-site at the Vermeule Center, located at 614 Greenbrook Rd. North Plainfield, NJ 07060.

### KIDS

**Kids Game Day - Play the Wii**

October 1, 3:30-4:30 pm.

grades 3-5

Challenge your friends to a game on the Wii.

**Star Wars Reads**

October 3, 2-3:30 pm.

family program

Young Jedi and Dark Sith Lords are invited to our Annual Star Wars event! We will have out of this world crafts and games. Join us you must.

**Moving Kiddos**

October 6 & 13, 10-10:30 am.

ages 6 months - 2 years old

No registration required. Sing songs, jump around, and make a small craft with Miss Mona!

**Rhyme & Play with Miss Amy**

October 7 & 14, 10-11:30 am.

ages 2-3 years old

No registration required. Sing songs, read a story and complete a craft. We will follow-up this storytime with an open playtime in our program room.

**Super Scientists**

October 8, 3:30-4:30 pm.

grades K-2

Learn fun science facts while conducting fun experiments.

**Creation Station**

October 27, 3:30-4:30 pm.

grades K-5

Get ready to use your creativity and imagination to build, create, and explore in this fun program with Ms. Nancy.

**Halloween Boo-Tacular**

October 29, 3:30-4:30 pm.

family event

Kids and families are encouraged to come dressed in their Halloween costumes to do crafts, play games, and participate in our library parade.

## TWEEN AND TEEN

**Make Some Noise at the Library**

October 2, 9, 16, 23 & 30, 3-4:45 pm.

Our young adult librarian will be on hand to answer questions, help you find library materials, teach you how to play several fast and easy games (provided by the library), help with (not do) homework, or help you find any other information you'd like to know.

**Teen Game Day**

October 5, 12, 19 & 26, 3:30-5 pm.

grades 6-12

Join us for a fun afternoon of playing a variety of board, card, and video games.

**Desserts, Desserts, Desserts**

October 6, 13 & 20, 3:30-5 pm.

"Chef" Errol is back with the next installment of his cooking program for Young Adults. This time we'll be exploring delicious, delightful desserts.

**Dungeons & Dragons**

October 7, 14, 21, 28, 3-7 pm.

**Tween Volunteers**

October 13, 6:30-7:30 pm.

grades 4-6

**Snap Circuits Electronics Club**

October 20, 3:30-4:30 pm.

grades 3-5

Snap Circuits Junior makes learning electronics a "snap." Learn about circuits and complete two activities as a group, then you will have a chance to explore the circuitry on your own.

**Tween Hallowscream Party**

October 30, 6-7:30 pm.

grades 4-6

Wear your Halloween costumes and get locked in the library after hours for video games, crafts and snacks.

**Teen Seance**

October 31, 2:30-4 pm.

Can We Summon the Ghost of Houdini.

We will recreate a seance and try to contact the departed spirit of Houdini! Will we be able to succeed where so many have failed? Light refreshment will be served. (For fun only, no actual Necromancy will be performed.)

## ADULTS

ESL Class sponsored by the Jointure

October 5, 7, 12, 14, 19, 21, 26 & 28, 10 am - 12 pm & 6:45-8:45 pm.

Contact 908-722-0233 for more information.

**Ethnicity in America**

October 6, 7-8 pm.

Michael Aaron Rockland, Ph.D. will discuss: how various ethnic groups struggle to become American while simultaneously maintaining their identity and integrity. He will also discuss how the "melting pot" as a metaphor describing American life has been replaced by the "salad bowl" or "the mosaic." This program is funded by the Horizons Speakers Bureau of the New Jersey Council for the Humanities, a state partner of the National Endowment for the Humanities.

**Knitting & Crochet**

October 13, 10-11:30 am.

A gathering of knitters and crocheters at all skill levels to work on current projects, exchange information, and improve skills. Yarn and needles will be available for first time knitters/crocheters.

**Book Discussion**

October 15, 1-2 pm.

Why My Third Husband Will be a Dog: The Amazing Adventures of an Ordinary Woman by Lisa Scottolini:

**Latino Americans**

October 15, 6:30-8:30 pm.

500 Years of History Viewing & Discussion. We will screen Episode 4: The New Americans from the documentary, Latino Americans: 500 Years of History, followed by a discussion led by William Rosa, Ph.D. -- Professor, Spanish and Italian Department, Montclair State University. Dr. Rosa will expand on the topics presented from the Latino Americans documentary and about the Latino diaspora in the United States. Latino Americans: 500 Years of History has been made possible through a grant from the National Endowment for the Humanities and the American Library Association.

**Gather & Game for Adults**

October 20, 6-8:30 pm.

**Evening Book Discussion**

October 22, 7:15-8:30 pm.

Haunting of Hill House by Shirley Jackson



## NPF BOY SCOUT OPEN HOUSE AT EAST END SCHOOL OCTOBER 8TH

The North Plainfield Community of Boy Scouts will hold an open house on Thursday, October 8 from 6:30-8:30 at East End School. Families are welcome to stop by anytime to take part in archery, stomp rockets, car and boat races, knot tying, displays from both the North Plainfield Police Department and Fire Department, and more!

All are welcome to attend. Boys in the first through fifth grades can join one of two Cub Scout packs. Boys in grades six through twelve can join one of two Boy Scout troops. Girls and boys ages 14-18 are welcome to join our Venturing Crew. Scouting in an affordable program. Financial assistance may be available to those with hardships.

While Cub Scouts is all about fun for the kids, it is fun with a purpose – that of raising confident, inquisitive, resilient, cooperative and respectful boys. As they continue from Cub Scouts into Boy Scouts through middle school and high school they take those principles to a higher level

through fun-filled and challenging activities such as canoe treks, backpacking trips, crewing a sail boat, SCUBA diving and other high adventures. They also learn STEM skills through scout engineering and robotics. Along the way they learn to communicate and lead, explore potential careers through the merit badge program, and give back through community service.

For more information contact  
Charlean Mahon at 973-524-4459  
or [Charlean.mahon@scouting.org](mailto:Charlean.mahon@scouting.org)



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## ETHNICITY IN AMERICA LIBRARY PROGRAM

Michael Aaron Rockland, Ph.D. will discuss how various ethnic groups struggle to become American while simultaneously maintaining their identity and integrity at Somerset County Library System of New Jersey's North Plainfield Memorial Library branch, located at 6 Rockview Avenue, on October 6, 7-8 pm. The program, Ethnicity in America, is funded by the Horizons Speakers Bureau of the New Jersey Council for the Humanities, a state partners of the National Endowment for the Humanities.

This program is free and open to the public. Registration is required. To register, visit [SCLSNJ.org](http://SCLSNJ.org) or call 908-755-7909.

About the New Jersey Council for the Humanities

The New Jersey Council for the Humanities develops, supports and promotes projects that explore and interpret the human experience, foster cross-cultural understanding and engage people in dialogue about matters of individual choice and public responsibility. For more information, visit [NJCH.org](http://NJCH.org).

2nd  
Annual

### 2015 White Castle



## Watchung Mountain District Boy Scout Chess Tournament

Saturday, November 7, 2015

9:00 am to 1:00 pm

Sign-in/setup starts at 8:00 am

### Scotch Plains Baptist Church

333 Park Avenue, Scotch Plains, NJ 07076 • 908-322-5487  
(off Rt. 22, across from Snuffy's)

Open to all registered Boy Scouts/Venturers/Explorers.

*Non-scouts welcomed!*

Limited to 40 players who must know how to play chess. Registration is \$6

Use Watchung Mountain District Double Knot link to register on-line at  
[ppbsa.doubleknot.com/](http://ppbsa.doubleknot.com/)

[event/white-castle-watchung-mountain-chess-tournament/1792566](http://event/white-castle-watchung-mountain-chess-tournament/1792566)

Email Charlean Mahon at [Charlean.Mahon@scouting.org](mailto:Charlean.Mahon@scouting.org) for more info.

Trophies awarded to 1st, 2nd and 3rd place finishers.

Commemorative ribbons and gift bags for all participants.

Lunch will be provided by White Castle for all players and guests.

This tournament meets the 6a requirement for earning a Chess merit badge.

Event Sponsored by



Event coordinated by

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## RENNA MEDIA LAUNCHES SEVEN NEW NEWSPAPERS

Beginning in October 2015 Renna Media's family of monthly newspapers will grow from 12 to 18 publications. The towns of Westfield, Scotch Plains, Fanwood, Summit, New Providence, Berkeley Heights, and Mountainside will join Renna Media's existing newspapers and will deliver important information from the departments in town hall, along with news from the schools and libraries. Community service organizations are encouraged to promote their events and celebrate their accomplishments free of charge.

The goal of all our community newspapers is to have a positive influence on the economic development and overall well-being of the towns they serve.

Renna Media is a Cranford based business owned and operated by husband and wife team Joe and Tina Renna. Renna Media's family of 18 community newspapers are published in and around Union and Somerset counties with a total circulation of 100,000 newspapers mailed monthly. The publications are "hyper-local" in nature in that they contain information focused on each individual town and are direct mailed

within those towns.

The concept of being hyper-local is to give local businesses a venue to promote events and services. Reaching local customers gives you the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. Inserts are also available. Regional businesses can take advantage of one low rate for advertising in multi publications.

Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998 with the launch of Around About Peterstown, a regional newspaper about the Italian-American neighborhood in Elizabeth, NJ.

Renna Media sought to fill what they saw as a void in other communities and created newspapers that would give a venue to town administrations and non-profit organizations to promote upcoming events as well as to showcase the accomplishments of local residents and businesses.

For more information about Renna Media publications, please call 908-418-5586 or email: [info@rennamedia.com](mailto:info@rennamedia.com). Visit us on-line at [RennaMedia.com](http://RennaMedia.com).

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**Tina Renna 908-418-5586 • Joe Renna 908-447-1295**

### FULL COLOR INSERTS - PRINTING PRICES (Per 1,000)

**A**  
**8 1/2" x 5"**  
**POST CARDS**



**\$45 per M**

Up to 100,000  
Full color / 2 sided  
9pt stock / No bleed

Minimum run 5,000

**B**  
**8 1/2" x 11"**  
**FLYERS**

Half-fold to  
8 1/2" x 5 1/2"



**\$35 per M**

Up to 100,000  
Full color / 2 sided  
60lb stock / No bleed

**C**  
**8 1/2" x 11"**  
**TRI-FOLD**

3 3/4" x 8 1/2"  
Finish size



**\$45 per M**

Up to 100,000  
Full color / 2 sided  
60lb stock / No bleed

**D**  
**11" x 17"**  
**BROCHURES**

Quarter-fold to  
8 1/2" x 5 1/2"



**\$68 per M**

Up to 25,000  
\$51 per M over 25,000  
Full color / 2 sided  
60lb stock / No bleed

**E**  
**11" x 17"**  
**MENUS**

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5 3/4" x 11"  
**W/ COUPON**  
5" x 11"



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### INSERTION RATES (Per 1,000)

**ANY 1  
NEWSPAPER  
\$60**

**ANY 3  
NEWSPAPERS  
\$55**

**ANY 6  
NEWSPAPERS  
\$50**

**ANY 9  
NEWSPAPERS  
\$45**

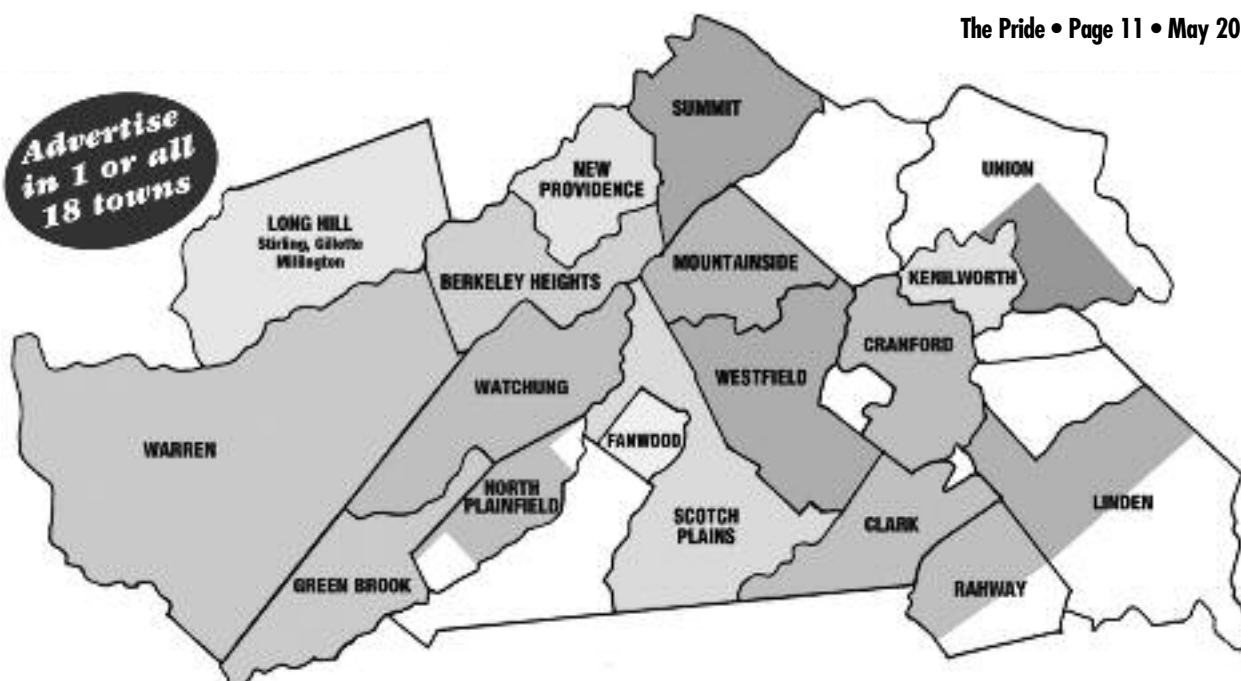
**ANY 12  
NEWSPAPERS  
\$40**

**ANY 15  
NEWSPAPERS  
\$35**

**ALL 18  
NEWSPAPERS  
\$30**

**RENNA MEDIA**  
**NEWSPAPER RATE SHEET**  
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**NEWSPAPERS**  
**MONTHLY!**

To place an ad call:  
**Tina Renna at 908-418-5586**  
**or Joe Renna at 908-447-1295**  
 email: info@RennaMedia.com  
 Fax: 908-709-9209



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 and business.  
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 home and business.  
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**Qty: 6,500**  
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 and businesses.  
**Zip: 07036**



**Qty: 3,600**  
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 07964, 07980**



**Qty: 2,800**  
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 and business.  
**Zip: 07092**



**Qty: 4,700**  
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 and business.  
**Zip: 07974**



**Qty: 6,500**  
 Mailed to every home  
 and business in 07060.  
**Zip: 07060**



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 and business.  
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 and business.  
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**Qty: 5,500**  
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**Zip: 07083**



**Qty: 6,200**  
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 and business.  
**Zip: 07059**



**Qty: 3,000**  
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 and business.  
**Zip: 07069**



**Qty: 11,800**  
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 and business.  
**Zip: 07090**

**Past issues can be found at RennaMedia.com**

Artwork included in ad price.

Units		Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ALL 18 NEWSPAPERS
1	Unit - Business card	3.25" x 2"	\$60	\$150	\$250	\$340	\$400	\$450	\$500
2	Units	3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800
4	Units	6.5" x 4"	\$180	\$450	\$700	\$950	\$1100	\$1300	\$1500
6	Units	10" x 4"	\$240	\$600	\$900	\$1250	\$1400	\$1650	\$1900
9	HALF PAGE	10" x 6"	\$320	\$800	\$1000	\$1350	\$1500	\$1800	\$2100
12	Units	10" x 8"	\$360	\$900	\$1200	\$1550	\$1800	\$2150	\$2500
18	FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1750	\$2000	\$2400	\$2800
FRONT PAGE BANNER			8.25" x 2"	\$320	<b>PAY FOR 6 MONTHS AND GET 1 FREE</b>				
BACK COVER			10" x 14"	\$600					

Back cover and front page banner reserved on first come, first served basis.  
 Current advertiser has right of first refusal.

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