

# Watchung Post

MAILED FREE TO EVERY HOME  
AND BUSINESS IN WATCHUNG

Watchung's Hometown Newspaper

NJ

Published by Renna Media, On-line at [RennaMedia.com](http://RennaMedia.com)

ISSUE 39 • FEBRUARY 2016

## THE WATCHUNG SENIORS

MEET THE 2ND  
WED OF THE MONTH  
AT FIREMAN'S  
EXEMPT HALL

57 Mountain Avenue  
(lower level)  
Watchung

GUEST SPEAKERS,  
TRIPS  
& FUN PARTIES.  
FEBRUARY  
PIZZA PARTY.

Contact Carolyn  
347-268-6051  
or Madelyn  
908-561-1932  
[madelyn5@aol.com](mailto:madelyn5@aol.com)

PRSR STD  
U.S. POSTAGE  
PAID  
PHILA PA 191  
PERMIT NO. 7575

ECRWSS

\*\*\*\*\*ECRWSSDDM\*\*\*\*\*

POSTAL CUSTOMER  
WATCHUNG, NJ 07069

## POP WARNER CHEER TEAMS MAKE HISTORY AGAIN

Watchung Hills Pop Warner (WHPW) Cheer made history again in their 2015 season. The organization has never before had both of their competitive cheer teams qualify to compete at the national level in back to back years.

In order to qualify to compete at Nationals, the teams have to advance in a series of competitions throughout their season. The first of the competitions is at the local level for the league, which is the Jersey Valley Conference. The Junior Pee Wee (JPW) team took first place and the Junior Midget (JRM) Team took second. Next up was the New Jersey State Championships. Again, both cheerleading squads moved on, with the JRM team capturing the State Champion title and the JPW team nabbing second in the State. The girls then faced the Regional Competition against other states in the region which include Delaware, Maryland, New Jersey, New York, Pennsylvania, and Washington, D.C. Both Wolverine squads took first runner-up and qualified to attend Nationals.

The Pop Warner National Competition was held in Orlando, FL and took place the week of December 5th to 12th at Disney's ESPN Wide World of Sports Complex. The JPW team took the National Champion title, while the JRM team placed second in the Nation, both in their respective size and level categories.

For the cheerleaders, the road to Disney was not smooth this year. Both teams sustained injuries, personal losses, and resignations of teammates all at key times throughout the season.

The Junior Pee Wee coaching staff includes Head Coach Lisa Checchio, Assistant Coaches Dina Grochowski, Jackie Johnson, Noelle Mortillo, and Heather Saum, with Team Mom Liz Papazian. The cheerleaders are local third through fifth graders and include Carly Allgor, Maddie Archbold, Lianna Bartnick, Haylie Billerman, Maddie Butler, Rayannah Cardoza, Amy Claxton, Olivia Checchio, Ava D'Amore, Mia Edwards, Molly Fratto, Ella Grabko, Emma Grochowski, Zoey Gurien, Kaylee Johnson, Gabriella Loboza, Dena Mistichelli, Gina Mortillo, Nicole Palumbo, Maddy Papazian, Ashley Patetta, Riley Pfeiffer, Olivia Postol, Megan Saum, Jaqui Stultz and Neelakshi Thanasegaran.

The Junior Midget coaching staff is led by Commissioner Denise DePekary and Coaches Suzie Aschoff, Gerri Fiacco, Stephanie Pfeiffer and Kellie Sahler, with Team Mom Michelle Messarosh. The team consists of local sixth through eighth graders including Angelina Alvarez, Alexandria Angelini, Amanda Aschoff, Hannah Aschoff, Honey Baskin-Islami, Sasha Bergners, Haley Burton, Gillian Butler, Matison Cann, Susannah Cardoza, Christina Delli Santi, Eden DePekary, Micah Edwards, Gina Fiacco, Brianna



(above) The WHPW 2015 Junior Pee Wee National Cheer Team after being named National Champions.



(above) The WHPW 2015 Junior Midget National Cheer team heading to practice at Disney's ESPN Wide World of Sports Complex.

Jimenez, Sarah Kasar, Sophie Kopelman, Sophie Marsillo, Brooke Messarosh, Mia Papazian, Brooke Pfeiffer, Sienna Prinzivalli, Valerie Ramos, Lauren Richmond, Emily Sahler, Kelly Saum, and Margo Stefurak.

The program will open up its 2016 registration in February. WHPW welcomes all boys and girls to join its football and cheer teams who are between the ages of 5 and 15. For more information, please visit the Watchung Hills Pop Warner website at <http://www.whpw.org/>.



**CALL TODAY TO ADVERTISE IN THE NEXT ISSUE**

**3,000 are printed and mailed to  
every home and business in Watchung.**

**Ad rates start at only \$60**

*Reserve space in the next issue.*

*Call Joe Renna at (908) 447-1295 Email: [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)*

# Watchung Post

Watchung Post is published by Renna Media. 3,000 newspapers are printed monthly and mailed to every business and home in Watchung, NJ and the balance are distributed for free pick-up throughout town.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions. ©2016. Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

Renna Media welcomes the comments and concerns of its readers put into writing and sent via fax or email to:

Renna Media, LLC  
202 Walnut Ave. Cranford, NJ 07016  
Phone: 908-447-1295  
Fax: 908-709-9209  
Email: joerenna@rennamedia.com

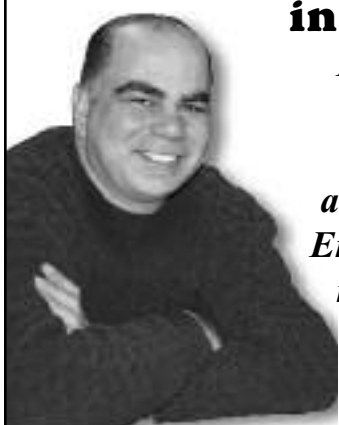
## PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

*Organizations  
who are interested  
in submitting  
content can  
email Lori Theiss  
at  
lori@rennamedia.com.  
or call 908-858-4012*

## ADVERTISE IN THIS NEWSPAPER

**3,000 are printed and mailed to every home and business in Watchung.**



*Reserve space in  
the next issue.  
Call Joe Renna  
at (908) 447-1295  
Email: joerenna@  
rennamedia.com*

## AUTHOR DAY AT VALLEY VIEW MIDDLE SCHOOL

On Wednesday, January 13th, 2016, Valley View Middle School in Watchung welcomed noted children's author Jordan Sonnenblick. Several students joined him for lunch.



(above) Standing: Rachel Krouk, Shreya Maggon, Author - Jordan Sonnenblick, Aidan Cooper, Kaelin Churchill Sitting: Jayda Upton, Finn Sorensen, Leah Alberto and Helen Zheng

## DIGITAL FORENSIC CERTIFICATION COURSE

**40 Hours Basic through  
Advanced Instruction on  
Computer & Cell Phone Forensics**  
**Dates: Feb. 15 through Feb. 19, 2016  
or: Mar. 28 through Apr. 1, 2016**  
Classes held in Union, New Jersey 07083  
**\$1,999.00 per Student**  
Classes Limited to 10 Students

- Students will learn the legal and technical aspects of being a digital forensic expert witness.
- Students will learn to build a digital forensic lab and identify the tools needed to accomplish a full forensic review.
- Students will learn the digital forensic process as well as the technology that underlies their findings.
- Students will learn to forensically image hard drives and cell phones using a variety of tools and conduct an analysis of these devices to recover potential evidence.
- Students will receive a certification and course graduation certificate upon successful completion of all requirements.

John Lucich is the HTCN Academy Director and has been performing computer forensics for over 24 years. John is a retired state law enforcement officer from the New Jersey Attorney General's Office, Organized Crime & Racketeering Bureau and a 14 year cyber crimes instructor at Sea Girt, NJ for the State Attorney General's Academy. John is also a technical expert for Fox News and CNN news networks and has made numerous TV appearances over the past seven years. He is currently the CEO & forensic lab director for eForensix, a computer forensic consulting company who has been engaged in notable cases throughout the United States.



**Signup today by calling  
(877) 482-6674  
or visit us online at www.htcn.org**

**Independent Living**  
For seniors 65 and over  
**The Chelsea at Warren**  
Completion in early 2016  
Brand new 1 & 2 bedroom apts  
Full kitchens, underground parking



**RESERVE YOUR APARTMENT NOW!**  
**CALL 908-903-0911**

274 KING GEORGE ROAD • WARREN, NJ 07059  
WWW.CHELSEASENIORLIVING.COM

**OPEN SOON**

**NO BUY-IN**

**FOR SENIORS: The Residences at Warren**



**The perfect home for you!**

**BEAUTIFUL. AFFORDABLE. AVAILABLE NOW!**

- Enjoy all the comforts of your own home without all the worries!
- Independent and Supportive Living units for seniors age 62+
  - Income: \$18,000- \$58,800
  - Private, spacious room with full bath, in single-level home
  - Shared great room, dining room, den, porch and hobby room
  - Food preparation and housekeeping included!
  - Additional support services available



To learn more call 908-526-8130  
or visit [www.CHChousing.org](http://www.CHChousing.org)



# WHAT WILL YOU LOOK LIKE IN 40 DAYS?



## COMPARE

Today's **Most Popular** 3 vs. **NUTRIMOST**  
Weight Loss Programs

- |                                   |   |
|-----------------------------------|---|
| ✗ State of the Art NRF Technology | ✓ |
| ✗ Fat Burning                     | ✓ |
| ✗ Targets Abdominal Fat           | ✓ |
| ✗ Resets Metabolism               | ✓ |
| ✗ Resets Weight Set Point         | ✓ |
| ✗ No Hunger                       | ✓ |
| ✗ Doctor Supervised               | ✓ |

LOSE 20-45lbs IN JUST 40 DAYS  
**GUARANTEED!**

**SIGNUP**  
REGISTER FOR A  
CONSULTATION



## TECHNOLOGY HAS GIVEN US THE ABILITY TO FIND OUT WHY YOU ARE STORING FAT AND HOW TO GET RID OF IT!

A "one-size-fits-all" weight loss program will only take you so far (and after many months of hunger and a boatload of cash).

**Targeting your specific hormone makeup** is the key to fast and effective weight loss. Our NRF Technology essentially takes your hormonal fingerprint to determine the exact ingredients you need to bring your body into an optimal state of fat burning. And beyond the initial weight loss, restoring balance with the system actually resets your metabolism and weight set point so that you **keep the weight off** after you lose it.

➔ **\$72<sup>00</sup>** ➔  
a \$99 value

### BODY COMPOSITION ANALYSIS

A complete assessment and teaching of your current body composition in comparison to where you should be. This analysis includes your body fat percentage and mass, visceral fat rating, body water percentage, metabolic age and other important metrics.

### & FAT LOSS CONSULTATION

A personally integrated session with a NRF Technology Specialist to discuss how this revolutionary technology can help you naturally detox and heal your body, restore balance to your hormones and neurotransmitters, and reset your metabolism.

**CALL 908.279.7740 OR VISIT [CENTRALJERSEYHEALTH.COM](http://CENTRALJERSEYHEALTH.COM)**





## PACKED AUDIENCES AT WHRHS ANNUAL WINTER CONCERTS

Hundreds of instrumental music students at Watchung Hills Regional High School (WHRHS) filled the stage at the school's Performing Arts Center (PAC), Wednesday, Dec. 16, for the annual Instrumental Winter Concert, and hundreds more choral music students filled the stage of an equally filled PAC two nights later, on Friday, Dec. 18, for the annual Winter Vocal Concert.

At the Instrumental Concert, family, friends, students, teachers, Board of Education members and the general public filled the orchestra and balcony seats at the PAC to hear 11 compositions.

Some of the compositions were familiar and all-time seasonal favorites. Others showed student mastery of exploratory and intriguing new music. They heard performances by a 32-member string orchestra, a 38-member concert band, a 60-member wind ensemble and a symphonic band that included student musicians from the "smaller" groups.

Instrumental Music Conductor is Minesh Shah. Vocal Music Conductor is Angela DiIorio Bird.

Two nights later as a preliminary song to begin the Vocal Concert, singers lined the aisles and others were on the stage in the PAC, as the house lights were lowered. Singers bore hand-held faux candle lights, as faculty and students read statements of purpose. They declared that the organizing theme of the concert was intended to celebrate the spirit of the holiday season: Peace, love, happiness, and joy.

The singers then launched into a dramatic and touching rendition of "This Little Light of Mine, I'm Gonna Make It Shine," the familiar Gospel children's song with lyrics by Avis Burgeson Christiansen and melody by Harry Dixon Loes.

The vocal concert that followed included two songs performed by the 108-member Chorus, four songs performed by the 122-member Advanced Chorus, five songs performed by various smaller-sized ensembles of singers, two songs performed by senior soloists, and three songs performed by the combined chorus that included singers from both the Chorus and Advanced Chorus.

By the end of each concert, the "Symphony Band" and the "Combined Chorus," respectively,

filled every corner of the wide and deep PAC stage, and the audiences at both concerts gave the students and their directors, Shah and DiIorio Bird, rousing ovations.

During the musical presentation of "Yes, Virginia, There is a Santa Claus," Choral Director DiIorio Bird read the letter written in 1897 by Virginia O'Hanlon (1889-1971) of New York City to the editor of the New York Sun newspaper, wondering if there really is a Santa Claus. DiIorio Bird's husband, WHRHS Science Teacher Carl Bird, presented the newspaper's response, an editorial written by editor Francis Parcellus Church.

Senior Lauren Duffy sang "I Hope You Dance," by Lee Ann Womack, which was a hit in 2000. Duffy said the song was a favorite of her Dad. She sang accompanied by recorded music for the song that was faithful to the performance by Womack.

Senior Soloist Anna Paterson, and her younger sister, Katherine Paterson, both members of the Advanced Chorus, sang "Some Things Are Meant To Be." The song is from the 2005 Broadway musical, "Little Women."

The finale included a video showing Advanced Chorus Member Laura Silva teaching elementary school students in Haiti the refrain of the iconic 1985 song, "We Are The World." In the video, the Haitian students provide an enthusiastic performance. As is a tradition at the WHRHS winter and spring vocal concerts, local middle school chorus members and WHRHS chorus alumni in the audience were invited to come up on stage, and audience members were invited to participate, too, to help close the show.

**Mannuzza & Lamela, LLC**  
Certified Public Accountants & Consultants

- Income Tax Preparation & Compliance
- Strategic Tax Planning for Individuals & Businesses
- Full Service Accounting & Bookkeeping Services
- Business Development & Management Consulting Services

**www.mlcpanj.com** **908-680-6185**  
1906 Westfield Ave., Ste B, Scotch Plains, NJ 07076

**The Park Florist** Worldwide and Local Delivery  
613-A Park Ave. Plainfield **908.756.1899**  
(between 6th & 7th) *Se Habla Español*  
**www.theparkflorist.com**

- Specializing in Weddings and Funeral Arrangements
- Fresh, Exotic and Silk Flowers
- Balloon Stuffing Machine
- Spiritual Products
- Fruit Baskets • Stuffed Animals

**\$2.00 OFF**  
VALENTINE'S ORDERS  
PLACED BY FEB 9TH

**WE FIX OLD SYSTEMS**

**\$75 OFF**  
**ANY HEATING REPAIR**  
This Coupon never expires. One coupon per transaction. \$250 Minimum Required. 616

**\$79 COMPLETE**  
**HEATING SYSTEM CHECK**  
Coupon Expires 2/28/16 716

**Weltman**  
**HOME SERVICES**  
PLUMBING • HEATING • ELECTRIC • AIR  
Service You Can Trust Since 1962.  
**877.893.0084**  
**WeltmanHomeServices.com**

D. Weltman Plumbing Lic. #6440  
G. Nowicki Elec. #6808

Elec. Bus. Permit #6808-A  
HIC#13VH04948800 HVAC #1228





# HIBACHI GRILL

## supreme buffet

**Serving  
LOBSTER or CRAB LEGS  
with other Special Items  
Every Holiday**

For more information, please call

**908-490-1600**

Fax: 908-490-1601

[www.hibachigrillandbuffetnj.com](http://www.hibachigrillandbuffetnj.com)

**BLUE STAR SHOPPING CENTER**



Large Parking Lot to  
Accommodate our Customers

**10% DISCOUNT**  
Seniors 60+, Military,  
Police, College Students  
Hibachi Grill Supreme Buffet (Show ID)

**1701 U.S. Highway 22 West • Watchung**



### MONDAY - THURSDAY

Lunch 11am - 3:30pm	Dinner 3:30pm - 10:00pm
Adult .....\$7.99	Adult .....\$11.59
Kids 7-10.....\$5.99	Kids 7-10.....\$6.99
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

### FRIDAY - SATURDAY

Lunch 11am - 3:30pm	Dinner 3:30pm - 10:30pm
Adult .....\$7.99	Adult .....\$11.59
Kids 7-10.....\$5.99	Kids 7-10.....\$6.99
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

### SUNDAY ALL DAY DINNER

11am - 10pm
Adult.....\$11.59
Kids 7-10 .....\$6.99
Kids 3-6 .....\$5.99
2 & Under.....FREE!

**GIFT CERTIFICATES AVAILABLE**

## SUSHI

**Fantastic range of freshly prepared sushi.**  
**Most selection and top quality among all competitors.**  
**It is far from the typical "buffet quality" sushi.**  
**At HIBACHI, you don't sacrifice taste for price.**

## BUFFET

**Elegant, modern, fresh, executed with care and confidence. HIBACHI Grill Supreme Buffet brings together 250+ of fresh-made Asian dishes in eleven buffet bars.**

## HIBACHI

**Choose your favorite ingredients from dozens of seafood, meats and vegetables. Watch our chef preparing them in our special hibachi sauce to create a full-flavored dish.**

**ASK US ABOUT CATERING YOUR NEXT EVENT!**

**We have a large party room available for birthday parties, office meetings & weddings.**

**\$125 OFF**  
**ADULT BUFFET**

With purchase of a beverage per person  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 3/10/16.

**\$250 OFF**  
**2 ADULT  
BUFFETS**

With purchase of a beverage per person  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 3/10/16.

**\$10 OFF**  
**ANY ONE  
PARTY**

Of \$100 or more. Monday - Thursday Only.  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 3/10/16.

**\$500 OFF**  
**4 ADULT  
BUFFETS**

With purchase of a beverage per person  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 3/10/16.

## WATCHUNG BOROUGH RECREATION COMMISSION

15 Mountain Blvd., Watchung, NJ 07069  
908-756-0080 Ext. 210  
Fax 908-757-7027

Warren and Green Brook may also register for programs  
& camps. Also check out Warren and Green Brook  
websites for programs & camps available to Watchung  
residents

Check website for all sports registration sign up  
information & program links  
[www.watchungnj.gov](http://www.watchungnj.gov)

### **Mah Jongg Club**

Monday & Tuesdays from 1:00 pm – 4:00 pm  
(All year)

### **Adult Game Day**

Thursdays from 1:00 pm – 4:00 pm

Both programs held in the Seniors Room  
below the Watchung Library

### **Adult Women's Volleyball**

Monday evenings 7:00 – 9:00 pm

@ Valley View School September thru May

### **Adult Men's Basketball**

Friday evenings 7:00 – 9:00 pm

@ Bayberry School October thru June 10th

### **Tennis Lessons**

Toddler, Youth, Teen and Adult Starting Spring and Fall

### **Little League**

Now registering

### **Easter Egg Hunt**

March 19th

Phillip's Field (Rain Date March 20th)

### **Community Picnic**

May 21st

Mobus Field Noon – 3:00 pm (Rain Date May 22nd)

### **Movie Night**

to be determined!

3rd  
Annual

## 2016 White Castle



## Munsee District Boy Scout Chess Tournament

### Saturday, February 27, 2016

10:00 am to 2:00 pm

Sign-in/setup starts at 9:00 am

### Cranford Community Center

220 Walnut Avenue, Cranford, NJ • 908.709.7283

Open to all registered Boy Scouts/Venturers/Explorers.

Limited to 40 players who must know how to play chess. Registration is \$6  
Use Patriots' Path Council Munsee District Double Knot link to register on-line  
at [ppbsa.doubleknot.com](http://ppbsa.doubleknot.com)

Email Jim Parlapiano [jim.parlapiano@hotmail.com](mailto:jim.parlapiano@hotmail.com) for more info.

Event Sponsored by



BOY SCOUTS OF AMERICA  
PATRIOTS' PATH COUNCIL



[WhiteCastle.com](http://WhiteCastle.com)

Event coordinated by

**RENNAMEDIA.COM**

## NYC'S TOP PEDIATRICIAN NOW OPEN IN WATCHUNG, NJ!



Kim & Dr Kulich



## Celebrity Pediatrics

### Edward Kulich, M.D.

- All major insurances accepted
- House Calls
- Same day sick visits
- Evening and weekend appointments

### 908-MOM-2671

### 10 Shawnee Dr. • Watchung NJ 07069

Located Conveniently in Downtown Warren off Mountain Blvd

### [www.CelebrityPediatrics.com](http://www.CelebrityPediatrics.com)



# WATCHUNG TROOP 65065 JUNIOR GIRL SCOUTS EARN BRONZE AWARD

**Submitted by: Bonnie Brunskill**

Six (6) fifth grade Junior Girl Scouts in Watchung Troop 65065 earned the Bronze Award, the highest award possible for Junior Girl Scouts. The girls first completed the Girl Scout "aMUSE" journey activities that taught them about learning the variety of roles they play in their community and recognizing and fighting stereotypes around them. Then, the girls learned about a need at ProCure Proton Therapy Center in Somerset that they were excited to fulfill. The center works with the national Beads of Courage charity program for their pediatric patients. Stephanie Hunsinger, Patient Services and Advocacy Manager at ProCure, informed the our Troop 65065 that the center was in dire need of fabric bags to hold the glass beads the patients earn with each medical treatment milestone they

reach. Each girl logged over 20 hours designing and creating unique bead bags to benefit the patients. The project was a great challenge, as most of the girls had never used a sewing machine before this project. The girls took a sewing class at Fabricland to learn the basics and then together they made over 60 beautiful fully lined drawstring bags. The girls also decorated cards with words of encouragement and personal messages to go into each bag. The girls enjoyed the feeling of accomplishment and pride that goes with learning new skills, supporting each other as a team of sisters and knowing that they fulfilled a need in the community. The troop would like to thank Stephanie Hunsinger for teaching them about the program and Beth Mattiassi for donating some fabric and for supplying the troop with an extra sewing machine

to use during the project. The troop would like the community to know that they can learn more about the Beads of Courage charity program by visiting [www.beadsofcourage.org](http://www.beadsofcourage.org)



(above) The girls presented the finished bags to Stephanie (l-r): Tess, Nicole, Alyssa, Casidi, Stephanie and Lillian, Not pictured: Kaysen.

**ABINGDON**  
Care & Rehabilitation Center  
303 Rock Avenue, Green Brook, NJ 08812  
732-968-5500

A Windsor Healthcare Community  
[www.windsorhealthcare.org](http://www.windsorhealthcare.org)

**BUSINESS PHOTOGRAPHY**

- EVENTS
- PORTRAITS
- PRODUCTS
- BUILDINGS & INTERIORS

**DeHANES PHOTOGRAPHY**  
[mark.dehanes@verizon.net](mailto:mark.dehanes@verizon.net)  
**908-403-8362**  
[www.dehanesphotography.com](http://www.dehanesphotography.com)

## Don't Get Caught Without Power

Photo credit: Bonnie Brunskill

**\$500 OFF**  
Generac Standby Generator and Installation  
EDISON HEATING & COOLING • 732-943-1113  
With this coupon. Some restrictions apply. Not valid with any other offers, finance offer or prior purchases. Not valid for commercial properties. Expires 3/15/16

**Avoid Breakdowns**  
**\$79**  
39 point furnace tune-up and safety inspection. (Reg. \$149)  
EDISON HEATING & COOLING • 732-943-1113  
With this coupon. Some restrictions apply. Not valid with any other offers, finance offer or prior purchases. Not valid for commercial properties. Expires 3/15/16

**\$25 OFF** Any Repair \$250 or More  
**\$50 OFF** Any Repair \$500 or More  
EDISON HEATING & COOLING • 732-943-1113  
With this coupon. Some restrictions apply. Not valid with any other offers, finance offer or prior purchases. Not valid for commercial properties. Expires 3/15/16

Celebrating 29 yrs. of excellence

## WINTER SAVINGS EVENT

**24/7 Emergency Service**  
**No Interest Financing Available**  
**100% Money Back Guarantee** Call for Details

**EDISON** Est. 1987  
**HEATING & COOLING**  
**HOME COMFORT EXPERTS**  
[EdisonHVAC.com](http://EdisonHVAC.com)

**REBATES AVAILABLE UP TO \$7,000**  
IN TOTAL SAVINGS on new system installations

**FREE ESTIMATE** On New Equipment  
**732-943-1113**

**\$1,000 OFF** any combined purchase of High Efficiency Furnace & Air Conditioner  
EDISON HEATING & COOLING • 732-943-1113  
With this coupon. Some restrictions apply. Not valid with any other offers, finance offer or prior purchases. Not valid for commercial properties. Expires 3/15/16

**\$500 OFF** any purchase of Furnace, Boiler, or Air Conditioner  
EDISON HEATING & COOLING • 732-943-1113  
With this coupon. Some restrictions apply. Not valid with any other offers, finance offer or prior purchases. Not valid for commercial properties. Expires 3/15/16

**As Low As \$89 PER MONTH**  
**New Heating & Cooling Systems**  
EDISON HEATING & COOLING • 732-943-1113  
With this coupon. Some restrictions apply. Not valid with any other offers, finance offer or prior purchases. Not valid for commercial properties. Expires 3/15/16

## A FRIEND THAT WE SEND



(above) Longtime resident and library Friend Jessica Wexler who brings the Cat in the Hat to the library every year for Dr. Seuss Day.

## DR. MICHAEL FOWLIN



On Monday, January 11th, 2016, Valley View Middle School welcomed noted speaker, Dr. Michael Fowlin. A frequent speaker at schools all over the world, Dr. Fowlin combines his expertise as a psychologist with a background in acting and comedy. A graduate of Evangel University, Dr. Fowlin received his Ph.D in clinical psychology from Rutgers University in 2001. He conducts gender equity workshops, diversity trainings and violence prevention seminars, in addition to performing for student audiences throughout the U.S. and in Europe.

## WATCHUNG LIBRARY

Watchung Library is located at 12 Stirling Road in Watchung, behind the Watchung Arts Center.

For complete program registration information, please check the online calendar

([www.somerset.lib.nj.us](http://www.somerset.lib.nj.us), then go to Evenys/Programs for Watchung).

All SCLSNJ library branches except the Bridgewater Library branch will have the following operating hours:

Monday through Thursday, 9:30 am - 9 pm and Friday and Saturday, 9:30 am - 5 pm.

### FEBRUARY & EARLY MARCH EVENTS

The Programs are listed in age order

#### Musical Fun with Miss Jamie

Presented by: Jamie Fawcett

Wednesday, March 2 at 10:30 AM

Ages: Babies through 6 years of age with Caregiver  
Are you ready for some fun? In this interactive music program presented by a certified Music Together teacher, grown-ups and children will discover the joys and benefits of making music - together. Please register for each program separately.

#### More Fun for Munchkins!

Presented by: Mrs. Fine

Monday, February 29 at 10:30 AM

Ages: 2 to 3 with Caregiver  
Enjoy books, songs, fingerplays, flannelboard stories, puppets and crafts - of course!

#### Special Program!

#### Michelangelo, The Little Therapy Horse

Wednesday, February 17 at 4:30 PM

Ages 2 to 8

Michelangelo is a miniature therapy horse who visits libraries, assisted living facilities, and schools for children with special needs. Meet him and learn about miniature horses. His picture book called, Michelangelo, The Little Therapy Horse, will be available for purchase.

Have your photo taken with the "author" (Michelangelo)! Come pet and visit with him! Miniature horses are too small to ride.

#### Storytime with the Cat in the Hat

Presented by:

The Cat in the Hat (Watchung's Jessica Wexler)

Wednesday, March 2 at 1:00 PM

Ages: Preschool and Up with Caregiver  
Come and join the party to celebrate Dr. Seuss' Birthday! The Cat in the Hat will be here reading stories, playing games, and sharing snacks. Be prepared for a little mischief and silliness!

#### Art with Ms. Bea

Presented by: Beata Makowski, Artist

Thursday, February 18 and March 1 at 4:15 PM

Ages: 4 to 7 with Caregiver

Great ready to learn, explore and create! Come along on a quest with great American artists, such as Jackson Pollock and Andy Warhol. Children will be introduced to an array of media: pencil, permanent marker, oil pastels, and liquid watercolor paints.

#### Leisa's Crafty Class for Kids

Wednesday, February 24 at 4:15 PM

Ages: 5 to 8 (Must be 5 when program begins)

There's lots to do when the weather gets cooler! Make a craft, have a snack and hear great stories.

#### Energy Meditation

Presented by: Patricia Barron

Friday, February 19, 25 at 10:45 AM

Ages: Adult

This seated meditation will be guided by the instructor with meditative music to circulate your energy and heal on a physical, mental and emotional basis. This class is based on principles of Chinese medicine. It will inform you how to quiet the mind by using the structure of your body and the focus on certain points on the body to become more mindful of the present moment. All meditations are done while seated on a chair so all are welcome to participate.

#### The Canasta Group

Thursdays, from 12:00 PM to 2:00 PM

Ages: Adults

Love Canasta? Want to learn? Join us!

#### Watchung Writers Group

Thursdays from 10:30 AM to 12:30 PM

Ages: Adult

If you're interested in writing of any kind and want to improve your skills and share your experiences, the Watchung Writers Group would like to meet you. We look forward to your participation in the writing group. Any question, contact Pat Rydberg at [atpattijeanr@aol.com](mailto:atpattijeanr@aol.com).

#### Mah Jong Club of Watchung

Mondays and Tuesdays from 1:00 PM to 4:00 PM

Ages: All Ages

The Mah Jong Club of Watchung meets every Monday and Tuesday from 1:00 to 4:00 at Watchung when the library is open. Contact Melanie Novello at [Novello1800@aol.com](mailto:Novello1800@aol.com) for more information, or to be placed on the distribution list to receive invites for both clubs. No fee - All welcome.

#### BOOK CLUBS

Watchung Library offers

three book discussion groups for adults.

Check online for books, and to confirm dates and times:

#### 2=1 Book Club

Third Monday of the 11:30 AM

#### Social Action Book Club

Third Thursday of the month at 7:00 PM

#### Watchung Book Discussion Group

Second Thursday of the month at 7:30 PM

## "STUDENTS TAKING CHARGE" PART OF LATIC SERIES

Watchung Borough teachers Kaitlin Basile, Kristina Franko, and Chris Mehl (pictured left to right) take part in an ongoing professional development program "Students Taking Charge". This program has been in place since September 2013, and is part of the LATIC series (Learner Active Technology Infused Classroom). Over twenty teachers have participated in one of four cohorts. The district administration and the Board of Education in Watchung believe strongly in ongoing professional development for its teachers.

(right) Watchung teachers take part in ongoing professional development program.





## “LET US ENTERTAIN YOU!” AT THE WATCHUNG ARTS CENTER

“Let us entertain you. Let us make you smile.”

The Watchung Arts Center presents “Let Us Entertain You! - A Musical Variety Show” on Saturday, February 27 at 8 PM. The concert, a fundraiser for the benefit of the Watchung Arts Center, will feature an array of performers of many ages, many styles, and many talents.

Coming from towns that include Watchung, Warren, North Plainfield, South Plainfield, Martinsville, Scotch Plains and South Orange, the performers scheduled to appear are The Eigen Experience (Kate, Jonathan, Richard and Marty Eigen); vocalist Kanttara; young jazz pianist Nathan Graham; vocal/piano duo Deborah and Gordon Rowan; another jazz piano prodigy, Leonieke Scheuble, with her father Nick on drums; and singer/songwriter Joe Higgins

The Watchung Arts Council was founded in 1978. It operates in a charming, 125-year-old building, part of which was the original schoolhouse for the village of Watchung.

The nonprofit, volunteer-run Center excels in cultivating an eclectic mix of professional and emerging artists in the performing and visual arts. Quality works in fine arts, exciting music, and comedy events are presented to enthusiastic audiences.

The WAC is unique in New Jersey due to the depth and variety of art experiences and educational opportunities that it offers.

The performance on February 27 offers an excellent opportunity to find out what the Watchung Arts Center is all about, while helping



the Center to continue providing quality arts experiences to residents of Watchung and the Central New Jersey area.

As with all performances at the Watchung Arts Center, the evening will include a dessert reception and an opportunity to meet the performers.

“So let us entertain you. And we’ll have a real good time.”

All tickets for this special event are \$15. Tickets can be purchased online at [watchungartscenter.eventbrite.com](http://watchungartscenter.eventbrite.com), or by mailing a check to the Watchung Arts Center, 18 Stirling Rd, Watchung, NJ 08836. Tickets may also be purchased in person during the Center’s office hours, Tues-Fri 12-5PM; Sat 10AM-3PM. For more information, please call 908-753-0190 or visit [watchungarts.org](http://watchungarts.org)

## APPLICATIONS DUE FOR DELEEUEW SCHOLARSHIP

High school seniors wishing to apply for the Adele DeLeeuw Scholarship should obtain applications now from their school guidance office. The scholarships range from \$1,000 to \$5,000. Deadline for submission of applications is March 11, 2016.

This is the twenty-first year the scholarships have been offered. To date, the Adele DeLeeuw Scholarship Fund, which is a fund of the Plainfield Foundation, has awarded over one million dollars. The awards are made in accordance with the terms of a bequest from Ms. DeLeeuw, author, journalist and arts activist.

The Plainfield Rotary Scholarship Foundation, headed by Michael R. Townley, acts as selector for the scholarships. Area Rotary Clubs assist in the selection process. Only students attending high schools in Plainfield, North Plainfield, South Plainfield, Warren, Watchung, Scotch Plains, Fanwood and Edison are eligible. Location of high school, not student’s residence, is the qualifying factor.

Applicants must plan to major in one of the following areas of study: art, poetry, writing, journalism or engineering. They must also prove financial need.

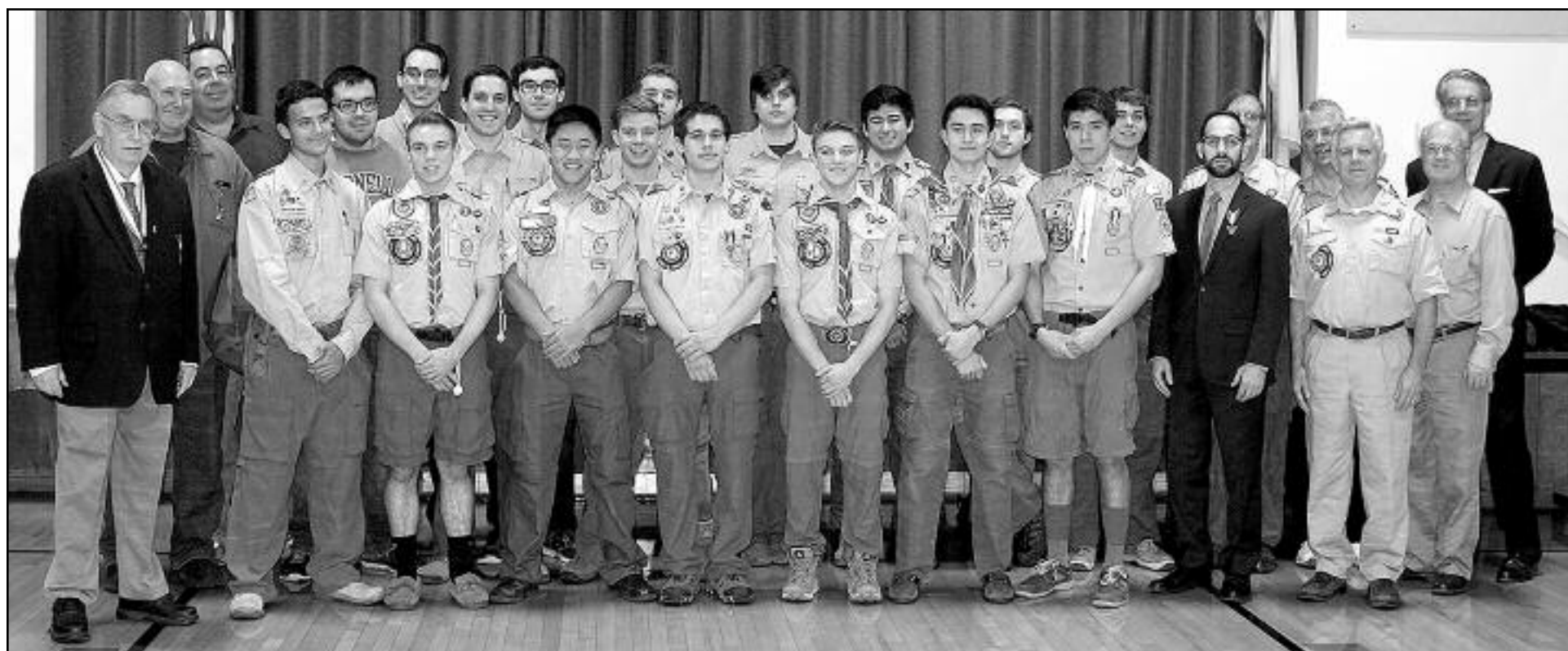
Interested students should consult their guidance counselors to obtain the necessary application information or go to the Plainfield/North Plainfield Rotary Club website at [www.rotarynpn.org](http://www.rotarynpn.org). Questions may be directed to Johanna Salvemini, Scholarship Administrator, at (908) 755-8098.

## BOY SCOUTS CELEBRATE DOUG REEDER AND WATCHUNG HILLS ELKS LODGE

Warren Boy Scouts Troop #228 celebrated its 50th anniversary in 2015, and we are proud of our 92 Eagles. We had invited our current and former Eagle scouts (2001-2015) to our Annual Holiday

Party on Dec. 21st for a photo with Doug Reeder from Watchung Hills Elks Lodge. The Watchung Hills Elks Lodge has been very supportive of our troops, giving money towards various Eagle

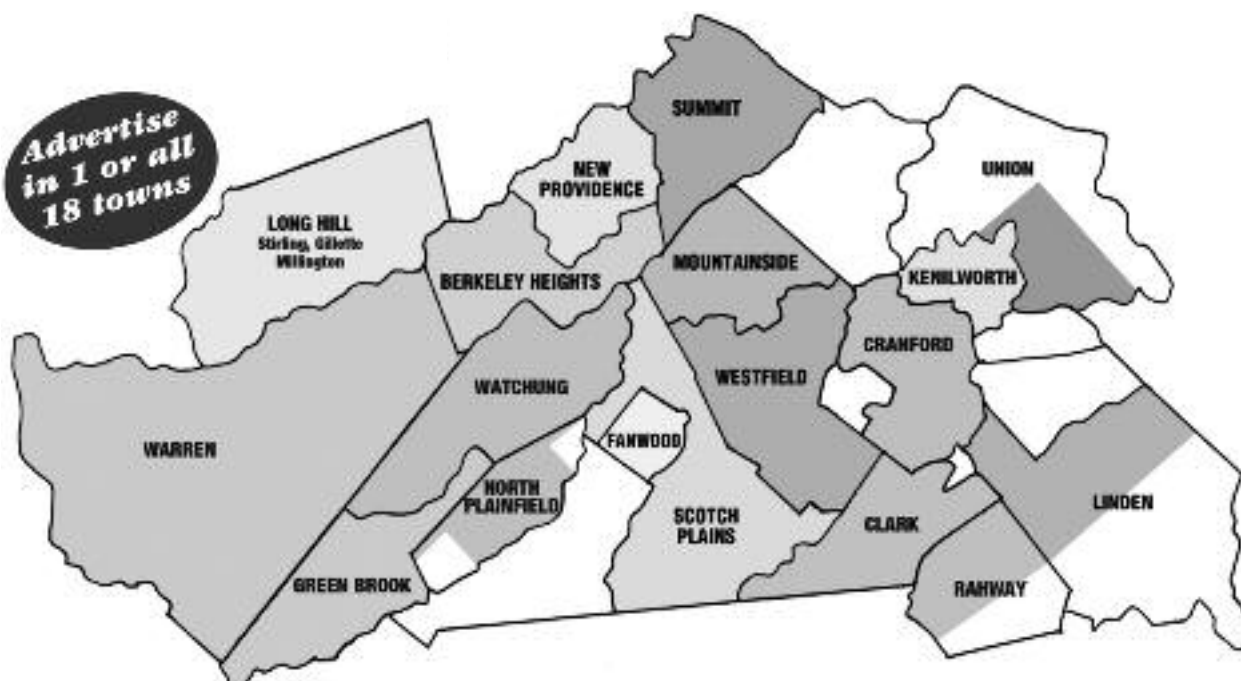
scout projects over the past few years and we greatly appreciate our relationship with them. Most of the Eagle scouts are away at college, and returned for the holiday break.



(above, l-r) Doug Reeder (Elks Lodge), John Wighton, Carlos Mosquera, John Fogarty, Matt Mosquera, William Wighton, Austin Cantone, Alex Warshauer, Dylan Mosquera, Andrew Tu, Josh Guerin, Robert Pilsbury, Jarrod Thompson, Ross Warlick, Andrew Cantone, Andrew Meisenbacher, Stephen Meisenbacher, Alex Duncan, Wesley Lukas, Steven Guerin, Nicholas Guarino, Mike Fogarty, Steven Trovato, Mike Cantone, Glenn Guerin & Peter Lukas.

# **RENNA MEDIA** **NEWSPAPER RATE SHEET** **WE MAIL** **100,000** **NEWSPAPERS** **MONTHLY!**

To place an ad call:  
**Tina Renna at 908-418-5586**  
**or Joe Renna at 908-447-1295**  
 email: info@RennaMedia.com  
 Fax: 908-709-9209



**Qty: 4,800**  
 Mailed to every home and business.  
**Zip: 07922**



**Qty: 6,500**  
 Mailed to every home and business.  
**Zip: 07066**



**Qty: 9,800**  
 Mailed to every home and business.  
**Zip: 07016**



**Qty: 3,000**  
 Mailed to every home and business.  
**Zip: 07023**



**Qty: 3,000**  
 Mailed to every home and business.  
**Zip: 08812**



**Qty: 3,600**  
 Mailed to every home and business.  
**Zip: 07033**



**Qty: 6,500**  
 5,400 mailed to homes and businesses.  
**Zip: 07036**



**Qty: 3,600**  
 Mailed to every home and business in Gillette, Millington and Stirling.  
**Zips: 07933, 07964, 07980**



**Qty: 2,800**  
 Mailed to every home and business.  
**Zip: 07092**



**Qty: 4,700**  
 Mailed to every home and business.  
**Zip: 07974**



**Qty: 6,500**  
 Mailed to every home and business in 07060.  
**Zip: 07060**



**Qty: 5,500**  
 4,100 mailed to homes and businesses.  
**Zip: 07065**



**Qty: 9,500**  
 Mailed to every home and business.  
**Zip: 07076**



**Qty: 9,600**  
 Mailed to every home and business.  
**Zip: 07901**



**Qty: 5,500**  
 5,000 mailed to homes and businesses.  
**Zip: 07083**



**Qty: 6,200**  
 Mailed to every home and business.  
**Zip: 07059**



**Qty: 3,000**  
 Mailed to every home and business.  
**Zip: 07069**



**Qty: 11,800**  
 Mailed to every home and business.  
**Zip: 07090**

**Past issues can be found at RennaMedia.com**

Artwork included in ad price.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ALL 18 NEWSPAPERS
<b>1 Unit - Business card</b>	3.25" x 2"	<b>\$60</b>	<b>\$150</b>	<b>\$250</b>	<b>\$340</b>	<b>\$400</b>	<b>\$450</b>	<b>\$500</b>
<b>2 Units</b>	3.25" x 4"	<b>\$100</b>	<b>\$250</b>	<b>\$400</b>	<b>\$500</b>	<b>\$600</b>	<b>\$700</b>	<b>\$800</b>
<b>4 Units</b>	6.5" x 4"	<b>\$180</b>	<b>\$450</b>	<b>\$700</b>	<b>\$950</b>	<b>\$1100</b>	<b>\$1300</b>	<b>\$1500</b>
<b>6 Units</b>	10" x 4"	<b>\$240</b>	<b>\$600</b>	<b>\$900</b>	<b>\$1250</b>	<b>\$1400</b>	<b>\$1650</b>	<b>\$1900</b>
<b>9 HALF PAGE</b>	10" x 6"	<b>\$320</b>	<b>\$800</b>	<b>\$1000</b>	<b>\$1350</b>	<b>\$1500</b>	<b>\$1800</b>	<b>\$2100</b>
<b>12 Units</b>	10" x 8"	<b>\$360</b>	<b>\$900</b>	<b>\$1200</b>	<b>\$1550</b>	<b>\$1800</b>	<b>\$2150</b>	<b>\$2500</b>
<b>18 FULL PAGE</b>	10" x 14"	<b>\$400</b>	<b>\$1000</b>	<b>\$1400</b>	<b>\$1750</b>	<b>\$2000</b>	<b>\$2400</b>	<b>\$2800</b>
<b>FRONT PAGE BANNER</b>	8.25" x 2"	<b>\$320</b>						
<b>BACK COVER</b>	10" x 14"	<b>\$600</b>						

**PAY FOR 6 MONTHS AND GET 1 FREE**

Back cover and front page banner reserved on first come, first served basis.  
 Current advertiser has right of first refusal.

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016



## BUSINESS PHOTOGRAPHY



- EVENTS
- PORTRAITS
- PRODUCTS
- BUILDINGS & INTERIORS

**DeHANES**  
**PHOTOGRAPHY**  
 mark.dehanes@verizon.net  
 908-403-8362  
 www.dehanesphotography.com

## MARCH ISSUE DEADLINES

**March Issue in post office:**

Friday, March 4th

**Content deadline:**

Friday, February 19th

**Ad placement deadline:**

Wednesday, February 24th

**Art for insert deadline:**

Friday, February 19th

**Printed Insert deadline:**

Friday, February 26th

PUT YOUR BUSINESS IN

**100,000 Newspapers**  
 Direct Mailed to  
 Homes & Businesses  
 in 18 Towns!  
 www.RennaMedia.com Email: info@rennamedia.com

**CALL US ABOUT  
 OUR FULL COLOR  
 PRINTING SERVICES  
 AND INSERTS.  
 JOE 908-447-1295**

## FULL COLOR INSERTS - PRINTING PRICES (Per 1,000)

**A**

**8 1/2" x 5"  
 POST CARDS**



**\$45 per M**

Up to 100,000  
 Full color / 2 sided  
 9pt stock / No bleed

Minimum run 5,000

**B**

**8 1/2" x 11"  
 FLYERS**

Half-fold to  
 8 1/2" x 5 1/2"



**\$35 per M**

Up to 100,000  
 Full color / 2 sided  
 60lb stock / No bleed

**C**

**8 1/2" x 11"  
 TRI-FOLD**

3 3/4" x 8 1/2"  
 Finish size



**\$45 per M**

Up to 100,000  
 Full color / 2 sided  
 60lb stock / No bleed

**D**

**11" x 17"  
 BROCHURES**

Quarter-fold to  
 8 1/2" x 5 1/2"



**\$68 per M**

Up to 25,000  
 \$51 per M over 25,000  
 Full color / 2 sided  
 60lb stock / No bleed

**E**

**11" x 17"  
 MENUS**

Tri-fold to  
 5 3/4" x 11"  
**W/ COUPON**  
 5" x 11"



## ARTWORK PRICE FOR FLYERS, BROCHURES AND MENUS

**STOCK DESIGN AND PRODUCTION \$600**

Large library of stock layouts and images to choose from. Custom art and photography available at an hourly rate of \$120.

## INSERTION RATES (Per 1,000)

**ANY 1  
 NEWSPAPER  
 \$60**

**ANY 3  
 NEWSPAPERS  
 \$55**

**ANY 6  
 NEWSPAPERS  
 \$50**

**ANY 9  
 NEWSPAPERS  
 \$45**

**ANY 12  
 NEWSPAPERS  
 \$40**

**ANY 15  
 NEWSPAPERS  
 \$35**

**ALL 18  
 NEWSPAPERS  
 \$30**



## Fresh Fruit &

## Vegetable Market

Freshly baked Portuguese and Italian bread delivered daily!

somersetfarms@verizon.net  
somersetfarmsnj.com

**908-757-7730**

**950 Route 22 East • North Plainfield, NJ**



**Store Hours:** Mon-Sat: 9:00 am to 7:00 pm  
Sun: 9:00 am to 5:00pm

**"We're Not Just Produce"**



**Your One-stop  
Party Place**

### FRESH FRUIT OR VEGETABLE PLATTERS

Platters over stuffed with the best the season has to offer.



- 14 inch 24.99
- 16 inch 29.99
- 18 inch 39.99



**Perfect for Special Occasions!**

### SUPER PARTY TREATS

3ft - 6ft freshly baked Italian bread with Boars Head and Danielle cold cuts.

**TOUCHDOWN • 54.99**

Ham, Salami, Pepperoni, Lettuce, Tomato

**FIELD GOAL • 54.99**

Turkey, Swiss, Lettuce, Tomato

**THE "REF" • 59.99**

Proscuitto, Mozzarella, Roasted Peppers

• **Veggie Platters • Fruit Platters • Cheese Platters**  
• **Antipasto Platters**

**Order  
Today!**

#### COUPON

### FRESH SHRIMP

**\$9<sup>99</sup> lb** 16/20 size



By the pound only. Limit 1 lb per customer per coupon per day. Not to be combined with other offer. Offers good thru 3/15/16.

#### COUPON

### FRESH COD

**\$5<sup>99</sup> lb**



By the pound only. Limit 1 lb per customer per coupon per day. Not to be combined with other offer. Offers good thru 3/15/16.

#### COUPON

### BOAR'S HEAD HONEY HAM OR TURKEY BREAST

**\$6<sup>99</sup> lb**



Must purchase 1 lb. Limit 1 lb. per coupon. Coupon may not be combined with other offers. Limit 1 offer and coupon per day. Offer expires 3/15/16.

#### COUPON

### BOAR'S HEAD YELLOW OR WHITE SHARP CHEDDAR CHEESE

**\$5<sup>99</sup> lb**



Must purchase 1 lb. Limit 1 lb. per coupon. Coupon may not be combined with other offers. Limit 1 offer and coupon per day. Offer expires 3/15/16.

**Call Today To Order! 908-757-7730 • 950 Route 22 East North Plainfield**

**Open 7 Days Daily 9am-7pm / Sunday 9am-5pm**



**Fruitful  
Creations**  
By Somerset Farms

**Fresh Fruit Arrangements &  
Chocolate Covered Strawberries**

### PERFECT GIFT FOR

- Birthdays • Thank You
- Get Well
- Deepest Sympathy
- I Love You
- Centerpieces

**PERFECT DESSERT ADD ON**

**Available For  
Pick Up Or Delivery**



**Strawberry Touchdown  
Special - Pick up only**

**\$5 OFF**

**YOUR  
FRUITFUL  
CREATION  
\$39.99  
OR MORE**



WAR2  
Offer expires 3/15/16.