



# PURSUING A DREAM TAKES COURAGE

In 1929 Joe Imbriaco's attention turned to flying, telling the family he wanted to become an air mail pilot. The period of the late 1920s and early 1930s was the golden age of aviation and Joe wanted to be a part of it. But his dream was cut short.

Joseph W. Imbriaco was born on May 30, 1908 in Elizabeth, New Jersey. He was the son of Italian immigrants Giovanni (John) and Carmela Imbriaco. The Imbriacos were a working class family of nine brothers and sisters. Joe graduated from Battin High School which was a coed school in his day. Joe went to work for the Metals Disintegrating Company which had a plant in Union. The company was founded in 1916 by Professor Everett Joel Hall, who taught metallurgy at Columbia University and pioneered the production of metal powders. Professor Hall liked Joe's job performance and saw his potential, so he enrolled him part-time in chemistry courses at Columbia, with the company paying for his tuition. Joe was also an expert car and motorcycle mechanic.

He may have been influenced as a child by the stories of the gallant American fliers who soared over the battlefields of France in WW I downing German planes. These exploits were widely published in the newspapers, magazines, books and movies.

Another influence on Joe's interest in flying may have been the presence of the Standard Aircraft Company plant in Elizabeth. During WW I this company took over the large manufacturing complex of the John Stephenson Trolley Company to build military and air mail planes. The plant was located at the juncture of Bayway and Brunswick Avenues and employed over 1,000 at its peak.

The solo flight of Charles Lindbergh across the Atlantic in May 1927 was a stunning achievement in the early days of aviation. The widespread publicity may have further motivated Joe to try flying. There were some interesting parallels between Lindbergh and Joe - both were mechanically inclined with an interest in cars and motorcycles, were attending college, and were only 20 when they started pilot training. And Joe may have really become hooked on flying if he took one of the joy rides in an open cockpit plane offered from nearby Newark Airport, which opened on October 1, 1928. Area airports posted promotional signs on roads that read: YOU WILL FLY TOMORROW-WHY NOT TODAY? The tours were run by Captain John O. Donaldson, one of the most highly decorated WW I fliers. Donaldson purchased five Waco 10 biplanes in the late 1928 to early 1929 period and Joe started to take instruction from Donaldson.

Joe flew on Sundays, telling the family he would fly over their home on Reid St., and they actually saw his plane passing overhead. One night John Imbriaco begged his son to give up flying, citing recent accidents at Newark Airport, but Joe assured him there was nothing to worry about. The next day was Sunday, March 3, 1929, so Joe went to church and then drove to the airport for another flying lesson. His sister detailed her remembrances of the day in a letter to her nephew. She was ten years old at the time.

"I remember on Sundays my father, first thing in the morning, would go buy a large cheesecake for us. On that sad day, when Joe was leaving, he said to his mother in Italian "Mama, don't forget to save my piece of cheesecake". In the afternoon, she was in the kitchen, heard a knock on the door, and answered it. There were two men from Newark Airport who wanted to talk to her father. John and his oldest son Dominic came to the door and were shocked by the news that Joe was killed in a plane crash at noon while flying with instructor Peyton Schenck who also died. Carmela broke down crying. My brother Joe said my mother remembered that she and several other siblings had gone to the movies and received the dreadful news upon their arrival home. I remember my father asking me and Mary to go over to Anna's house and tell her what happened. We had no phone then. Can you picture me (10 years old) and Mary, 13 years old, walking up to Elizabeth Ave. and Broad St, and to Race St. where Annie and Fred lived with baby Eleanor, crying all the way!

Newspaper reporters came to the home seeking information about Joe. The story was published nationwide. Joe's body was recovered early Monday morning, March 4, 1929 after 15 hours of effort by the Newark Fire Department, which used extension ladders from the fire truck to bridge the marshy land. My father had to go to Engel's funeral home to identify Joe. We knew Joe had a tattoo of an Eagle on his right wrist, which my father saw. What a sad ordeal that was for him! The viewing was for three days! So many people came to our home.

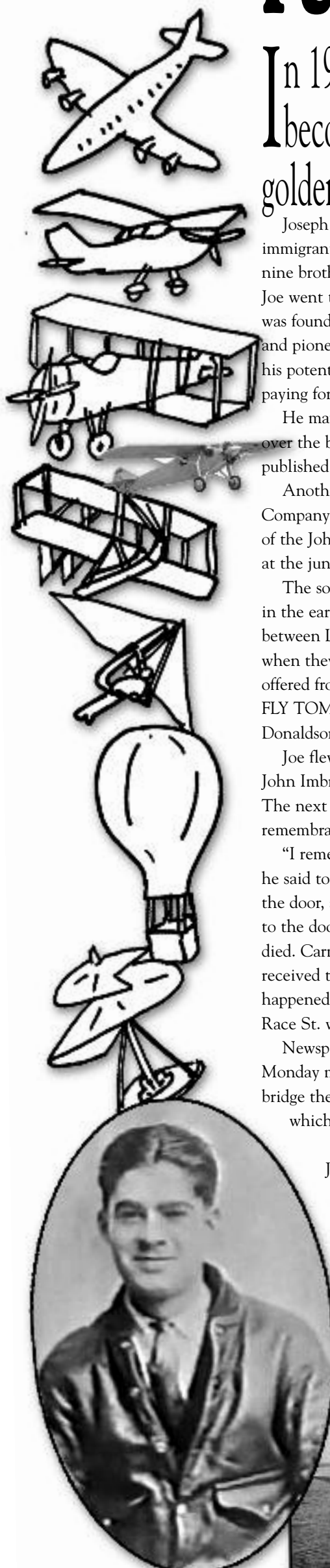
After a funeral mass at St. Anthony's Church, Joe was laid to rest in the Elmwood section of the Rosedale Cemetery in Linden, New Jersey, where many Imbriaco family members have since been buried. The photograph of him in a flight jacket was placed in a glass oval imbedded in the tombstone. My mother kept his leather coin purse which had some coins, a miniature mechanic's wrench and a chain with a cross."

The cause of the crash was never determined. There was a life insurance policy on Joe but the company refused to pay because he was piloting a plane. Carmela suffered a long despondency over Joe's death.

He was a bright, ambitious young man, impressing the owner of the company he worked for, who was paying for his education at Columbia University. He may have become the first Imbriaco to graduate from college. We can only guess at what he may have accomplished if he had lived a normal life span and had a family of his own. But Joe had a spirit of adventure that many of us dream about but rarely carry out. 🐻



(above) This cover story was excerpted from the memoirs of Joe's nephew, Bob Baptista. The entire illustrated story is at [myheritage.com/site-photo-albums-110087421/imbriaco-family#4-214](http://myheritage.com/site-photo-albums-110087421/imbriaco-family#4-214).



(left) Joseph Imbriaco (1908 -1929) pictured in his flight jacket, and a photo of a 1928 WACO GXE biplane, the model Joe was learning to fly in.

# Around About Peterstown

ELIZABETH NJ

Oct 10

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## President's Message



Jimmy Malta passed away Oct. 8th. It is a loss for the entire community. Jimmy was a larger than life figure in the Burg. His Luncheonette was Grand Central Station for neighbors heading off to work and students from St. Anthony's. Everyone knew Jim and Jim knew everyone plus their parents and grandparents. I don't know anyone who knew more about the people and history of the Burg than him. Joey Renna called him his Peterstown search engine for this newspaper.

His passing is a tremendous personal loss for me. He has been part of my life on a daily basis since I can remember. He lived across the street from my home and butcher shop. After his retirement he helped me in my shop every day for the past seventeen years. Jim was more than a neighbor, friend or business associate, he was family.

I will miss him a great deal, and so will all the others whose lives he touched.

Thank you and God bless.

*John F. Sacco*

John Sacco, President  
Sons of Peterstown Sports Club

## PRESS RELEASES

Press Releases that benefit the community of Peterstown are offered free of charge. Every effort will be made to accommodate appropriate articles when time and space allows. Send any info in early.

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## Letters to the Editor



To our good neighbors, friends and loyal customers,

On behalf of the Maffey family and all of our valued employees we extend our sincere thanks to all of you over the past 100 years. It has been our pleasure to serve you and we would be honored to continue to do so for the next century.

Our parents Evelyn and Charles Maffey Jr. and our grandparents Marina and Charles Maffey Sr. left us with a wonderful legacy. Maffey's is a business with an impeccable reputation for quality and integrity. In their honor we strive daily to build on that tradition.

With our sincere thanks,  
Ed and Andy Maffey  
Elizabeth, NJ



(above) Evelyn and Charles Maffey Jr. celebrating their 45th Anniversary in 1992.

Hi Joe,

LOVED LOVED getting the Peterstown maps in the last issue of my subscription. My parents grew up and lived on 2nd Avenue; Palmer Street and also on 4th Avenue. I lived on Rankin Street and NOBODY ever really understood that I DID live in Peterstown.

How can I get a hold of a bunch of them?  
Fran Mariano Reeher  
Baton Rouge, LA

Hi Joe,

How are you? I hope that you and your family are well. I want to tell you how much I enjoyed reading your paper, and getting the "skinny" on how friends, relatives, family members, etc. are doing from the old stopping grounds in Peterstown, and the neighboring area. It's nostalgic and uplifting seeing and reading about the many good things manifesting from such a small community of proud responsible and hard working people. And your sharing and highlighting that good is a benefit to all who are reading your paper. It's truly a positive proclamation on the rich potential that strong family ties and community can engender.

Bruno Iannone,  
NYC

Joe,

I can't thank you enough for the article you published regarding the search for my father. You have been wonderful in helping me with this. A thousand thank you's to you and the community of Peterstown, as well as Bob Baptista for leading me to you. Hopefully this will finally bring an end to my search. Not many people would have taken such an interest in someone they have never met.

You're one in a million Joe!! "  
Jacqueline Scrofini Mazzatosta  
Plains, PA

## FOLLOWUP TO AUG. 2010 ISSUE COVER STORY

About two weeks after the August issue of the Peterstown newspaper came out Jacqueline received a phone call from her father. A friend of his recognized him from the photograph and gave him the newspaper. He found her on facebook and contacted Jacqueline immediately and they have been communicating since.

Jacqueline's dad saw what a wonderful family setting that she was being raised in with her grandparents and knew he could not provide such a secure and stable environment for her. It was in the best interest of his daughter that led him to make a tough decision.

The search for her dad was complicated. Contacting the newspaper was one of her last resorts to find her father. It worked wonderfully, for both of them.

The newspaper had a few responses to the photo on the cover. Some past resident of Marshal Street in Elizabeth knew exactly who it was. By the time the emails offering assistance started to come to the editor's desk Jaqueline and her dad were reunited.

It turned out that the name she was using all these years to search with was not correct. The emotion attached to this story is best illustrated in Jaqueline's words after finding this fact out.

She wrote, "If nothing else comes of this, at least my

Hi Joe,

While I was visiting New Jersey this summer, my sister showed me an article about Chef Mike Colletti in the June 2010 issue of your newspaper. Mike's mom, Linda (nee Hudson) is our first cousin. Her dad was one of my favorite Uncles. It was a great surprise to see him and her in the newspaper.

This was the first time I saw the Peterstown Newspaper and there are so many people in my community here in Florida with ties to Elizabeth that I will subscribe and share the paper with them.

Thank you,  
Patricia Lallanilla  
New Prt. Rchy, FL

Dear Joe,

I can't let this opportunity go by without telling you how much I enjoy the Peterstown paper, and look forward to each issue.

The August 2010 issue in particular was a real treat. I loved the story about the over 50 softball team. Of course, I could be a little prejudice, as my son Billy happens to be one of the players. It is stories like this one that make the Elizabeth connection so popular all over "the world." Thanks to the newspaper these connections continue to grow.

I would also like to thank you for the coverage you gave on the St. Mary's Hilltopper Club in previous issues.

Looking forward to more good stories.  
Sincerely,  
Mary Jane Dugan  
Linden, NJ

Dear Joe;

It saddens me to hear about the passing of Jimmy Malta, seeing him at Johnny Sacco's always put a smile on my face and brought back so many childhood memories of hanging out at his corner store, having lunch, playing pinball and getting into trouble. But I have to say that Jimmy always watched over all of the neighborhood kids and kept us out of serious trouble. Mr. Malta Contributed so much to the neighborhood and I want to say Thank you for all of the memories. My deepest condolences to the Malta family. Rest in Peace Mr. Malta you will forever be missed.

Thank you,  
Angela Cipriano  
South Amboy, NJ

(right)  
Cover of the  
August  
2010 issue  
of Around  
About  
Peterstown.



Dad will know that I've been thinking about him all of these years and harbor no ill feelings towards him. In a strange and sort of twisted way, he's still been a big part of my life all these years. Also, when you don't know where you really came from, or what your true identity is, it's an empty feeling that never goes away. I can't even answer stupid questions on medical forms for my children that ask about family medical history. Any info would be better than none at all. When I read Bob's post and found out it was the wrong Anthony, I sat down with my husband crying and swearing I was done with this search once and for all. Then I prayed for a miracle, which is what I knew I needed to find someone who I didn't even know their real name. I prayed for closure once and for all.

*everybody has one - this is mine - by Joe Renna*

It is difficult to express these concepts in a tangible way and so write about individual accomplishments, acts of charity, spiritual enlightenment and the like. It seemed to me that no matter what the theme of the story was I could have easily written about Jim.

Jim was truly part of the “Greatest Generation.” After serving in World War II he returned home to The Burg and worked as a lab technician for General Aniline Chemical Company in Linden. He worked there 40 years before retiring in 1986.

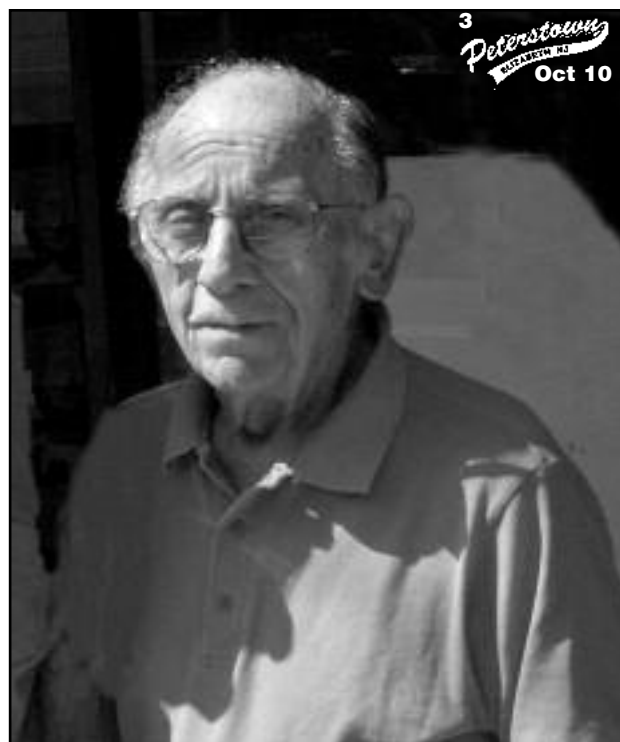
Cross corner stood St. Anthony's Church where Jim and his wife Sarah (nee Renda) were active congregants. Jim was also a member of the Knights of Columbus Council 3310.

The best part of coffee at Sacco's was watching Jim

There was serious business going on in the butcher shop also. John is the President of the Sons of Peterstown and is also involved in many functions at the church and with other organizations. The shop was also Central station for neighborhood news, deaths, births, weddings, etc. Jim absorbed every bit of news and filed it away. His knowledge was invaluable to me at times. If need be he would be able to identify a person in question as so-and-so's mother's brother' wife's niece. And give the history of the family going back to their immigration.

Joe Spirito told me that Jimmy Malta was the first person to taste a Spirito's pizza pie. He was about 12 years old when they were first testing the ovens in 1932. This means nothing unless you actually had a slice of pie at Spirito's.

And there lies the greatness of Peterstown. Learning how to do what's right from those who have done what's right. A piece of the "Good 'ol Days" is gone. My sadness from Jimmy's passing is for those who will never get a chance to know him. Anyone who spent time with Jim was blessed, I know I was. ❧



# PETERSTOWN ICON JIMMY MALTA

James "Jimmy" Malta passed away on Friday, October 8, 2010 at the age of 89. He is survived by his wife Sarah; son Frank and his wife, Linda, son Vincent and wife Dianna; daughter Nancy; four grandchildren, Frank and his wife JoAnna, Anthony and wife Jessica, Michael, and Kristen; three great-grandchildren, Marisa, Anthony, and Mia, and his granddog, Tori. 🐾



## Not for Nothing But...

playing pinball in  
Malta's during recess  
was worth detention.



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## ST. A'S CLASS OF '70 CREATES SCHOLARSHIP

In 1970 there were about 15 Catholic Grammar Schools and also three Catholic High Schools in Elizabeth, N.J. Catholic school pupil enrollment was around 5,000 to 7,000 students at the time. Catholic churches were full every Sunday at all Masses. Each church had about four or five Masses on Sunday. Remember 9 o'clock Mass on Sunday was the school children's Mass!!

The City of Elizabeth is now down to two Catholic grammar (K-8 grade) schools and Mass attendance has dropped significantly. St. Anthony's Grammar School was recently combined with two of the last remaining grammar schools to form Our Lady of Guadalupe Academy (OLGA), at the Centre St. (Peterstown) location. Due to low enrollment and financial issues this has taken place beginning with the 2010-2011 school year. St. Anthony's Church / Parish is still functioning with the help of the remaining community of Peterstown and the new residents that have moved into the area.

The church is still associated with the Salesians of St. John Bosco, however the school is now operating with the help of the Order of St. Benedict (Benedictine) Sisters and many dedicated lay teachers along with the new principal, Deacon Joseph Caporaso. Deacon Joe is an alumnus of St. Anthony's and was born and raised in Peterstown. He is also an experienced educational administrator from the Elizabeth, NJ public school system. Many things have changed since 1970. Catholic education has experienced some major changes in Elizabeth and especially at St. Anthony's Grammar School. Thanks to many dedicated individuals the school is still a place where families and children can come to get a quality Catholic education.

This bit of information is to let people know how fragile and valuable the experience of a Catholic education has become. On October 15th, 2010, the first reunion of the 1970 Graduating Class of St. Anthony's Grammar School will take place. A proposal has been made to try to help the school by starting a scholarship fund that would serve as a memorial to the deceased members of the class. As of now it is known that at least 6 classmates have passed away. A 50-50 will be held during the evening of the reunion to jumpstart the



(above, l-r) Members of St. Anthony's class of 1970 Patrick DeRose, Michael Lapolla, Joeseeph Pfieffer, Sr., Mary and Nicholas Marich.

fund. We will also discuss getting together once or twice a year in order to continue to generate funds for the scholarship as well as maintain lifelong friendships and keep the memory of our deceased classmates alive.

The economy is tough now, but if you value your St. Anthony's experience, and would like to show your gratitude, this is a chance to do so by helping to provide an opportunity for that same experience to those less fortunate. Consider how lucky you were to have had the dedicated Sisters, Brothers, Priests and lay people in your life to provide the foundation of who you are today. Nobody is obligated to contribute. Your thoughtfulness and kindness is all that we ask and would be greatly appreciated.

St. Anthony's School is still standing strong. Our help will keep it strong. Of all the schools that have closed, ours is still alive. That is something to be proud of.

The Class of 1970 Scholarship Fund will serve as a memorial to all deceased class members including:

Sheree Bober	Thomas DiMatteo
James Devereaux	Carmela LoGuidice
Steven Mirando	Angela Petracco

Donation gifts or correspondence can be sent to:

St. Anthony's Class of 1970 Scholarship Fund  
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227 Centre St., Elizabeth, NJ 07202

100% of all funds received will be used for Catholic Education purposes at St. Anthony's School (OLGA). Please call (732) 600-4960 if you have any questions. 📞

## ST. ANTHONY'S CLASS OF '70 REUNION PLANS

Can you believe that 40 years have passed since we graduated? Well, it's about time we got together again to reminisce about all those years we spent at St. Anthony's, the lifelong friends we made, and the fun we had. A chance to go back in time!!

**October 15, 2010**

Most of our classmates have already been contacted, but we need help finding the rest.

**Contact**

**Joanne Pareso Megill at 732-585-6524**

**email: [Joanne.Megill@conocophillips.com](mailto:Joanne.Megill@conocophillips.com)**

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ST. MICHAEL’S ALL YEARS REUNION

There were 184 alumni in attendance at St. Michael’s Grammar School Reunion on Sunday, Oct 10, 2010. The event began with a 10 am Mass celebrated at St. Michael Church located at 52 Smith St, Elizabeth, NJ, Co-celebrated by four priests; the pastor of St. Michael, Fr John Wassell and 3 graduates; Fr Paul Lehman (class of '42), Fr Eugene Bettinger (class of '62) and Fr Raul Comesanas (class of '58).  
Graduates from 1939 through 1978 were in attendance at the Mass and the reunion celebration. The banquet was held at L’Affaire, Rt 22, Mountainside from 4pm-9pm.

Committee members:  
Joe "PAL" Aliseo ('66)  
Fr. Eugene Bettinger ('62)  
Brian Biddulph ('73)  
Trudy Cicchitto Carpignano ('56)  
Yolanda Diaz Reyes('66)  
Joseph Picaro ('56)  
Jeanne Stevens Degatano('66)  
Mary Stevens ('72)  
Caroline Vetterer Jolly ('62)  
Karen Wade ('66)



(above, l-r) Fr. Paul Lehman (class of '42) Fr. John Wassell (pastor of St Michael) Fr. Eugene Bettinger (class of '62) and Fr. Raul Comesanas (class of '58).



(above, l-r) Members of the class of ‘66, Arlene Konicki, Jeanne Stevens, Peggy Murphy, Charles Smith, Norma Caruso, Jane Devlin, Joanne Carrano, James Devlin, Mary Lou Prillo, Bob Piga, Maryann Bovine, Karen Johnson, and Yolanda Diaz. (kneeling) Joe "PAL" Aliseo.

(left, l-r) Karen Wade, Arlene Konicki, Gerald Krug, Jeanne Stevens, & Yolanda Diaz (all the class of '66).



(above, l-r) Jeanne Stevens (class of '66), Mark Stevens (class of '70), & Mary Stevens (class of '72).



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# MAFFEY'S SECURITY GROUP IS CELEBRATING 100 YEARS

Maffey's Security Group celebrates 100 years of growth and prosperity by maintaining pace with rapidly changing technology and increased demand for physical security.

Maffey's began before the first Model T rolled off the assembly line and continues to meet the needs of the most sophisticated automobiles of today. From skeleton keys and padlocks to biometric access and megapixel cameras, Maffey's Security Group provides expert, innovative and reliable physical security services in a dynamic environment.



**1914** Soon after, he graduated from horse to horseless with the purchase of a 1914 Republic solid tire truck. His territory began to expand and Elizabeth was now on the horizon.



**1928** Charles Maffey Sr. is a Charter member in the National Locksmith Association Chapter #9. Present day ALOA, Associated Locksmiths of America.



**1937** In 1937, Charles Sr. adds another truck to his growing fleet, a 1937 International "Made in America" or not at all.



**1948** Respected by his peers, in 1948 Charles becomes a Charter member of the Master Locksmith's Association of NJ.



**1970s** Constantly on the go and driven home at night, this 1970's Ford Econoline truck allows for 24 hour service in a compact package.



**2010** Advances in technology drive the business as physical security needs grow. Now d/b/a Maffey's Security Group which describes the wide breadth of services as it journeys into its next century.



**1910** At the age of 15, Charles Maffey Sr. arrived in NYC via Montreal, Canada having been denied entry through Ellis Island. He started a grinding business serving the Bleeker Street area from a pushcart earning \$1.00 per day.

**1911** Seeking fresh and untapped markets, Charles moved his business, now NJ Grinding Company, to Newark, NJ and upgraded to a horse and wagon housed at 130 Bank Street.



**1922** As business flourished in Elizabeth and the surrounding area, Charles relocated to a storefront at 845 East Jersey St. in Elizabeth and captured the local market with his signature high quality and affordable service. Charles Sr., Charlie Jr., Agnes and Connie.



**1929** Recognizing the potential of his new trade in 1929 Charles Sr. and son Charlie take lessons from Hellring Brothers Locksmiths in Newark, NJ and the dynasty begins...

**1927** In 1927, his entrepreneurial spirit, desire to learn, and good luck finding a rack of keys at his new location at 1160 E. Grand St. Elizabeth proved to be a defining moment in company history for Charles Sr.



**1947** Charles Sr. and Charlie Jr. hard at work in their sharpening shop, a line of work which sustained the business.

**1947** With grown sons returning from WWII, Charles establishes his new base of operation at 1172 East Grand Street in a building he helped to design and build. His expanded services include; locksmith, safe opening and sales, small engine repair, automotive lock work, grinding and sharpening.

**1940s** Pre 1940's panel truck prominently displays a safe which describes the direction of the growing business. This truck was utilized to cover 3 counties in NJ working for the Home Owners Loan Corporation.



**1950s** Safe service, sales and master key systems drive the business as well as the need to provide for their growing families. Charles Jr., Connie and Charles Sr. provide the latest in automotive, residential, commercial and industrial security hardware to their vibrant clientele.

**1960s** With 110VAC power onboard, this 1960's GMC step van takes the shop on the road with an industry leading full service lock shop on wheels, and the territory builds.



**1980s** A 1980's picture of our crew demonstrates over 30 years of experience and dedication. Pictured from left to right front row: Ed Seabon, Jim Guiro\*, Charles Maffey Jr.\*, Gerry Gonzalez. Back row: Ed Maffey\*, Victor Paf, Andrew Maffey\*, Charles Maffey III, Mark Brown\*, Don Depczynski\*, Dave Depczynski\*. (\*current employee)



**2010** G3 and G4 family and long term employees mentor new team members and prepare the next century of service. Pictured back row: Ed Maffey, Andy Maffey, Dave Depczynski, Erik Entersz, Jay Godin. Middle row: Laney Allen, Julio Cintron, Walter Neubert, Don Depczynski, Lou Matos, Odains Echenique. Front row: Rick Manzo, Jim Guiro, Felipe Paredes, Mark Brown, Peter Sheridan, Samantha Perez.



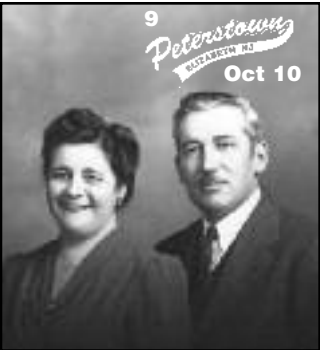
# FAMILY OWNED AND OPERATED FOR FOUR GENERATIONS

Family owned and operated for 4 generations the entrepreneurial and innovative spirit of their founder Charles Maffey Sr. lives on with their commitment to customer service and implementation of the latest technologies. Honesty and integrity are the hallmark of the Maffey family. Combined with treating their

customers as partners rather than numbers is the basis for their success and longevity.

Maffey's greatest assets however are their employees both past and present. Treated as members of the family and respected for their dedication and hard work this dynamic team has built a successful business together.

**Charles Sr.** Born in Austria in 1895 Charles Sr. immigrated to America with his father in 1909 and later married Marina Brunelli in 1918 and raised 4 children. Marina worked as the bookkeeper and kept the business profitable through the good and bad years.



**Charles Jr.** Charles Jr. was born on a farm, in what is now Rahway Park, in 1921 and grew up working in the business since he was 5 years old. He was just tall enough to stand on a box and reach the vice to file a skeleton key. After returning from the Navy in WWII, he and his brother Connie, an Army veteran, continued to develop a thriving business.



**Evelyn** Evelyn Maffey married Charles Jr. in 1947 and entered the business when Charles Jr. acquired sole ownership in 1963. Always the strength behind the scene she tirelessly took care of the family during the day and the books with Charlie in the evening. Evelyn worked full time from 1963 until her retirement in 1997.



**Charles III** Charles III, Edward and Andrew Maffey were encouraged to attend college and beyond to learn skills necessary to grow the business. With new tools in hand and the legacy of a hard work ethic, the business enters the high-tech age of physical security.



**Ed**



**Andy**



**Rick,** Ed and Andy at the helm since 2009 are planning for the next century of service and nephew Rick Manzo is in line to lead the team into the IP world and beyond.

## CHANGE IS THE ONLY CONSTANT IN BUSINESS

From tool box to laptop Maffey's Security Group has grown by responding to the increased security needs of business and industry throughout their first 100 years of existence.

Maffey's provides a full menu of locksmith and security services comprising: locks and security devices for homes, businesses and public facilities; safes; automobile locks and keys; and electronic security systems, including alarm, intercom and access control

systems and surveillance solutions.

"First customers said, 'I'd like to be able to open that door remotely.' So we installed an electric strike. Then they said, 'I'd like to speak with the visitor first, so we put in an intercom. Then they wanted to see the person so we installed a camera. Now they can remotely see, hear and speak with a person anywhere in the world and remotely open the door right from their desktop.'"

The four-generation company enjoys several multi-

generational relationships with customers, such as Trinitas Hospital and the city of Elizabeth, and serves as a reliable partner for such entities as NJ TRANSIT and Port Authority of New York/New Jersey. Maffey's also maintains several national accounts throughout the country.

Maffey's Security Group serves all of New Jersey as well as New York and Pennsylvania. They can be reached at 908.351.1172 and visited at maffeys.com.



**Protecting your business is our business!**

- Access Control, Intrusion and Surveillance System Integrators
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**www.maffeys.com**

1172 E. Grand Street • Elizabeth, New Jersey 07201

NJ Burglar Alarm and Locksmith Business Lic. #34BL00000600





(above) Contact Larry Higgins for more information at [info@stateinfoservices.com](mailto:info@stateinfoservices.com) or Visit [njskyads.com](http://njskyads.com).

# FIRST IN (NIGHT TIME ADVERTISING) FLIGHT

Peterstown native Larry Higgins has brought nighttime arial advertising to New Jersey. The technique was tested successfully in other parts of the country and Larry, a licensed pilot, saw an opportunity to make it work in his home state by being the first to offer the service.

Larry fitted his plane with the necessary equipment and has been buzzing around the skies delivering his clients messages to the masses. A video of the plane in action can be seen on his company's website [njskyads.com](http://njskyads.com).

Higgins also owns a tax records website called [stateinfoservices.com](http://stateinfoservices.com) which is used by virtually every realtor buying or selling a home using Garden State Multiple Listing Service. He is making a free offer to GSMLS members to list their property on the plane. Details can be found on his [njskyads.com](http://njskyads.com) website. This is a limited time offer.

In short, the plane flies throughout New Jersey and is targeted at densely populated destinations such as the New Jersey Shore during summer time and large local outdoor events advertising NJ homes for sale. Advertisers will have a unique presence in the market place, which has not been used in New Jersey before.

The service allows businesses to target market areas, statewide, by county or by town. Advertisers are able to control your advertising budget by the day and month to maximize your investment. Based on the GPS position of the plane, the plane can display current information appropriate to the viewing area.

In the summer the plane flew over the Jersey shore points on weekends where the ad could be seen by tens of thousands of people. During the week, year-round it flies over events and highly populated areas.

"A real brick oven produces a fabulous crust" Since 1918

## Santillo's

### BRICK OVEN PIZZA



check us out at [merchantcircle.com](http://merchantcircle.com), keyword: Santillo's  
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**WE DELIVER**  
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*Italian Delicacies* "Over 75 years of service"

CATERING FOR ALL OCCASIONS **OPEN DAILY:**  
 Mon-Fri: 9:00 AM - 8:00 PM  
 Sat: 9:00 AM - 6:00 PM  
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Hot & Cold Subs  
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**Garry DiCosmo**  
 Proprietor

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**PRIVATE PARTIES**



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Open Daily From  
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**908-259-9000** [www.CasadiTrevi.com](http://www.CasadiTrevi.com)  
 534 W. Westfield Ave., Roselle Park 07204

**Casa Di Trevi MONEY SAVING COUPON**  
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**\$4 OFF any purchase** of \$20 or more.  
 Any purchase of \$20 or more. Cannot be combined with another coupon. Not valid on sale items or catering orders. Must present coupon at time of purchase. Offer expires 12-31-10.



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 Tuesday - Saturday 5am - 7pm  
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### Italian Restaurant & Bar

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 KITCHEN: Sun 3:00pm-11pm, Mon & Wed 4pm-11pm, Thurs, Fri & Sat 4pm-12am  
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# ATLANTIC STREET GRILL OPENS FOR BUSINESS

Two Peterstown guys partnered up to open Atlantic Street Grill on August 15, 2010. Don Forleo and Frank Schipani are serving American fare to a workforce of the industries and offices from the Liberty Airport to the Bayway Refinery.

Located at 313 Atlantic Street across from the Elizabeth City Yard and Public Works Building. With doors open at 5:30 am workers can get their fix of morning Joe along with breakfast that they can eat on the spot or take out.

For those who like to stay put at their work place, or do not have time to make the trip, Atlantic Grill delivers hot lunch orders quickly.

The Grill is open until 5:00 pm for anyone working the second shift or looking for a dinner on the go.

With the economy in the dull drums and people being careful about spending Atlantic Grill priced their menu items accordingly. Almost every item is under \$5.00.

Though the price is thin the servings are hefty, and a bit more on the gourmet side. There is a lot of pride that goes into the cooking. Ingredients are freshly chopped

and extra care goes into preparing original recipes. Customers are surprised at the quality of the product. Atlantic Grill is no greasy spoon.

Pick up a menu or have one faxed or mailed to your office. Call or fax 908-469-2889 to place an order from your place of work Monday through Saturday. Major credit cards are accepted.

.....

Not for Nothing But...

Don and Frank aim to

keep your wallet and

your belly full.

.....

## Recipes

Submitted by Atlantic Street Grill, Elizabeth, NJ

### Herb Chicken

#### INGREDIENTS:

- |                          |                       |
|--------------------------|-----------------------|
| Small Bunch of Scallions | 3 tbsp Fresh Oregano  |
| Small Bunch of Basil     | 3 tbsp Fresh Parsley  |
| 3 tbsp Fresh Thyme       | 1/2 cup Vegetable Oil |
| 3 tbsp Fresh Rosemary    | 1 cup Olive Oil       |

#### PREPARATION:

- 1) Mix all ingredients together with Chicken Breast.
- 2) Marinate for 1 hour.
- 3) Bake, Broil, or Barbecue

### No Bean Chili

#### INGREDIENTS:

- |                         |                      |
|-------------------------|----------------------|
| 5 lbs Chopped Meat      | 2 tsp Chili Powder   |
| #10 can Crushed Tomatos | 2 tsp Cayenne Pepper |
| 1 sm can Tomato Paste   | 2 tsp Onion Powder   |

#### PREPARATION:

- 1) Brown Chop meat in sauce pan
- 2) Blend all ingredients together and simmer for 1 hour.
- 3) Serve with shredded Cheddar and Dried Onions



(above, l-r) Proprietors of Atlantic Grill, Don Forleo and Frank Schipani.

**ATLANTIC STREET  
BREAKFAST & LUNCH  
HOT DOGS & GRILL**

*"Home of the one foot long hot dogs"*

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Family style dining

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Sun. 11:00 am to 9:00 pm

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Photo of Vallata by John Zamorra

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*Made fresh every day!*  
*(Special orders accepted)*
- Pork Roast
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- Veal Cutlets
- Imported Pecorino Romano Cheese  
*Grated on Premises*

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Full Hot/Cold Menu  
Large or Small Parties

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(Between St Anthony's Church & Spirito's Restaurant)

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Sports package**

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Every Game  
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**Pool Table**  
Open daily 10am  
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- Drink Specials Mon to Fri  
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### BATTIN/JEFF CLASS OF '71 REUNION DINNER & CRUISE

The dinner is March 19, 2011  
6:00pm - 11:00pm  
at the Crowne Plaza in Somerset  
Reunion Cruise leaves Bayonne for  
Bermuda (7days) May 15, 2011.  
Buffet Dinner (\$85 per person) with open bar (two hours)  
cocktail hour preceeding, one hour passed hors d'oeuvres.  
Dinner buffet with cash bar (3 hours), DJ, and dancing.  
Overnight rooms at group rate of \$99  
which includes 2 breakfast buffets. Use of all hotel facilities:  
indoor pool, sauna/whirlpool, exercise room.  
The cruise prices range from \$889 to whatever  
depending on the accomodations you choose.  
Diamond Travel is handling the cruise details.  
Information is available on Facebook web  
page: Battin/Jeff reunion  
Cheryl Davis Ficarro and Ina Klasko are coordinating.

### JOHN MARCANTONIO WILL BE RECEIVED AS A PRIEST IN THE EPISCOPAL CHURCH ALL ARE WELCOME!

With the consent of the people of God  
in the diocese,  
The Right Reverend Mark M. Beckwith  
Tenth Bishop of Newark  
Will receive The Reverend John Marcantonio  
as Priest in the Episcopal Church  
In recognition of his being ordained  
by a Bishop in Historic Succession  
On Saturday, November 13, 2010  
3:00 P.M.  
At St. Luke's Episcopal Church  
73 South Fullerton Avenue  
Montclair, New Jersey  
On the following day (November 14) John  
will be the celebrant for the 10am service.

### IN LOVING MEMORY OF CPL LUIGI "LOUIE" MARCIANTE JR.

11/10/81 - 9/20/07

**YOUR SMILE,** *Author Unknown*  
Though your smile is gone forever,  
and your hand we cannot touch,  
we still have many memories of the  
one we loved so much.  
Your memory is our keepsake,  
with which we'll never part.  
God has you in His keeping,  
we have you in our heart.



Louie you are sadly missed,  
but never forgotten.  
  
With Love Always,  
Mom, Dad and Family

### VINCENT "WINGS" GUILIANO



Vincent Guiliano passed away on September 15, 2010. He was 83 years old. He and his wife Janet (nee Lieb) had seven children, fifteen grand children and three great grand children. He was commonly known as Wings to his friends and neighbors.

Wings was born and raised in the Peterstown section of Elizabeth, NJ. He raised his family there before moving to Union in 1988.  
Vincent served in the Merchant Marines during World War II and returned to work for the Garden State Parkway. He worked 33 years for the agency and became

the superintendent of tolls in 1979. He held that position for ten years before retiring.  
Back home he enjoyed the company of his childhood friends still living in Peterstown as a member of Kingston Athletic Club. Around the house he enjoyed tending to his vegetable garden, and relaxing with a good book. He summers were spent vacationing in Long Beach Island.  
Guiliano family consists of sons Vincent and wife Marie, Guy, Thomas and wife Myrna, and daughters Donna Musto, Mary Ellen Basile and husband Rick, Cheryl and Joel Feller, and Jacqueline and Dennis Devlin.  
Vincent was the brother of Sylvia Spirito, Anna DeMaio and Marie LaMorte.

### MARGARET DEMAIO



Margaret DiMaio was a lifelong resident of Elizabeth, NJ. She was born and raised her family in the Peterstown section of the city. Margaret passed away on Oct. 5, 2010 at the age of 84.  
Margaret was predeceased by her husband Ross "Duke" DeMaio and her parents Anthony and Lillian Signorelli. She was the mother of sons Arthur, Russell with wife Karen, and Anthony and Theresa, Salvatore and Linda. She has five grandchildren, Allison, Ross, Amanda, John and Gianna.

**Elizabeth Yellow Cab**  
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7 Days a Week

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# STATUE OF THE HOLY FAMILY HONORS AL RUGANI

A beautiful life sized statue of the Holy Family was erected at the entrance of St. Anthony Church Rectory facing Third Avenue on the corner of Centre Street in the Peterstown section of Elizabeth, NJ.

The statue of Joseph, Mary and the baby Jesus was a gift to the church by the family and friends of Albert F. Rugani. Gifts and offerings were made in Al's honor by

mourners following his death on November 2, 2009.

A dedication ceremony is being planned to commemorate the one year anniversary of his passing. A date has not been set yet but those interested in attending the event should refer to the church's weekly bulletin for details or call the rectory for further information. 📞

## ALFONSO DICOSMO EULOGIZED BY SON



Alfonso DiCosmo was born in Vallata Italy in 1939 and came to America in 1958, settling in the Peterstown section of Elizabeth, NJ. He was a master carpenter and was employed by the city of Elizabeth for 22 years before retiring in 2005. Alfonso died on August 17, 2010 in Trinitas Hospital with his family at his bedside.

He is survived by his wife, Margherita and seven children, two daughters and their husbands, Stella and Joseph Agliaita, and Carmelina and Mark Langel; his sons and their wives, Franco and Alicia; Gerardo and Tamara; Adolfo and Deborah; Alfonso and Pamela and Amedio. Alfonso has twelve grandchildren. 📞

### Final Thoughts from his son Fonz.

*The thing I remember the most about my father is how he lived his life to the fullest.*

*He enjoyed making wine, taking care of his garden, going to the horse track and playing cards with his friends. But most of all he enjoyed his family, especially on holidays. You can see when our growing family was together he didn't care if there wasn't enough room. He would always, somehow, make the room and he would be happy just watching everyone enjoying themselves.*

*He loved his wife, kids and grandchildren very much. He was a man who would do anything for anyone and that is why so many people loved him. Even when he was sick, he never complained, and would always ask how you were feeling.*

*I know God took him to soon, but He must have had other plans for my dad. He fought to stay alive right to the end, but God needed him more. We may not see him but he will always be in our hearts until we are together again. God will continue to comfort us until that time comes.*

*I love you Dad.*



(above) As the plaque that stands at the foot of the statue says, the statue was dedicated “In loving memory of Albert F. Rugani. For his endless love and dedication to St. Anthony’s Church and all of the parishioners. Forever in the hearts of Family and friends.

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# ANTHONY YACEK CONQUERS BUILDING CLIMB AT 80 YEARS OLD



Elizabeth, NJ native Anthony Yacek has climbed the 52 flights, 1,197 steps of the Bank of America building in San Francisco. The building is the tallest commercial building in San Francisco and has been the site of the annual Fight For Air Climb event benefiting the American Lung Association in California.

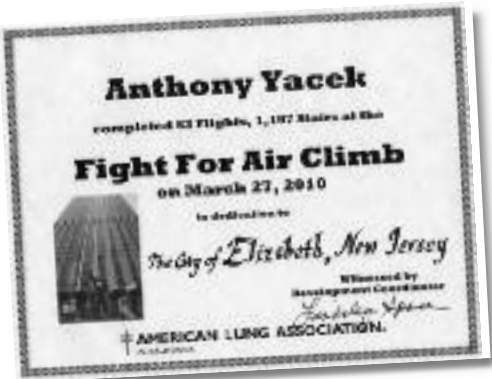
This was the second time Anthony made the climb. Anthony trained just two weeks for the event and still beat his last year time and finished the 750 feet vertical climb in 22 minutes and 12 seconds.



Yacek moved to California where he opened a plumbing business, after his military service on the Navy Seabees. Anthony's feat is impressive at any age. He was one of two octogarians in the Field of 973. He finished ahead of other climbers. The fastest time was by a 47-year-old climber at 7:49.

Yacek has kept in shape his entire life. In his youth he played third base for two 1954 championship softball teams, Elizabeth Daily Journal and the Polish Falcons. Anthony has great memories of Elizabeth and the days when he was a member of the Fulton Street Boys Club.

The article was submitted by his childhood friend and fellow Fulton Street Club member Dennis Rooney who currently resides on Redcliffe Street in the Peterstown Section of Elizabeth.



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BATTIN HIGH SCHOOL CLASS OF 1960 CELEBRATES 50th CLASS REUNION

On September 11, 2010, the Battin High School Class of 1960 celebrated its 50th reunion at Boulevard Five 72, in Kenilworth.

Everyone enjoyed seeing their classmates, renewing old friendships and reminiscing the good times they shared during their high school years. The night also presented a few surprises such as a booklet of pictures and events from previous reunions along with a CD of popular songs of the '50s and '60s that was given to each gal in attendance.

In her opening speech, Kathy (Dowzycki) Kreshock acknowledged departed classmates and those who wanted to be there but couldn't due to illness.

After an evening of delicious food and drink, singing and dancing to the 'old songs', members of the reunion committee: Geri (Schwartz) Grohol, Lorraine (Flammia) Stinner and Lucille Disano passed out questionnaires to get input for future events. Also assisting the committee were, Joan (Hergert) Pignataro, Joan (Fedin) Shyjan and Carole (Goldblatt) Beck.

Kathy came up with an idea for a "Battin Birthday Bash" in 2012 to celebrate everyone's 70th birthday, with a 55th reunion to follow in 2015. These events were overwhelmingly approved by everyone there. The evening proved to be an enormous success.

Anyone who would like to contact the Class of 1960 with information about classmates or for future events, e-mail sixtybattin@aol.com, kathyklmt@verizon.net, lstinner457@yahoo.com, or call 732 381-0118.



(above, standing, l-r) Lorraine (Flammia) Stinner, Geri (Schwartz) Grohol and Joan (Fedin) Shyjan. (sitting) Committee Chairwoman, Kathy (Dowzycki) Kreshock.

(left, l-r) Lynnea Prunkel, Lorraine (Flammia) Stinner and Lucille Disano.



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